

17802: IBM z Systems in a Mobile World Panel Discussion

Don Bagwell, Leigh Compton, Wilhelm Mild, Theresa Tai

Tuesday, August 11, 2015

4:30 PM-5:30 PM

Americas Seminar (Walt Disney World Dolphin)

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IBM z Systems in a Mobile World Panel Discussion



Mobile is dramatically changing the way people work, interact, and companies do business. This is an informal discussion around mobile presence in the Enterprise.

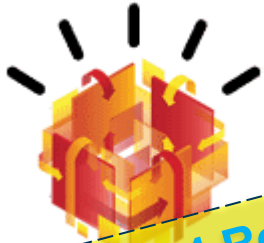
Share your enterprise mobility experiences on

- Bring Your Own Device (BOYD)
- Enterprise mobile services/apps and solutions
- Support a sustainable mobile channel

Your thoughts and insights around the topic of Mobile in the Enterprise

IBM Systems Worldwide Client Centers

What we do ...



2014 Reach:
3,300+ engagements

Help IBM Sellers, Business Partners and Clients understand, quantify, configure and implement high value **server and storage** technologies to support infrastructure and **cloud, analytics, mobile, social and security (CAMSS)** solutions. We work to enhance the overall client experience with:

- Deep WW CAMSS and Technical Subject Matter Experts (SMEs)
- Big Data Solution Center (BDSC), Mobile CoC, Hybrid Cloud Solutions
- Proven Solution Design Methodology (Design & Innovation Thinking)
- Customized engagements: inbound, outbound and e-briefings
- Advising, Performance and Benchmarking Services

Executive Briefing Centers

Tailored, in-depth technology briefings

Relationship building
Product demonstrations
Solution workshops
Virtual options

Think

Center for Systems Innovation

Advise clients

Technology & Innovation Workshops

Demos/Showcases,
Reference Architectures,
PoV Papers

Explore

Benchmark/POC Centers

PoC, PoT, Benchmarks
Demonstrations
Infrastructure Services
Certify ISV solutions
Hosting/on-going support

Experience

IBM Systems Client Centers - Systems Innovation

Provide deep client insight and architectural thought leadership



- Leverage architecture / industry expertise to advise solution architects on emerging architectural solutions
- Apply best-fit IBM solutions using IT best practices and methodologies (briefings, workshops)
- Turn client experiences into demos and showcases that can benefit sellers, BPs and clients



We address Clients' complex business challenges and accelerate time to value implementation

- Cloud Computing
- Software Defined Environments
- IT Optimization
- Infrastructure Matters
- Big Data and Analytics Optimization
- Competitive Disruptors
- Systems Management
- Fit for Purpose

Align proven methodologies with expertise across IBM to guide and accelerate client decision making

Provide thought leadership: Advise, Enable & Influence	Share data center best practices & establish strategic client technology roadmaps
Create assets, demos/showcases for enablement & engagements	Lead Technology & Innovation workshops to drive new business

Client Centers for Systems Innovation

- Boeblingen
- Montpellier
- Poughkeepsie

Approximately 200 Systems Innovation (Design Center) engagements in 2014

Contact us:
ccenter@us.ibm.com

IBM Mobile Centers of Competency



- **IBM mobile & z Systems integration specialists help you shape your Mobile Enterprise strategy**
 - Mobile CoC's located at **5 IBM Client Centers** around the world
 - Leverage **experts in enterprise mobile solutions** to help you integrate mobile applications with existing systems and access data in your enterprise without compromising security or performance.
- **Offerings:**
 - **Executive briefings**
 - **Mobile on z workshops:** Systems of Record (SoR) in a mobile world
 - **Design workshops** for mobile enablement and SoR integration
 - **Demos and access to mobile technologies**, such as MobileFirst Platform on Linux on z Systems
 - **Benchmarks, proof of technology (POT) and proof of concept (PoC)**



ABK-Systeme GmbH
worked with the Boeblingen Client Center and is now developing mobile productivity apps for the financial services industry using IBM MobileFirst Foundation running on IBM z Systems, accelerating time-to-market and efficiency.

Beijing,
China

Boeblingen,
Germany

Montpellier,
France

Poughkeepsie,
NY, USA

Tokyo,
Japan

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IBM Mobile Test Drive

- **Partner with IBM resources for a complimentary Mobile Test Drive:**
 - Select an entry point such as composing a **Bluemix mobile app** connected to a system of record, assessing the benefits of **Mobile Workload Pricing**, leveraging API enablement using **API Management or z/OS Connect**, building a **mobile front end for an existing 3270 app**, and others
- **Benefits:**
 - Work with IBM mobile specialists to **review existing mobile projects, priorities and requirements**
 - Leverage **best practices and subject matter expertise** for input into your enterprise mobile infrastructure strategy and enterprise mobile roadmap
 - Learn how others **accelerate time to value and differentiate their business with mobile projects** by integrating high value enterprise data and transactions
- **Who should be interested?**
 - Clients that are looking to **leverage existing z Systems data and applications via mobile channels** to drive more value from mobile initiatives
- **What is the commitment?**
 - **1-2 days Discovery** that IBM mobile experts facilitate with your business and technical team, followed by a **deeper Mobile Test Drive**, for **up to a two weeks engagement**
 - IBM will provide **complimentary** technical expertise and access to resources during the Mobile Drive engagement



Contact: Nathan Brice (nbrice@uk.ibm.com)

<http://ibm.biz/MobileTestDrive>

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Shameless plug

- **Thursday Breakfast:**
 - **Protecting and Securing Endpoint Device - Open Forum**
 - **When & Where**
 - 7:15 - 8:15 am
 - Southern Hemisphere 3 (Walt Disney World Dolphin)
 - **Hosted by**
 - Jeff Bisti, Jay Brenneman, Theresa Tai

- **Thursday Roundtable**
 - **Opening up to Disruptive Technology without Disrupting Your Business**
 - **When & Where**
 - 3:15 – 4:15 pm
 - Asia 2 (Walt Disney World Dolphin)
 - **Hosted by**
 - Frank DeGilio, Rosalind Radcliffe, Theresa Tai