Move Fast Without Breaking Things

Kevin Parker VP of WW Marketing ... but don't be alarmed I'm still a geek at heart



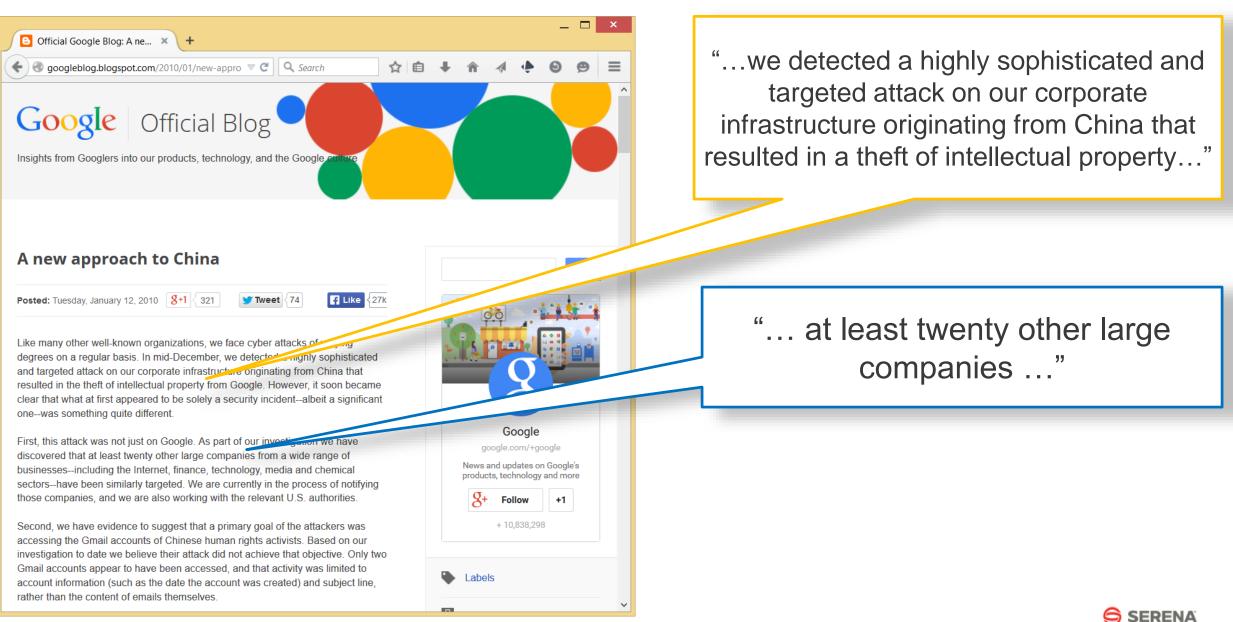


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SERENA

Security



Source http://googleblog.blogspot.com/2010/01/new-approach-to-china.html

A clear and present danger

X



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private void btaEinzeln C

foreach (ListViewItem if (lvi.Checked)

it sender, EventArgs e)

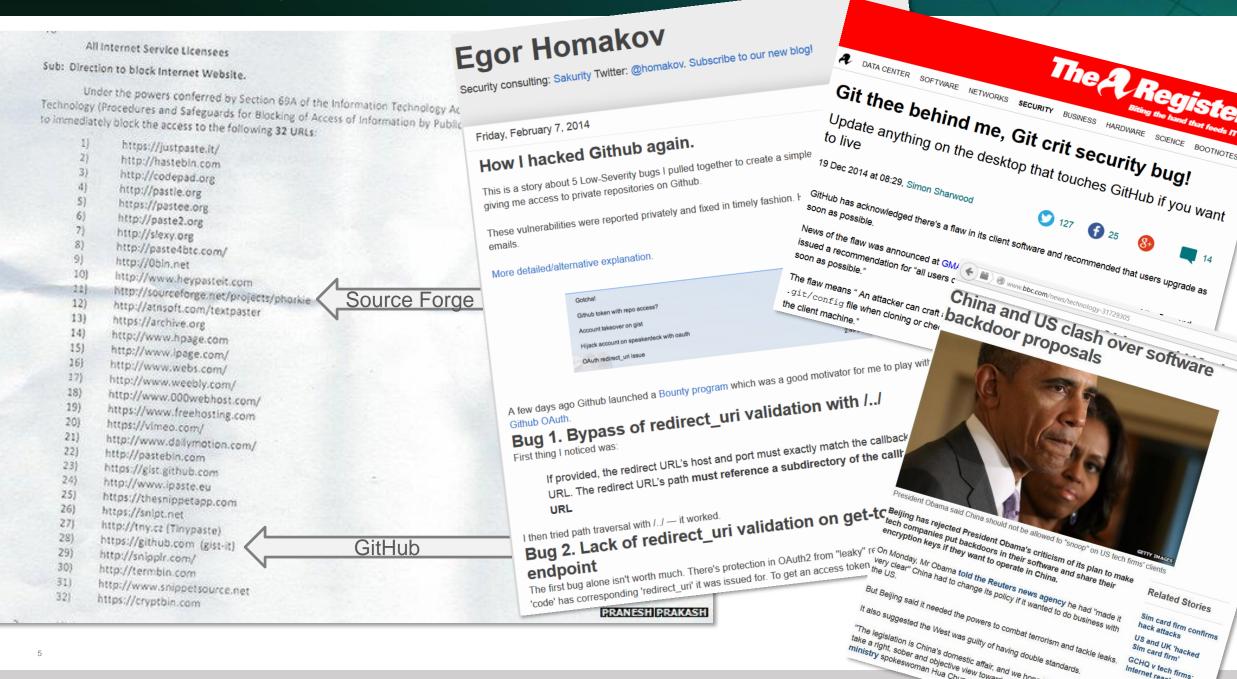
LyProd. Items)

stating bez = lv1.Subltems[1]/Text: stating artar = lv1.Subltems[2]/Text: FlreeForm f = num FlreeForm(m Projekt.GetFrodukt(bez, f.FormHyReferenz = m FHyReferenz)

m_argChild
()



Clear and present and easy to discover



Sprawl





£32.95 3.5 ounces 9 LEDs 36-byte memory 4 books of applications No recorded cyber attacks



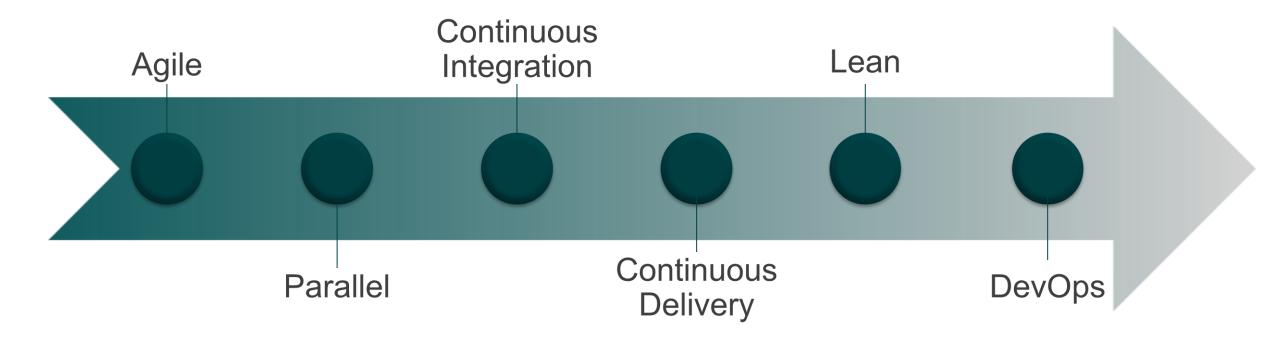
\$699.00
4.5 ounces
1334x750 pixel display
128-gigabyte memory
1.2 million applications
1.6m Google hits for iPhone cyber attack

Highly Regulated Large Enterprises

Time-to-Market Performance Compliance Risk

Move Fast Without Breaking Things

MNVE FAST WITH STABLE INFRA







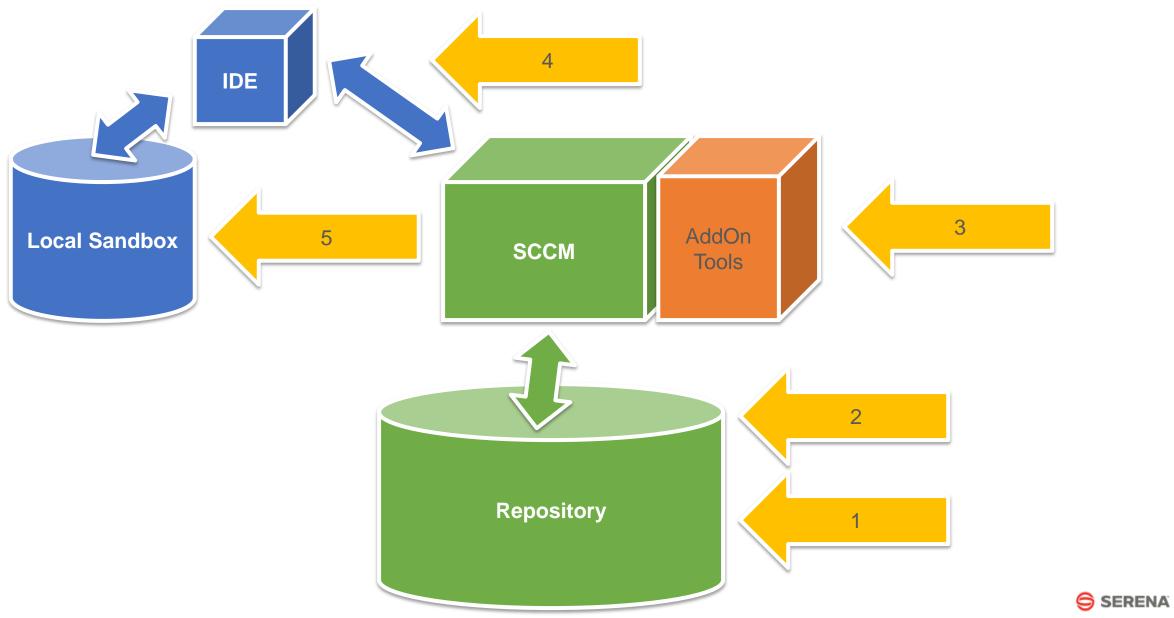


Typical Weaknesses

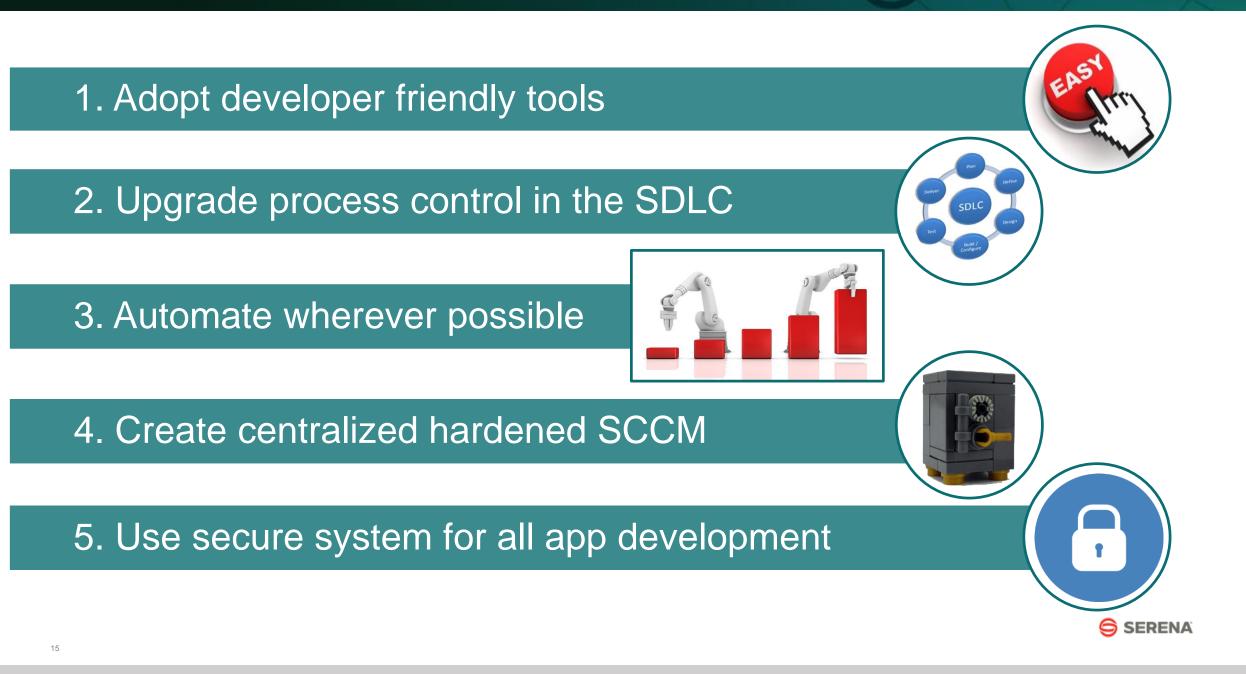
- Repository proliferation
- Policy enforcement
- Secure access control
- Process control
- Manual workflows
- Segregation of duties
- Traceability/audit support
- Compliance







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White Paper