



# Architecting Your Career (Teching your way to the Top!)

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*With Frank De Gilio*

*IBM Corporation*

*August 2015*

#SHAREorg



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***"IF WE DID ALL THE THINGS WE WERE  
CAPABLE OF DOING, WE WOULD  
LITERALLY ASTOUND OURSELVES."***  
***- BENJAMIN FRANKLIN***

# Why Should You Listen to Me?

- Humble beginnings
  - Born in a log IT shop
  - Started as a tester for a product with 3 customers
- 30 year veteran at IBM
- Distinguished Engineer
  - Top 1% of technical community
- Chief Architect for Cloud in IBM's Systems division



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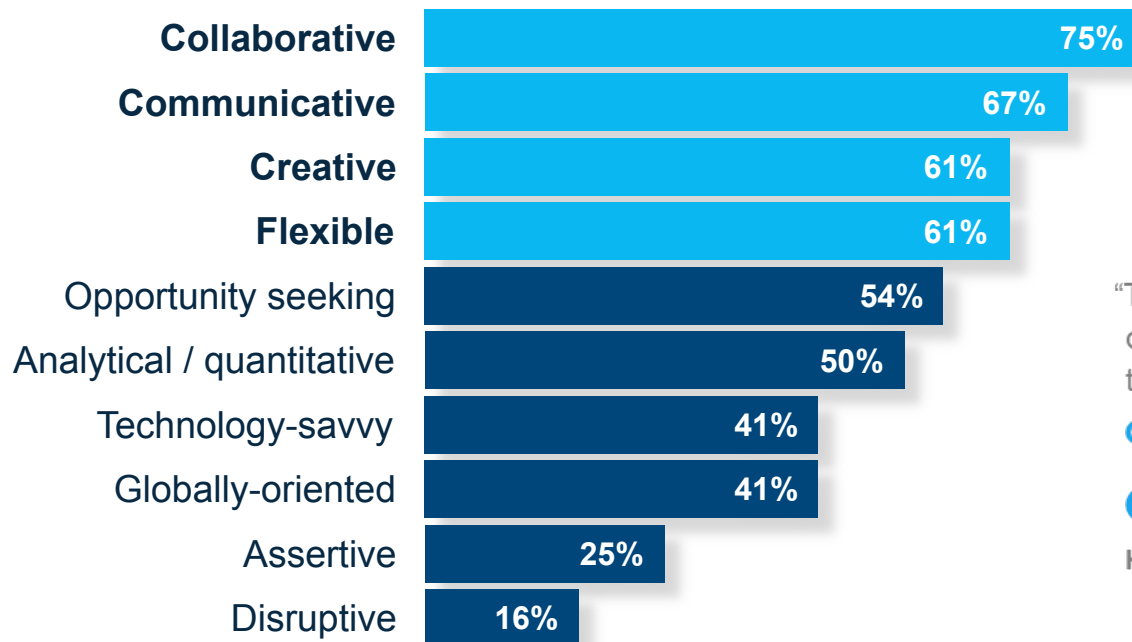


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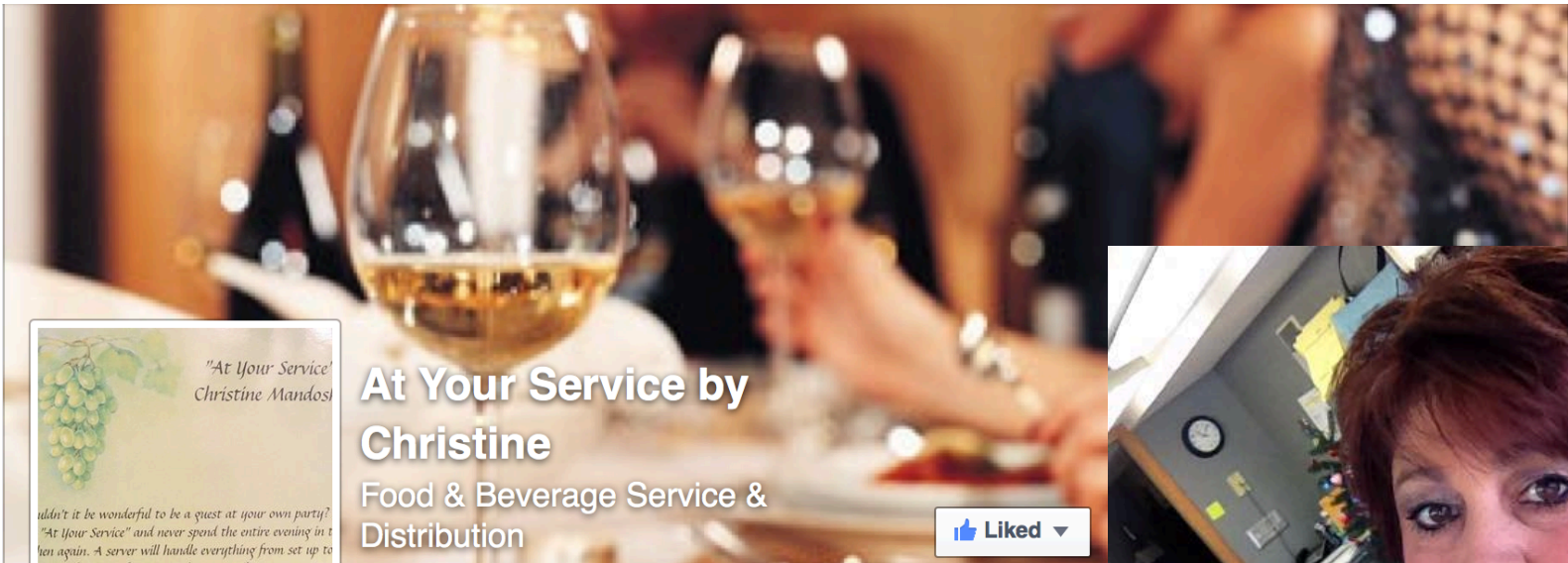
# From IBM's 2012 CEO Study

## Personal characteristics for employee success

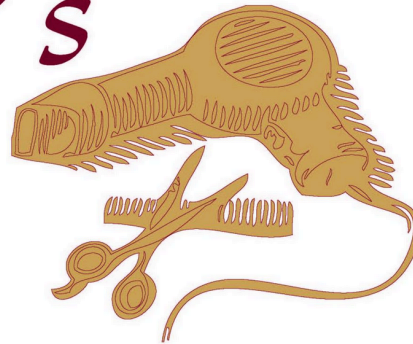


“Today’s connected economy is full of ambiguity, and the skills required to navigate that ambiguity are **collaboration, creativity and communication.**”

Healthcare CEO, Australia



# Cricket's Cuts



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*By Appointment Only*

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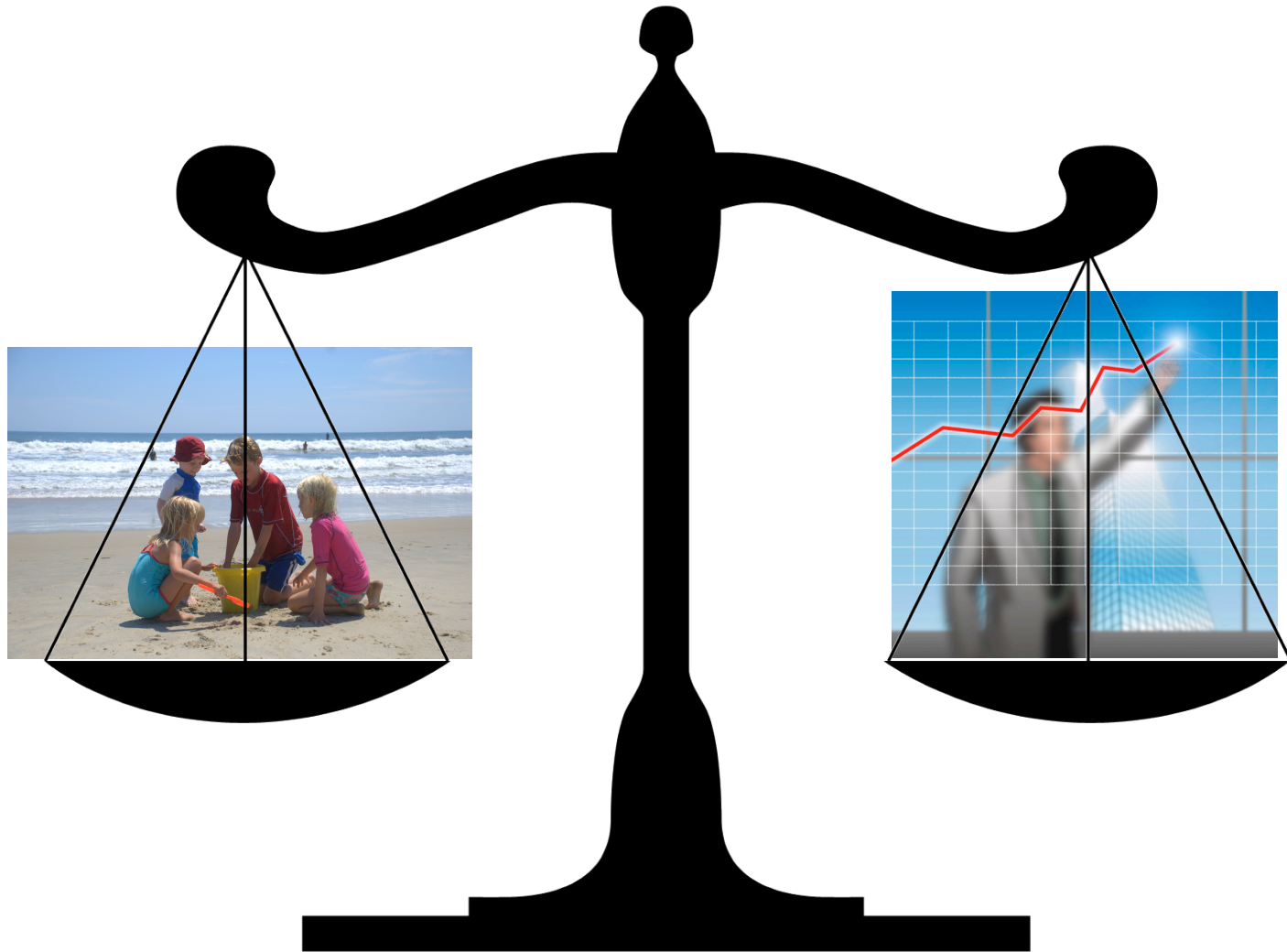
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Architecting your Career

8/6/15

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# NO SINGLE PATH TO SUCCESS

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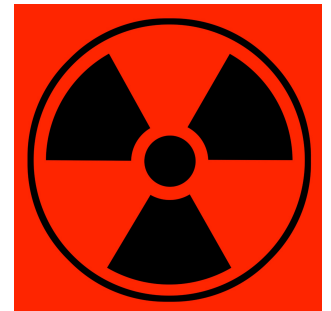
Comfort Zone



Stretch Zone



Risk Zone



Danger Zone

# How Are You Developing Your Skill?

Across the Portfolio

Depth in your area

Across the Environment

Depth in industry

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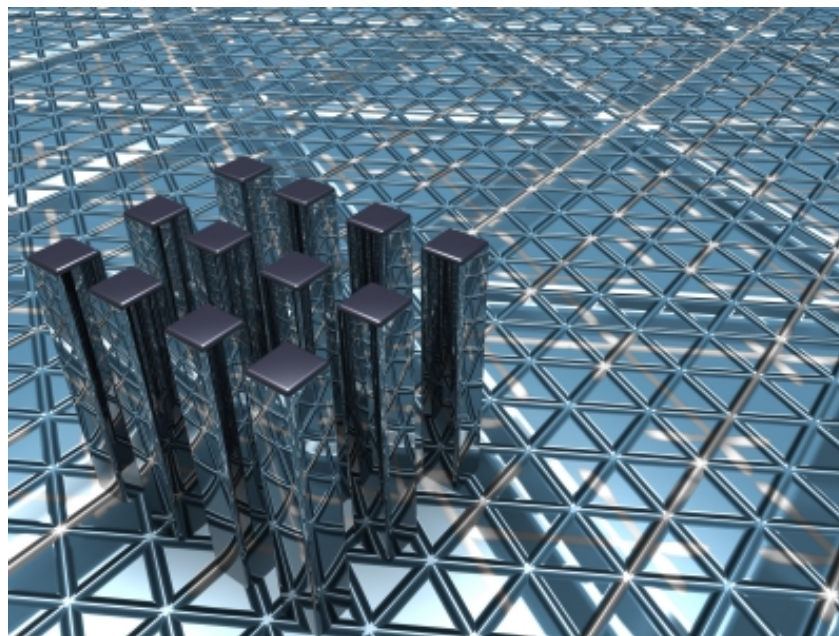


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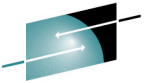


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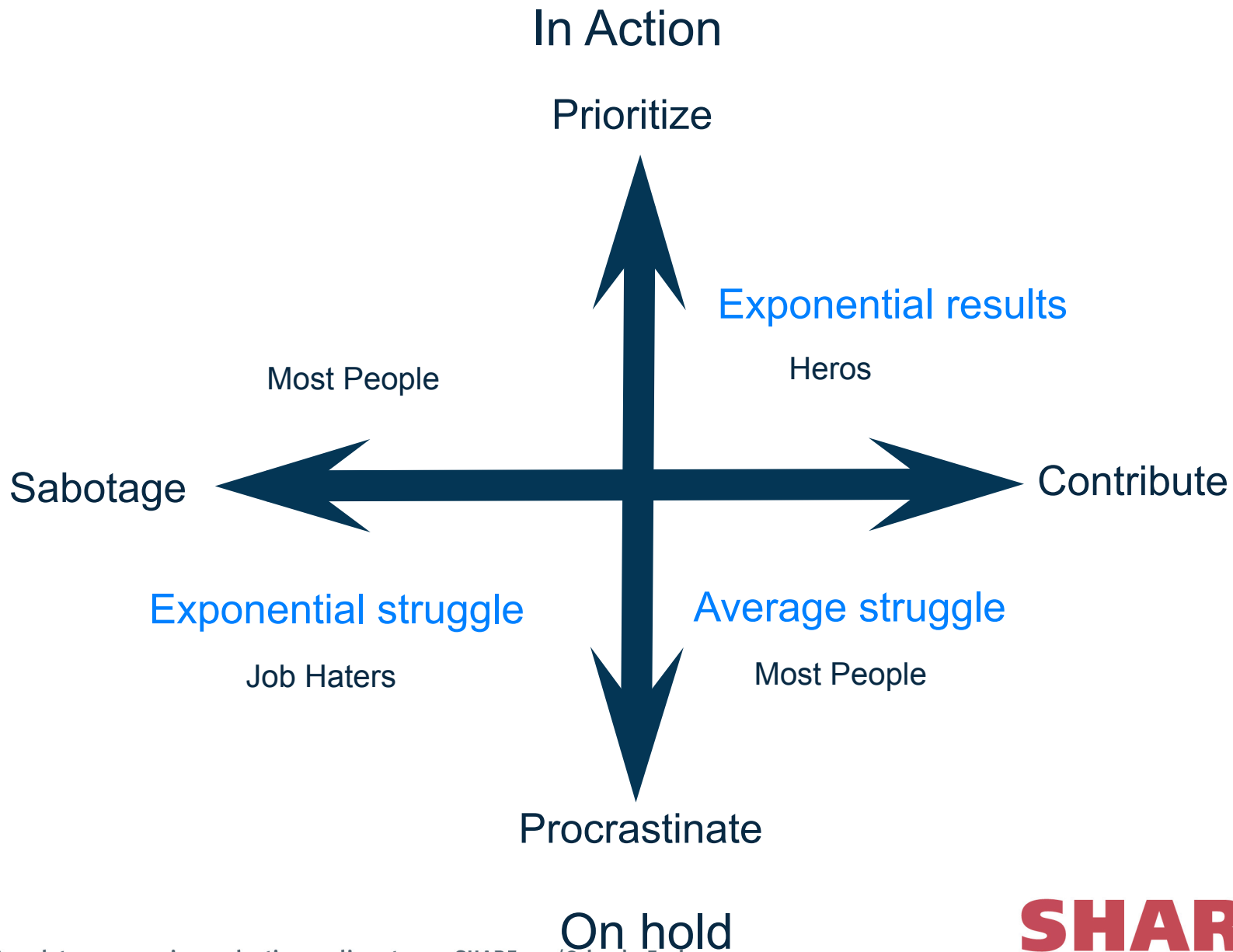


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# REMEMBER

# KINDERGARTEN

# RULES



IMAGE

IS

REALITY

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CREDIT THE TEAM

BLAME YOURSELF

TRIFLES MAKE PERFECTION

AND

PERFECTION IS NO TRIFLE

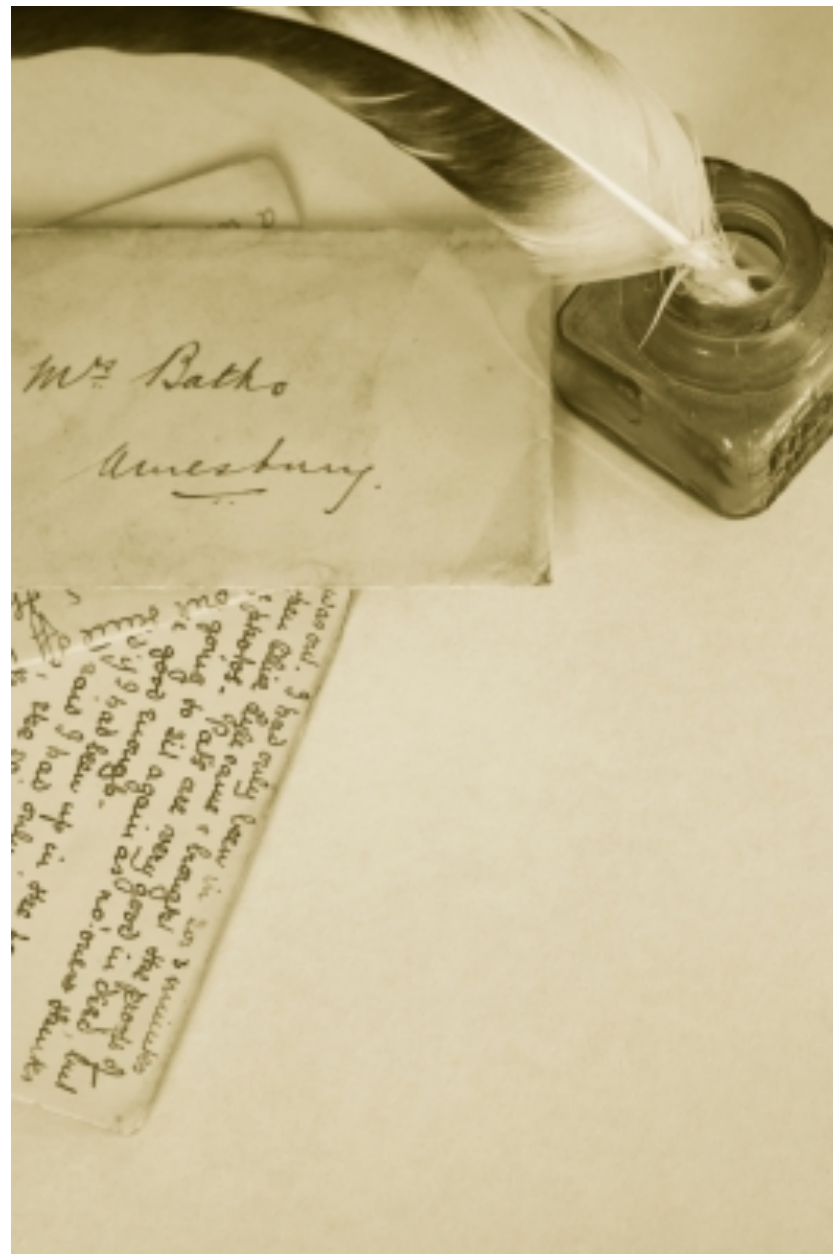




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WTF?

first i appreciate u to be in IBM, no  
problem for such new employees like  
u. 1st thing i have to know which  
technology u r dealing  
with???????????? so that i would give  
u some suggestions..... gud luc



# WORDS MATTER!

Remove “I think” from the beginning of sentences.

Eliminate the use of “maybe” when responding to something.

Avoid “sometimes” when describing something.

Use “I will” instead of “I’ll try”.

Avoid getting overly involved in the details of a story  
– make a point.

# WORDS DRIVE ACTION!

Use “I can”, “I do”, or “I will” instead of “I can’t” or “I don’t” or “I won’t”.

Use "Could" rather than "Should".

Use "I get to" in place of “I have to”.

Ask "What?" instead of “Why?”.

Eliminate “They” and “Them”

Allow silence versus filling space with words.

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POLITICS

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# IN SUMMARY: DO!

- Work life balance
- Know your worth
- No comfort zone
- Become T Shaped
- Be optimistic
- Be curious
- Be humble
- Make a decision
- Be flexible
- Let go
- Mentoring
- Build a network
- Personal brand
- Know your strengths and weaknesses
- Be a team player
- Know the business
- Communicate
- Patent ideas
- Big picture



# IN SUMMARY: DON'T !

- Stop Learning
- Have a closed mind
- Be alone
- Lean on Politics
- Lose control
- Bully people
- Let trust issues affect your effectiveness

## FURTHER READING:

- **Made to Stick** – Chip Heath & Dan Heath
- **Switch** – Chip Heath & Dan Heath

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