How NOT To Lie With Graphics and Tables – Don't Convey the Wrong Message!.

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SHARE session 17370

Reference....



Darrell Huff (1913-2001)

"There is terror in numbers.."

Disclaimer and objective...

- This is INTRO stuff...
- Sure, you can lie, but you don't WANT to lie
- And you don't want to inadvertently "lie"
- An example of a deliberate lie with statistics...

Misrepresentation and Embellishment





Now what if ...

- > 2010 revenue was \$2 million...
 - 80% to organization = \$1.6 million
- 2014 revenue was \$40 million...???
 20% to organization = \$8 million
 - A "Fair share" argument might be made politically, but also there is an organizational uptick of over 300 percent
 - Also note that I embellished the 80 percent pie slice with an exaggerated description

Mistakes happen ...

- Executive suite reporting you can't pull a trick like that
- You AVOID doing it accidentally
- Easy to trip up with z/OS charts, numbers, etc.
- Other examples follow

In performance and capacity reporting ---

- Generally, don't use pie charts
- They show shares, not necessarily numbers for decision-making or trending

The "Gee Whiz" graph

- Most common method of confusion
- Easiest way to lie with a graph
- But you don't to mislead anyone ...

What is wrong here?



What is really happening...



The differences?

- Graph y-axis set to make a "good fit" standard deviation
- But for consistency, "fix" the Y-axis to capacity (MIPs, % of processor, MSUs)
- Same data, different presentation and the presentation can be everything

Highly critical

- Users do comparisons
- Scaling variations can confuse the reader
- It will generate questions

AVOID CONFUSION!

IF YOU GET ASKED FOR EXPLANATIONS OF THE REPORT ITSELF – YOU'VE CONFUSED THINGS!

Let's take a breath here

- Mainframe Information from SMF and RMF and other sources.....it's an ocean in z/OS
- 50+ years, metrics for everything most of which you'll never need ...
- Unlike other platforms YOU must report on what's relevant....

... before going back

- Metrics chosen and reported
 - Units of Work, organized along lines of business
 - Units the audience can relate to
 - So it's easy to report "irrelevant stuff"
 - Back on topic...

Including too much information on a graph

- It ISN'T better to report too much
- Get to the point
- Examples Here comes a bad one

Too much and irrelevant..attempt at correlation



Correlative, right amount to report



Correlations...

- OK to do them if the metrics are related to each other
- NOT OK to associate non-related metrics
- Sometimes I/O, DB2 Calls, Paging, CPU spikes are related
- Non-related activities confuse and MISLEAD

Correlations

- Separate coincidences from related events
- Avoid the "Stork Correlation"
- AFC/NFC Super Bowl correlation vs. Dow Jones Industrial Average

"Harum Scarum" - data out of context

- Analysis of anything with pure numbers can be very dangerous – tell the wrong story
- Large population = relatively small percentage of population (Nielsen ratings)
- Small population = relatively large percentage sampling (New Hampshire Presidential primary)

Oh my! We missed 100 percent...! Every hour had something wrong!

👷 BMC Performance	Predictor for Mainframes										
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BMC Performance Pred	ictor for Mainframes										

Details of misses? All the important ones "hit".

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Present this as =

- NOT = "Failures in every interval"
- BUT = "Six areas major or minor ones need addressing"
- And analyze and report impact on the business
- Also note time of day Development batch at 3 am? One job misses?

Outliers

- Historical shift right now
- At one time you'd drop 'em
- Examples....

Simplistic but

Two wild outliers Use to properly calculate average response time for the day

						N N	
APPL XBNK	tx count	avg rpt	tx > 5 sec	tx > 10	tx > 1000	outliers	factor (tx count * rpt)
9:00 AM	22516	0.23	34	4	0		5178.68
10:00 AM	33534	0.26	36	13	0		8718.84
11:00 AM	66221	0.33	55	22	1	1123	21852.93
12:00 PM	62134	0.31	78	21	0		19261.54
1:00 PM	44986	6 0.89	45	33	1	3215	40037.54
2:00 PM	57810	0.3	77	29	0	\uparrow	17343
3:00 PM	65007	0.33	49	19	0		21452.31
4:00 PM	58711	0.31	58	15	0		18200.41
5:00 PM	49867	0.39	35	8	0		19448.13
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so there are further problems, possible looping tx impacting others

Whither monthly license charges?

With MLC licensing

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- Outlying CPU Usage requiring capping / time shifting of work, now is more critical
- Cannot be ignored, and it must be handled -

There's a spike I might want to adjust - you might call it an outlier



MVS Measurements sharetalk2

Ready

Numbers behind it...

Suite CPU Utilization								
Suite CPU Utilization MSU for 7 to 8: 10.10 10.61 7.45 3.32 2.22 1.81	BATNRM BATPROD_DB2UTL SYSTEM BATPROD STCNRM TSONRM							
1.13 0.33 1.51 0.95 0.12 0.17 0.07 0.08 0.03 0.03 0.02	SYSSTC STCPROD STCHI OMVSNRM_OMVS BATNRM_CICSUTL STCPAS STCNRM_HTTP SYSSTC_OMVS DB2TASKS_DB2_DEE7 SYSTEM_OMVS SYSSTC_DB2_DEE7							
0.01 0.01 0.01 more	STCSYS_IRLM STCNRM_DB2_DEE7 STCNRM_DB2_DEB6							
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Suite CPU (Jtilization MSU for 8 to 9: 23.03 11.67 6.65 4.61 2.23 3.11 1.36 0.33 1.20 0.27 0.18 0.07 0.07 0.04	BATNRM BATPROD_DB2UTL SYSTEM BATPROD STCNRM TSONRM SYSSTC STCPROD STCHI OMVSNRM_OMVS STCPAS STCNRM_HTTP SYSSTC_OMVS DB2TASKS_DB2_DEE7	
	0.04 0.02 0.01 0.01 0.01 0.01 more	SYSTEM_OMVS SYSSTC_DB2_DEE7 STCSYS_IRLM STCNRM_DB2_DEE7 STCNRM_DB2_DEB6 STCLOW	
		ОК	

MSU/MLC – look for those outliers!



July - 2015 🔂

- Back to (another) deep breath
- New analysts to mainframe you need to organize
 - Identify units of work, organize those units along lines of business
 - Establish accountability !

- Understand what is going on within the system
 - Your own graphs can "throw" you
 - Outliers may have low or high impact, know them
 - Be able to explain everything possible

- Know your audience!
 - Executives don't care about paging or I/O rates, but the bottom line (\$\$\$) – know their lingo, speak in their terms
 - Users want to know their own successes/failures
 - Techs want to know those system intricacies
 - Consider a modular approach

Paper on modular approach.

• Gregory V. Caliri:

Performance reporting in the 21st century – changes in scope and direction. <u>Int. CMG</u> <u>Conference 2006</u>

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- Know your metrics!
 - Know what you'll be explaining
 - Practice practice, and more practice!
 - Take suggestions but
 - Don't get taken down side roads

- If you are asked "what does this mean?" over and over again – next time make it simpler
- Don't present something you can't explain
- Don't present irrelevant info
- Do explain everything that *is* relevant

Thank you!

"I didn't know my parents could dress so cool"

– Jill Caliri Patruno

