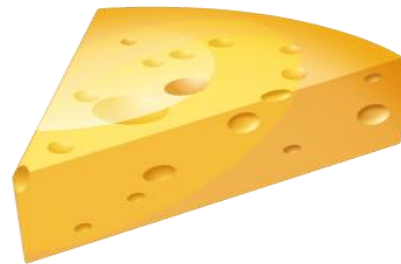


A Big Piece of Cheese? Interesting Mainframe Analogies

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Mainframe Analytics



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SHARE is an independent volunteer-run information technology association that provides **education, professional networking and industry influence.**



Agenda

- The Simple Facts
- Historical Perceptions
- A Side Door Approach
- My Analogies
- Your Analogies
- Now What?



The Simple Facts

- The pre-history of computing until SHARE
- The gestation of computing until 1964
- The infancy of computing until 1972
- Childhood friends/bullies
- Coming of age: Y2K
- Illusions and realities: who's working
- Saving the IBM mainframe

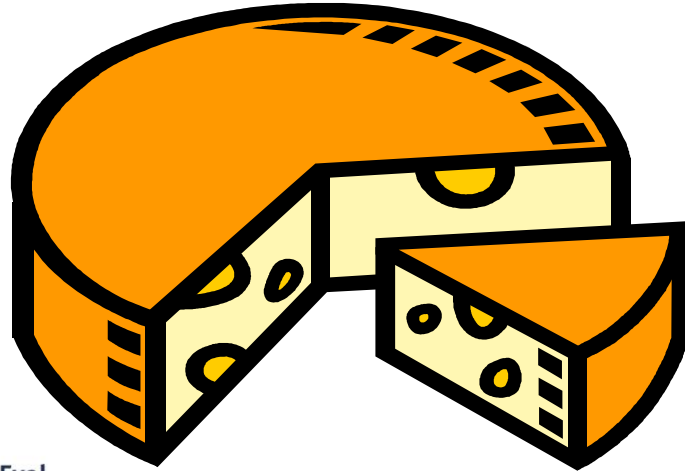
Historical Perceptions

- Turing
- “Computer”
- Esoteric technology
- Clunky calculator
- Redo
- Moon
- Fold, bend, mutilate
- Blinking lights
- To err...
- Monolithic, inflexible
- It works
- Cool!



A Side Door Approach

- My Kids
- Resistance Defines
- Skip the Confrontation: Go for Inspiration



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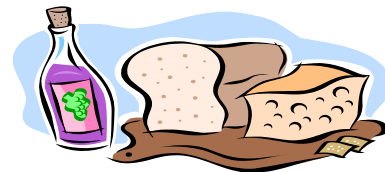
My Analogies

- Cheese
- Oil sand trucks
- Cows and chickens
- Volvo trucks and dirt bikes
- Clouds and mountains
- Keeps and huts
- Cities and communes
- Banks and pawn shops



Your Analogies - Strategies

- Think of something you know and care about
- What's deep and reliable? What's not?
- Think of something bizarre and interesting
- What's profound? What's stupid?
- Think of people you respect and care about
- Why do they deserve to know?



Your Analogies



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Now What?

- Write up one or more “elevator speeches”
- Practice on friends, family, mirror
- Consider joining Toastmasters
- In social contexts where you can share, do or think of how and prepare for next time

Thank you



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