

17085: Enterprise Mobility Panel Discussion

Panelist:

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Enterprise Mobility Panel Discussion



Mobile is dramatically changing the way people work, interact, and companies do business. This is an informal discussion around mobile presence in the Enterprise.

Please come and share your enterprise mobility experiences with Bring Your Own Device (BOYD), Enterprise mobile services and solutions, or your thoughts and insights around the topic of Mobile in the Enterprise.

Corporate enterprise data and assets

Personal-owned devices

24x7 continuous access, availability, and connectivity

IT and business challenges

Employees productivity booster

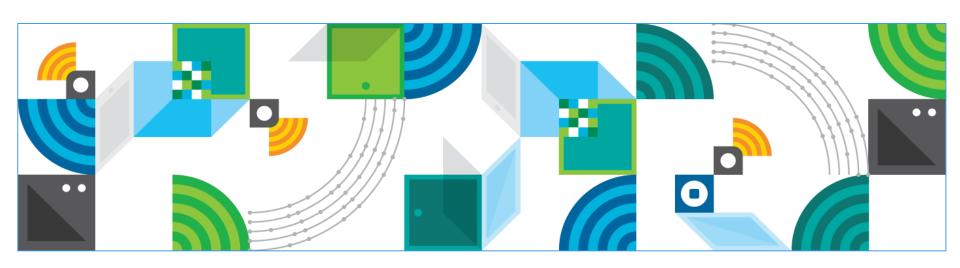
Security risks

Corporate measured and balanced approach on BYOD





Thank You



Questions and Comments - Theresa Tai, z Systems Mobile Architect, ttai@us.ibm.com

