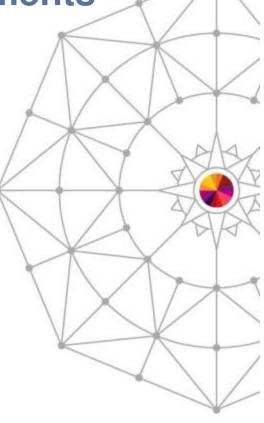




Establishing Cloud Environments on zEnterprise: A Strategic Direction

Kershaw Mehta IBM

March 11, 2014 Session Number: 14933

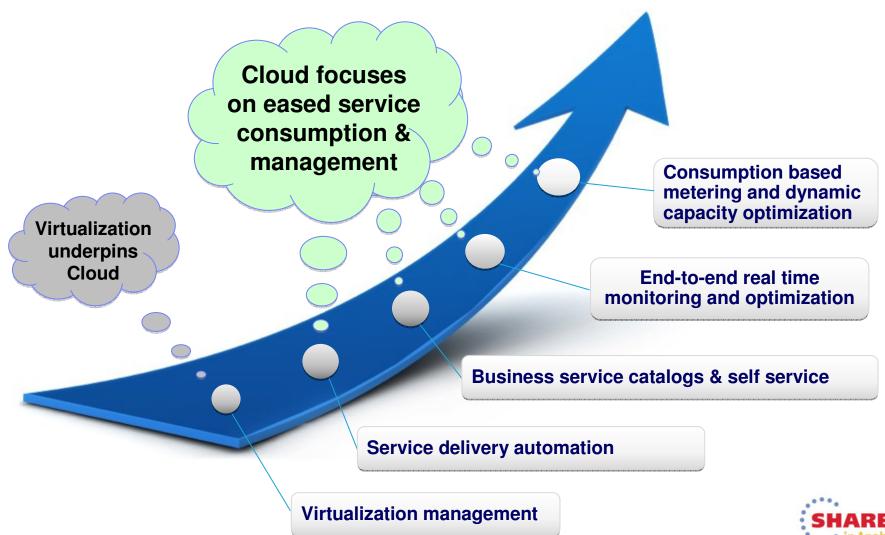




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Organizations are now moving beyond virtualization to higher value stages of Cloud Computing





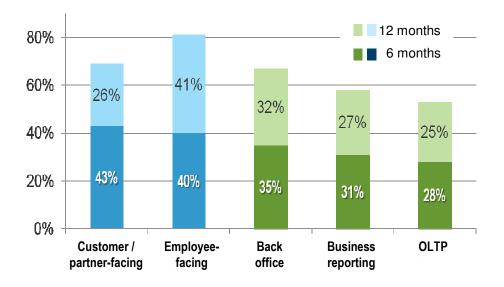
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3 of 5 top cloud scenarios are traditional enterprise workloads



What types of applications do you plan to host on cloud platforms?

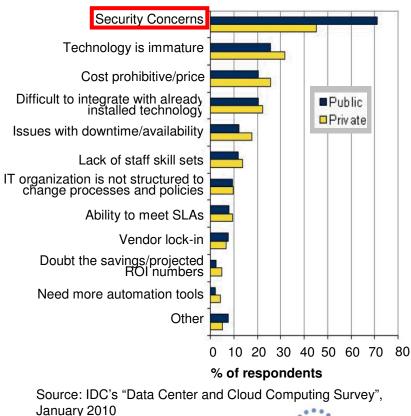
(Base: 200 North American and European hardware and infrastructure decision-makers)



Source: A commissioned study conducted by Forrester Consulting on behalf of IBM, October, 2012

Top Challenges in Moving to a Public or Private Cloud

Q: What do you see as the top 2 challenges in moving to a public/private cloud?





zEnterprise Differentiation for Deploying Clouds on System z



90%+ utilization Increased Productivity



- Advanced workload management that provisions resources on the fly for 90%+ utilization and maximizes ROI
- Significant software license savings due to zEnterprise power/scale
- 79% less TCA vs. leading public cloud alternatives

100,000 virtual servers **Higher** Utilization



- Maintain service levels with up to 100% CPU utilization
- "Shared everything" architecture
- Manage up to 100,000 diverse virtual servers
- Unmatched scalability with 24X more scale than x86

80% less energy More Efficient Data Center



- Up to 80% less energy than existing distributed servers
- Less floor space
- Fewer parts to manage

Greater Reliability, Availability



- Built-in hardware redundancy
- Decades of RAS innovation
- Real time capacity on demand to manage growth and handle workload spikes
- Highest security rating for any commercially available server



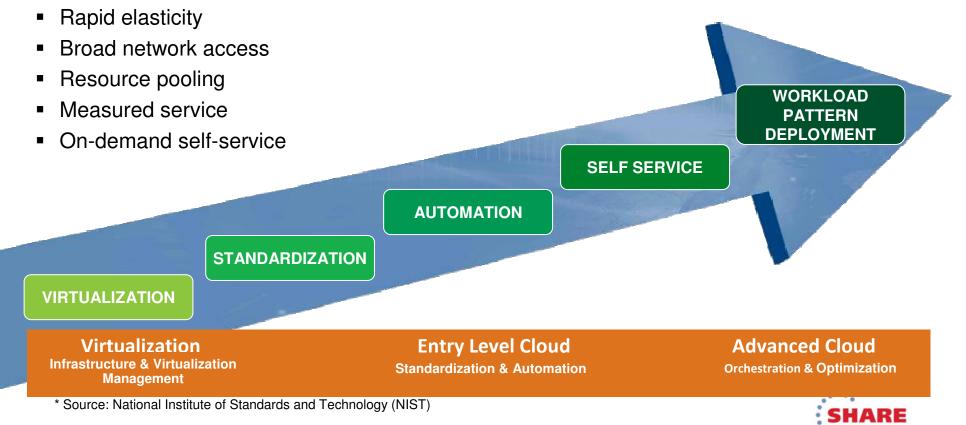
Cloud Computing - Based on Virtualization and Standardization



In Anaheim

We need to understand that Cloud computing is a journey beginning with virtualization and consolidation of environments and ending with workload patternbased deployment of IT services.

Cloud Computing – Characteristics*:



System z Cloud Blueprint



Advanced Cloud Orchestration & Optimization

Entry Level Cloud

Standardization & Automation

Finally, some customers will want to evolve and <u>optimize</u> their cloud environment to <u>orchestrate</u> application deployment based on reusable workload patterns in order deliver dynamic cloud services.

Automate	 Customers begin to <u>standardize</u> their environments for faster delivery of services.

- <u>Automation</u> is employed to provision and deprovision virtual guest environments using a shared pool of resources.
 - Some customers may choose to allow end-user <u>self service</u> provisioning/deprovisioning.

Integrate

Virtualization

Management

- Infrastructure Scalability: Consolidate more workloads per core; elastic scaling using Capacity On Demand
- <u>Virtualization Management:</u> More virtual servers in a single footprint
- Security: Highest security rating for tenant isolation

This is where System z drives differentiation!

• <u>Reliability & Availability:</u> Unparalleled in the industry



Why do these customers choose Cloud on System z?



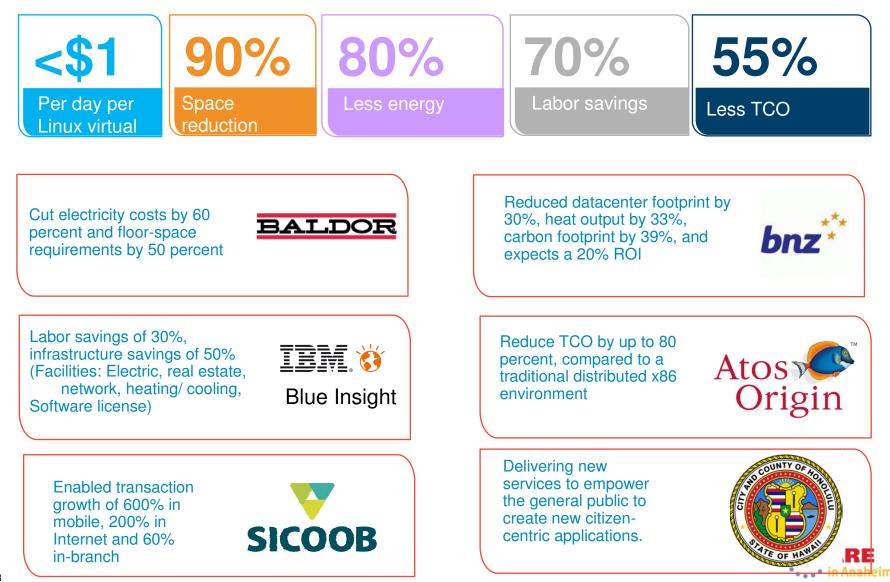
- Scalability Cloud on System z customers need to scale quickly and efficiently both up and down with complete confidence and zero loss of availability
- Availability a guaranteed capability there when you need it to bolster a reputation for the highest service quality
- Multi-Tenancy delivering core server incubation services for local businesses
- Performance consolidation of a distributed x86 Linux domain onto a single IBM Cloud on System z with Linux
- Security unmatchable world class system security with ensured isolation and protection of each virtual server environment





zEnterprise drives delivery of real bottom line savings





Credit Union Systems for Brazil (Sicoob) avoids \$1.5M in annual costs with IBM mainframe cloud consolidation





Business Challenge:

- Goal of being primary provider of financial services to members
- Needed flexible, secure and scalable IT infrastructure to support reliable 24/7 service and mobile access.

Solution:

- Private System z cloud running 300 production environments
- Replacing distributed, Intel processor-based servers with Linux on z virtual servers

Business Results:

Avoid \$1.5m per year in energy costs, while growing 600%

"We grew by nearly 600 percent; Internet banking grew by 200 percent; for mobile solutions, growth was 600 percent. It would not have been possible to support this growth without IBM System z."



Nationwide Insurance cuts costs with smart workload consolidation of Cloud on System z



Nationwide[®]

On Your Side[™]



Business Challenge:

•3,000 distributed servers inefficient and costly. 80-90% capacity unused, software licenses on every server

- •Need to standardize development in Fit-for-Purpose model
 - Take advantage of best platform that met characteristics
- •Monitoring/capacity management spans x, z and p based on SLA

Solution description:

Consolidated distributed servers to Linux virtual servers running WAS, DB2, and z/VM on System z creating a multi-platform private cloud optimized for all its different workloads

Customer Value:

- Application Development
- 80 percent reduction in power, cooling and floor space requirements

"The creation of a private cloud built around the z196 servers supports our business transformation goals by enabling the rapid, seamless deployment of new computing resources to meet emerging requirements," Jim Tussing, CTO for Operations, Nationwide



Virtualization and Cloud Portfolio for Linux on System z



Virtualization **Advanced Cloud Entry Level Cloud** Infrastructure & Standardization & Automation **Orchestration & Optimization Virtualization Management xCAT Cloud Ready for Linux on** System z Massively scalable Shipped with z/VM 6.3 · Characterized by great Allows customers to set up a Image-based cloud service economics / efficiencies rudimentary cloud environment, delivery with integrated without acquiring any additional • Highly secure / available provisioning, monitoring, product service catalog & service desk, Based on open source code storage management, and HA Support more virtual servers Focused on a different layer SmartCloud Provisioning than any other platform in a and not designed for upward integration to SmartCloud suite single footprint · Builds on functionality of Integrated OpenStack support SmartCloud Entry and adds SmartCloud Entry * middleware pattern support for Linux on System z workload deployment A simple, entry level cloud

management stack

Based on OpenStack

products

First tier in the SmartCloud

suite of cloud management

- SmartCloud Orchestrator *
 - Builds on functionality of SmartCloud Provisioning and adds runbook automation

Service Lifecycle Mana

* System z support currently in development

Standardization

zEnterprise: zEC12, zBC12

z/VM 6.3

 Distributions available from **RedHat and SUSE**

IBM Wave for z/VM

• A graphical interface tool that simplifies the management and administration of z/VM and Linux environments

Differentiation

z/VM 6.3 – Virtualization with Efficiency at Scale

Improved economies of scale with z/VM Support for 1TB of Real Memory

Better performance for large virtual machines

- 4x increase in memory scalability while continuing to maintain greater than 90% resource utilization, unmatched in the industry for a multiple diverse workload environment
- Additional vertical scalability to reduce logical partition (LPAR) sprawl
 - Considerably more virtual machines may be consolidated into a single LPAR depending on workload characteristics
- Reduced administrative expense
 - Savings for management of smaller number of large capacity z/VM host servers

Improved Price Performance with z/VM HiperDispatch

- Higher and more efficient utilization of CPU resources¹
 - Efficient dispatching of CPUs

OpenStack Enablement for Cloud

Enables integration for Software Defined Environment

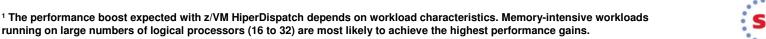
Simplified migration to z/VM 6.3 with upgrade in place

 Reduces the impact of an upgrade on active workloads and eliminates the need for separate install volumes

Support from Tivoli products on day one

- OMEGAMON XE on z/VM and Linux V4.3
- Operations Manager for z/VM V1.5
- Backup and Restore Manager for z/VM V1.2











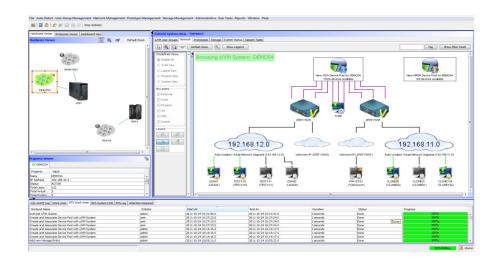
In Anaheim

IBM Wave for z/VM – High Level Overview



IBM Wave for z/VM (formerly CSL-WAVE) provides the graphical interface that simplifies and helps to automate the management of z/VM and Linux on System z virtual servers.

- Monitors and manages virtual servers and resources from a single graphical interface
- Simplifies and Automates tasks
- Provisions virtual resources (Guests, Network, Storage)
- Supports advanced z/VM capabilities such as Single System Image and Live Guest Relocation
- Allows delegation of administrative capabilities to the appropriate teams



A simple, intuitive graphical tool providing management, provisioning, and automation for a z/VM environment, supporting Linux virtual servers.

IBM Wave for z/VM Foundational Capabilities



Inventory Management

- Discovers z/VM resources and the relationships among them across multiple LPARs, SSI clusters, and CECs
- Identifies resource and relationship changes and accommodates them in the resource model and its visual representation

Visualization

• Rich interface with graphical and tabular displays with layered drill down

Monitoring, Systems Management, and Administration

• Allows the state of resources to be observed and manipulated in an intuitive manner

Automation

 Simplifies the process of performing a function across multiple virtual machines and z/VM systems

Team Empowerment

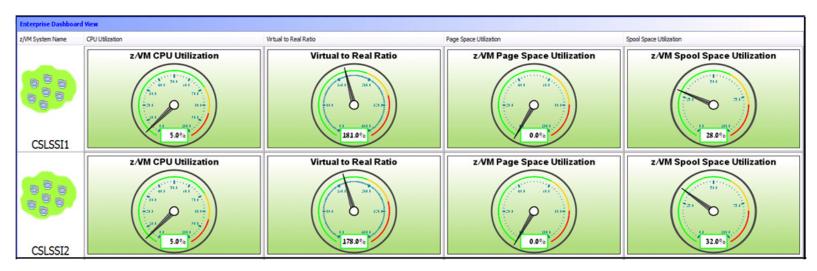
 Enables different constituencies (operations, systems programming, application development, project management, end users) to exercise their authority to manage appropriate aspects of the z/VM environment



Comparing Performance Monitoring with IBM Wave for z/VM and Omegamon XE on z/VM and Linux



 IBM Wave for z/VM provides real-time monitoring of virtual server resources from a single graphical interface



- With <u>Omegamon XE on z/VM and Linux</u>, you have not only real-time monitoring of z/VM, but you also have:
 - Monitoring of individual Linux guest environments
 - Ability to set service level thresholds and generate events when exceeded
 - Historical view of monitoring data
- Both Omegamon XE on z/VM and Linux and IBM Wave for z/VM can coexist in customer environments
- Both gather the data from the Performance Toolkit for z/VM



Cloud Ready for Linux on System z



- Cloud Ready for System z is an image-based deployment for cloud service delivery and management on the System z platform leveraging multiple Tivoli products
- Cloud Ready is a solution with integrated services available today and provides:
 - Automated provisioning (via TPM workflows)
 - Service Catalog
 - Monitoring, Backup/Recovery, HA, accounting/chargeback, storage management

Product List:

- 1. Tivoli Provisioning Manager / Tivoli Service Automation Manager
- 2. Omegamon XE on z/VM and Linux
- 3. Tivoli System Automation for MultiPlatforms
- 4. SmartCloud Control Desk
- 5. Tivoli Storage Manager
- Includes services to have your cloud service management solution up and running
- Clients that invest in Cloud Ready will be able to migrate to SmartCloud Orchestrator when available



SmartCloud Suite of Cloud Management Software

SmartCloud Entry

- A simple, entry level cloud management stack that can be used as a turn-key solution that cost-effectively delivers basic cloud capabilities across all supported IBM platforms.
- Based on OpenStack IBM's strategic code base for all cloud management software and services.

SmartCloud Provisioning

- Builds on functionality of SmartCloud Entry and adds workload pattern support for application deployment.
- Same pattern technology support as found in IBM Workload Deployer and PureApp Server

SmartCloud Orchestrator

- Builds on functionality of SmartCloud Provisioning and adds runbook automation using WebSphere Business Process Manager (BPM) technology (aka Lombardi)
- Support will be provided to allow SmartCloud Orchestrator runbook workflows to invoke legacy TPM workflows for migration and backward compatibility



Cloud Management Suite for System z provides critical workload provisioning to z





Hosted Beta Available

https://www14.software.ibm.com/webapp/iwm/web/preLogin.do?source=swerptiv-p3084-4

Automated Provisioning Provided by SmartCloud Orchestrator

Cloud Monitoring Provided by OMEGAMON XE on z/VM and Linux

Cloud Backup/Recovery

Provided by *Tivoli Storage* Manager Extended Edition Easily move cloud services to System z with standardized, open orchestration

 Provision workloads to z Linux from SmartCloud Orchestration running on x and p

Fully automate deployment and lifecycle management of cloud services across workloads

Simplify cloud operations and increase productivity with OMEGAMON monitoring of services

Increase availability of cloud data with easy to implement backup/recovery

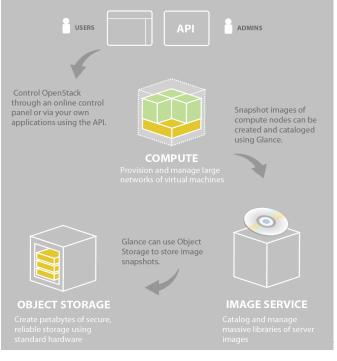


What is OpenStack?





OpenStack is a global collaboration of developers and cloud computing technologists that seek to produce a **ubiquitous Infrastructure as a Service (laaS) open source cloud computing platform** for public and private clouds. OpenStack was founded by Rackspace Hosting and NASA jointly in July 2010. 160 companies and close to 3,000 developers.



 OpenStack Compute (core) P**F** Provision and manage large networks of virtual machines Compute **OpenStack Object Store (core)** Create petabytes of secure, reliable storage using Object Storag standard hardware **OpenStack Image Service (core)** Catalog and manage massive libraries of server images mane Servic **OpenStack Identity (core)** Unified authentication across all OpenStack projects and integrates with existing authentication systems. **OpenStack Dashboard (core)** Enables administrators and users to access & provision cloud-based resources through a self-service portal.



Open source and open ecosystems are important factor in growing markets and fostering technology innovation



150⁺interconnected September 2012: IBM orchestrates the launch of The OpenStack Foundation boasting \$10 million in funding and 5.600 members changing the dynamics of the Cloud In the era of a Smarter ecosystem Planet, IBM will continue to leverage open source 30-50 OSS Projects ecosystems In the era of e-business... IBM leverages the **nascent open** source software movement... ...and becomes the market leader in SOA 20-30 independent 20-055 Projects implementations and the world's largest software company clipse **November 2001** – IBM rallies 150 influential vendors and the development community around a new tools environment with a \$40 Million software Linux e-business donation disrupting the leadership of the software development ecosystem September 1999: IBM capitalizes on an untapped market trend and begins participating in the community development of Linux with a \$60M annual investment Apache June 1998 – IBM enters into an engineering agreement with The Apache Group for development of the open-source Apache HTTP server software eventually becoming the leader of the new Application Server market In Anaheim

System z Cloud Ecosystem Overview for Linux on System z

SHARE Technology - Connections - Results

	Integrate	<u>Automate</u>	<u>Orchestrate</u>	
BM oducts &	 zEnterprise: zEC12, zBC12 Linux on System z 	 xCAT E<u>x</u>treme <u>C</u>loud <u>A</u>dministration <u>T</u>ool Now shipped in z/VM 6.3 	 Cloud Ready for Linux on System z Cloud Management Suite for System z (powered by SmartCloud Orchestrator) * 	
opensta		Smart Cloud Entry * System z support currently in development		
Г	IBM Wave			
	 Hypervisor Manager 	zPRO	CA AppLogic	
 Graphical management of z/VM environment To be sold with ELS, ECS ISV Solutions 		 Provided by <u>Velocity Software</u> Add-on feature to Velocity's zVPS product that provides performance management 	 Provided by <u>CA Technologies</u> Provisioning and full lifecycle management for both distributed and z/VM environments MOAB Provided by <u>Adaptive Computin</u> Provides a policy based cloud management based on xCAT 	
		 Provides golden image creation, 		
		cloning, and operational controls		
pen urce tions		OpenStack Being enabled for z/VM first and even Being used as a code base for SCE , 		

Introducing CA AppLogic[®] for System z: a turnkey application platform



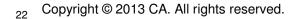
Virtualize Linux on System z application and its ENTIRE infrastructure

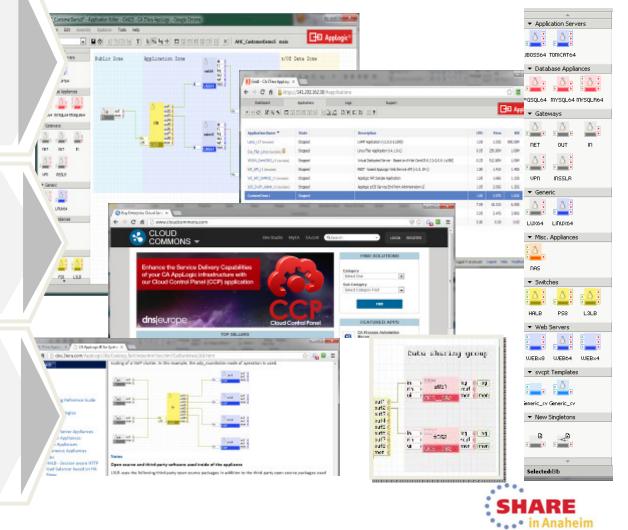
Firewalls, Load balancers, Web servers, App servers, Storage

Create, test, provision, deploy and manage it all as a single unit called a *Virtualized Business Service*

Simplify Deployment

Automatically scale, easily migrate and instantly replicate entire Virtualized Business Service





Moab Cloud Suite provides intelligent cloud management and optimization



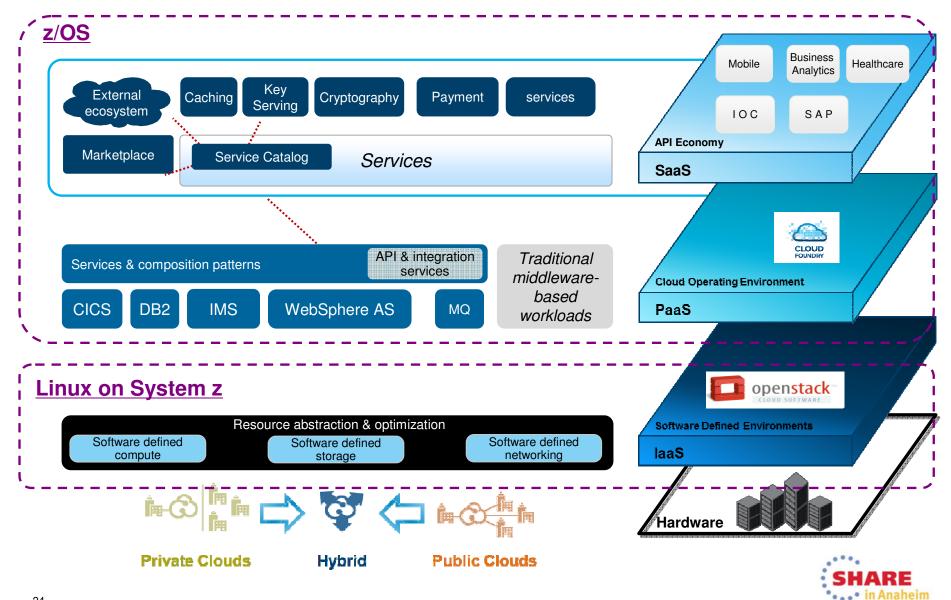


- Self-service request catalog for efficient and fast VMs/multi-VMs reduces delivery time and issues
- Auto provision <u>optimal</u> VM service resources reduces provisioning costs 60-70 percent
- Optimize workload placement to ensure VM service performance SLAs are met
- Chargeback or report on resource usage, requested use or actual, to enable better usage decisions
- Self-service VM lifecycle management to improve utilization and reduce management costs and time
- VM decommissioning for high utilization and reduce resource waste



System z Cloud Architecture





Cloud Computing on z/OS



With z/OS, we need to think about cloud just a bit differently.....

- Today in cloud environments on distributed servers, or even with Linux on System z, customers would provision a virtual machine with an instance of an operating system to run a single workload.
 - To deploy another workload would mean another virtual machine with another instance of the operating system.
- However, in the context of z/OS, this methodology goes against everything we have come to know and expect about z/OS.
 - On z/OS, you have the ability to run multiple disparate workloads with different service levels for those hosted workloads with isolation or multitenancy.
- Hence our approach for cloud on z/OS is not focusing on the provisioning of operating system instances, but rather the ability to provision multiple workloads in a single z/OS instance.



The new CICS Transaction Server V5.1 delivers...



100+ requirements

satisfied.

Operational Efficiency

- Greater capacity achieve cost savings through consolidation
- Managed operations reduce cost and risk through automation
- Increased availability reduce the need for planned downtime
- Deeper insight Improve decision making and audit readiness

Service Agility

- *First-class applications* create agile services from existing assets
- First-class platforms create agile service delivery platforms
- Modern interfaces build rich web experiences for critical applications
- Foundational enhancements extend core capabilities

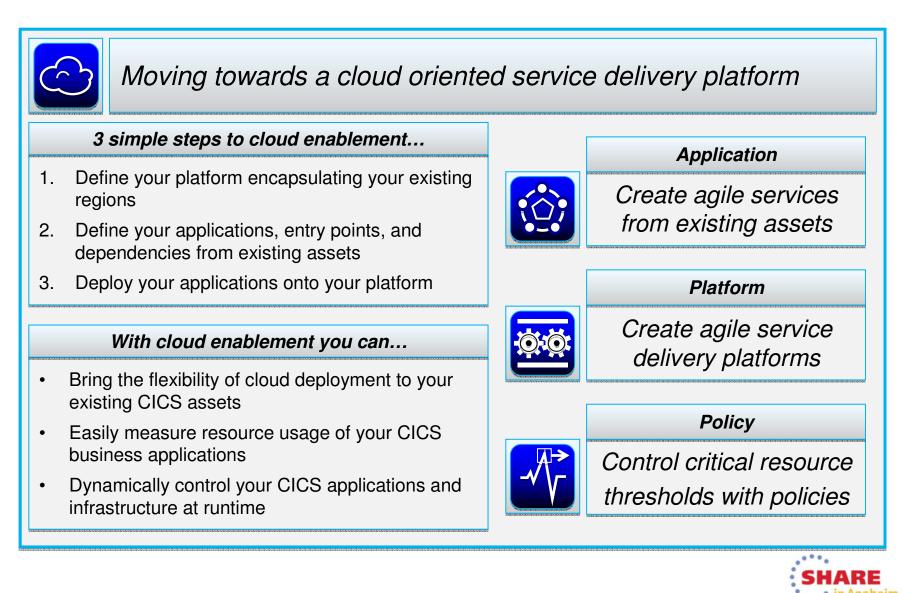
... with Cloud Enablement

consistent with the IBM Cloud Computing strategy positions customers for the next transformational era in technology moves towards a cloud oriented service delivery platform



CICS TS V5.1 with cloud enablement





IBM Entry Cloud Configuration for SAP Solutions on zEnterprise

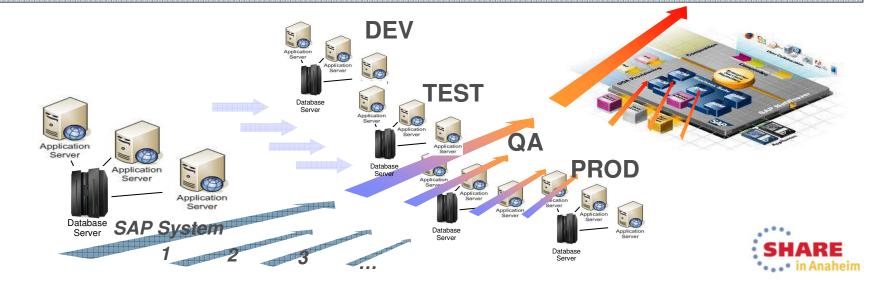


Customer Challenges:

- Explosive growth in the number of SAP systems
- Dependence on labor intensive processes
- SAP operational budgets are draining valuable resources
- Need for improved productivity of teams to implement and manage

Solution:

A cloud enablement offering, that combines technology and services to automate, standardize, and speed up day-to-day operations of SAP on System z environment resulting in reduced operational costs and faster time to value.



Entry Cloud Solution for SAP

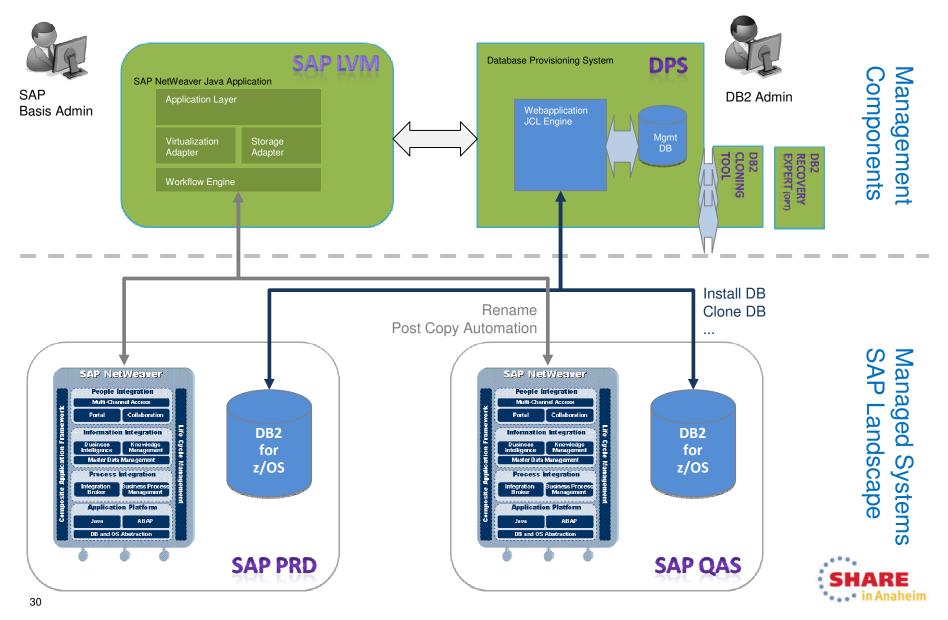


- Automated lifecycle management operations
 - Provisioning
 - Installation of DB2 Subsytems
 - Installation of DB2 Data Sharing Groups
 - Backup / Restore / Clone
 - Offline Backup / Restore (logical dump)
 - Clone based on Offline Backup
 - Backup System (System Level Backup)
 - Clone based on SLB
 - Patch Management
 - Release Migration
 - Extensibility (custom parameters, custom workflows)
- Expose services to external management systems via REST Interface



Entry Cloud Solution for SAP





Database Provisioning System - Observed Efficiences



Process		Before (w/o DPS)	After (w/ DPS)
DB Admin	Install DB2	1 day	12 min
	Maintain DB2 libraries	1⁄2 day	8 min
	Clone DB2	2-3 days	20 – 180 min
Unix Admin	Install Operating System	1 day	30 – 60 min
SAP Basis	Prepare Upgrade / Provide SAP System	2-3 days	~ 40 – 200 min



Deploying the IBM entry cloud configuration for SAP solutions on zEnterprise enables Endress+Hauser InfoServe to automate routine IT tasks



Endress+Hauser InfoServe is the IT competence center of Endress+Hauser (E+H), a leading supplier of industrial measurement and automation equipment. With the SAP application landscape they support business processes of the complete group worldwide.

The need:

E+H were looking for an efficient solution to reduce costs for SAP lifecycle operations like the SAP System Refresh. With their highly skilled IT staff they also wanted to focus on the qualify of service for the SAP operations rather than spending lots of money and time when managing complex technologies.

The solution:

E+H started to implement parts of the IBM Entry Cloud Configuration for SAP Solutions on zEnterprise. IBM's entry cloud configuration and SAP's NetWeaver Landscape Virtualization Manager provide all the means to automate the entire system refresh scenario.

The benefits:

- In phase 1 E+H implemented the Database Provisioning System (DPS) which covers
 - labor intensive database operations, like cloning
- Significantly faster refreshing of SAP databases: going down from 8 hours to 2 hours
- Effort have been significantly reduced through automation
- Relieved strain on IT staff as well as reduced risk of errors from manual operations



People for Process Automation

"We run our SAP Landscape on zEnterprise because we need very high availability and the transaction performance. But at the same time we are seeing increased demand for SAP System copies to support critical new projects. And we are seeing this across our whole SAP landscape. Deploying the IBM Entry Cloud Configuration for SAP Solutions on zEnterprise enables us to automate routine IT tasks. This not only helps us to reduce the strain on our IT staff. but it also helps reduce the risk of errors from manual operations. Cloud service automation allow us to focus on the SAP service qualities we need for our business. rather than the complexities and costs of managing the underlying technologies."

> — Hansjörg Klaiber - Department Manager Computer Center, Endress+Hauser InfoServe GmbH+Co.KG

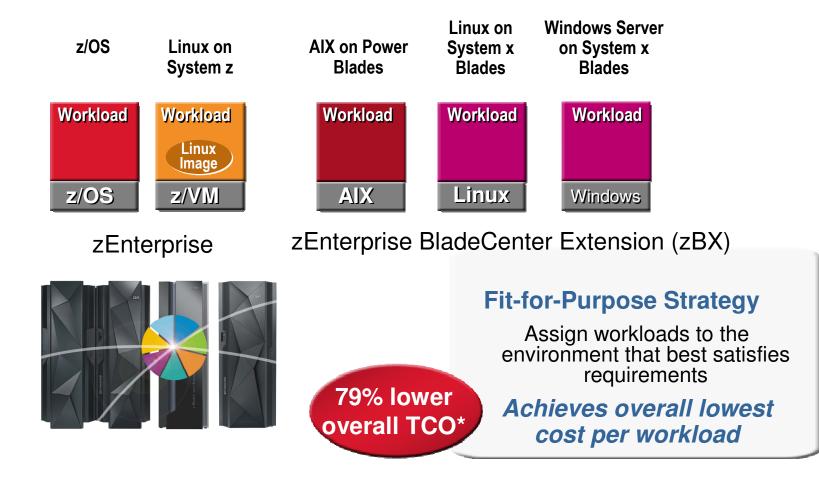
Solution components

- IBM Entry Cloud Configuration for SAP Solutions on zEnterprise
- IBM zEnterprise System



IBM zEnterprise System: A Heterogeneous Platform for Cloud

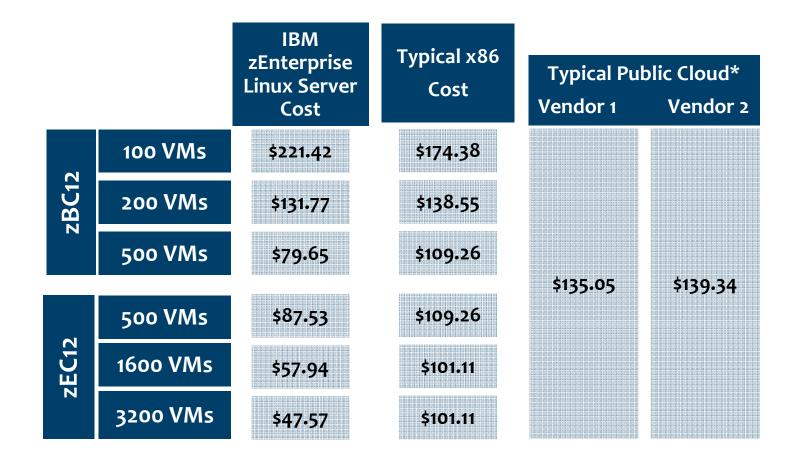






zEnterprise can deliver the same services in a more efficient way than distributed platforms







34 Source: IBM Analysis. Includes HW, SW licensing, service & support, energy usage, floor space, and IT personnel costs * Published WWW pricing 05-28-2012

Consolidate and Deploy Software to the "Best Fit" Technology

- Extreme consolidation of servers and networking
- Run up to hundreds of distributed server workloads on a single server
- Fewer components and reduced complexity
- Excellent price performance from a software licensing perspective
- Industry-best virtual I/O bandwidth and reliability
- Superior levels of virtual server provisioning, monitoring and workload management
- System z qualities of dynamic resource management and capacity-on-demand







Recommended Workloads for Cloud on System z*

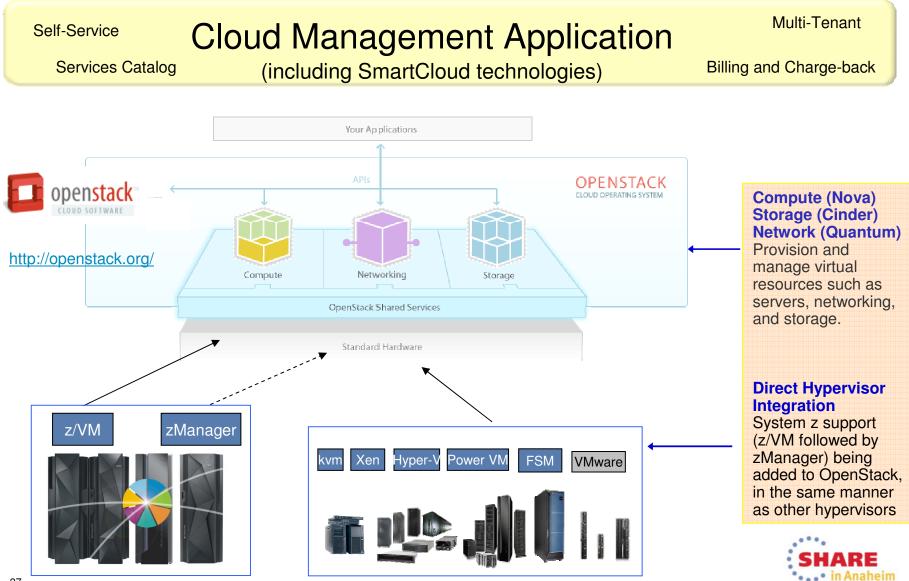


- Data services: Cognos, SPSS, DB2, InfoSphere, Informix[®], Oracle Database, Builders WebFOCUS, ...
- Business applications: WebSphere Application Server, WebSphere Process Server, WebSphere Commerce, ...
- Development & test: e.g. of WebSphere/Java applications Rational Asset Manager, Build Forge[®], ClearCase[®], Quality Manager
- Email & collaboration: Lotus Domino[®], Lotus Collaboration (Sametime, Connections, Quickr[™], Forms) WebSphere Portal, …
- Enterprise Content Management: FileNet[®] Content Manager, Content Manager, Content Manager On Demand
- Business Process Management: Business Process Manager, WebSphere Business Monitor, FileNet Business Process Manager, WebSphere Operational Decision Management, ...
- Infrastructure services: WebSphere MQSeries[®], WebSphere Message Broker, WebSphere Enterprise Service Bus, DB2 Connect[™], FTP, NFS, DNS, Firewall, Proxy, …



System z Participates in the OpenStack Strategy





Why You Should Implement a Private Cloud on IBM zEnterprise



- The IBM SmartCloud open cross-platform architecture includes zEnterprise within a fit-for-purpose framework
- zEnterprise optimizes critical business workloads for private clouds
- IBM zEnterprise is a platform for open heterogeneous enterprise private clouds
- zEnterprise provides the lowest TCO coupled with industry leading Quality of Service and security





Thank You!

