10 Ways Gen Y is going to change IT

Privacy...what me worried?

SECURITY EXPECTATIONS, DEMANDS, AND BEHAVIOR OF THE WORLD'S NEXT-GENERATION WORKFORCE ADHERING TO IT POLICIES

THE FUTURE OF WORK:



70% (7 of 10) OF EMPLOYEES ADMITTED TO BREAKING POLICY WITH VARYING REGULARITY

61% (>3 of 5) OF EMPLOYEES BELIEVE THEY ARE NOT RESPONSIBLE FOR PROTECTING INFORMATION ON DEVICES





80% (4 of 5) OF EMPLOYEES SAID THEIR COMPANY'S IT POLICY ON SOCIAL MEDIA AND DEVICE USAGE POLICY WAS OUTDATED - IF SUCH A POLICY EXISTED AT ALL

CISCO Source 2011 Cress Connected Vient Sectoralize Report

Death of the desktop

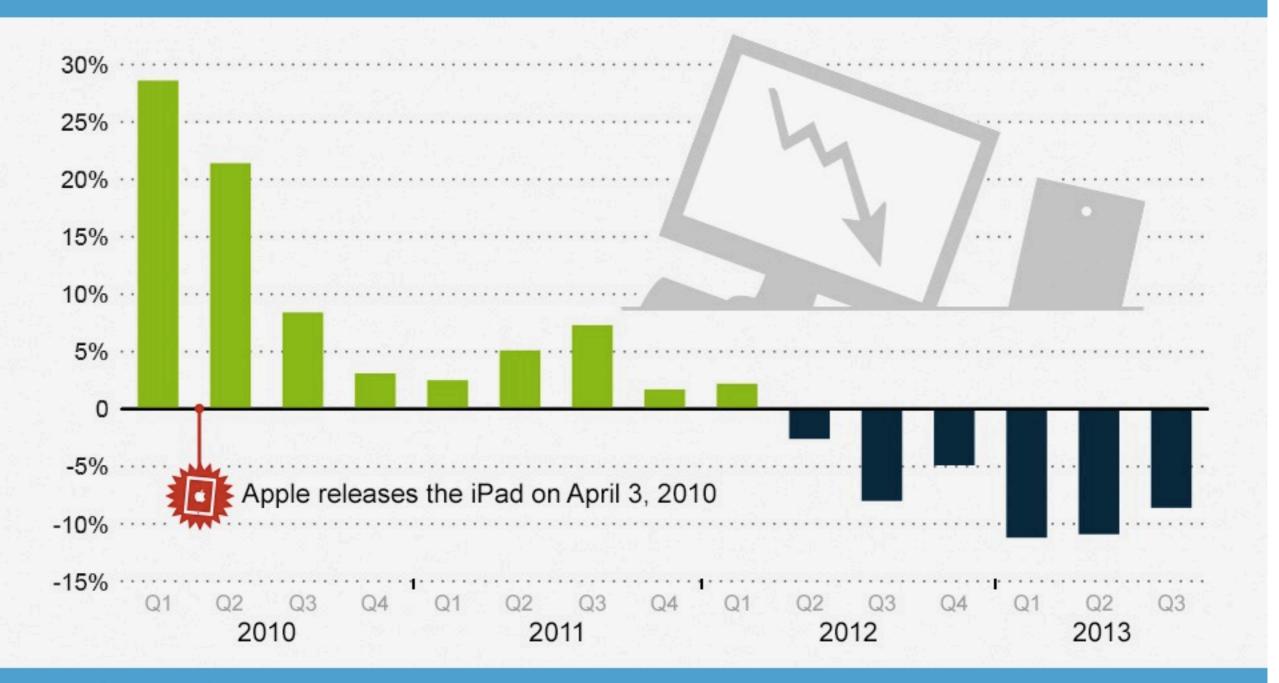
PC Growth Choked by the iPad's Arrival

Year-over-year growth of global PC shipments

Mashable

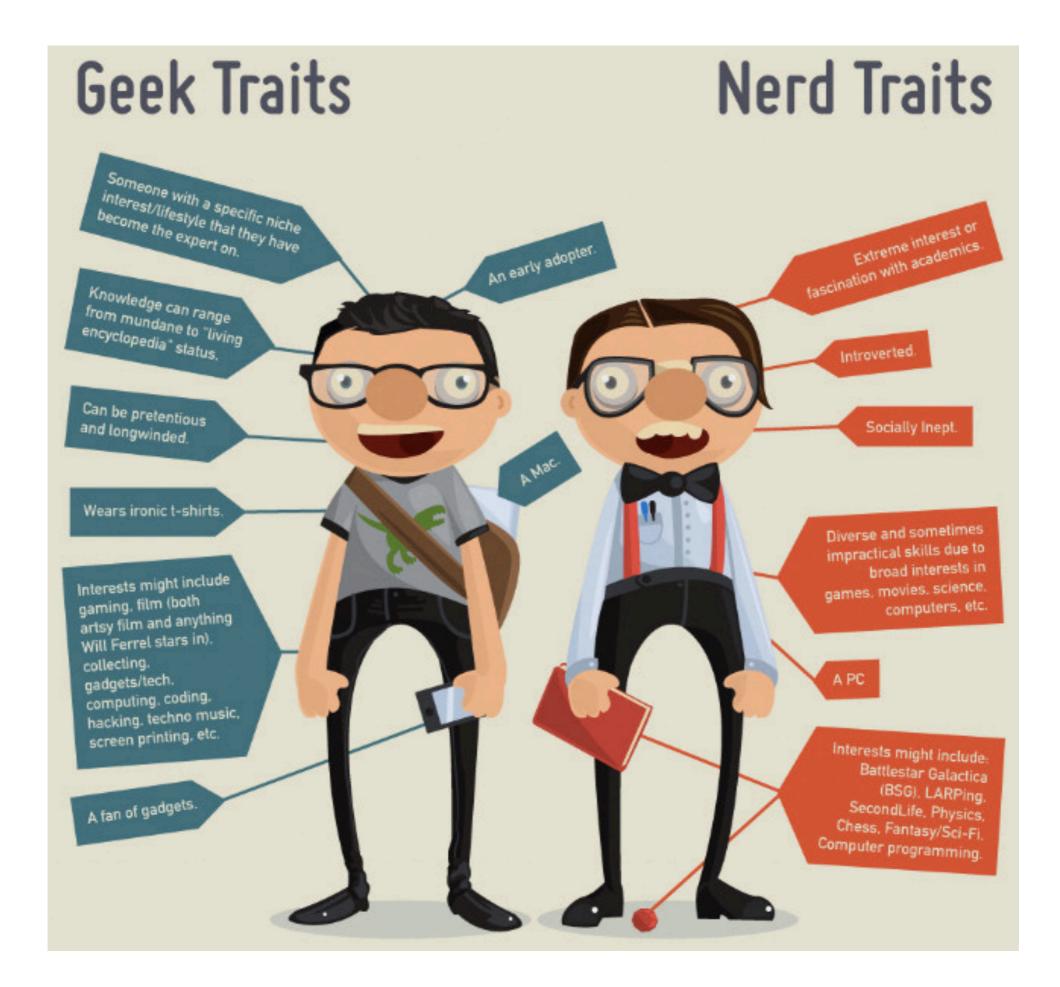
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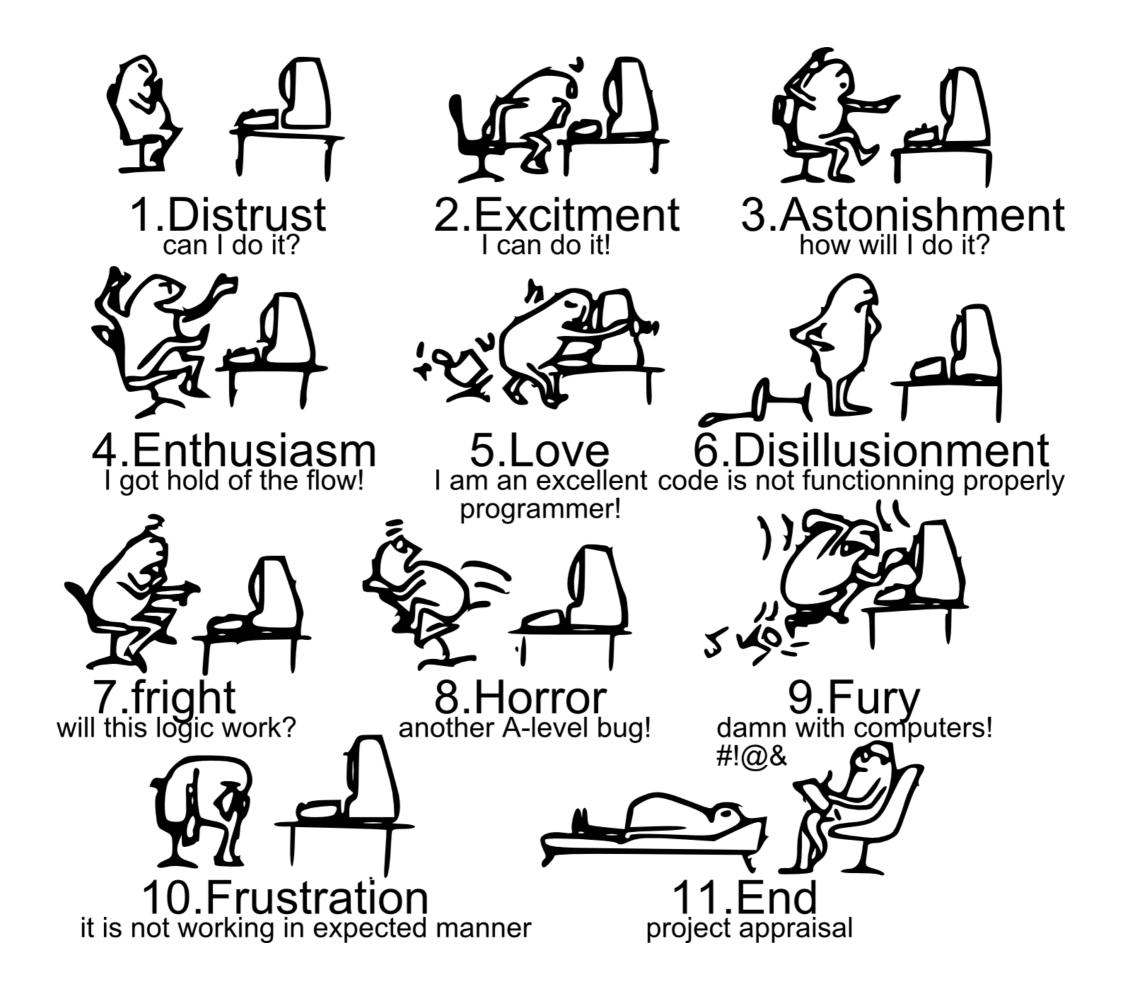


Source: Gartner

"Where are all the geeks?"

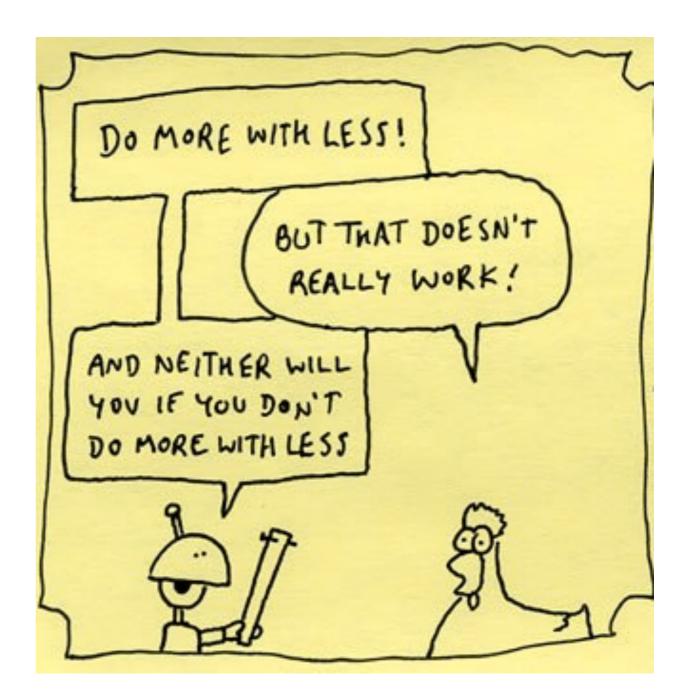


IT is all about the software



Skills shortages will get worse





How we train our IT workers



Gen Y and the IT workplace



BYOD

BYOD IT'S ALL ABOUT USER EXPERIENCE

>>> 34% of CIOS think employees are accessing their network with personal devices and 69% of USERS say they are accessing corporate network with personal devices (IDC)

Today, 60% of companies offer BYOD (Forrester)

By 2014, 90% of companies will offer BYOD [Gartner]

By 2014, 80%

of users will have enterprise access from at least 2 different personal devices [Gartner]



91%

of users would be "very frustrated" if their company wiped their personal data

frustrated" to have to enter an enterprise password every time they wanted to access Facebook

would decline enterprise access if they were forced to give up iCloud or Android Backup Manager

47%

of users

41%

of users would be "very unwilling" to give up the use of Pandora or Spotity in exchange for access to corporate

information

Source: Bitzer Mobile 2011 Survey

Death of brands?



Disposable products



Questions?