

10 Ways Gen Y is going to change IT

Privacy...what me worried?

THE FUTURE OF WORK:

SECURITY EXPECTATIONS, DEMANDS, AND BEHAVIOR
OF THE WORLD'S NEXT-GENERATION WORKFORCE

ADHERING TO IT POLICIES



70% (7 of 10)
OF EMPLOYEES
ADMITTED TO BREAKING POLICY WITH
VARYING REGULARITY

61% (>3 of 5)
OF EMPLOYEES
BELIEVE THEY ARE NOT RESPONSIBLE FOR
PROTECTING INFORMATION ON DEVICES



80% (4 of 5)
OF EMPLOYEES
SAID THEIR COMPANY'S IT POLICY ON SOCIAL
MEDIA AND DEVICE USAGE POLICY WAS
OUTDATED – IF SUCH A POLICY EXISTED AT ALL

Death of the desktop

PC Growth Choked by the iPad's Arrival

Year-over-year growth of global PC shipments



“Where are all the geeks?”

Geek Traits

Nerd Traits



IT is all about the software



1. Distrust
can I do it?



2. Excitement
I can do it!



3. Astonishment
how will I do it?



4. Enthusiasm
I got hold of the flow!



5. Love
I am an excellent code is not functioning properly programmer!



6. Disillusionment
code is not functioning properly



7. fright
will this logic work?



8. Horror
another A-level bug!



9. Fury
damn with computers!
#!@&



10. Frustration
it is not working in expected manner



11. End
project appraisal

Skills shortages will get worse



How we train our IT workers



Gen Y and the IT workplace



BYOD

BYOD



IT'S ALL ABOUT
USER EXPERIENCE



> > > **34% of CIOs** think employees are accessing their network with personal devices and **69% of users** say they are accessing corporate network with personal devices (IDC)

Today, 60%

of companies offer BYOD (Forrester)

By 2014, 90%

of companies will offer BYOD (Gartner)

By 2014, 80%

of users will have enterprise access from at least 2 different personal devices (Gartner)



91%

of users would be "very frustrated"

if their company wiped their personal data

81%

of users would be "very frustrated"

to have to enter an enterprise password every time they wanted to access Facebook

47%

of users would decline enterprise access

if they were forced to give up iCloud or Android Backup Manager

41%

of users would be "very unwilling"

to give up the use of Pandora or Spotify in exchange for access to corporate information

Source: Bitzer Mobile 2011 Survey

Death of brands?



Disposable products



"THE INCREASINGLY RAPID EVOLUTION
OF TECHNOLOGY HAS EFFECTIVELY
RENDERED EVERYTHING 'DISPOSABLE.'"

Silicon Valley Toxics Coalition



Questions?