Overcoming the Challenges of Running Linux and the Cloud on System z

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Cloud Infrastructure

- Linux is the OS of choice for the cloud
 - Used by ½ top 10 most reliable internet hosting companies
 - 2 use Microsoft, 3 use FreeBSD
- Did you know that you can deploy Linux onto System z?
 - Don't assume that the people in your org know!
 - Utilizes IFL specialty processors, doesn't increase GP MIPS
 - It's the same old Linux that you deploy today; since 2000

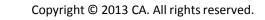
LINUX ADOPTION **GROWING TO SUPPORT CLOUD & MISSION-CRITICAL WORKLOADS** FIVE YEAR PLANS FOR INCREASED **OS INVESTMENTS** Increasing Use of Linux 80% Increasing Use of Windows 20% LINUX IS CORE TO THE CLOUD Maintaining or Increasing Linux to Support Cloud 74%

Decreasing Linux to Support Cloud

1%



Data source: 2013 Enterprise End User Report. Linux Adoption: Third Annual Survey of World's Largest Enterprise Linux Uses his work is licensed under a Creative Commons Attribution-NoDerivs 3.0 Unported License. www.linuxfoundation.org





Pick one of the following for your corporate cloud platform:



The original virtualization platform which happens to be the most secure, highly available, robust, performant and economically viable cloud platform in the world A sub-standard, insecure, resource-hogging, floor space eating, generally underpowered and highly inflexible cloud platform that can barely do nine 5s never mind five 9s

It's not about the technology, it's about the culture...



Why System z for the Cloud?

DISTRIBUTED PERSPECTIVE

- Want to keep/move critical cloud workloads in-house
- Require high RASSS environment
 - Reliability, Accessibility, Security, Stability and Scalability
- Looking to lower costs



MAINFRAME PERSPECTIVE

- Interoperability with z/OS subsystems
- Major growth area for System z
- Leverage specialty processors
- Network and system security





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→ Linux on System z–A Cost Saver?

One of the claims that we in the Linux on System z world make is that it can be more cost effective to run your systems on the mainframe than using a distributed x86-based architecture. I was trawling my research and decided to post some of the key data points and quotations that support this hypothesis. There's a huge amount of research behind this but if I were talking to a customer and wanted to hit the highlights this would be a good starting point:

- Over a three year period, total costs for hardware, software and support can be up to 80% less with similar dramatic savings on floor space and energy.
- Using a fully configured machine running Linux for System z, clients can create and maintain a Linux virtual server in the z114 for as little as \$500 per year.[1]
- Extra resources to manage an additional 10 <u>IFLs</u>? Probably none at all but add 100 x86 cores you'll need an additional two people.
- Clients can consolidate workloads from forty x-86 processors running Oracle software on to a z114 with just three processors running Linux.
 - Run production, development and QA environment on single machine
 - Much better resource utilization (often 90%+) without degradation on service vs. x86 typically at 10-20% utilization levels
- Just take Oracle licensing costs as an example. A System z10 BC with <u>one IFL</u> compared to cluster of two x86 dual-processor Intel quad-core servers:
 - Saving 87.5% on licensing Oracle Database Enterprise Edition Full License
 - Saving 87.5% per annum on the cost of Oracle Database Enterprise Edition
- · According to Gartner, one major Insurance Company
 - Saved ~80% of floor space and a similar percentage of electric power
 - Avoided investing additional \$10 million for backup
 - Reduced TCO by \$15 million in 3 years

[1] http://www-03.ibm.com/press/us/en/pressrelease/35013.wss

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In no particular order from our customers:

- Direct access to z/OS subsystems
- Better security, especially with z/OS
- High availability for business critical systems
- Performance considerations
- Economic drivers
 - Oracle licensing alone
 - Data center/server consolidation
 - Efficient use of MF capacity
 - Better utilization rates of systems 90%+ vs. 20-30%







Mainframe on the Cloud – Why should you care?

<u>7</u>

- Increases usage of mainframe
 - Reduces unit cost across zEnterprise
 - Increases stickiness in the organization
- <u>They're</u> accessing <u>your</u> data
 - Data protection, monitoring and orchestration
 - Hipersockets vs. external network devices
- The personal satisfaction of knowing that you reading the right thing for the company
- Power!





74

Three common success cases:

- 1. Need for RAS-SSS
 - Reliability, Availability, Security, Serviceability, Stability, Scalability
- 2. Proximity to z/OS workloads
 - Ownership or just common sense
- 3. Company understands "fit for purpose"

According to IBM...

- 180+ new clients since 2010
- 1/2 Linux, the rest z/OS
- ³/₄ of top 100 clients use Linux
- 20% of MIPS shipping are Linux
- In Q4 '12 50% of MIPS were specialty engines.



Barriers to Adoption

Confusion

- Linux runs where?
- Unclear messaging
 - What should I move?
 - When is it cost effective?
- Verses what?
 - Other mainframe OS? z/OS, VSE
 - Platforms? Mid-range platforms
- Mystical stack
 - Lack of understanding of the Mainframe as a platform
 - Lack of available skills







Barriers to Adoption

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Apathy

- I don't need yet another "option"
- Mid-range servers have served us well in the past...why change?

- Politics

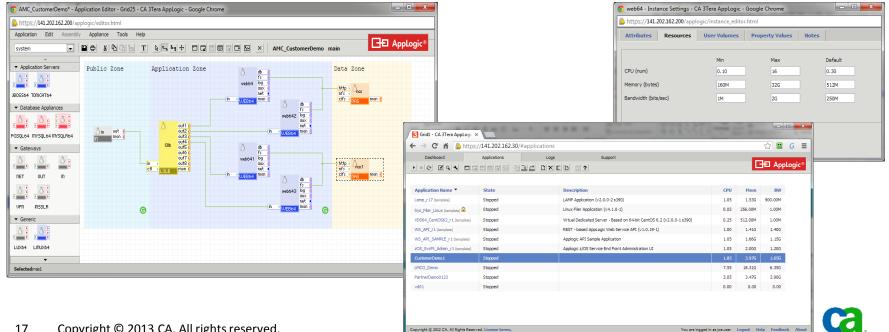
- Lack of access to the right people...Linux, Platform, Mainframe, ???
- "I just approved another \$10M of capital for x86 servers, I can't go back and say that I only needed \$2M!"



Barriers to Adoption

Lack of professional tools

- Little competition in the market means little noise, little choice...
 - Ironically, we'd like to see more.
- Need to mature the offerings to play in the major leagues...



Considering the entire Application Lifecycle...

Provisioning just Linux or entire application? Consider...



- Speed to value
- Accuracy
- Auditing and reporting
- Resource allocation and constraints



Ongoing Management

- Manage to service level objectives
- Linux patching and upgrades
- Component patching and upgrades etc.
- Charge/show back



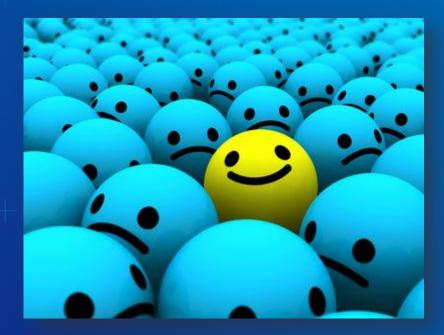
Controlled De-provisioning

- End of application lifecycle
- Varying capacity demands
- Efficient use of system resources





What about some good news?





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The cloud isn't a pet project or a fad anymore...

- Companies are moving business critical workloads to the cloud and we need the infrastructure to support this...
- The mainframe offers a lot in this space...



Reasons it will succeed



IBM is moving the mainframe towards mainstream computing:

- zEnterprise focus
- Latest release includes specific "Enterprise Linux Server"
- Continuing to push zBX

protonding that it really is just another platf

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 A should IBM drop the "Mainframe" Moniker? IBM announced its latest Mainframe system yesterday which includes even more support for Linux and Cloud. This morning, I came across this article in which Quocirca's founder <u>Clive Longbottom</u> suggests that companies are put off from considering System z as a valid Cloud platform because they associate the mainframe with a monolithic, outdated technology. "Call it anything – call it Jennifer if you want – just get away from 'mainframe'. IBM 							100
igl		has got to ch So, I kind of amazing pla	ang – call it Jenni ange the way it is agreebut with c tform that it really eaten. However I s	Twitter Updates			



Cost and efficiency pressures

- Scaling midrange servers is a linear cost
 - Servers, staff, floor space, power, cooling, licenses, etc.
- Ratios
 - Software costs ratio of cores:
 - x86/RISC : IFL = 50 : 1
 - Maintenance ratio of physical systems:
 - x86/RISC : IFL = 50 : 1
 - Energy and real estate:
 - Rooms : Refrigerators = 1 : 1



Cost and efficiency pressures

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The City and County of Honolulu

- Honolulu deployed a custom cloud using an Integrated Facility for Linux
 ... on the city's IBM System z10 Enterprise Class server.
- The IBM solution reduced application deployment time from one week to only hours, lowered licensing costs for one database by 68 percent ...
- Honolulu deployed a custom cloud using an Integrated Facility for Linux (IFL) engine running Linux on the city's IBM System z10 Enterprise Class server.



Other reasons it will succeed

- Superb I/O on mainframe
- Better resource utilization (90%+) without degradation on service.
- Unmatched scalability
- People cost.
 - How additional many people to add 10 IFLs = none, for 100 x cores = +2
- Security: external attacks, workload isolation, memory protection...
- Software cost reduction (per core pricing)
- Built to manage mixed workloads: OLTP, Batch, BI, Web, etc.
- Dynamic add of resources, VLAN, VSWITCH, etc.
- Memory to memory data exchange with e.g. z/OS via Hipersockets
- Sharing of storage infrastructure (disaster recovery)

Again, it's not about the technology, it's about the culture...







We need to educate the larger IT community

- Make Linux on System z less of an exception
 - Hide implementation and platform details
 - Promote modern tooling
 - Don't call it zLinux...
- Encourage the community
- Do it: deploy Linux on System z and then talk about it
 - In person and with Social Media
 - Share success stories internally and externally
 - Remove the FUD from Linux on z
- Visit CA at booth #221 and see a demo of AppLogic
 It's not about the technology, it's about the culture...



Call-to-Action



Summary



Linux on System z is the optimal platform for many scenarios There's nothing as secure as the mainframe for the cloud





The midrange team are not thinking about the mainframe as a platform, share with them:

- Direct access to z/OS subsystems
- Better security
- High availability for business critical systems
- Performance considerations
- Economic drivers









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