



Cloud Computing with IBM System z

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Thursday, August 15th, 2013

Session 13489



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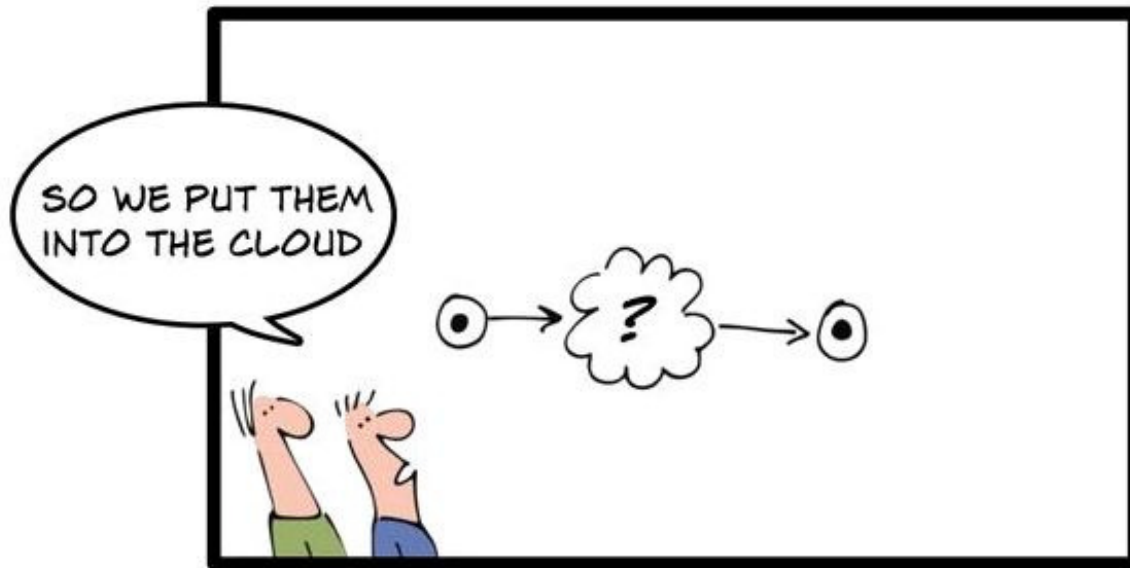
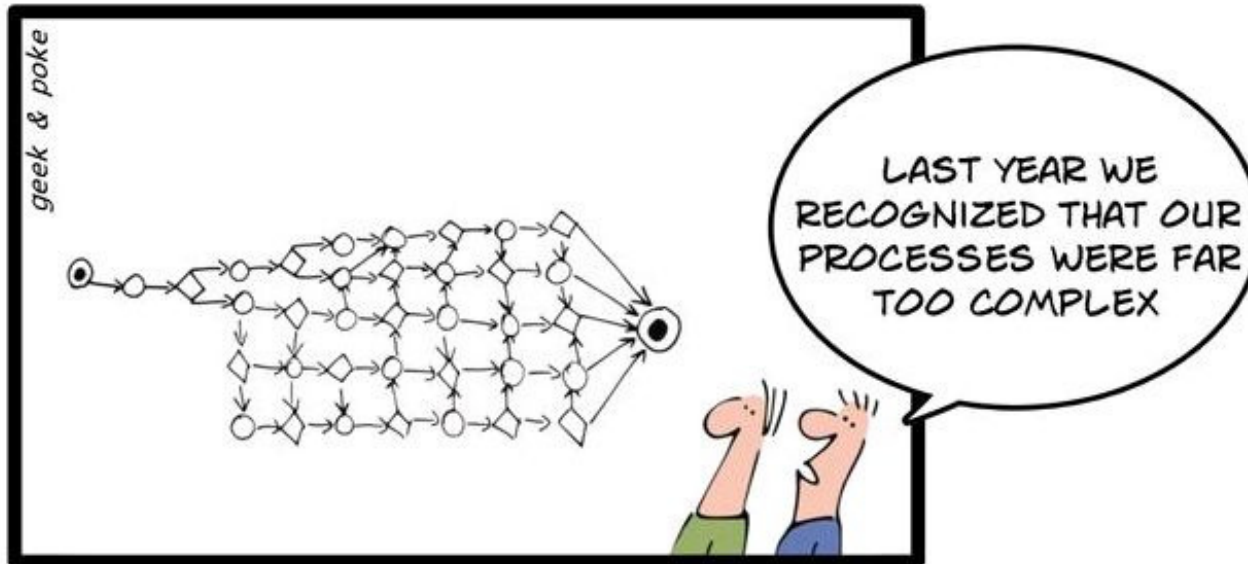
Agenda



- **Trends in the IT Industry and why cloud matters**
- **Cloud Computing Introduction**
 - On it's Way to Become a Standard ... NIST and DMTF
 - An Evolution from Known Technologies It's More than Virtualization
- **IBM System z Cloud Option's/Solution's**
 - A World Wide Federated Cloud project on IBM System z
 - Solution Edition for Cloud Computing and Data Cloud
 - SAP Cloud solution
 - CICS Cloud Solution
 - Mobile Solution for System z
- **Summary & Discussion**



Will cloud solve all my problems ?



LET THE CLOUDS MAKE YOUR LIFE EASIER

2012 Industry Hot Topics

IBM Market Development & Insights



Soft Budgets

Despite constrained growth in general IT spend, SW remains a key area of spend as a vehicle to improve ROI and do "more with less" in the data center

Business efficiency/flexibility

Focus on agile IT, increasing operational efficiency, reducing complexity, solutions that enable business priorities

Mobile Device Management

Requires many of the same service management capabilities found in the data center: configuration management, security mgmt., asset mgmt., monitoring/logging, scalability

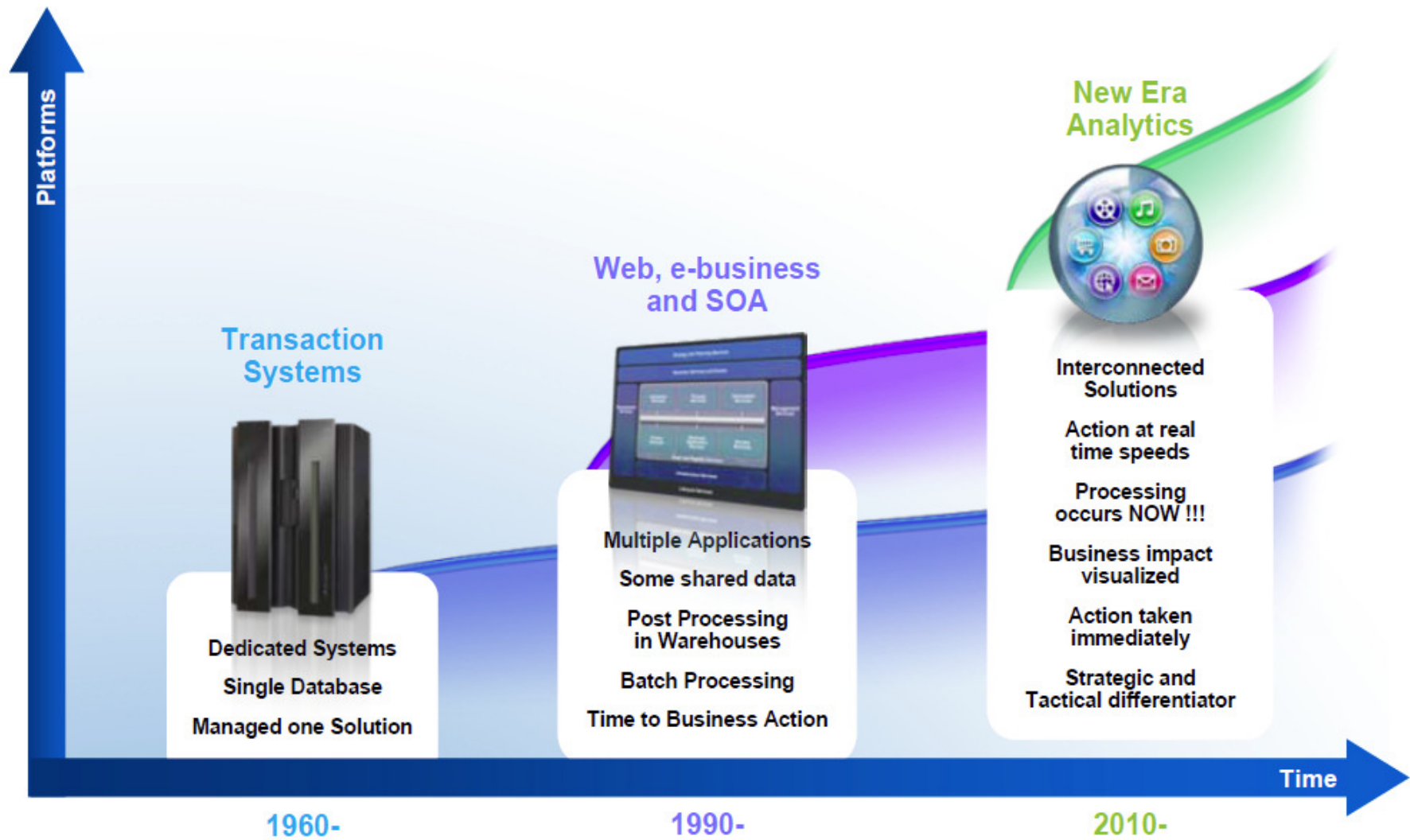
Virtualization Cloud

Tops in CIO spending priorities; growing opportunity in virtualization management tools

Enterprises looking to build private clouds often lack core service management capabilities essential to successful cloud implementation



Mobility, big data, analytics, social collaboration and cloud are creating a new wave of business opportunities and IT challenges

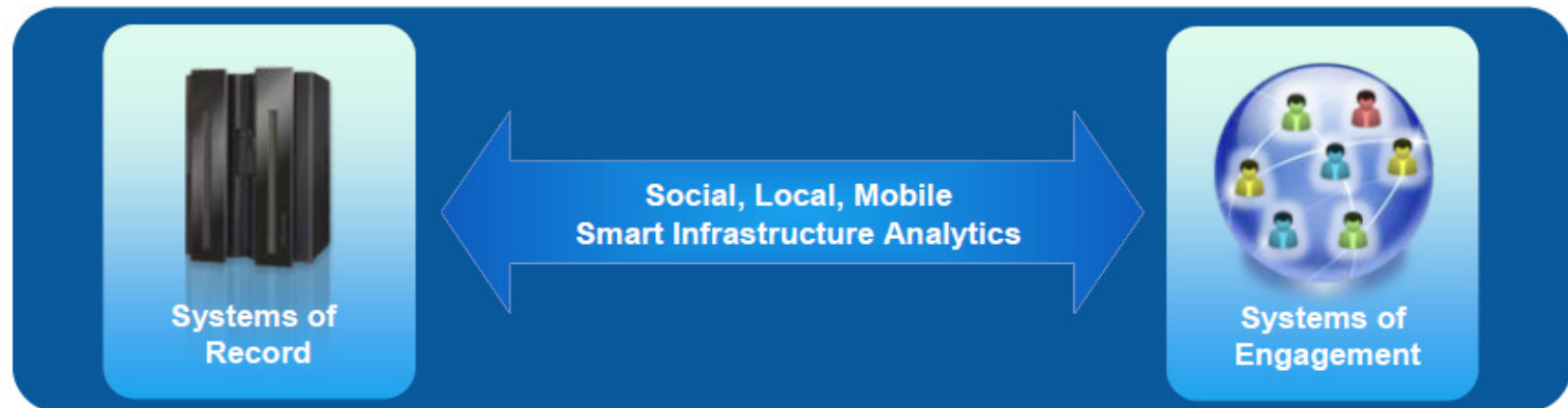


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The new challenges for IT

From	To
Millions of PC's / Terminals	Billions of Mobile Devices
Structured Data	Unstructured Data
Monolytic applications Static and predictable	Dynamic Services Unpredictable
Stable Workload	Unpredictable Workload
Static Infrastructure	Cloud unpredictable infrastructure
Proprietary standards	Open innovation

Systems of engagement integrate existing operational systems with rapid delivery of new client-facing apps



Manage workloads and maintain security

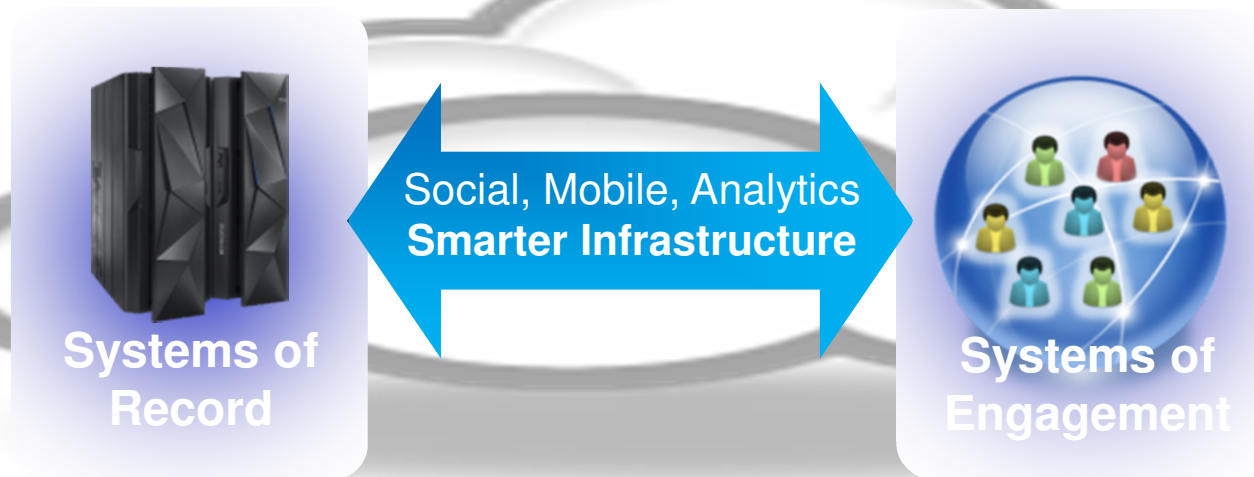


Rapid innovation in the cloud



User experience and mobile management

Emergence of next generation architectures in Smarter Infrastructure will include System z



- Transactions
- Command & Control
- Authored content focused on text and graphic docs
- Facts and data mastered in single “source of truth”

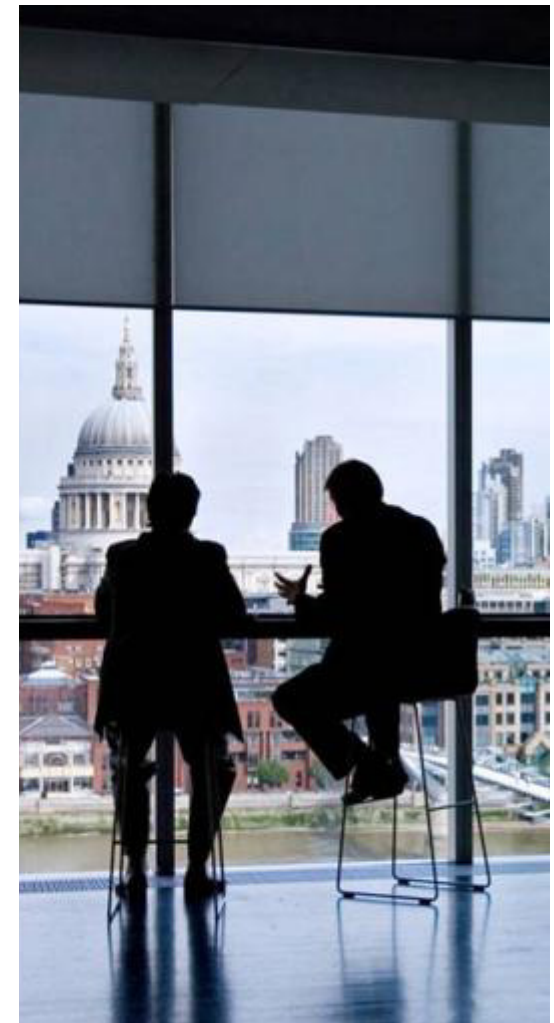
- Interactions
- Collaboration
- Community based content primarily with video / audio
- Insight, trends, analytics thru open forums

Both ‘Systems of Record’ and ‘Systems of Engagement’ included in cloud

Today's data centers are struggling to stay efficient and profitable while keeping up with needs of business



- Over 60% of Data Center Costs are spent on management labor, followed by costs associated with equipment
- Increasing government and industry regulations focused on security risks and data access
- With growth of virtualization, IT admins now being called to manage both physical and virtual servers with hundreds or thousands of VMs and Network / Storage devices
- 1 hour of downtime costs an organization at least \$42K, for large enterprises 12 hours of downtime could cost \$10M
- With over 2.7B ZB of digital content, how will this data be analyzed, stored, and protected?

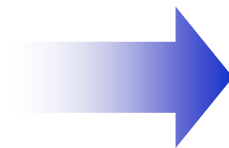


Strategies to Improve Value and Reduce Costs

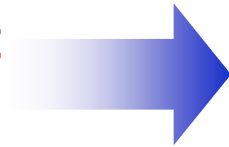


Optimize the Overall IT Environment

Consolidate Hardware Infrastructure



Consolidate Redundant Software and Data

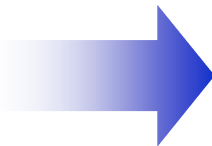


▪ SOA

- Compress
- Deduplicate
- Integrate
- Archive



Improve Service Delivery



Integrated Service Management



Visibility



Control



Automation



Cloud Computing



One Size Does Not Fit All



Defining Cloud Computing ...

Cloud computing is a new **consumption and delivery model** inspired by consumer Internet services. Cloud computing exhibits the following 5 key characteristics:

- On-demand self-service
- Ubiquitous network access
- Location independent resource pooling
- Rapid elasticity
- Pay per use

Multiple Types of Cloud Exist

- Private, Public & Hybrid

<http://csrc.nist.gov/groups/SNS/cloud-computing/>

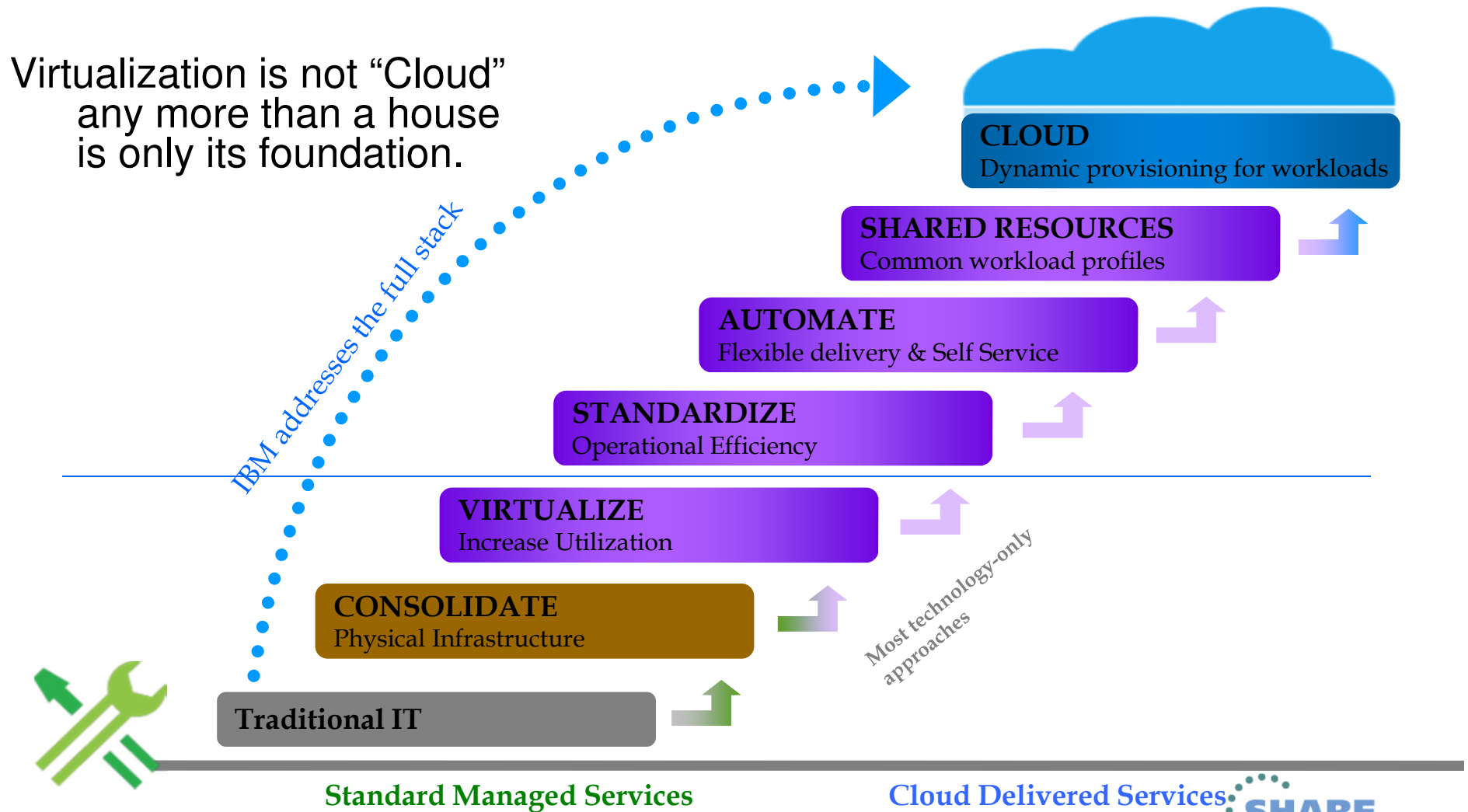
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This is a Natural Progression



Virtualization is not “Cloud” any more than a house is only its foundation.



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Virtualization is evolving from being a way to reduce costs to being a change agent that enables new and more flexible infrastructures



Cloud Computing

- Elastic scaling
- Shared resources
- Delivered as-a-service
- Private, Hybrid, and Public

Flexible Infrastructure

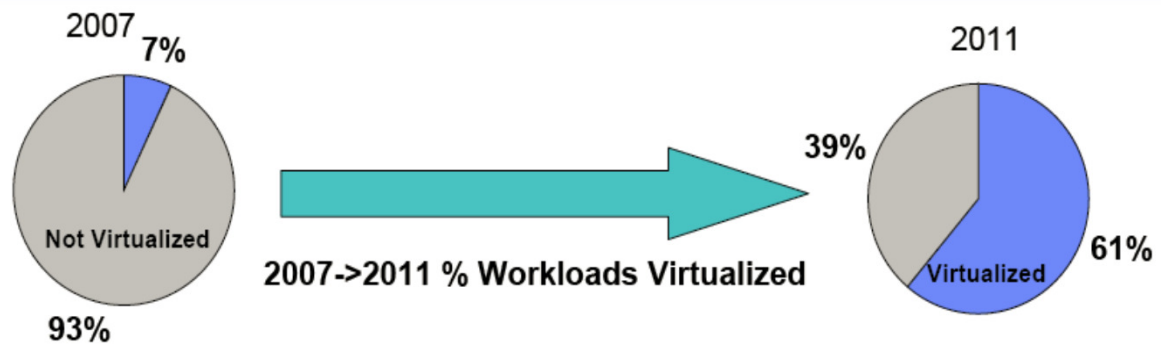
- Pools of heterogeneous resources
- Policy-based management automation

Availability

- Move running workloads
- Improve maintenance window
- Support old application environments

Test & Server Consolidation

- Better hardware utilization
- Lower power consumption



Industry Standardization - DMTF, SNIA, OSGi, OMG,... to Set Industry Cloud Standards



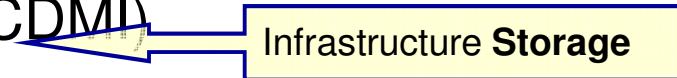
- **DMTF – Distributed Management Task Force**

- Open Virtual Format (OVF)



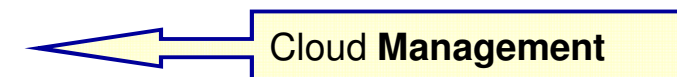
- **SNIA - Storage Networking Industry Association**

- Cloud Data Management Interface (CDMI)



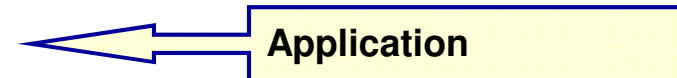
- **OSGi – Open Services Gateway initiative**

- OSGi framework



- **OMG**

- Unified Modeling Language (UML)



Cloud Computing – Deployment, Service, Characteristics



4 Deployment Models

- Private cloud
- Community cloud
- Public cloud
- Hybrid cloud

3 Service Models

- Software as a Service (SaaS)
- Platform as a Service (PaaS)
- Infrastructure as a Service (IaaS)

5 Characteristics

- Rapid elasticity
- Broad network access
- Resource pooling
- Measured service
- On-demand self-service

<http://csrc.nist.gov/publications/nistpubs/800-145/SP800-145.pdf>

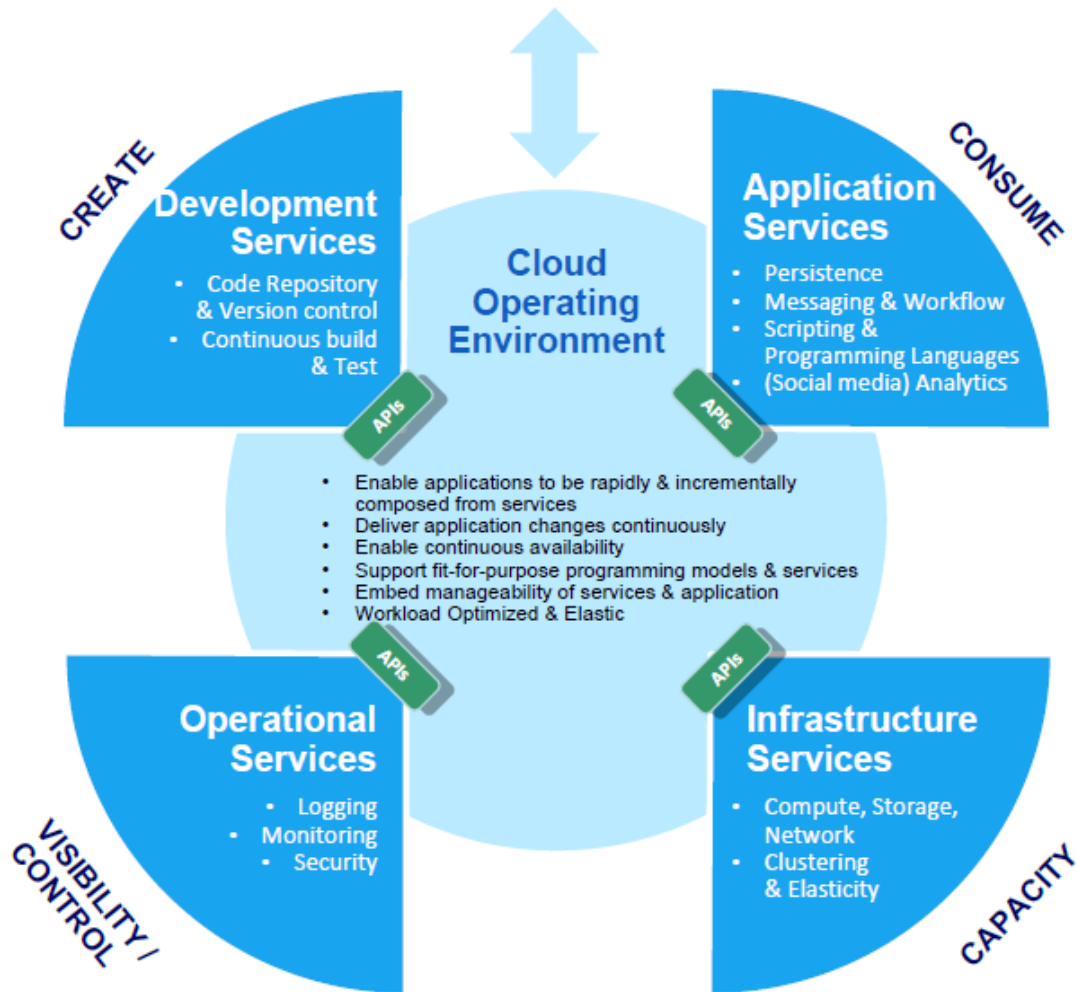
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Cloud Operating Environment



APPLICATIONS / WORKLOADS
(define user experience, services & programming models; composition model; operational model; differentiation)

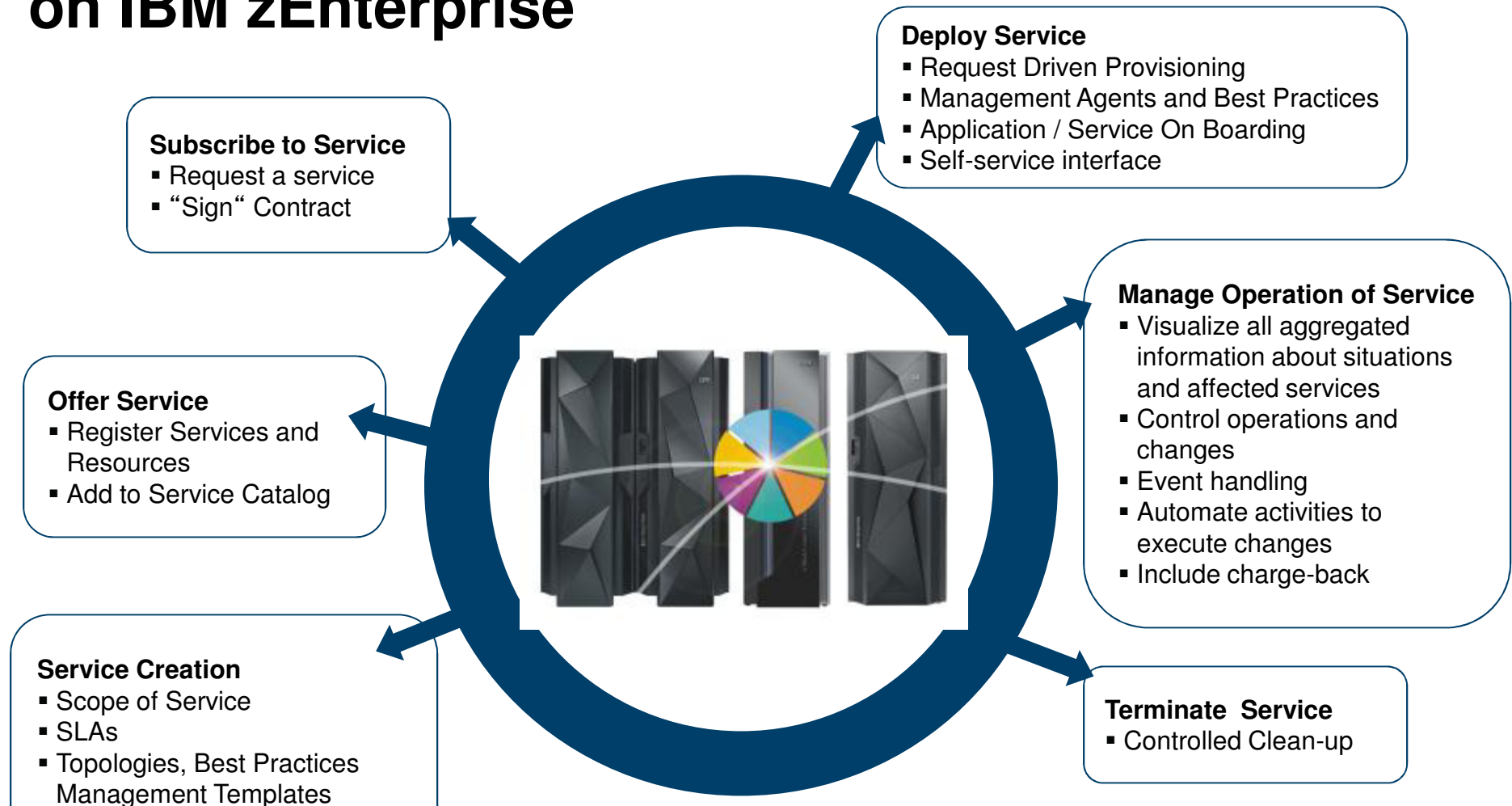


Services will be matured over time with standard interfaces

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Service Lifecycle Management of Cloud Workloads on IBM zEnterprise



Defining Cloud Services Cloud Server Model

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OpenStack

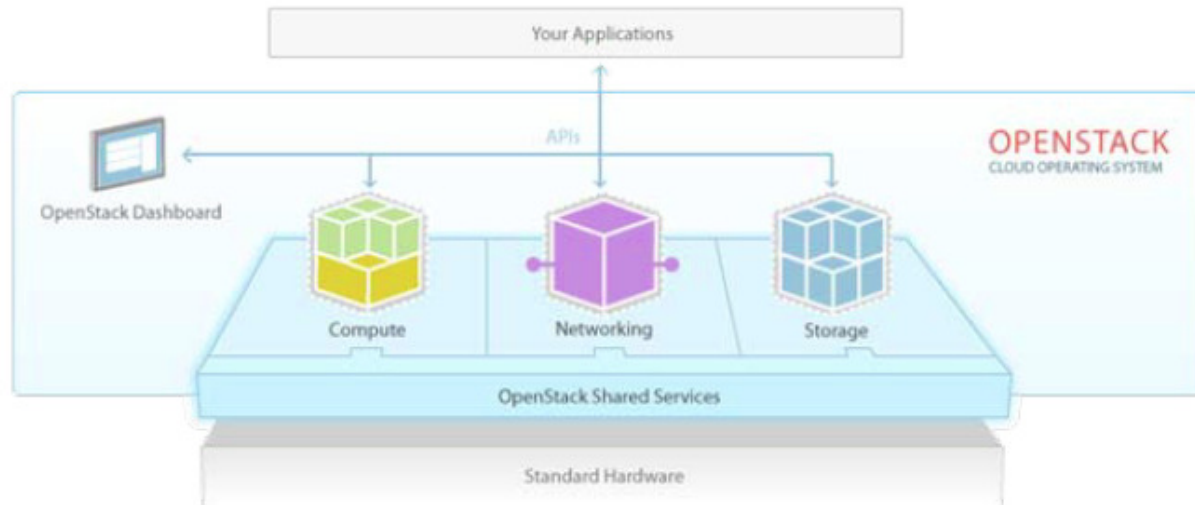


<http://openstack.org/>

OpenStack is a global collaboration of developers and cloud computing technologists that seek to produce a *ubiquitous Infrastructure as a Service (IaaS) open source cloud computing platform* for public and private clouds. OpenStack was founded by Rackspace Hosting and NASA jointly in July 2010. 190+ companies and over 5,500 members.

Platinum Members

AT&T
Canonical
HP
IBM
Nebula
Rackspace
RedHat
SUSE



Gold Members

Cisco
Cloudscaling
Dell
Dreamhost
ITRI/CCAT
Mirantis
Piston
Yahoo

Code available under Apache 2.0 license. Design tenets – scale & elasticity, share nothing & distribute everything

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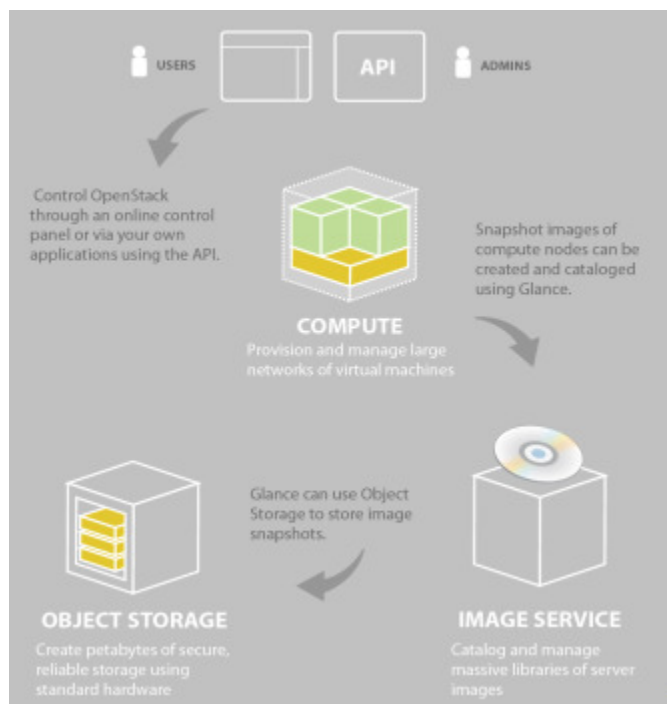





What is OpenStack?



OpenStack is a global collaboration of developers and cloud computing technologists that seek to produce a **ubiquitous Infrastructure as a Service (IaaS) open source cloud computing platform** for public and private clouds. OpenStack was founded by Rackspace Hosting and NASA jointly in July 2010. 160 companies and close to 3,000 developers.

<http://openstack.org/>



- OpenStack Compute (core)**
 Provision and manage large networks of virtual machines
 
- OpenStack Object Store (core)**
 Create petabytes of secure, reliable storage using standard hardware
 
- OpenStack Image Service (core)**
 Catalog and manage massive libraries of server images
 
- OpenStack Identity (core)**
 Unified authentication across all OpenStack projects and integrates with existing authentication systems.
- OpenStack Dashboard (core)**
 Enables administrators and users to access & provision cloud-based resources through a self-service portal.

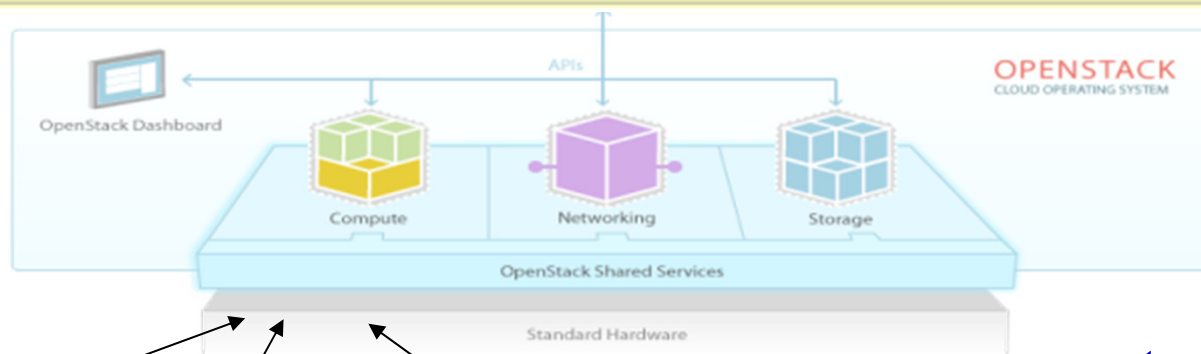
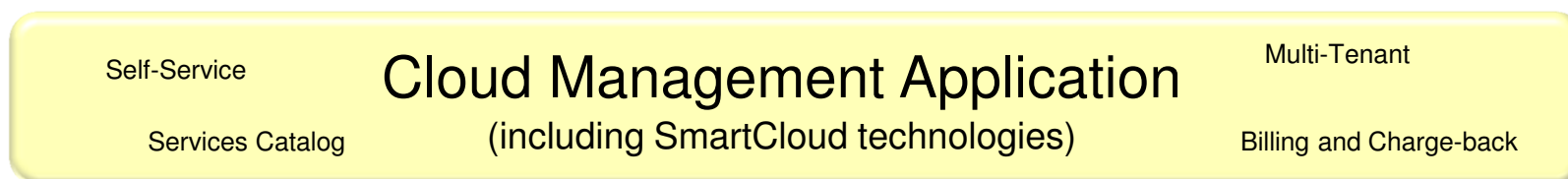
Code available under Apache 2.0 license

OpenStack Strategy



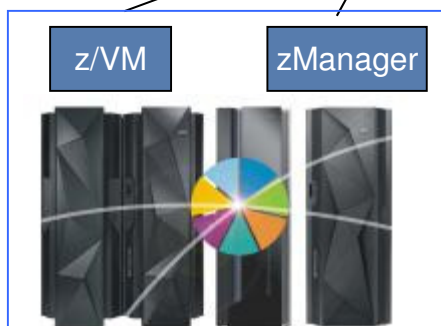
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**Compute (Nova)
Storage (Cinder)
Network (Quantum)**
Provision and manage virtual resources

Direct Hypervisor Integration
System z support (z/VM followed by zManager) being added to OpenStack, in the same manner as other hypervisors



Com... online at SHARE.org/BostonEval

OK – Now How Do I Set-up a Cloud Infrastructure Following All These Standards



- Make use of existing Cloud Reference Architectures (CCRA)
 - Sample: NIST Cloud Computing Reference Architecture
- Sample: IBM Cloud Computing Reference Architecture

- Sample: HP & I ITIL and cloud series: NIST and IBM Cloud Reference Architecture, what and how to

October 21, 2011 1:46 pm by Claudio Valant

“We know what cloud computing is and we have ITIL that guides us for service management. Do we really need any additional model or framework?”

Yes we do! Indeed we need an architecture that helps us in planning, designing, and building a real cloud computing environment with all the capability and information systems to efficiently run it.

compare IBM CCRA with the [NIST CCRA](#)².

[IBM Cloud Computing Reference Architecture](#)¹(CCRA) has already been effectively introduced in a [blog](#) from Vasfi Gucer. In this blog, I would like to dig a little more and compare IBM CCRA with the [NIST CCRA](#)².

NIST CCRA is an excellent *what*, and the IBM CCRA (the complete one) is a very useful *how to* - *they are complementary*

<http://thoughtsoncloud.com/index.php/2011/10/itil-and-cloud-series-nist-and-ibm-cloud-reference-architecture-what-and-how-to/>

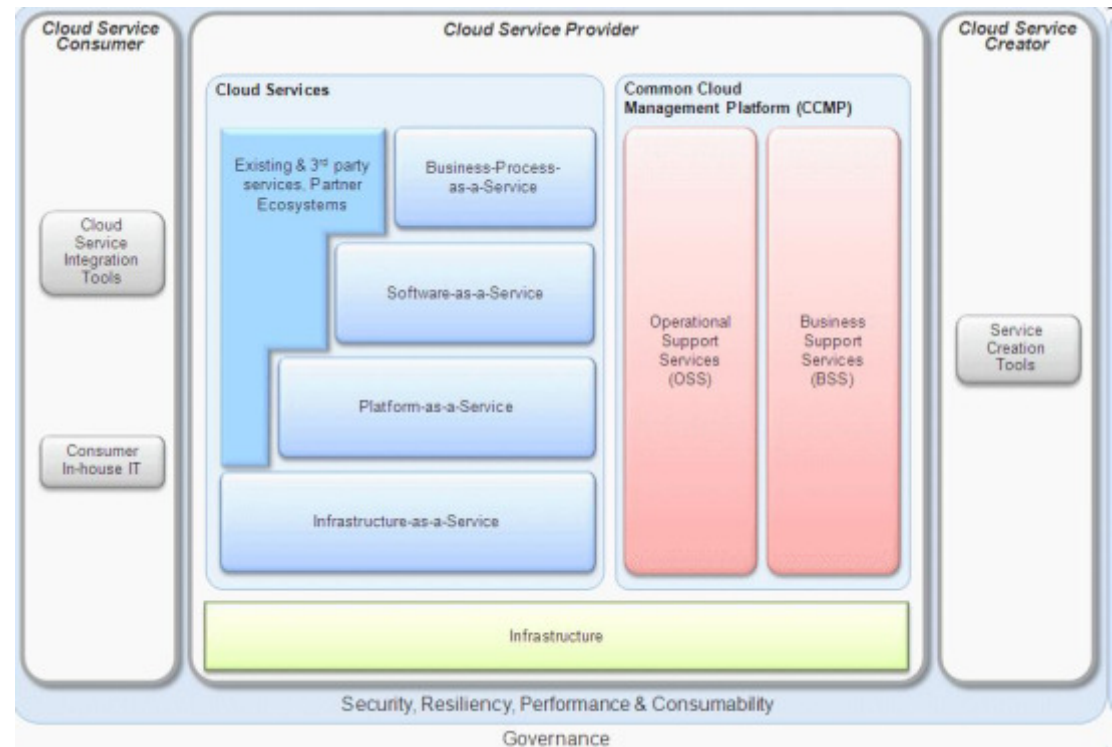


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IBM Cloud Computing Reference Architecture (CCRA)

- IBM CCRA represents the aggregate IBM experience from:
 - cloud projects with IBM clients
 - IBM implementation of private/hybrid/public cloud offerings as well as services.
- The architectural overview document might serve as guide to the fundamental cloud building blocks (see graphic)

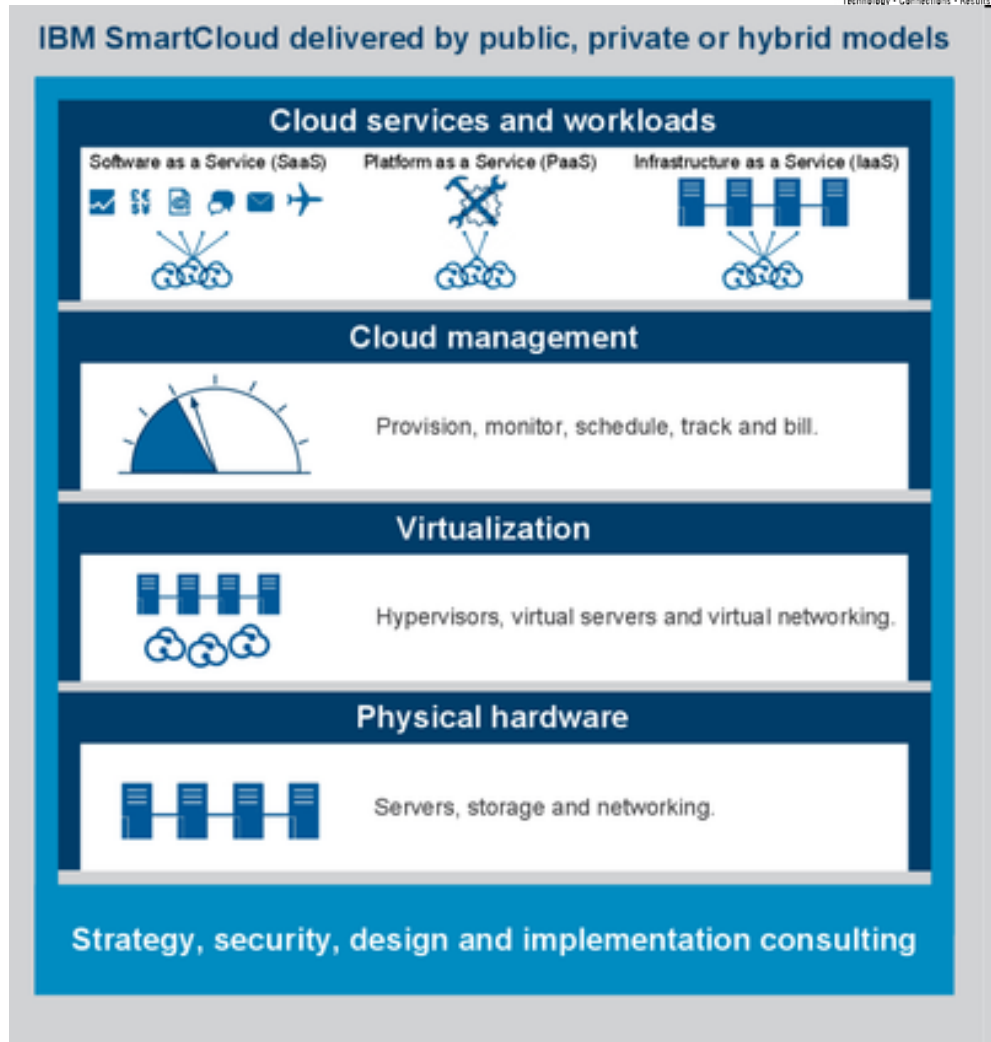
Publicly available RA whitepaper on ibm.com:
<http://public.dhe.ibm.com/common/ssi/ecm/en/ciw03078usen/CIW03078USEN.PDF>



CCRA OpenGroup submission:
http://www.opengroup.org/cloudcomputing/uploads/40/23840/CCRA.IBMSubmission_02282011.doc

IBM SmartCloud

- Branded ecosystem of cloud computing products and solutions from IBM.
- Includes IaaS, PaaS, SaaS offered through public, private and hybrid cloud delivery models
- 3 umbrellas:
 - SmartCloud Foundation
 - SmartCloud Services
 - SmartCloud Solutions
- SmartCloud Foundation consists of the infrastructure, hardware, provisioning, management, integration and security that serve as the underpinnings of a private or hybrid cloud
- ... – see http://en.wikipedia.org/wiki/IBM_cloud_computing



Security – Grand Challenge for the Adoption of Cloud Computing



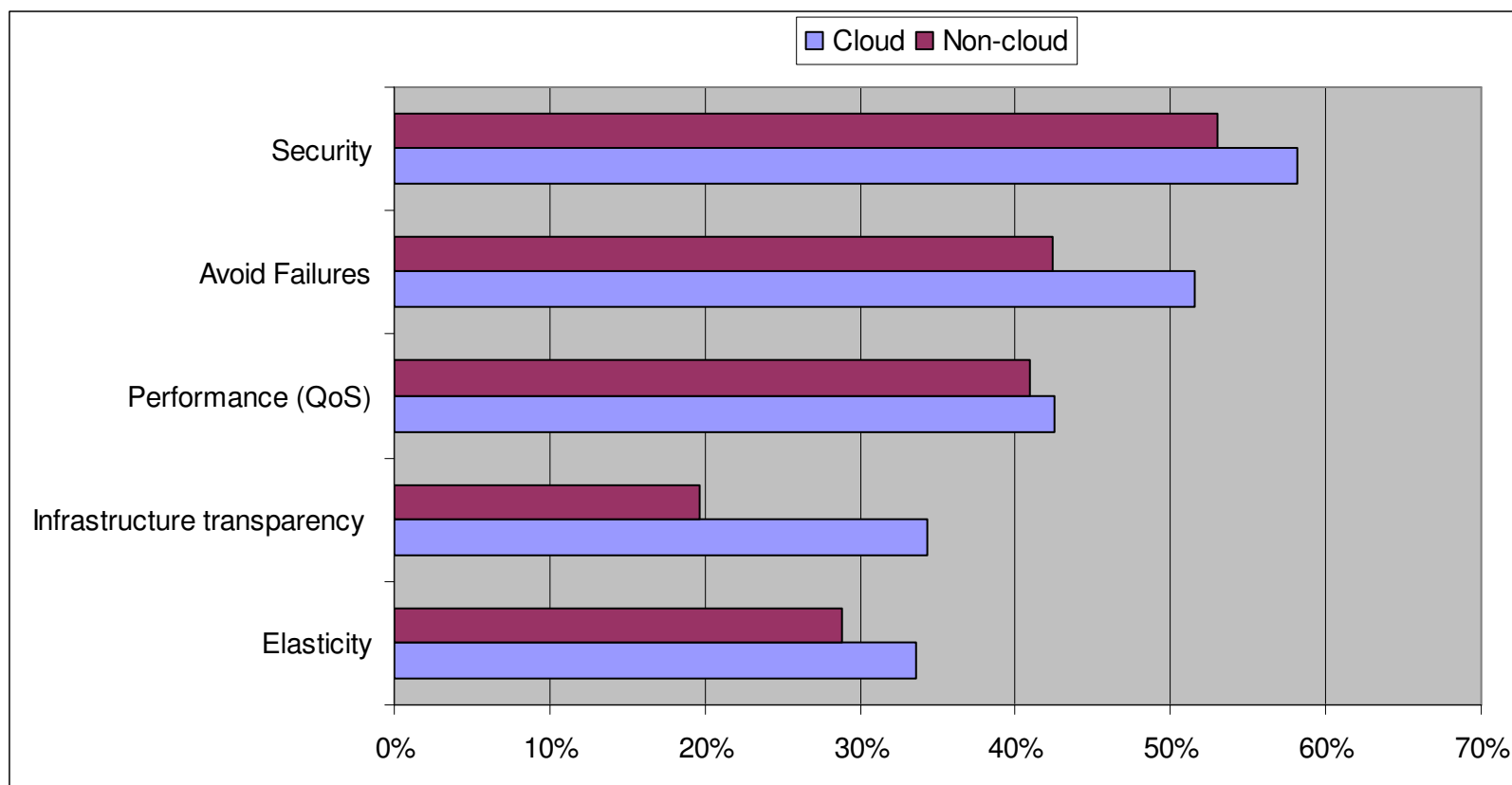
Security Is Limited By The Weakest Link

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Cloud customers call out security & reliability strengths as highest priorities

Survey Question: How important is it for your cloud platform to have the following reliability characteristics?



Base: 200 North American and European hardware and infrastructure decision-makers
 ("Critically important – 5" responses shown)

Source: A commissioned study conducted by Forrester Consulting on behalf of IBM, October, 2012

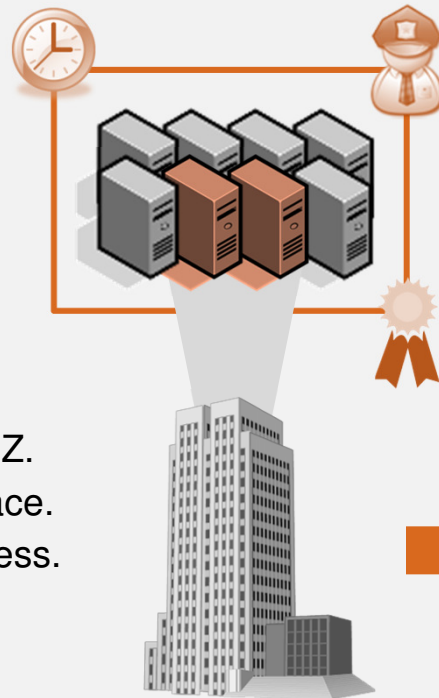
Cloud Security 101: Simple Example

TODAY

TOMORROW

We Have Control

It's located at X.
It's stored in server's Y, Z.
We have backups in place.
Our admins control access.
Our uptime is sufficient.
The auditors are happy.
Our security team is engaged.



Who Has Control?

Where is it located?
Where is it stored?
Who backs it up?
Who has access?
How resilient is it?
How do auditors observe?
How does our security team engage?

What is Cloud Security?

Confidentiality, integrity, availability of business-critical IT assets
Stored or processed on a cloud computing platform

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Categories of Cloud Computing Risks

Control

Many companies and governments are uncomfortable with the idea of their information located on systems they do not control.

Providers must offer a high degree of security transparency to help put customers at ease.

Data

Migrating workloads to a shared network and compute infrastructure increases the potential for unauthorized exposure.

Authentication and access technologies become increasingly important.

Reliability

High availability will be a key concern. IT departments will worry about a loss of service should outages occur.

Mission critical applications may not run in the cloud without strong availability guarantees.

Compliance

Complying with SOX, HIPAA and other regulations may prohibit the use of clouds for some applications.

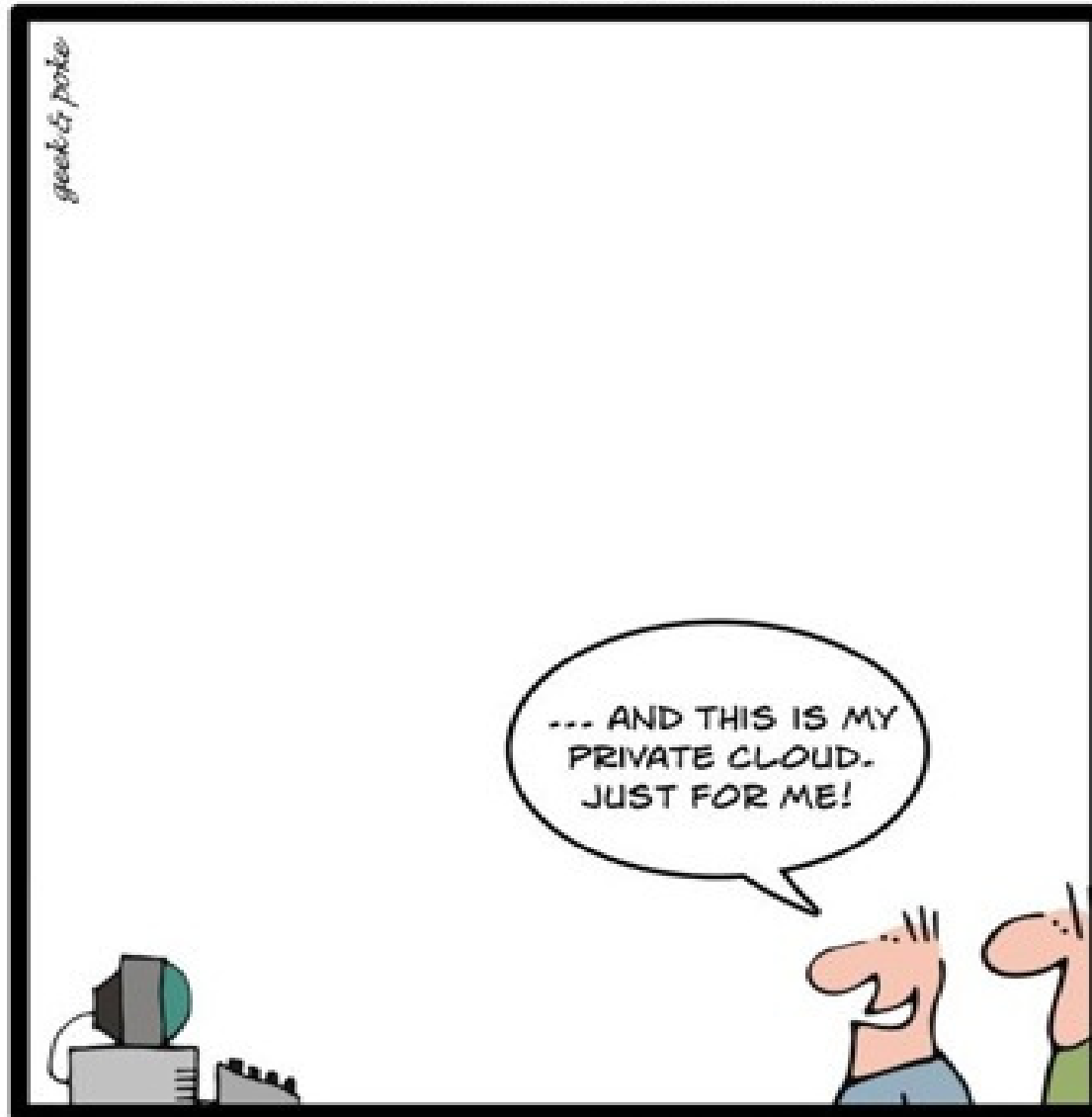
Comprehensive auditing capabilities are essential.

Security Management

Even the simplest of tasks may be behind layers of abstraction or performed by someone else.

Providers must supply easy controls to manage security settings for application and runtime environments.

THE HISTORY OF THE CLOUD - PART 1



1980: THE PC WAS BORN

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System z Cloud Blueprint



Integrate

**“Take out cost”
Consolidate and Virtualize**

Differentiation

- Rapid deployment of Linux virtual servers for less than \$1 a day
- Industry leading "gold standard" security for tenant isolation
- Elastic scaling achieved by dynamically adjustable capacity at sustained performance
- Multisystem virtualization simplifies management by clustering shared resources

Automate

**“Simplify”
Automate and Manage Better**

Standardization

- Automated provisioning and de-provisioning
- Pool standardized virtualized building blocks
- Plug-and-play capacity across hardware generations
- Capture and catalog virtual images in the data center
- Automated methods for faster delivery of services with higher levels of control

Orchestrate

**“Orchestrate”
Service Lifecycle Management**

Service Management

- Integrated virtualization management with IT service delivery processes
- Self-service provisioning
- Automated service lifecycle management including dynamic instantiation of cloud services
- Pay for use
- Optimize IT resources to reinvent business processes

Client Cloud Journey: virtualization/consolidation → simplify/standardize → orchestrate

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System z Cloud Ecosystem

Integrate

Automate

Orchestrate

IBM
Products
&
Offerings

- zEnterprise: zEC12, z196, zBC12, z114
- z/VM 6.2
- Linux on System z
- z/VM 6.3



- Tivoli Provisioning Manager
- CloudReady for Linux on System z
- SmartCloud Entry
- SmartCloud Provisioning

- Tivoli Service Automation Manager
- SmartCloud Orchestrator

ISV
Solutions

- CSL Wave**
- Provided by **CSL International**
 - Hypervisor Manager
 - Cross marketing agreement to market and promote product

- zPRO**
- Provided by **Velocity Software**
 - Add-on feature to Velocity's zVPS product that provides performance management
 - Provides golden image creation, cloning, and operational controls

- APPLogic**
- Provided by **Computer Associates**
 - Part of the 3Tera acquisition
 - GA in 2H2012

- MOAB**
- Provided by **Adaptive Computing**
 - Provides a policy based cloud management based on xCAT

Open
Source
Options

- xCAT**
- **Ext**reme **C**loud **A**dministration **T**ool
 - Now supported on z/VM through services offering (GTS)

- OpenStack**
- Being enabled for z/VM for delivery in 1H2013
 - Being used as a code base for SCE / SCP / SCO and possibly MDM

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Getting Started with System z Cloud Solutions



- **IBM zEnterprise Starter Edition for Cloud**
 - Tivoli Provisioning Manager
 - *Learn More:* <http://public.dhe.ibm.com/common/ssi/ecm/en/zsd03028usen/ZSD03028USEN.PDF>
- **IBM System z Solution Edition for Cloud Computing**
 - Tivoli Service Automation Manager
 - *Learn More:* <http://www.ibm.com/systems/z/solutions/editions/cloud/index.html>
- **Cloud Ready for System z**
 - Image-based deployment for cloud service delivery and management
 - SmartCloud Control Desk, Tivoli Provisioning Manager, IBM Tivoli Monitoring, System Automation for Multi-Platforms, Tivoli Storage Manager
 - *Learn more:* http://public.dhe.ibm.com/software/tivoli/brochures/Install_Config_cloud_readyLinux_sysz_flyer073112.pdf
- **CICS V5.1 with Cloud Enablement**
 - Moving towards a cloud oriented service delivery platform
 - *Learn More:* <http://www.ibm.com/podcasts/software/websphere/middleware/index.rss>
- **xCat (Extreme Cloud Administration Toolkit)**
 - Open source solution for creating customized cloud deployments on System z
 - *Learn More:* <http://www-03.ibm.com/systems/software/xcat/index.html>
- **CSL WAVE**
 - *ISV solution providing complete provisioning and management solution for z/VM environment*
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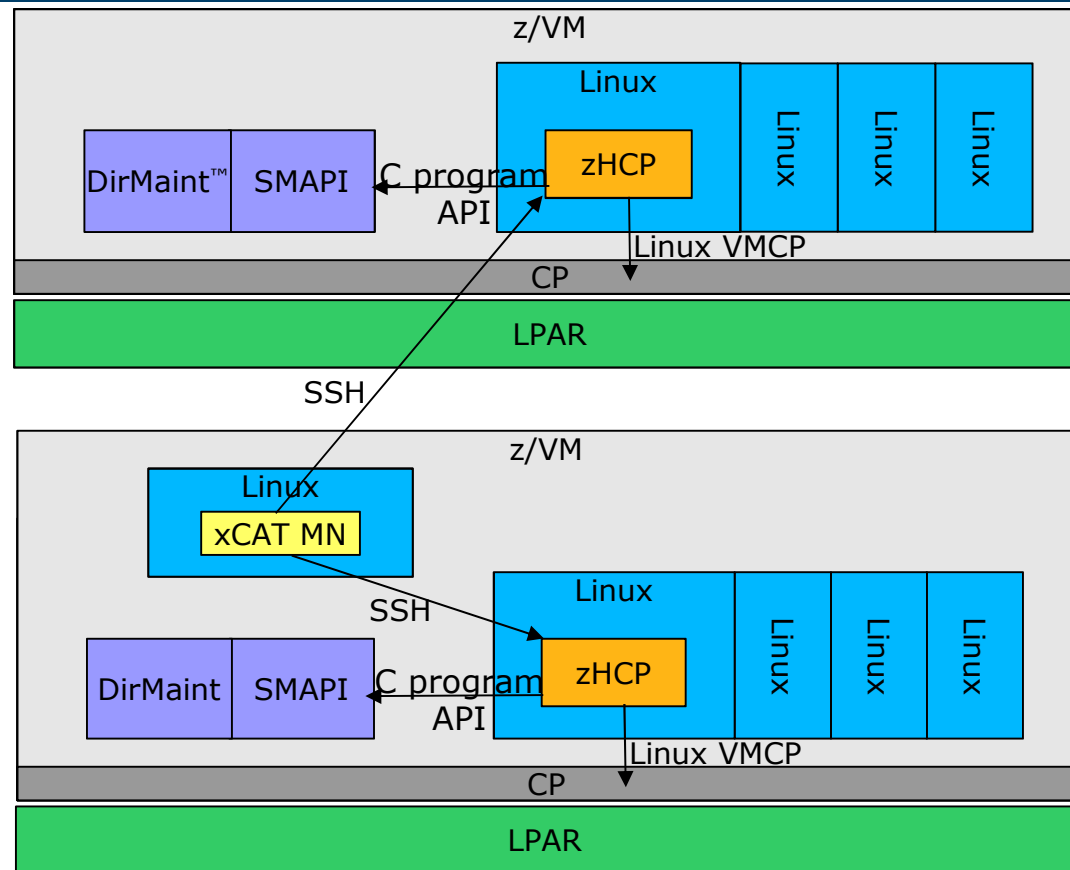
xCAT Architecture on System z



- Stands for Extreme Cloud Administration Toolkit
- Tool to manage, provision, and monitor physical and virtual machines on IBM
- Easy to use
- Open sourced in 2007 and licensed as EPL (Eclipse Public License)
- Used by NASA, University of Toronto, IBM, Adaptive Computing, Los Alamos Laboratory, and more!

xCAT MN: Central management server running on normal Linux

zHCP: Runs on privileged VM and manages other VMs via SMAPI and CP



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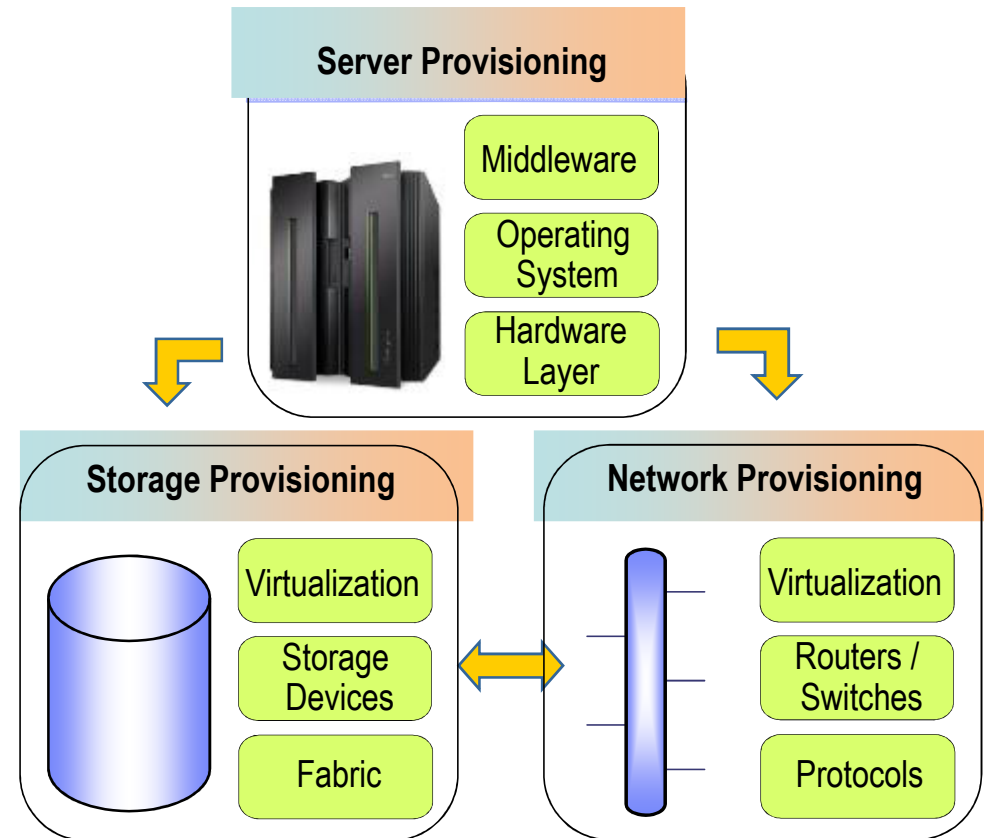


Infrastructure Management - zEnterprise Starter Edition for Cloud

Based on Tivoli Provisioning Manager

Automates processes & tasks across servers, applications, networks and storage, e.g.:

- Automates and manages virtual guests across multiple z/VM instances in a consistent, error-free manner
- Service catalogue to request IaaS cloud services, e.g. new z/VM Linux instance



IBM zEnterprise Starter Edition for Cloud

Cloud Technology

Tivoli Provisioning Manager Version 7.2.0.2
License PID: 5608-TPM

- RVU License and SW S&S12 Months - DOI32LL
- RVU Annual SW S&S Annual Renewal - E0BI5LL



Monitoring (optional)

Tivoli OMEGAMON® XE on z/VM and Linux Version 4.2

License PID: 5698-A36
S&S PID: 5608-S73

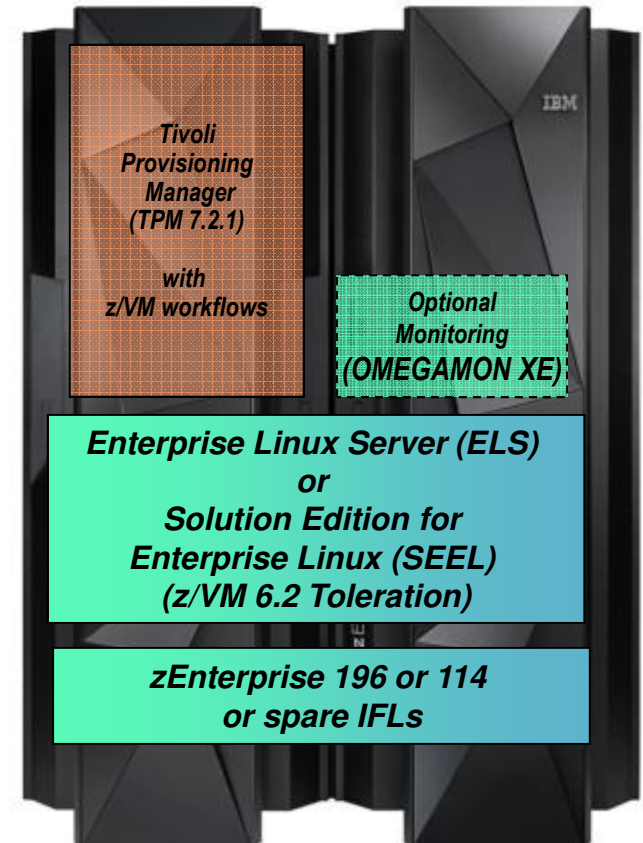


Implementation

Install using z/VM workflows for TPM
 or engage

IBM STG Lab Services

- IBM Services to implement cloud using workflows



Easy to get started!

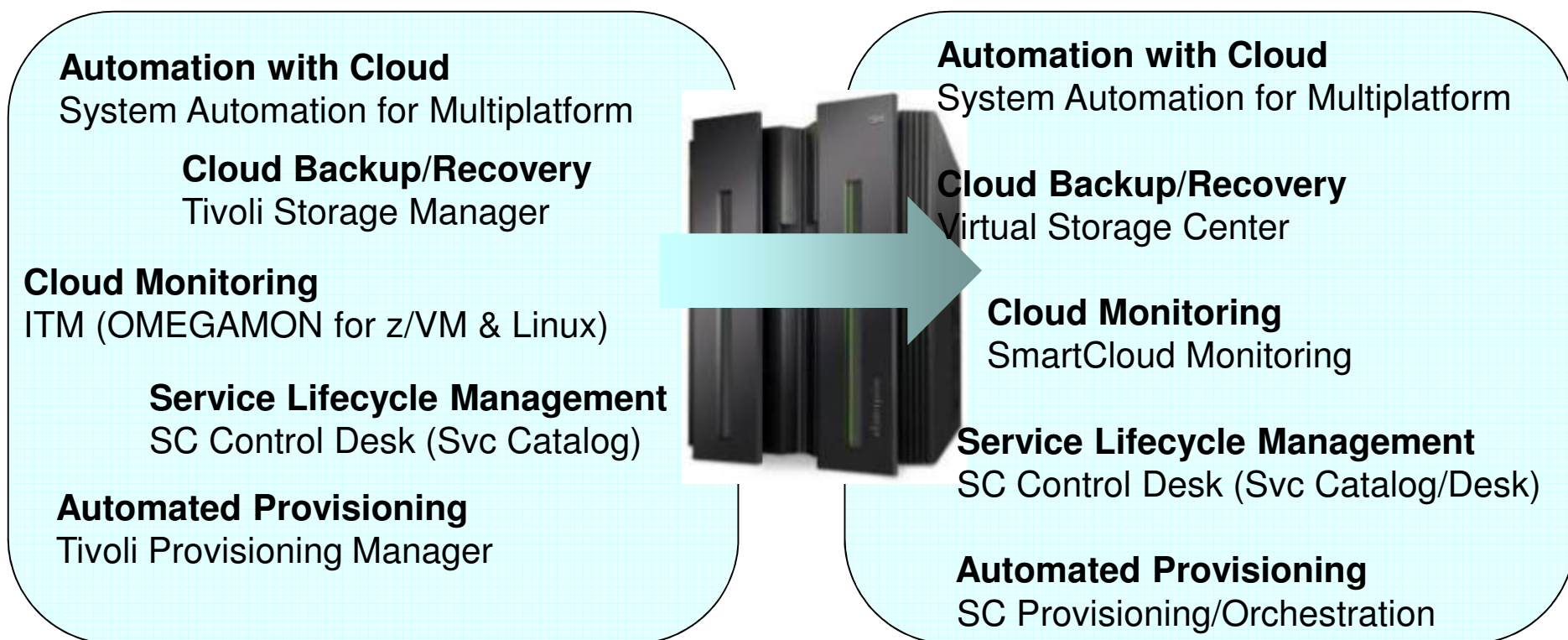
Learn More: <http://www.ibm.com/systems/z/solutions/cloud/>

Complete your sessions evaluation online at SHARE.org/BostonEval

Use Cloud Ready to get up and running quickly, and supports moving to SmartCloud as needs grow

Cloud Ready for Linux on System z

SmartCloud Foundation



IBM System z Solution Edition for Cloud Computing



Cloud
Technology



Monitoring
(optional)



Implementation

Tivoli Service Automation Manager Version 7.2.2
License PID:

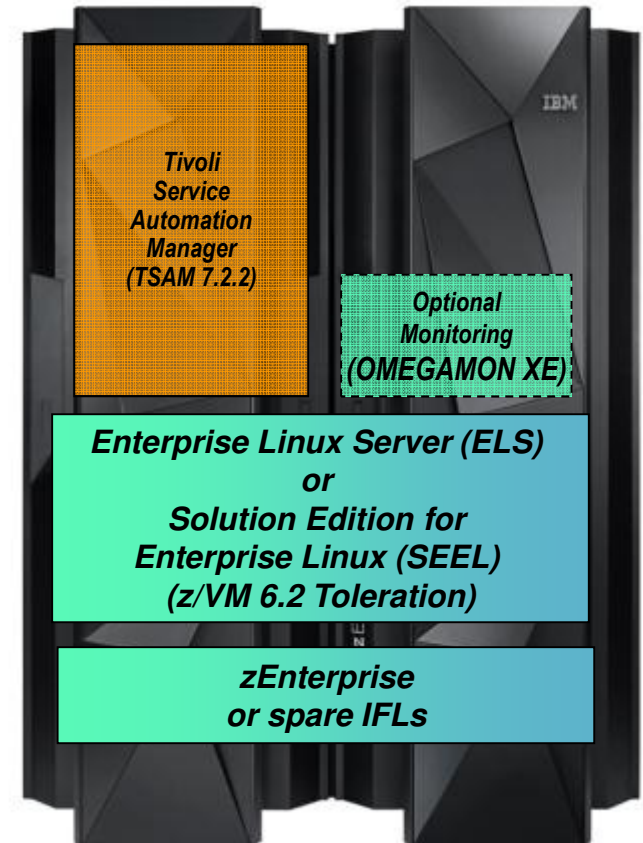
- RVU License and SW S&S12 Months -
- RVU Annual SW S&S Annual Renewal -

Tivoli OMEGAMON XE on z/VM and Linux Version 4.2

License PID: 5698-A36
S&S PID: 5608-S73

IBM Lab Services - STG & SWG

- Install configuration:
 - Hardware system (LPAR creation, security)
 - Base z/VM & Linux distro
 - Tivoli Components
- Develop test scenario for service automation & management via TSAM
- Optional: Planning Workshop for Cloud Environment

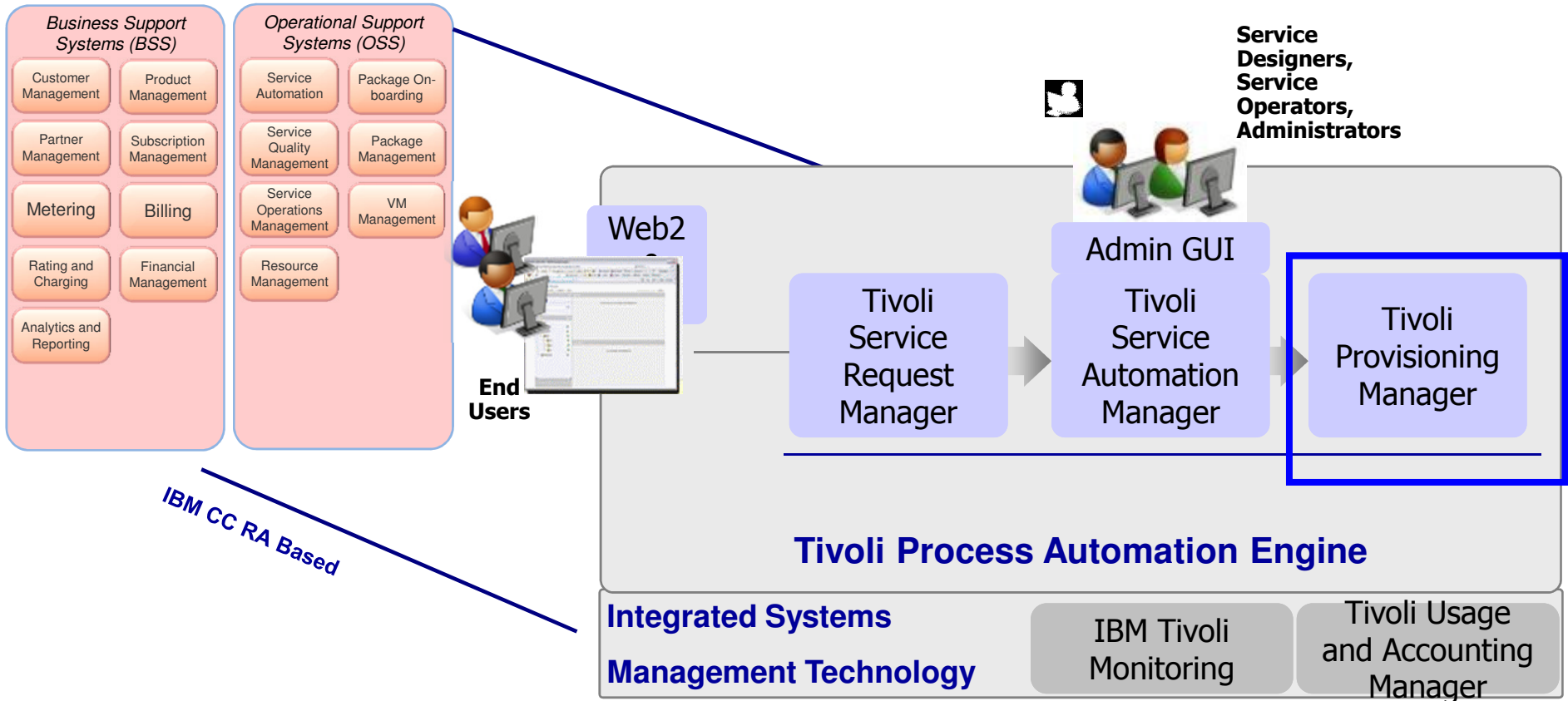


Learn More: <http://www.ibm.com/systems/z/solutions/editions/cloud/index.html>

Complete your sessions evaluation online at SHARE.org/BostonEval



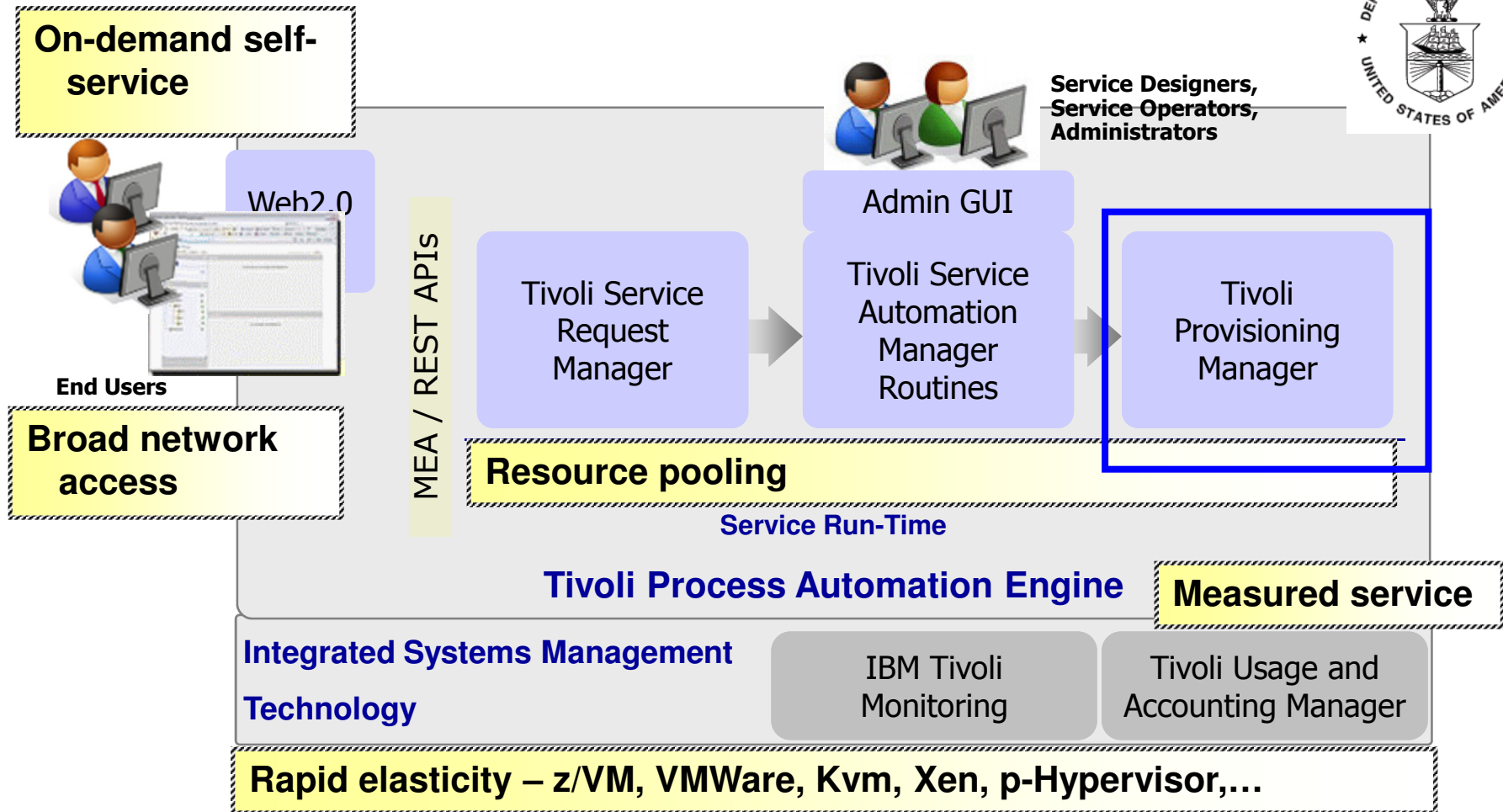
Private Cloud Management - Tivoli Service Automation Manager - Growth Path Based on TPM



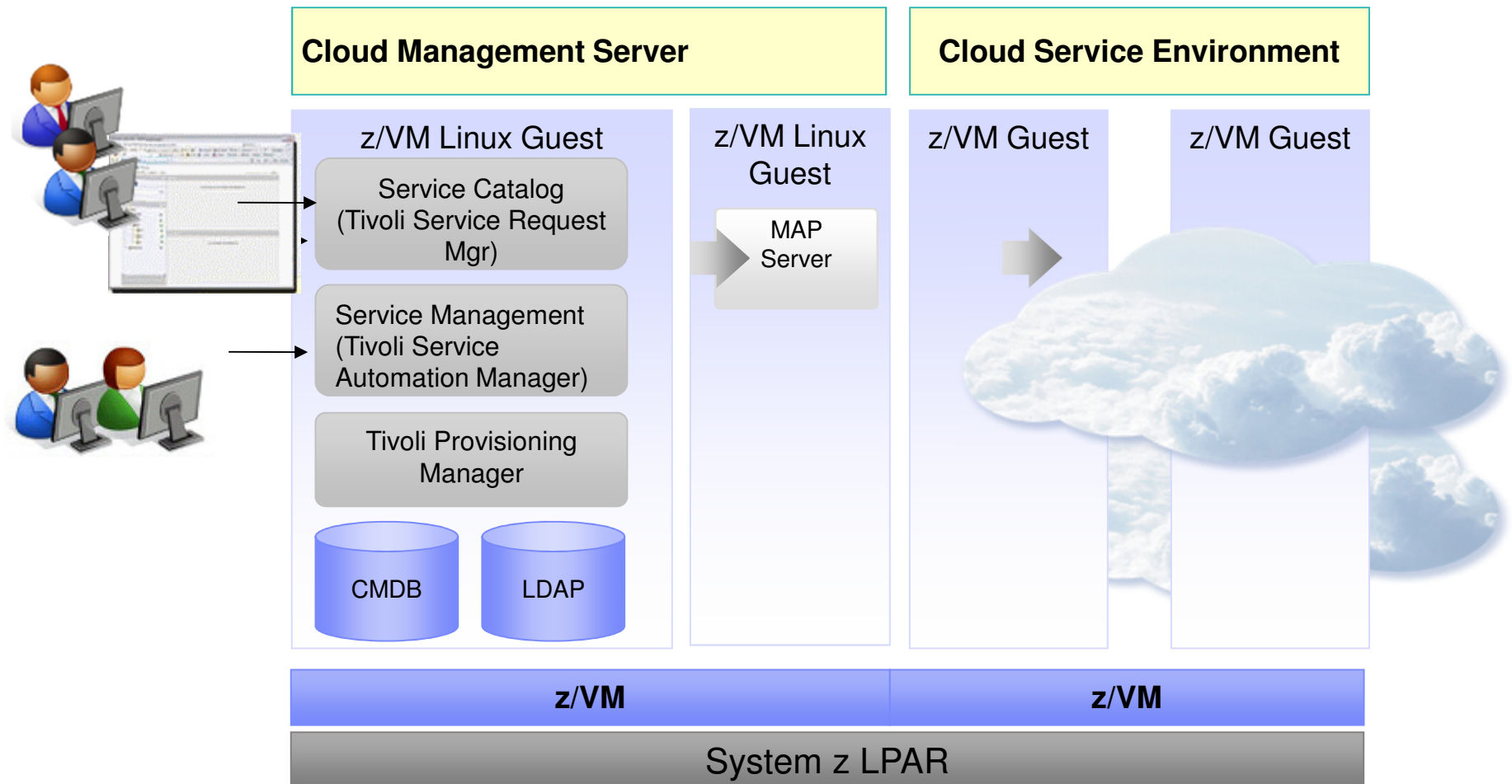
Complete your sessions evaluation online at SHARE.org/BostonEval



Tivoli Service Automation Manager - NIST Cloud Characteristics



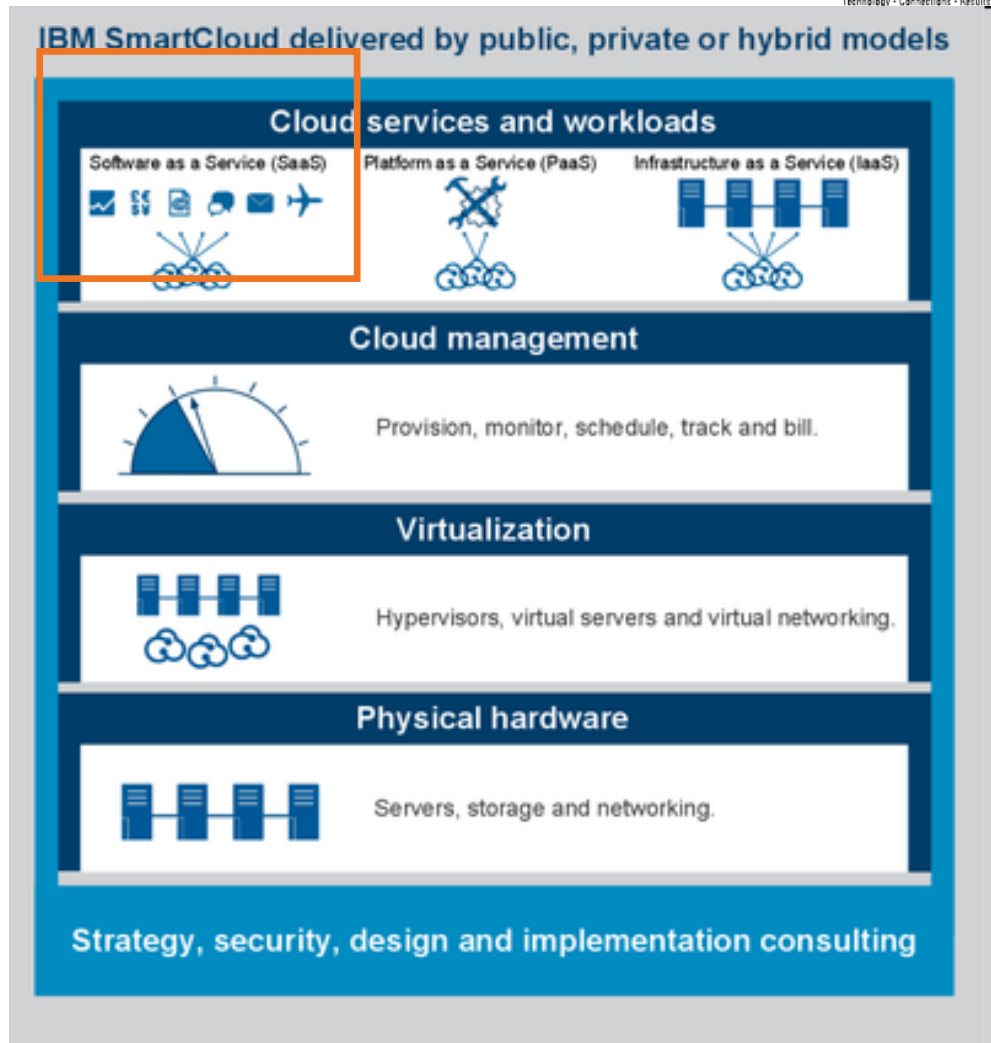
Tivoli Service Automation Manager – Set-up example on System z



IBM SmartCloud Solutions

IBM Entry Cloud Configuration for SAP Solutions on zEnterprise

- A private cloud enablement offering that combines technology and services to automate, standardize, and speed up day-to-day operations for SAP Solutions



Introducing: IBM Entry Cloud Configuration for SAP Solutions on zEnterprise



A cloud enablement offering that combines technology and services to automate, standardize, and speed up day-to-day operations for SAP Solutions

Solution Summary:

- **SAP Landscape Virtualization Manager (LVM) provides SAP Basis Admin tasks automation for SAP on System z - System Refresh / Copy / Clone**
- **IBM Entry Cloud Configuration SAP Solutions on zEnterprise provides components needed by SAP LVM for SAP database provisioning and cloning**

Offering Components:

- Database provisioning System (DPS) for DB2 on z/OS automation (refresh only in R1)
- IBM Lab Services to deliver and implement the DPS code along with other services
- Optional - IBM DB2 Recovery Expert for z/OS

- Database Provisioning System (DPS) can be used as a Standalone Automation Solution for DB2 on z/OS



Note: IBM Entry Cloud Configuration for SAP on zEnterprise is offered initially as a pilot **with plans to be** followed by a formal offering. Availability dates and attributes may still vary. [Complete your session evaluation online at SHARE.org/BostonEval](https://www.share.org/BostonEval)



IBM Service Automation Cloud for SAP on zEnterprise - Operational Efficiency



Cloud Services:

- SAP System Copy – Create a customized SAP system based on existing system
- SAP System Refresh – Copy DB content from PRD to Non-PRD including post processing
- SAP System Provisioning – Create a fresh SAP system based on existing image
- Additional Dialog instance– Adding additional application server instances, e.g. for monthly closing
- SAP System Clone – Create an identical copy of an existing SAP system

Value Delivered:	From traditional	To cloud
Install DB2	1 day	12 mins
Maintain database libraries	½ day	8 mins
Clone database	2-3 days	20-180 mins
Install operating system	1 day	30-60 mins
Prepare upgrade/provide SAP system	2-3 days	~40-200 mins
Add additional application server	1 day	10 mins

Complete your sessions evaluation online at [SHARE.org/BostonEval](https://www.share.org/BostonEval)



... and There is More to come to hit Market Need

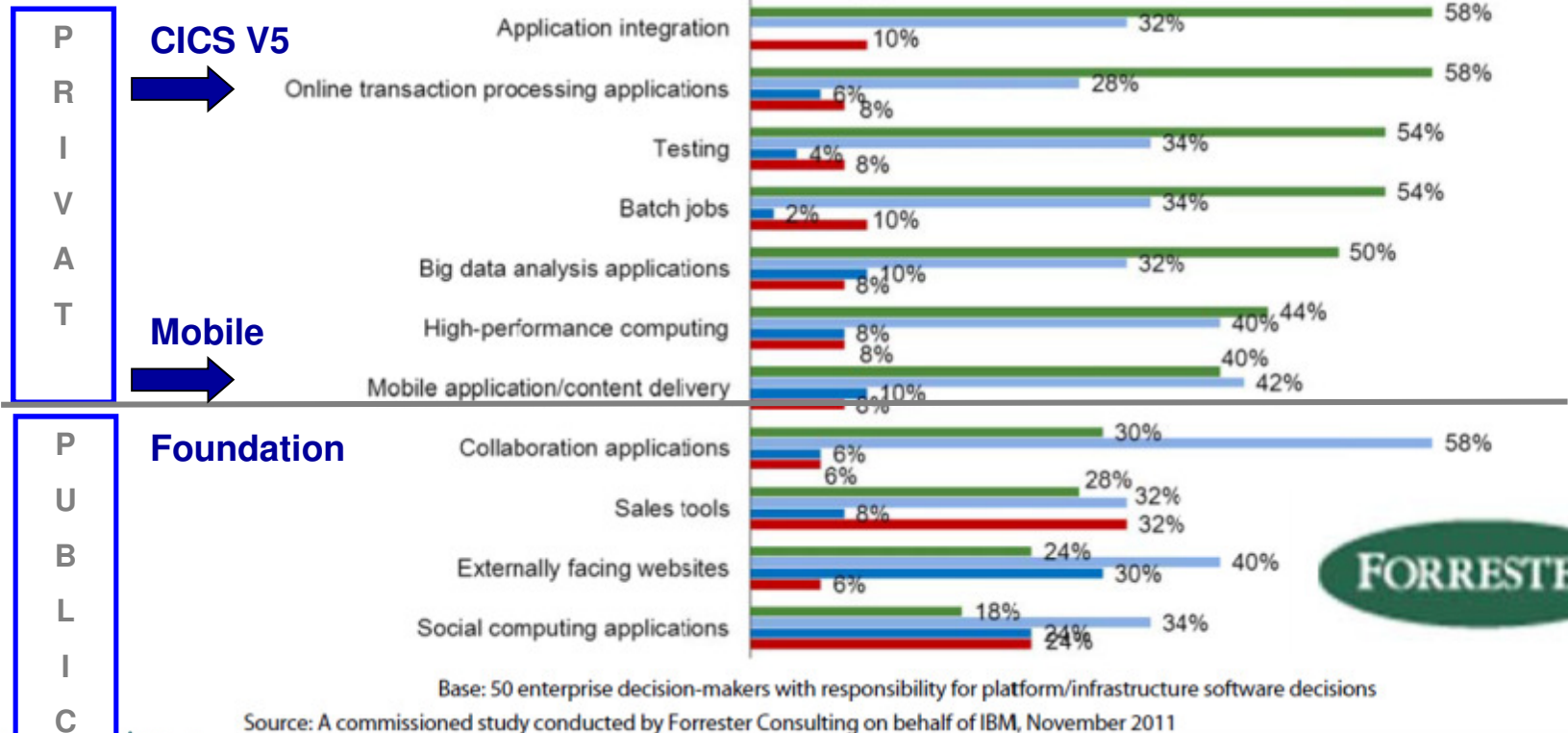
- System z goes Mobil
- System z CICS TS V1 goes Cloud



Private PaaS By Far Preferred By Respondents

"If your organization could consume, as a managed service, a complete platform to develop, deploy, manage, and integrate applications, including development tools, administration and management tools, and runtime engine(s), which type of hosted scenario, if any, do you feel would be best suited to the following applications/jobs?"

- On-premises, hosted, or self-managed
- Externally hosted, private environment
- Externally hosted, public environment
- Not suited to any hosted scenario



Base: 50 enterprise decision-makers with responsibility for platform/infrastructure software decisions

Source: A commissioned study conducted by Forrester Consulting on behalf of IBM, November 2011

Complete

sions evaluation online at SHARE.org/195011/01

Source: QMV Cloud 3Q11 at served market

The new CICS Transaction Server V5.1 delivers...



Operational Efficiency

- *Greater capacity* - achieve cost savings through consolidation
- *Managed operations* - reduce cost and risk through automation
- *Increased availability* - reduce the need for planned downtime
- *Deeper insight* - Improve decision making and audit readiness



Service Agility

- *First-class applications* - create agile services from existing assets
- *First-class platforms* - create agile service delivery platforms
- *Modern interfaces* - build rich web experiences for critical applications
- *Foundational enhancements* - extend core capabilities

... with Cloud Enablement

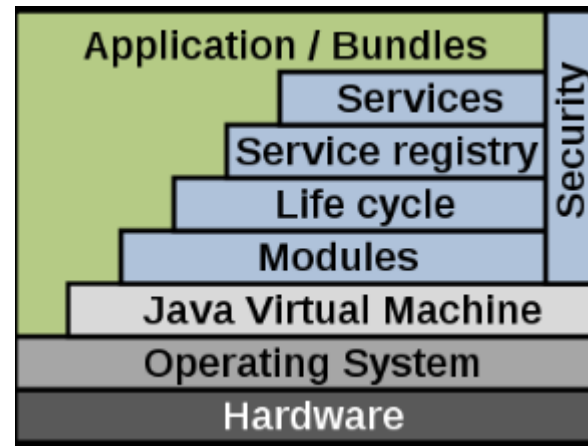
consistent with the IBM Cloud Computing strategy
positions customers for the next transformational era in technology
moves towards a cloud oriented service delivery platform

OSGi – Modularization of Applications

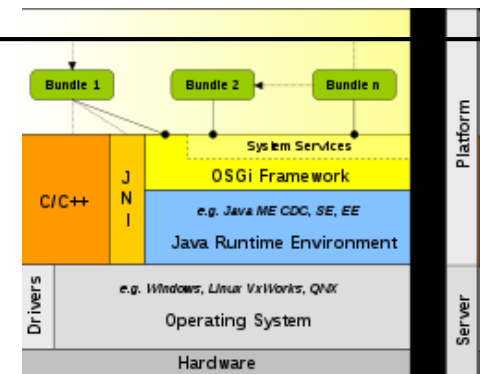


The **OSGi framework** ("Open Services Gateway initiative") implements a complete and dynamic component model above a JVM:

- **Bundles** - are normal jar components with extra manifest headers
- **Services** - connects bundles in a dynamic way
- **Services Registry** - API for management services e.g Service Registration
- **Life-Cycle** - API for life cycle management for install, start, stop, update, and uninstall bundles
- **Modules** - defines encapsulation and declaration of dependencies



A **bundle** is a group of Java classes and additional resources equipped with a detailed manifest MANIFEST.MF file on all its contents, as well as additional services needed to give the included group of Java classes more sophisticated behaviors



CICS TS V5.1 with cloud enablement



Moving towards a cloud oriented service delivery platform

3 simple steps to cloud enablement...

1. Define your platform encapsulating your existing regions
2. Define your applications, entry points, and dependencies from existing assets
3. Deploy your applications onto your platform

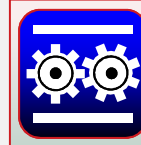
With cloud enablement you can...

- Bring the flexibility of cloud deployment to your existing CICS assets
- Easily measure resource usage of your CICS business applications
- Dynamically control your CICS applications and infrastructure at runtime



Application

Create agile services from existing assets



Platform

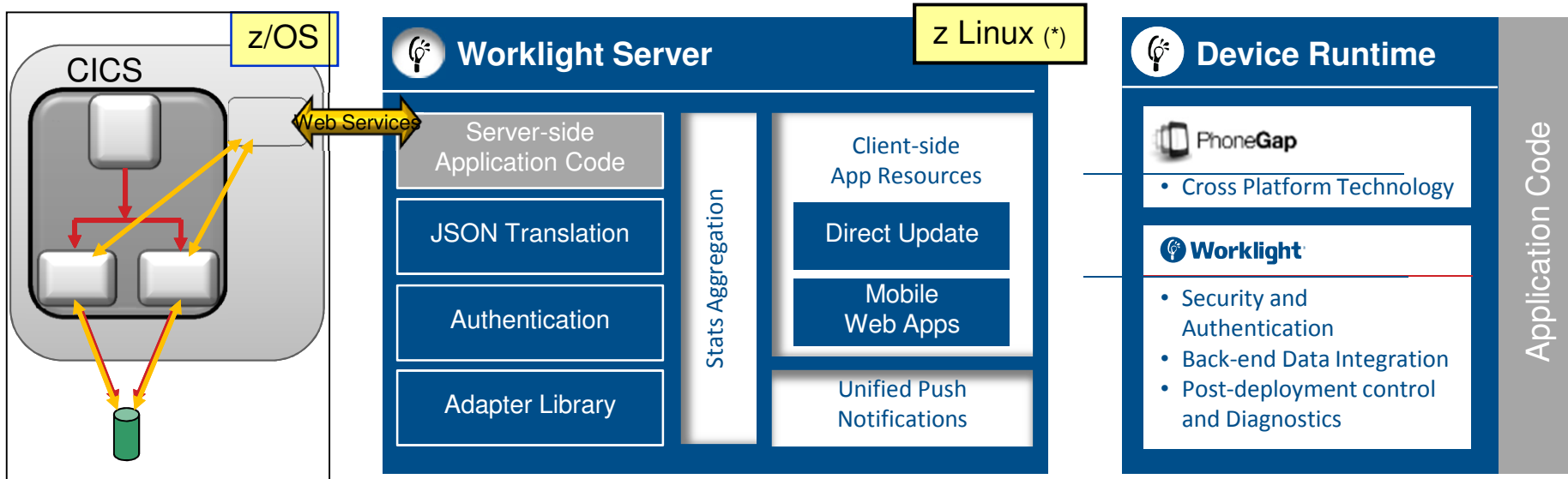
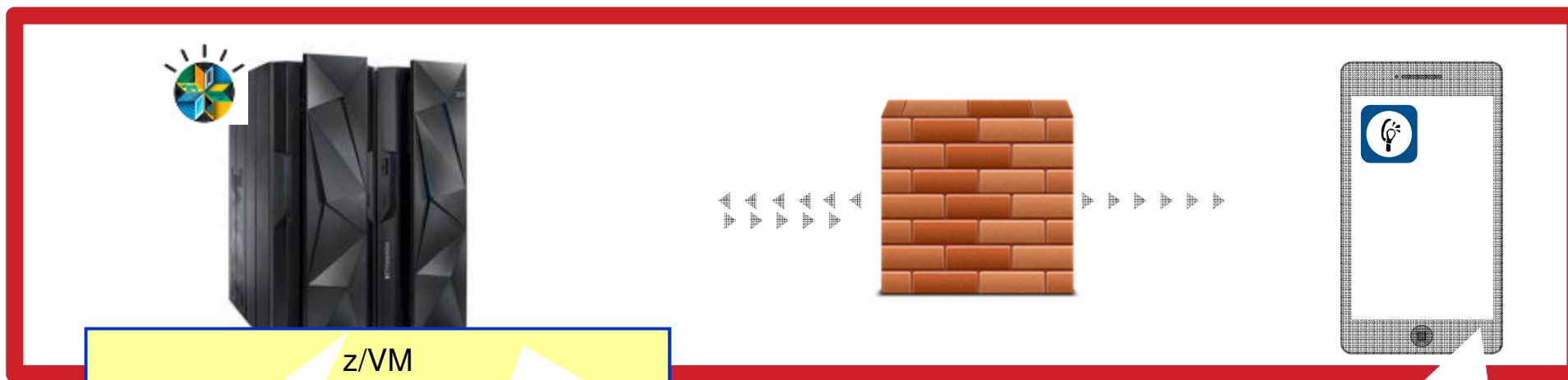
Create agile service delivery platforms



Policy

Control critical resource thresholds with policies

Worklight Server on Linux on System z – Support of Mobile Devices



Complete your sessions evaluation online at SHARE.org/BostonEval

(*) – no documented platform requirement nor any restriction

Client Examples



	<p>“Even without factoring in the maintenance and support costs—which would be considerable for a large estate of physical servers—we found that running a virtualized Linux environment on System z would be somewhere between 30 and 50 percent less expensive than a distributed architecture.” - Ted Mansk, Director of Infrastructure Engineering and Databases at BCBSM</p>
	<p>Nationwide delivers Cloud Services with Linux on System z and is running hundreds of virtual Linux servers on two IBM System z10 Enterprise Class machines.</p> <p>The company offers a broad set of tested-and-certified Linux images as part of their catalogue of services: WebSphere Application Server, WebSphere Portal Server, Apache Server, DB2 LUW Server. Virtual server images are deployed in minutes</p>
	<p>Haddon Hill is using IBM Workload Deployer to increase efficiencies through simplified tax filing processes.</p> <ul style="list-style-type: none"> ▪ Projected 7-figure savings for enterprise WebSphere implementations ▪ 13 - 15x faster time to market (3 - 4 days versus 40 - 60 days)
	<p>Transzap boosts Software-as-a-Service uptime with IBM System z</p> <p>“We intend to deliver a 99.9% application uptime guarantee to our customer base, thanks to the availability characteristics of - Peter Flanagan, CEO, Transzap, Inc System z.”</p>
	<p>Consolidating 20+ multi-product, departmental BI deployments to Cognos 8 BI on System z</p> <p>Deploying private cloud self service to support 200,000+ users across global workforce</p> <p>56% cost savings per user (grows with volume)</p>

What Workloads are Good targets for Cloud on zEnterprise?



- Database applications
- Transaction-processing systems
- ERP workloads
- Highly regulated services
- Agile Operations (Such as multi-architecture cloud management)
- Help Desk
- Test/Development (Java™, WAS, Portal, Process Server, Web Hosting)
- Cross Architecture solutions (Business Intelligence, Fraud, Analytics)

Complete your sessions evaluation online at SHARE.org/BostonEval



Advantages of Deploying Clouds on System z

Increased Productivity



- Advanced workload management that provisions resources on the fly for 90%+ utilization and maximizes ROI
- U.S. Bank reduced provisioning time from 45 days to 20 minutes
- 79% less TCA vs. leading public cloud

Higher Utilization



- Up to 100% CPU utilization
- “Shared everything” architecture
- Manage up to 100,000 virtual servers

More Efficient Data Center



- Up to 80% less energy than existing distributed servers
- Less floor space
- Fewer parts to manage

Greater Reliability, Availability



- Built-in hardware redundancy
- Decades of RAS innovation
- Capacity and Backup on Demand
- Ultimate security

Summary



- Enterprises need to consider cloud deployments as part of their IT roadmaps
- Enterprise adoption is driven by workload considerations and will happen across a spectrum of deployment options
- Governance and architecture are critical for success – introducing cloud computing is transformational
- There will be many clouds and many enterprise deployments will be hybrid
- IBM is investing in enabling deployment choices and offering services ‘on the IBM cloud’
- We would like to stay engaged with you as you develop your cloud strategy

Cloud implementations that include System z maximize Enterprise flexibility and increase cost savings



Questions?

Complete your sessions evaluation online at [SHARE.org/BostonEval](https://www.share.org/BostonEval)

Thank
You