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Going Tapeless on Mainframes: A Customer Panel Discussion

Session #13150, February 5th, 2013



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Mainframes
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- Tape vs. Tapeless
- Virtual Tape & Options
- Customer Panel Discussion:
 - Hormel
 - Acuity
 - NWRDC
- A TCO/ROI Example



Tape vs. Tapeless

- Tape and tape robotics cause slower tape data retrieval, batch and HSM processing
- Additional cost of media, shipping and off site storage
- Security risk associated with lost tapes
- Physical tape imposes limits on DR planning and execution
- Limits customers to only two primary vendors for physical tape



Going Tapeless Creates More Vendor and Solution Options

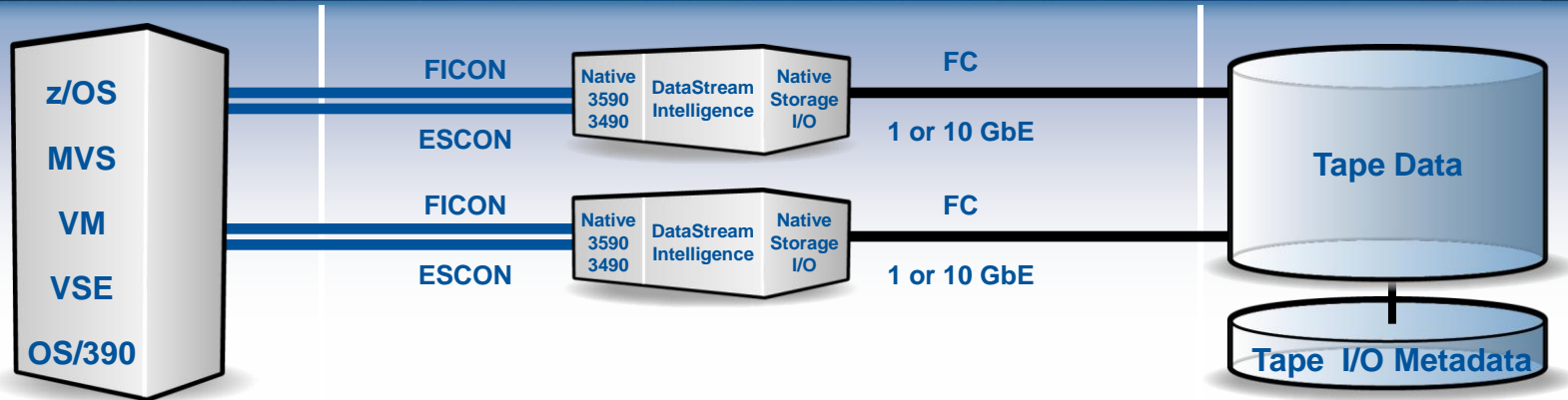
Luminex mainframe virtual tape solutions offer:

- **Modular Design** - Scales from entry to high-end mainframe environments
- **Highest Performance** & FICON connectivity options available in the industry
- **Investment Protection** - Storage used can also be re-deployed as primary disk storage (Mainframe or open)
- **Hundreds** of referenceable customers worldwide
- **More Options...** a Better Solution



Luminex MVT Environment

How the Solution Works



Mainframe

- Application transparent – non-intrusive
- No MIPS required
- z/OS, MVS, VM, VSE and OS/390 supported
- Works well with all major tape management systems
- SMS via MTL or Esoterics can be used

Luminex Channel Gateways

- Emulates 3490 or 3590 mainframe tape drives
- “Wire Speed” up to 8 Gb FICON
- Hardware Compression Option
- DataStream Intelligence™ optimizes compression
- Active – Active with NSPOF
- Encryption and Key Management Option
- Modular design makes adding throughput and capacity easy and cost effective
- Industry standard server can act as an open systems backup client (CommVault, TSM, etc.)

Storage Systems

- Internal, NFS or Fibre Channel attached
- Mainframe tape volumes stored as standard files
- Replication for backup/DR
- RAID 6 Data Protection
- Enterprise and modular storage systems are supported



Luminex Virtual Tape & Options



**WAN, LAN
or FC**

Replication
at the control unit or
storage level

RepMon
Monitors replication
at the VOLSER level

LTMON
Integrated, centralized
management from the
mainframe console

DCS

Data Center Swap
with reverse replication

OPTIONAL FEATURES

CGSafe
Encryption and
key management

TMASS
Single source for Virtual Tape
and Tape Migration

CGX
Core product with up to 8Gb
FICON, SMEs & hundreds of
customers going tapeless

**Compression
and/or
deduplication**

TMACS
Tape Monitoring (Device) and
Allocation & Control System

STORAGE OPTIONS

**Internal
Storage**

**Enterprise
storage
options**

**Modular
storage
options**

CloudTAPE™

Cloud-based tape
vaulting solution for
mainframes





About Hormel



- Hormel Foods Corporation is based in Austin, MN
- We're a member of the Standard & Poor's (S&P) 500 Index
- We're a multinational manufacturer and marketer of consumer-branded food and meat products, including SPAM





Goals and Objectives

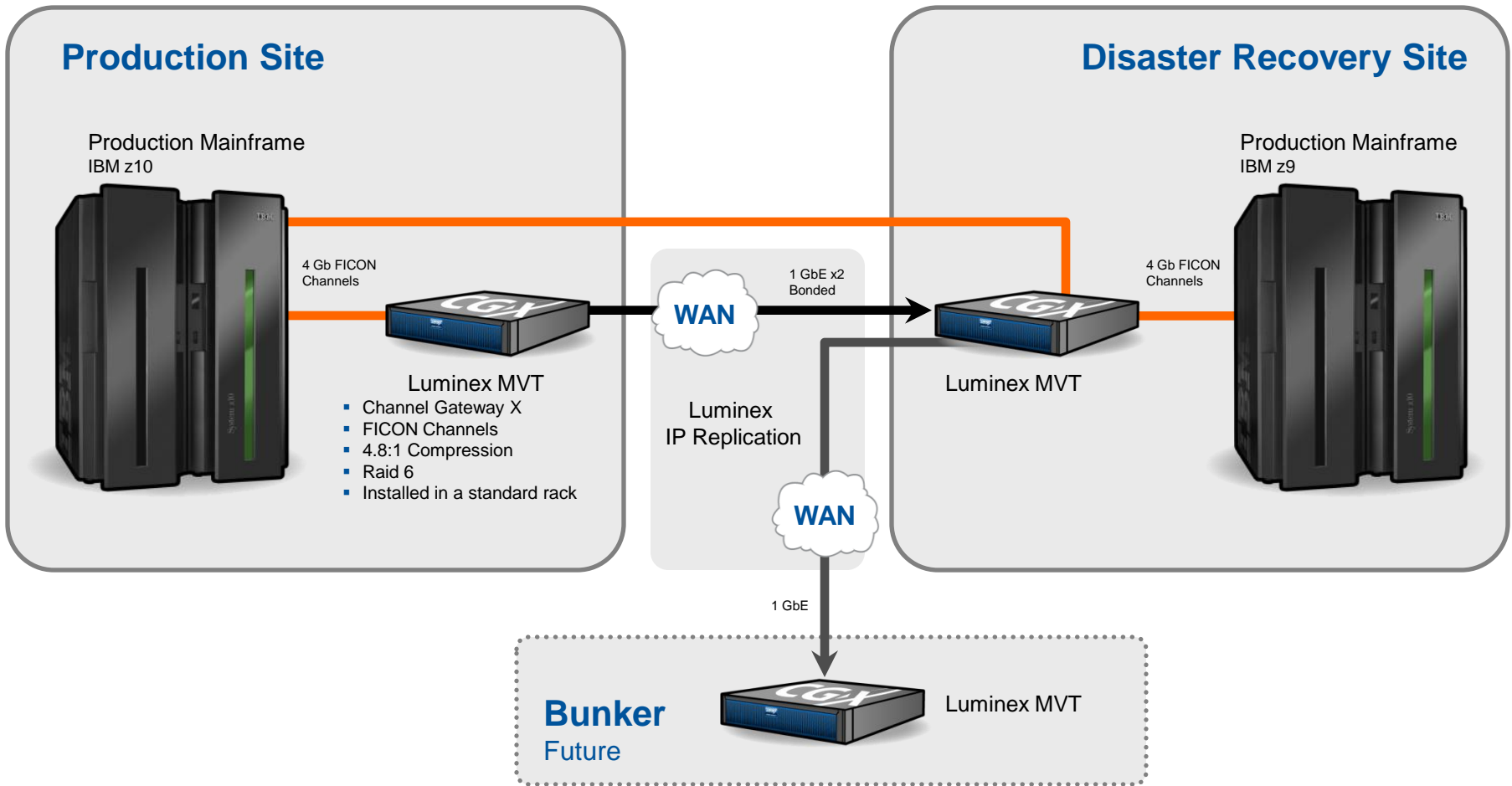


- Replace aging tape and 3494 tape libraries
- Reduce maintenance costs
- 10+ year old 3590 tape cartridges
- Leverage the new solution to enhance disaster recovery preparedness
- Improve HSM Performance





Hormel's New Solution & Configuration



Benefits/Achievements

- ✓ Tape data is retrieved using high speed disk, instead of physical tape & tape robotics
- ✓ Data retrieval via HSM is now instantaneous
- ✓ It is no longer necessary to write two copies of each tape
- ✓ Tape data is replicated between two sites using Luminex Replication
- ✓ Replication is monitored at the VOLSER level using Luminex RepMon
- ✓ Only 2U of rack space is required for MVT
- ✓ Our disaster recovery plan has been dramatically improved
- ✓ All tape volumes are immediately available locally & at the remote site for DR

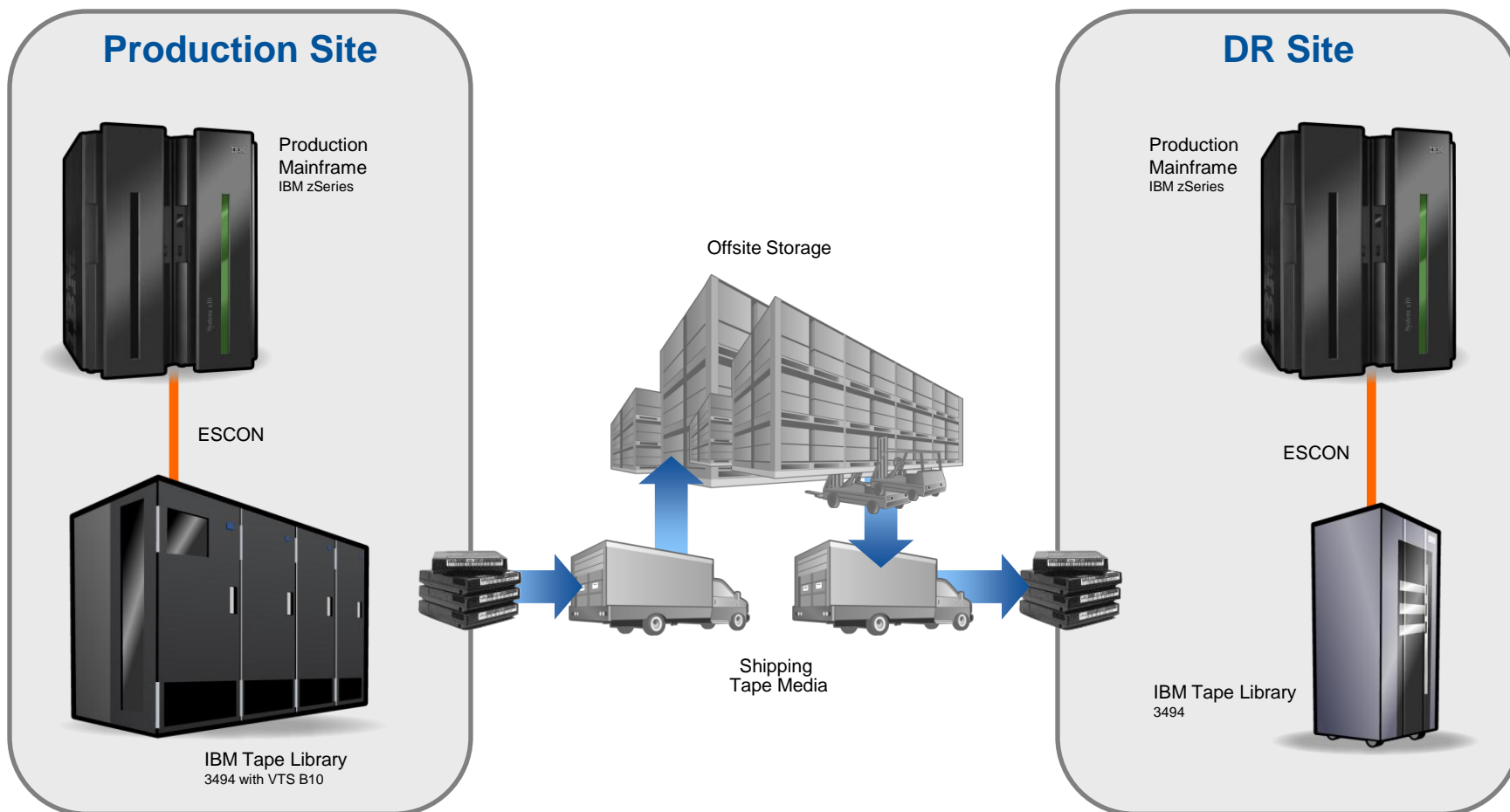


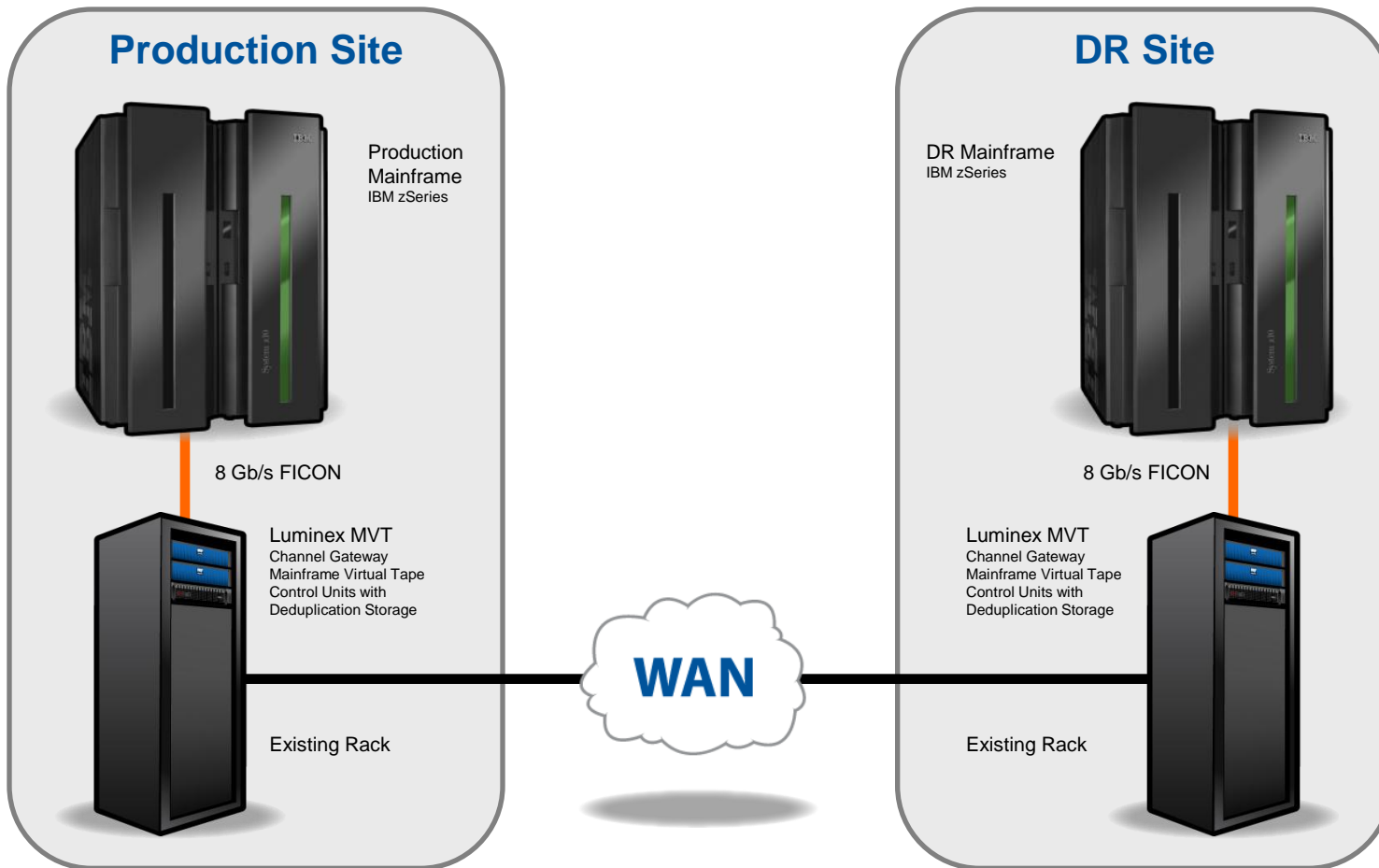
- In business since 1925 and listed in the top 75 largest insurers in the nation, with \$2.43 billion in assets
- Writes a broad spectrum of property and casualty coverages for families and businesses in 20 states with 243,000 policies
- \$1 billion in annual revenue through over 1,000 independent agencies
- Named a Top 500 Technology Company by *InformationWeek* for eight straight years
- Employs 850 people

What were our Goals and Objectives?



- Lower operating and maintenance costs
- Shorten batch and backup windows
- Improve, simplify the Disaster Recovery process







BEFORE



AFTER

No new floor space required...
Installed in an existing rack

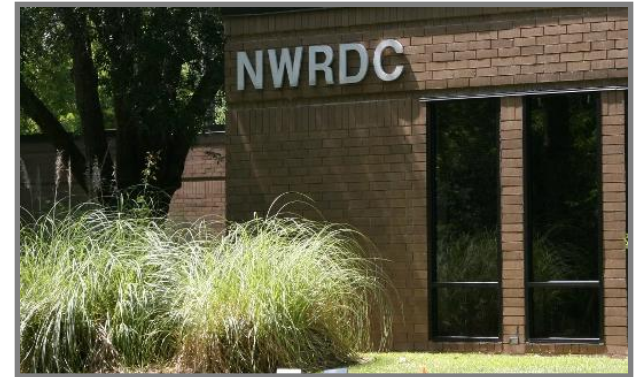


Benefits/Achievements

- ✓ We're completely tapeless!
- ✓ Going tapeless cost significantly less than continuing with physical tape
- ✓ Reduced MSUs by 30% during batch processing by shifting encryption from the host to the virtual tape storage system
- ✓ Significantly reduced floor space – installed into existing rack
- ✓ Shortened batch windows by 2.5 hours
- ✓ Backups are at the DR site within minutes
- ✓ Reduced DR testing time from 8 hours down to 3 hours
- ✓ Took full advantage of our upgrade to 8 Gb/s FICON



- NWRDC's primary data center is based in Tallahassee, FL
- Our disaster recovery hardware is based in Atlanta, GA
- We're a leading provider of computing, support and application hosting
- The center primarily serves the governmental and educational community
- We also provide center-based disaster recovery services including hot, warm or cold sites





- Storage Consolidation
- Implement Higher Capacity Remote Replication for Virtual Tape
- Plan ahead for replacement of aging tape libraries

NWRDC's New Solution & Configuration

Production Site

Tallahassee, FL

Mainframe
IBM z10



FICON

Luminex CGX



Fibre Channel

Fibre Channel Switch

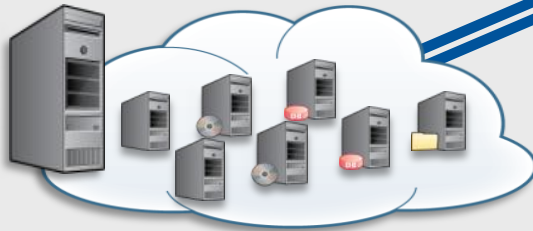


HDS VSP with Virtualized AMS



VSP
Mainframe Primary Disk and Open Systems

AMS
Mainframe Virtual Tape



Open Systems

WAN

HUR Replication

Luminex CGX (standby)



DR Site
Atlanta, GA

HDS VSP



Benefits/Achievements

- ✓ Virtual tape is continuously replicated to Atlanta using Hitachi Universal Replicator (HUR)
- ✓ Tape backup times have been reduced by 80%
- ✓ Replication for DR has been simplified (using HUR for DASD and virtual tape)
- ✓ The aging tape libraries are being phased out
- ✓ Storage Consolidation helps to simplify and provide predictable customer pricing via Capacity-On-Demand



- **John Fair**
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Northwest Regional Data Center
- **Scott James**
Luminex Software, Inc.



ROI and TCO Report Example



LUMINEX Return on Investment Analysis

Executive Summary

Luminex has reviewed the existing mainframe tape environment for Regional Utility, assessed the requirements for growth over the next 5 years, and configured an MVT solution that will improve tape operations while providing significant cost savings.

Analysis highlights:

Anticipated 5 Year Savings\$116,230
Estimated Cost of a 3 Month Delay \$5,811
Break Even Period 33 mo.

The following sections detail estimated cost comparisons on a yearly and cumulative basis, and list intangible costs, benefits and savings to consider when selecting your mainframe tape solution.

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LUMINEX Return on Investment Analysis

Estimated Costs

Solution	Luminex 120 TB MVT
Starting Date	1/1/2012
Cost of Capital	5%
Lifespan of Solution	5 years

	Status Quo	Luminex Solution
Acquisition Costs	\$0	\$260,000
Monthly Hardware Maintenance	\$4,750	\$4,333
Monthly Software Maintenance	\$0	\$0
Monthly Power Space Cooling	\$506	\$219
Monthly Physical Tapes/Shipping	\$5,030	\$0
Monthly Staff	\$625	\$70

Notes: Luminex acquisition cost includes monthly Hardware Maintenance for the first year. Luminex Software Maintenance costs are included in Hardware Maintenance. Costs include Production and DR facilities.

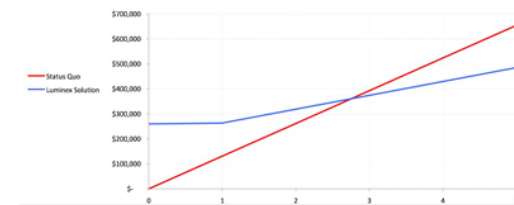
Simple Cash Flows (Yearly)

	Investment	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Status Quo	\$0	\$130,929	\$130,929	\$130,929	\$130,929	\$130,929	\$654,647
Luminex Solution	\$260,000	\$3,469	\$55,469	\$55,469	\$55,469	\$55,469	\$485,343
Savings, Undiscounted	(\$260,000)	\$127,461	\$75,461	\$75,461	\$75,461	\$75,461	\$169,304
Savings, Discounted	(\$260,000)	\$121,391	\$68,445	\$65,186	\$62,082	\$59,126	\$116,230

Break Even Period	33 mo.
ROI over 5 years	35% Calculated using undiscounted savings above
Cost of 3 Month Delay	\$5,811

Simple Break Even (Cumulative Numbers)

	Year 1	Year 2	Year 3	Year 4	Year 5
Status Quo	\$130,929	\$261,859	\$392,788	\$523,717	\$654,647
Luminex Solution	\$263,469	\$318,937	\$374,406	\$429,874	\$485,343



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ROI and TCO Report Example

Estimated Costs and Simple Cash Flows



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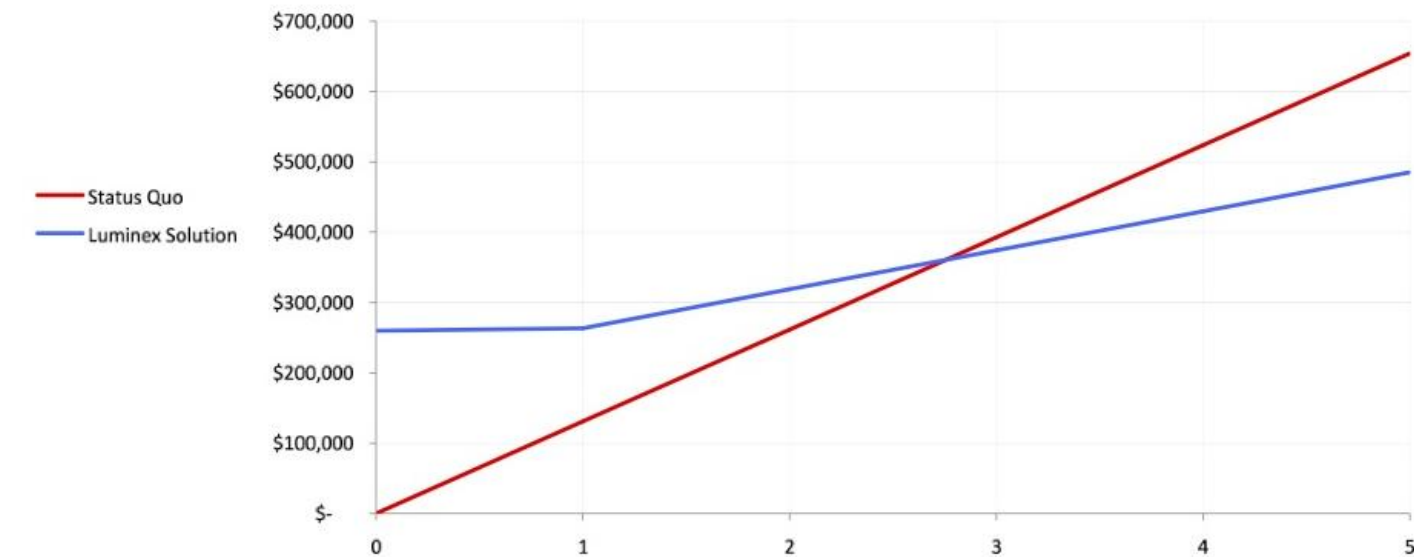


ROI and TCO Report Example

Simple Break Even

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ROI and TCO Report Example

Additional Golden Nuggets



Reduced cost by:

- Eliminate software support cost for unused tape software (STK HSC, CA Encryption, etc.)
- Less space required at 3rd Party DR sites (Less space = lower cost)
- Fewer resources and less time required for DR testing (Conduct remote DR test)
- Reduce MSU's by shifting encryption from host, to virtual tape
- Use fewer FICON channels



**Thank you for your time
and consideration**

