

Continued commitment to SOA

Run with big dogs or stay on the porch!

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13134



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Abstract

With Cloud, mobile, and big data being the mainstay of market banter today, let's not forget that without SOA all these new markets would just simply not exist. The key founding principles of SOA are the very core of these new and exciting initiatives.

IBM and Independent software vendors have continued to invest in SOA allowing for improvements in most aspects of application development .

No longer a mystical term, SOA has proven to be a solid choice for new technology initiatives, because of the development acceleration capabilities and innovation driven by adopting SOA principals within your CICS/TS, IMS and z/OS environment.

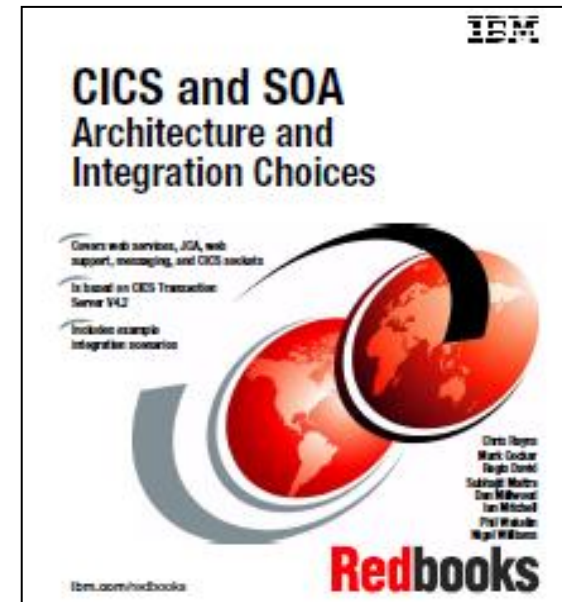
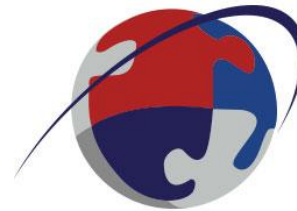
The goal of this presentation is to inspire continuous improvement ideals based on using SOA as the driving force behind innovation in your environment.

But how can we spark the entrepreneurial spirit which promotes continuous improvement and drives innovation?

Updated: 2013/01/21

Agenda

- Technology trends for 2013
- Innovation road blocks
- Innovation skills
- Challenges ahead
- Technology continuum
- Simply good design
- Ugly side of SOA
- Risk mitigation
- Summary...



Technology trends

Reworded Gartner projections for 2013

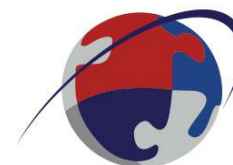


- Battle for mobile device domination
- Increased demand for mobile applications
- Cloud addresses personal needs
- Everything connected
- Hybrid computing expands role of IT
- Strategic data blending of traditional and non-traditional
- Business analytics drive decisions
- In-memory computing applications
- Computing appliances to integrate hardware and software
- Enterprise based private application stores



Innovation roadblocks

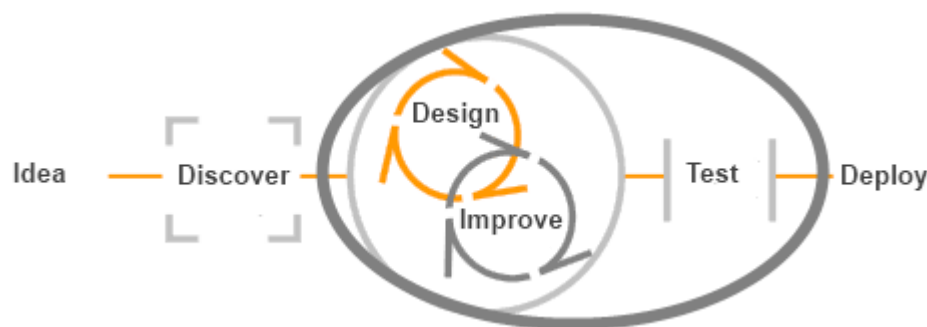
- Fear of failure is the number 1 killer of innovation
“... Innovation is saying no to 1000 things” Paraphrased quote from Steve Jobs
- Organizational resistance
 - Manage existing problems
 - Encourage change
- Goals or stakes too high
 - Manage demands and risks
 - Align expectations with delivery
- Lack of trust or authority
 - Promote team work
 - Build a culture of listening and feedback





Innovation skills

- Question
 - Challenge the status quo
 - Go beyond just asking “Why”...
- Observe
 - Look for new ways of doing things
- Network
 - Seek out different opinions
- Experiment
 - Prototype
 - Test
 - Improve

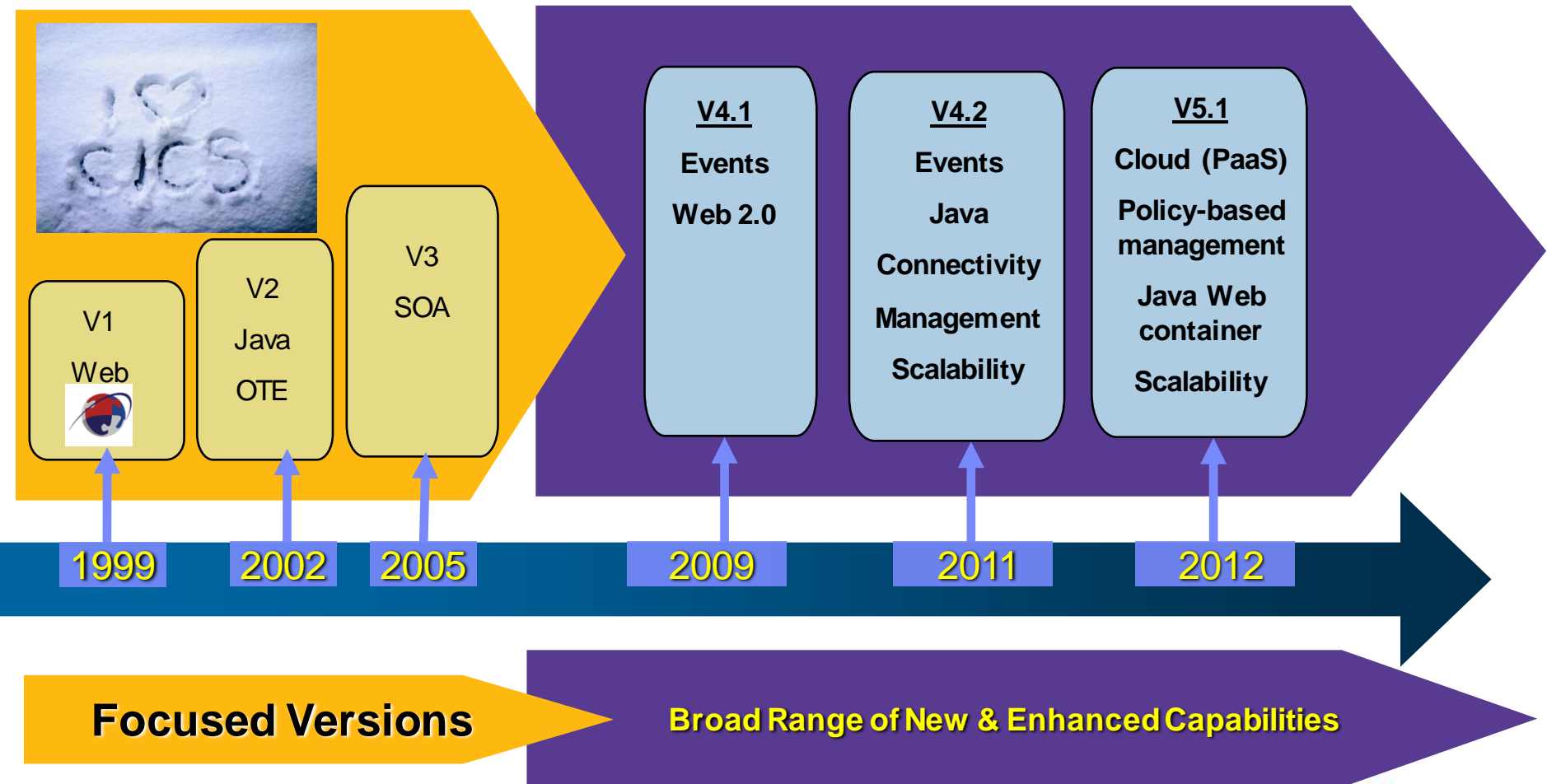


Challenges ahead



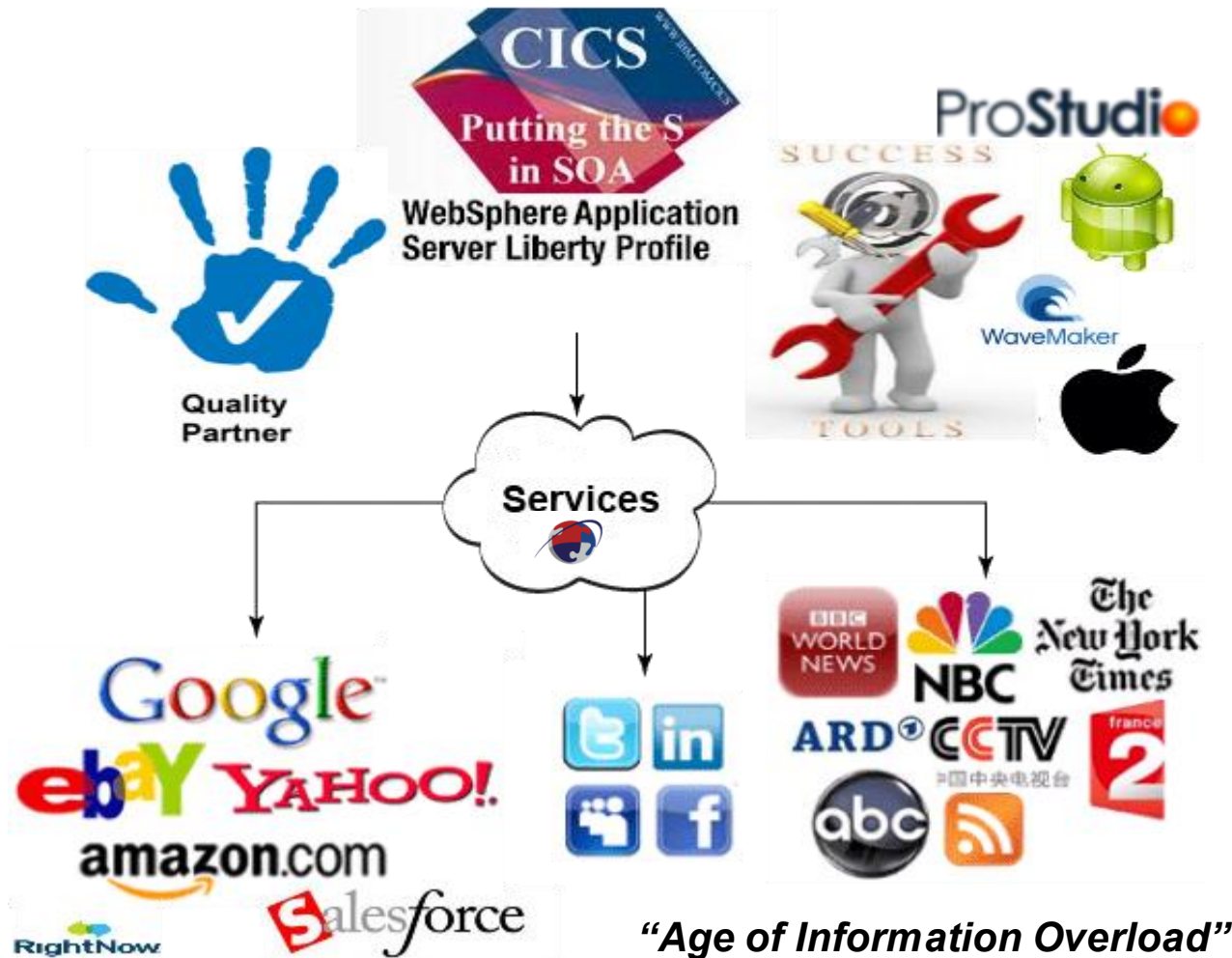


Technology continuum





Services enable modernization



"Age of Information Overload"



Mobile computing and services

- WebSphere Liberty Profile
 - Search IBM
- WaveMaker
 - <http://www.wavemaker.com/>
- JavaScript Frameworks
 - <http://dojotoolkit.org/>
 - <http://jquerymobile.com/>



http://en.wikipedia.org/wiki/Comparison_of_JavaScript_frameworks



RESTful web interface example




restful services with JSON
with Ivory™ Service Architect by GT Software, Inc.

EXAMPLE DESCRIPTION CODE 10002

customer information system

Customer Information


MARY F SMITH
105 WILLS RD
ALPHARETTA GA
30009



Directions

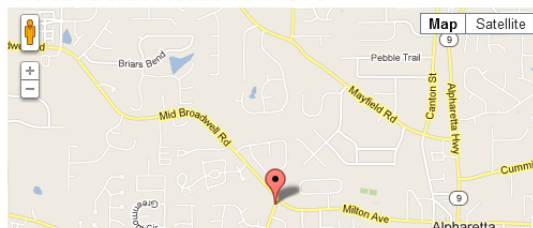
- Head west on NW 120th St/Co Rd 576 toward River Valley Rd
- Take the 1st right onto River Valley Rd
- Turn right onto NW 150th St
- Turn right onto US-77 S
- Turn left
Partial toll road
- Keep right at the fork, follow signs for I-35 N/Emporia and merge onto I-35 N
Toll road
- Continue onto I-335 N
Toll road
- Continue onto I-470 E
Toll road
- Merge onto I-70 E
Partial toll road

You are here



8652 NW 120th St, Potwin, KS 67123, United States

Your customer is here



```
<html>
<script ...>
...
<div id="customer">
...
<ul id="directionlist">
...
</html>
```

RESTful example 1



restful services with JSON


with Ivory™ Service Architect by GT Software, Inc.

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Directions

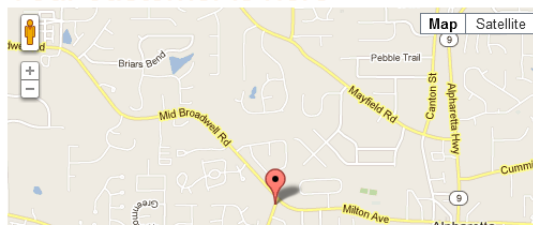
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Toll road
- Continue onto I-470 E
Toll road
- Merge onto I-70 E
Partial toll road

You are here



8652 NW 120th St, Potwin, KS 67123, United States

Your customer is here



<html>

...

<div id="customer">

...

</div>



RESTful example 2



restful services with JSON


with Ivory™ Service Architect by GT Software, Inc.

EXAMPLE DESCRIPTION CODE 10002

customer information system

Customer Information


MARY F SMITH
105 WILLS RD
ALPHARETTA GA
30009



Directions

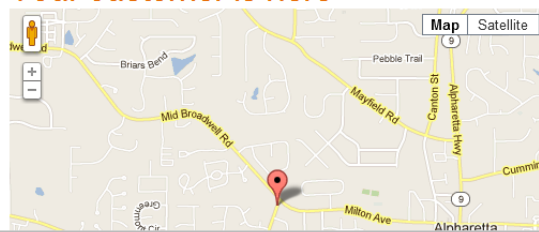
- > Head **west** on NW 120th St/Co Rd 576 toward River Valley Rd
- > Take the 1st **right** onto River Valley Rd
- > Turn **right** onto NW 150th St
- > Turn **right** onto US-77 S
- > Turn **left**
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- > Keep **right** at the fork, follow signs for I-35 N/Emporia and merge onto I-35 N
Toll road
- > Continue onto I-335 N
Toll road
- > Continue onto I-470 E
Toll road
- > Merge onto I-70 E
Partial toll road

You are here



8652 NW 120th St, Potwin, KS 67123, United States

Your customer is here



<html>

...
<div id="qrl">

...
</div>

RESTful example 3



restful services with JSON


with Ivory™ Service Architect by GT Software, Inc.

EXAMPLE DESCRIPTION CODE 10002

customer information system

Customer Information


MARY F SMITH
105 WILLS RD
ALPHARETTA GA
30009



Directions

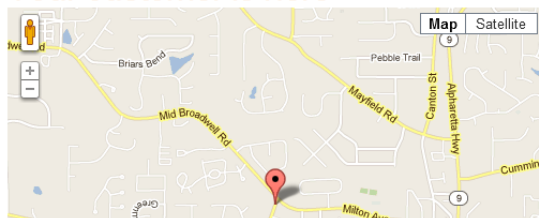
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Toll road
- Continue onto I-470 E
Toll road
- Merge onto I-70 E
Partial toll road

You are here



8652 NW 120th St, Potwin, KS 67123, United States

Your customer is here





RESTful example 4



restful services with JSON


with Ivory™ Service Architect by GT Software, Inc.

EXAMPLE DESCRIPTION CODE 10002

customer information system

Customer Information


MARY F SMITH
105 WILLS RD
ALPHARETTA GA
30009



Directions

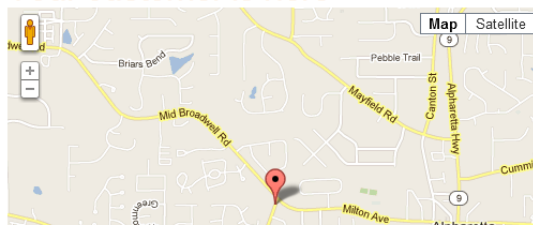
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Toll road
- > Continue onto I-470 E
Toll road
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You are here



8652 NW 120th St, Potwin, KS 67123, United States

Your customer is here





Simply good design

- SOA based services core to design
- Enterprise wide integration capabilities
- Supports open and industry standards
- Leverage and extend open source solutions
- Modernize and extend legacy applications
- Platform for ever growing ecosystem



Ready for

IBM | **SOA**

Specialty



Why every IT Architect
should understand
something about CICS

"Make SOA a prerequisite architecture. It's time to breathe new life into your SOA initiative, this time by focusing on architecture instead of technology."

-Gartner Application and Integration Platforms Key Initiative Overview July 22, 2011

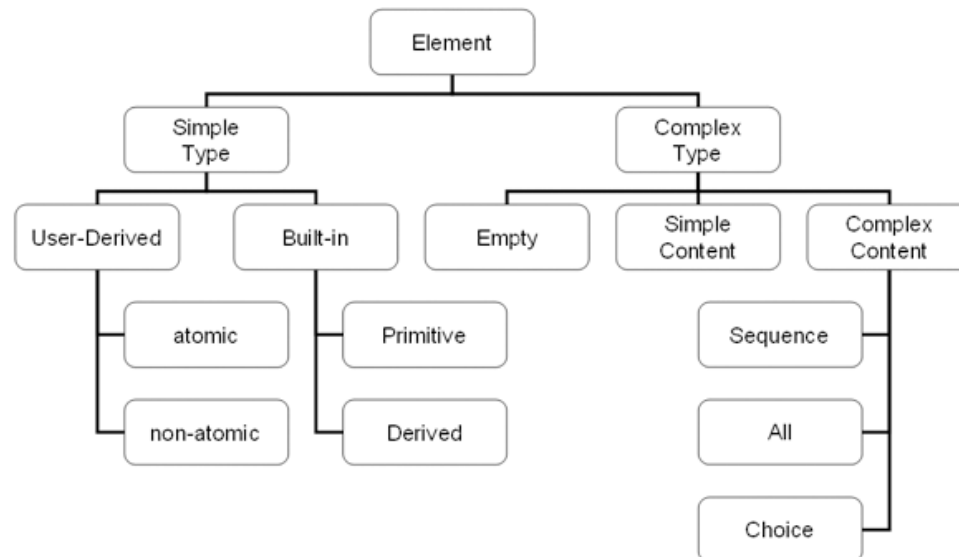




Ugly side of SOA

- Complexity of design
 - Elements
 - Service Scope
 - Payload size
- Knowledge push-pull
 - Technology creep
 - Logic creep
- XML Schema design
 - Good
 - Bad
 - Ugly

Schema Elements

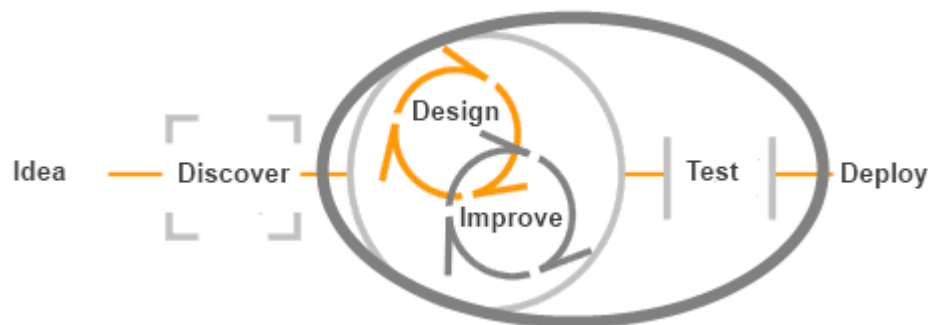


“Just because you can do something does not mean that you should”
Bob Rogers – IBM retired



Risk mitigation

- Plan, discuss and plan
 - Reusable services
 - Platform inter-operability
- Prototype working models
 - Seek constructive feedback
 - Implement improvements
- Test and test more
 - Monitor performance
 - Retain results
- Review and revise





Summary / recommendations...

- Explosion of new technology
 - Mobile devices and mobile work force
 - Massive amounts of information
 - Hybrid / appliance computing
- Doing more with less
 - Research innovative and entrepreneurial ideals
 - Encourage creative thinking – “Ask more than why!”
 - Network for more opinions – “IBM, Partners - Peers”
- Promote simply good design
 - Discuss, design, prototype, improve, test and repeat
 - Set continuous improvement goals





Presentation resources...

- **CICS History**
<http://tinyurl.com/CICS-History>
- **IBM Systems Mainframe Magazine - Innovation**
<http://tinyurl.com/Push-The-Needle-Innovate>
- **Forbes take on Gartner Technology trends 2013**
<http://tinyurl.com/Forbes-Gartner-Trends-2013>
- **WaveMaker (Java) – Web 2.0 RAD tool**
<http://www.wavemaker.com/>
- **Liberty Web Container (Java) – CICS/TS**
<https://share.confex.com/share/120/webprogram/Session12445.html>
- **Visual WebGUI (Microsoft) – Gixmox Limited**
<http://www.visualwebgui.com/>
- **Whitehouse on innovation**
<http://www.whitehouse.gov/issues/economy/innovation>
- **Microsoft – Principals of service design**
<http://msdn.microsoft.com/en-us/library/ms954638.aspx>

CICS/TS SOA reading...

Redbook/Whitepaper Title	Publication N#	Last Update
Architecting Access to CICS within an SOA	SG24-5466-06	March 2012
Options for Integrating CICS applications in an SOA	WSW11339-USEN-00	Sept 2007
Implementing CICS Web Services	SG24-7657-00	Nov 2008
Application Development for CICS Web Services	SG24-7126-00	May 2006
Securing Access to CICS Within an SOA	SG24-5756-01	Dec 2006
Securing CICS Web Services	SG24-7658-00	Dec 2008
WebSphere for z/OS to CICS and IMS Connectivity Performance	REDP-3959-00	May 2006
CICS Web Services Performance	SG24-7687-00	2009
Deploying CICS Web services to preserve IT investments in Banking	WSW14002-USEN-00	Dec 2007
Integrating WebSphere Application Server and CICS using the CTG	WSW14013-USEN-00	March 2008
CICS Transaction Gateway for z/OS V6.1	SG24-7161-00	May 2006
Developing Connector Applications for CICS	SG24-7714-00	April 2009
Increase the value of CICS applications with WebSphere MQ	WSW14006-USEN-01	Feb 2008
WebSphere MQ for z/OS Highly Available System Design	Support Pac MD17	Jan 2006

One more thing, Thank you...



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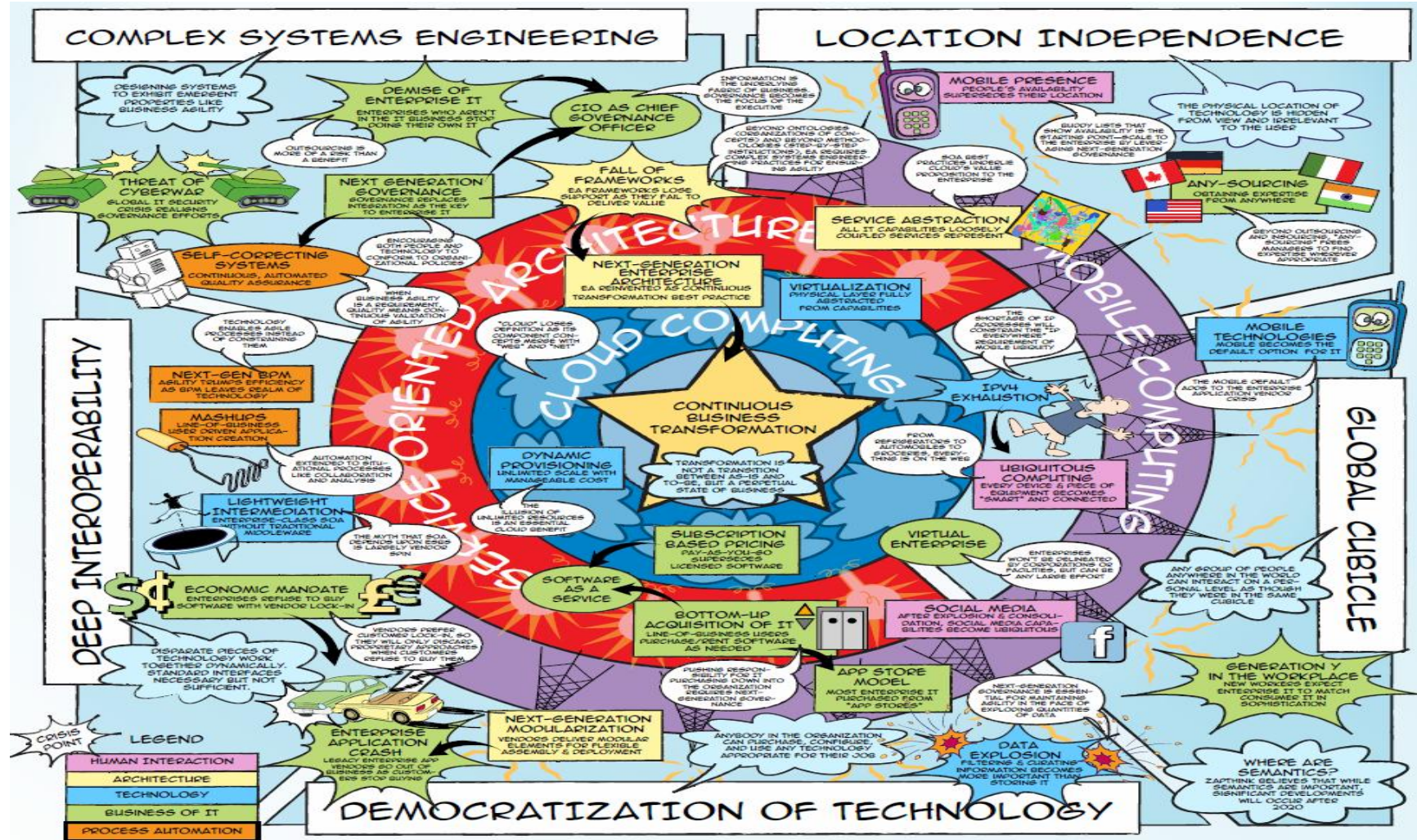
steve.able@gmail.com



[Session Evaluation 13134](#)



ZapThink's view of 2020 computing...



That's all...



Hursley House – Home of CICS
[CICS/TS Top 5 Survey](#)