Session 12879: Building a Platform for Enterprise-Wide Datacenter Operations

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agility made possible™



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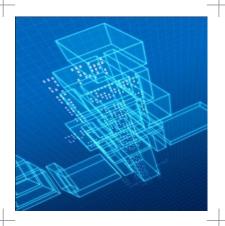


abstract

As mainframe and distributed systems converge, cross-platform automation is key to successfully delivering enterprise-wide IT services. Come to this session to understand steps you can take to help provide seamless automation of IT processes and events across functional and technological silos.







88%
Enterprise
Commercial
Apps Moving to
the Cloud

Can you keep up with business demand for innovation?

Sources: See addendum





30%
of IT budgets
being allocated
to cloud
deployments



74%
Companies
have deployed
hybrid cloud
services





73BEstimated for Public Cloud in 2015

1 TDC, "Top 10 Predictions, Worldwide CIO Agenda 2012 Top 10 Predictions," David McNally, Meredith Whalen, January 2012. IDC #232816. Volume 1.



the "New Normal" and the shift to innovation



IT must deliver new services that **ACCELERATE INNOVATION**

Mobility

Social

Big Data

SaaS

Client Experience





While TRANSFORMING delivery of mainstream IT

Rationalization

Agile Cloud Delivery

Standardized Infrastructure Reengineering

Automation

Bring Your Own Device









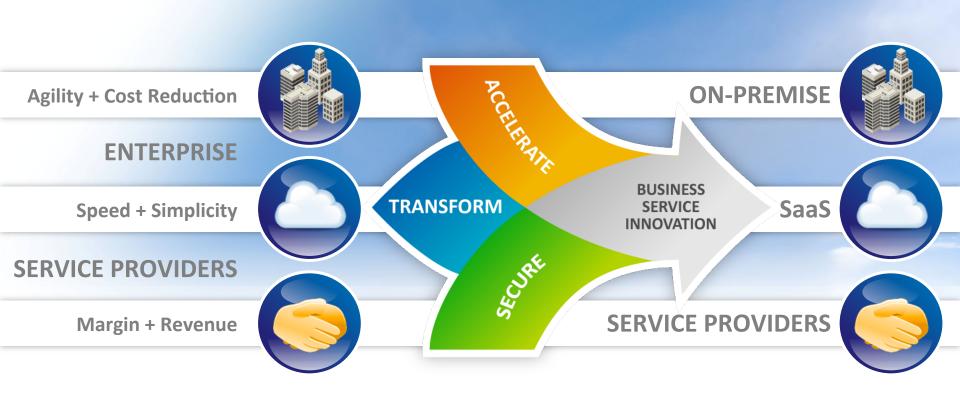


IT must shift from Managing Technology To Delivering Innovation





cloud as key enabler to innovation and its benefits



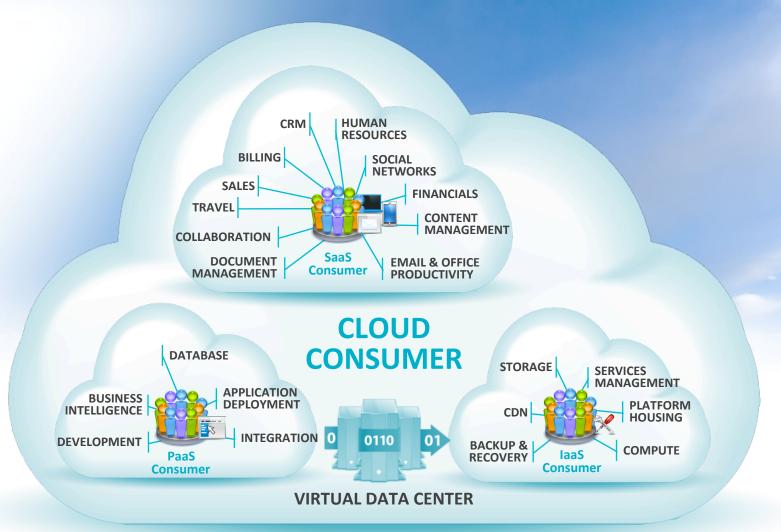




the innovation mandate: everything as a service



complexity of hybrid service delivery

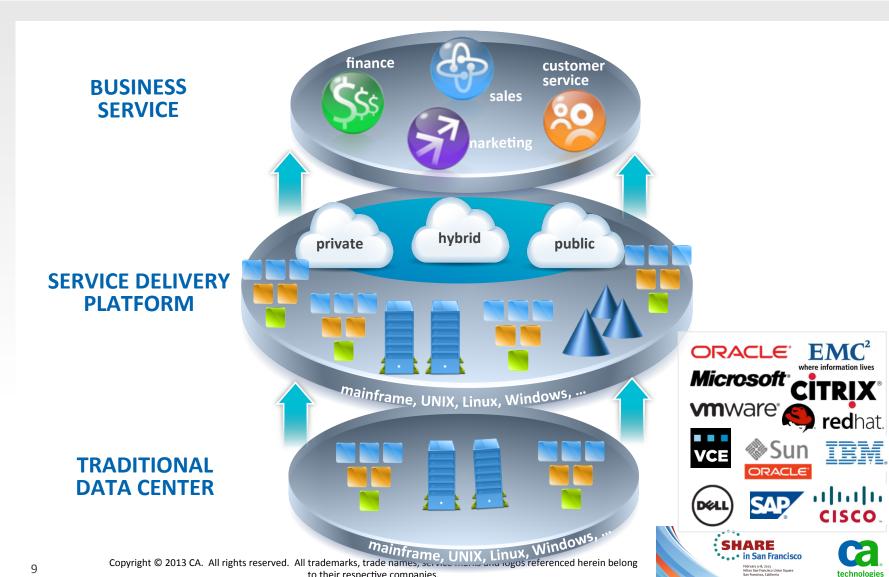


Source: NIST Cloud Computing Reference Architecture | Version 1, March 30, 2011





service delivery in vast heterogeneous, hybrid IT ecosystem



it should be simple, easy and safe to deliver innovation



Business Service
Innovation can be
achieved in a
complex and
constantly evolving
technological world





getting started:how do you know?

CRITICAL QUESTIONS FOR TODAY'S IT STAFF

- WHICH apps should we host WHERE?
- Which services do I want to create?
- Do I have enough or too much capacity?
- Do I have transparency to services performance, cost and its value to the business?
- How do I accelerate application development and test cycle times?
- Should we buy, build or outsource?
- What about performance, security, and compliance and risks?
- What is the cost of a mistake...?

IT MUST MANAGE APPS AND SERVICES ACROSS HYBRID DELIVERY MODELS Converged RISC Cloud: infrastructure Domain Pub, Pvt, Hybrid xaaS X86 Domain z/OS New or Linux on Domain **Existing** System z **Fabric** datacenter

getting started: what do you need?

TO BECOME MORE AGILE, A PLATFORM IS NEEDED

- Think of cloud as a management paradigm, not a place or a thing
- Work across traditional silos to remodel today's applications as "business services"
- Look at products and tools that do more than just "enable the cloud" they must "enable the transition to the cloud"
 - Does my platform protect my investments?

- Products and tools should work together to form a consistent platform
 - Does provisioning work with capacity planning, performance management, service assurance...?
 - Do the tools support my hardware and operating environment choices?
 - How flexibly can I move services between my operating environment choices?

IT MUST MANAGE APPS AND SERVICES ACROSS MULTIPLE DELIVERY MODELS



getting started: what do you need?

WHAT IS A PLATFORM?

A successful platform implementation improves flexibility and agility by reducing complexity, while supporting the reuse of existing, proven implementations



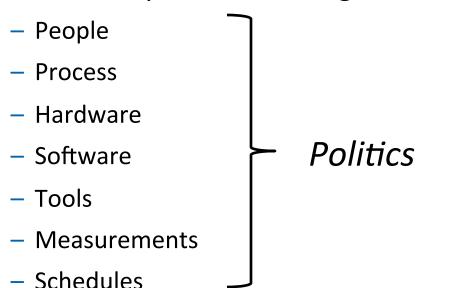


a roadmap to successfully delivering enterprise-wide IT Business Service Innovation



the state of the business today

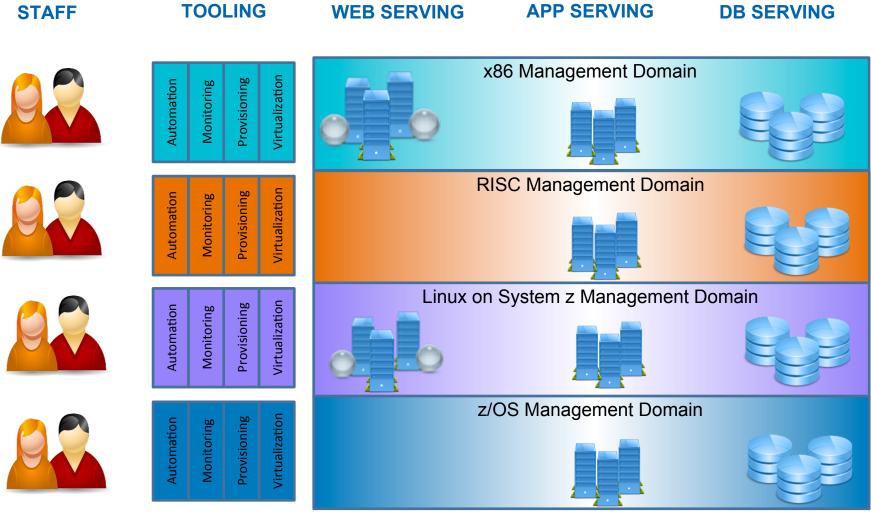
- For historical reasons, systems management is done along platform lines
 - There may even be subdivisions along functional lines
- What comprises a "management domain"?







the state of the business today...platform silos





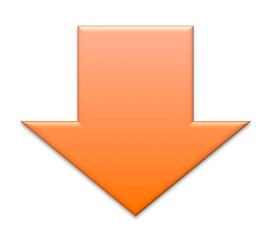
business should be focused on outcomes, not technology



The business has a problem to solve:

- Inputs
- Outputs
- Metrics & SLAs
- Cost

Application architects and developers will use whatever they have on-hand to create and deliver new value to the business



IT takes these criteria and uses them to deliver a service

- Resources are decided based on the requirements delivered by business
- Historical deployment greatly influences the delivered architecture
- Often, there is external pressure to use particular technologies
 - "Cloud"..."not mainframe"..."Oracle"..."Linux"





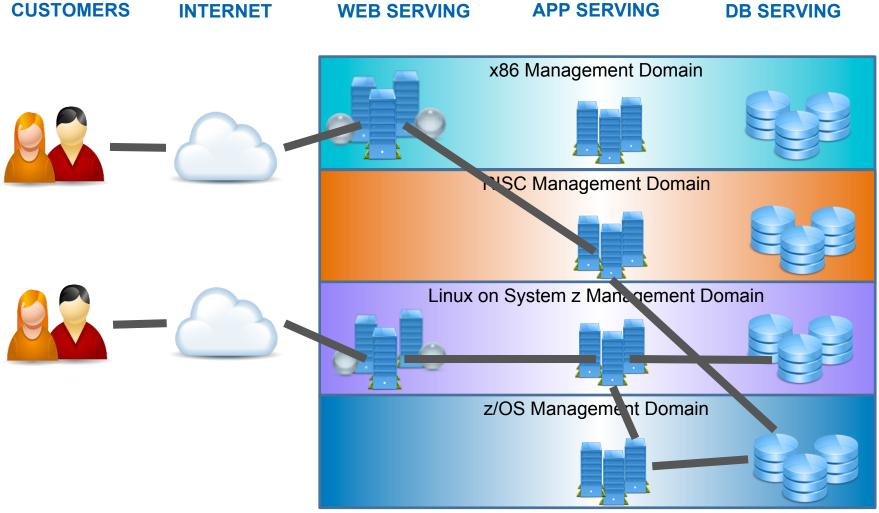
IT needs to deliver on business requirements

- IT needs to take business requirements and produce a system that meets those demands
- Cost efficiency and flexibility are always implied
 - Reuse of existing infrastructure should be considered but not be the only guiding influence
- Attributes of the workload will help determine implementation, but IT should also provide multiple paths to support different QoS objectives
 - Do you need Platinum, Gold, Silver, Copper or Wood QoS?





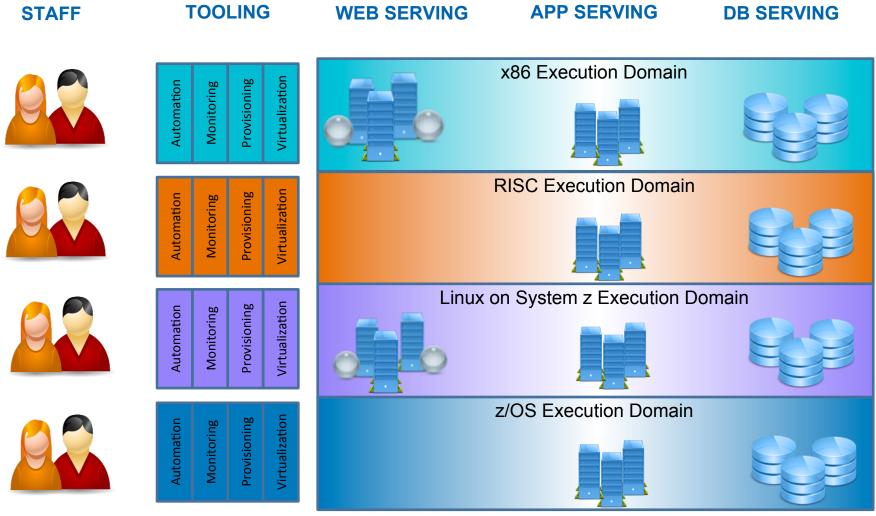
business should be focused on outcomes, not technology







adopting a platform mentality can help eliminate silos







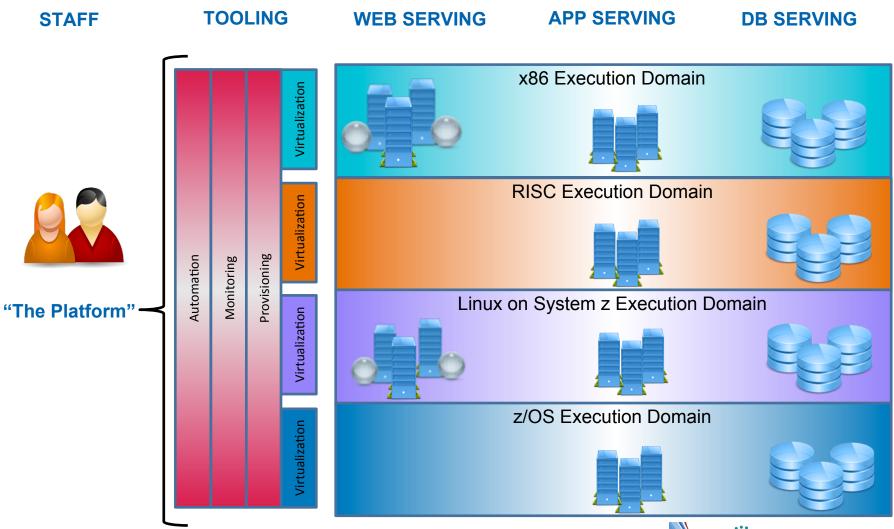
adopting a platform mentality can help eliminate silos

TOOLING APP SERVING STAFF WEB SERVING DB SERVING x86 Execution Domain Virtualization **RISC Execution Domain** Virtualization Automation Provisioning Monitoring Linux on System z Execution Domain Virtualization z/OS Execution Domain Virtualization





adopting a platform mentality can help eliminate silos



the need for a integrated Service Delivery paradigm

For IT to deliver the next round of improvements to improve service delivery, there are a set of principles that need to be adhered to:

IT staff should align to business services and results, not silo metrics

The tool set should extend to provide both business and technical metrics

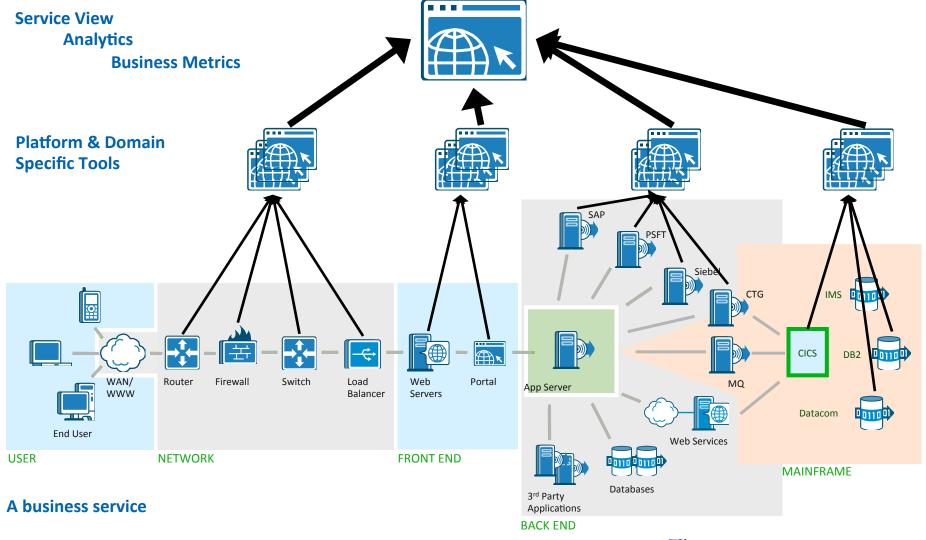
Where possible, abstract or virtualize away technical distinctions

IT should provide automated or self service access to resources and data





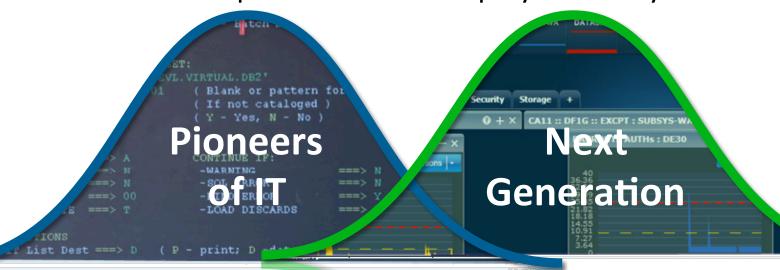
an architecture for alignment



step 0: empower the hybrid IT workforce

Converge the management of mainframe, distributed and cloud

- Enable next-generation mainframer: the hybrid IT worker
- "Net Generation" thinks and works differently
- Need tools and processes that simplify and unify







simplify and unify



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5694-A01 5655-G44 COPYRIGHT IBM CORP 1982, 2008

CA Mainframe Software Manager time savings install

87% improvement* 93% improvement*

Product	Expert SMP/E	Expert MSM	Change	Novice SMP/E	Novice MSM	Change
CA 1 [®]	36 min	9 min	4X	3 hrs 12 min	14 min	14X
CA Auditor for z/OS	26 min	7 min	4X	2 hrs 22 min	8 min	18X
CA Datacom®	1hr 14 min	6 min	12X	3 hrs 8 min	10 min	19X
CA JARS	37 min	5 min	7X	1 hr 11 min	6 min	12X
CA Librarian®	28 min	X 2 X iin	14X	1 hr 13 min	6 mil	12X
CA MIM™	30 min	5 min	6X	1 hr 31 min	5 min	18X
CA OPS/MVS®	36 min	6 min	6X	1 hr 50 min	7 min	16X
CA Panvalet®	54 min	3 min	18X	1 hr 11 min	5 min	14X
CA SMF Director	40 min	5 min	8X	1 hr 10 min	6 min	12X
CA SymDump® for CICS	38 min	3 min	12X	4 hrs 3 min	6 min	40X
Totals	6 hrs 39 min	51 min		20 hrs 51 min	1 hr 13 min	

*Source: CA Lab test results





of course....the mainframe has long been known for its...

Integrated Workspace



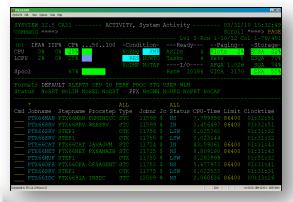
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07/31/1994					
AREA/					
DIVISION	REGION	GROSS	EXPENSE1	EXPENSE2	COUNT
10001	10	4,537,955.30-	5,100.00-	.00	2
10001	18	-2,086,572.19	-1,940.73	1,000.00	19
10001	30	(182,278.43)	(30.00)	.00	
10001	42	8,781,387.65DB	.00	1,500.00	
10001	43	209,763.01db	.00	.00	
10001	46	374,581,409.14CR	57,430.54DB	1,677,766.72	5
10001	47	94,607,014.40cr	.00	188,304.38	
10001	48	88,316.54	.00	.00	
10001	56	10,270,858.01	31,631.87db	16,141.81	1
10001	57	14,607,781.18	.00	.00	
10001	58	478,384.64	.00	.00	
10001	59	7,510,761.24	.00	1,200.00	
10001	60	42,050,758.13	290,277,32CR	127,815.39	565
10001	61	56,692,016.18	11,040,64cr	85,622.08	217
10001	62	3,487,976.08	1,526,728.16	204,677.42	2
10001	64	15,058,472.40	6,281.97	3,313.60	8
10001	65	124,752,634.30	55,680.22	15,825.35	6
10001	71	70,907.69	.00	.00	
10001	73	5,866,884.77	22.00	.00	
10001	75	5,858,917.56	.00	.00	
10001	76	64,515,051.60	7,947.08	.00	1
10001	79	.00	.00	.00	
10001	80	7,988,907.67	16,931.23	3,564.73	29

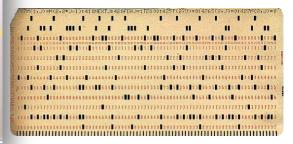




Knowledge & Collaboration

Rich Visualization





Process Automation





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Integrated Workspace

Rich Visualization

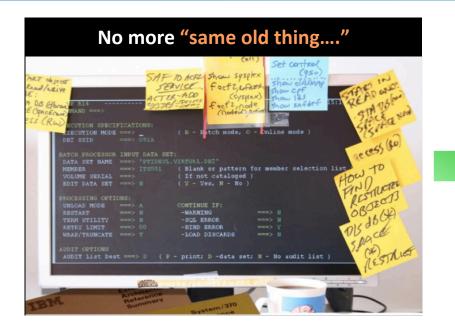


Robust Reporting

Knowledge & Collaboration



enhancing productivityCA Chorus



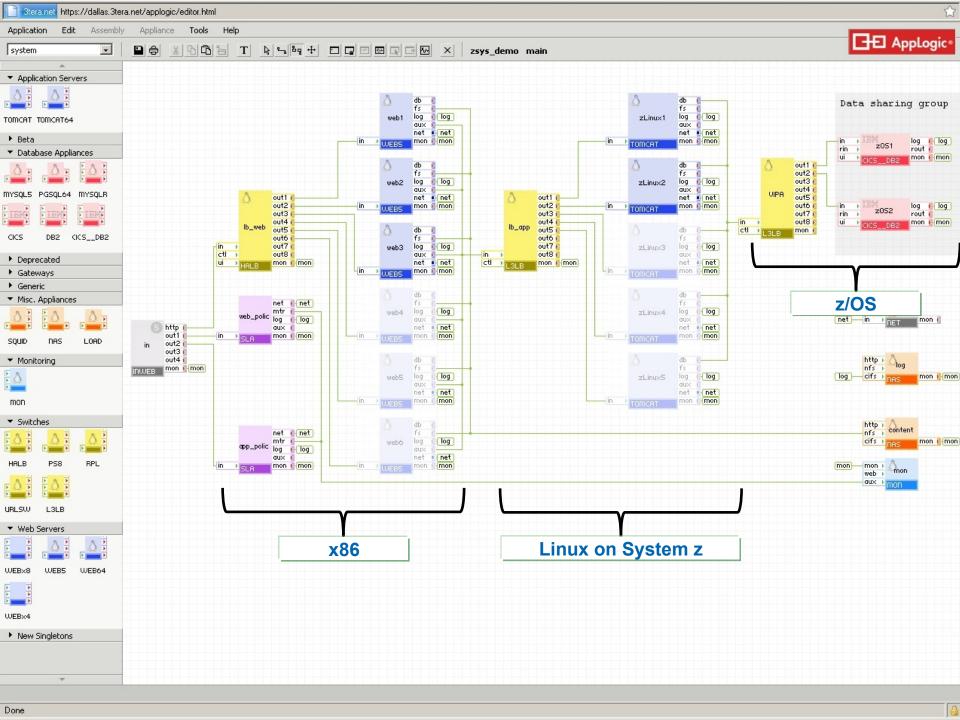


A new and fundamentally different user interaction model

- —Based on how people do their jobs, not how they use specific products
- —Provides rich features and data visualization in a web-based workspace
- Not just a bunch of disconnected GUIs
 - True integration of products, process, and data







provisioning the enterprise extending CA AppLogic to support System z

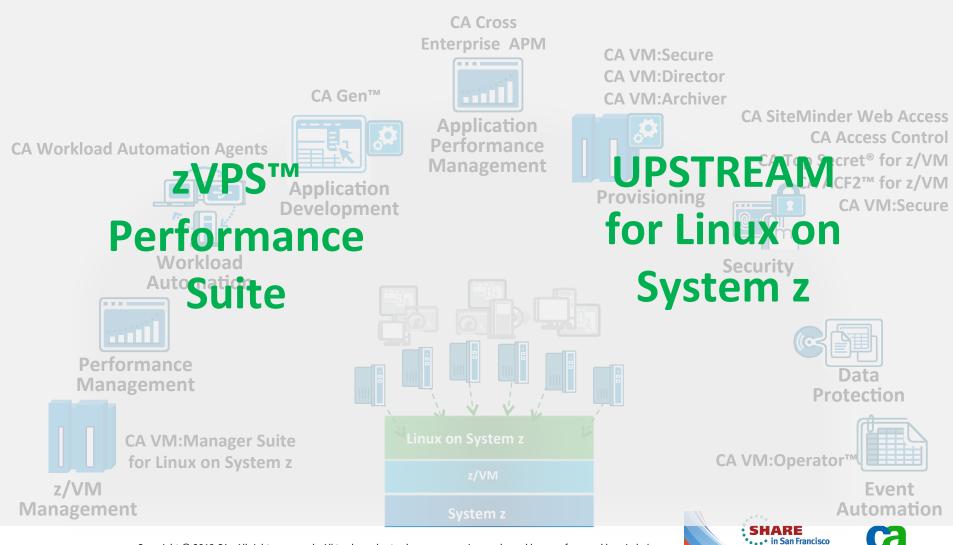
- Quickly provision, deploy and manage cloud applications on System z as part of a hybrid cloud computing infrastructure
- A single System z server will be able to host dozens of AppLogic grids, each with hundreds or thousands of virtual appliances
- Energy efficiency single System z server can host thousands of Linux on System z applications, effectively replacing the need for hundreds of distributed servers and their required network fabric
- Easy connectivity to z/OS resident application and database servers
- System z cloud deployment combines cost reduction and agility with massive scalability and reliability







consolidate to Linux on System z the CA solution portfolio



technologies

application provisioning and deployment the AppLogic way

- With cloud-like provisioning:
 - IT provides a pool of resources: approved platforms, delivery models, hardware and software combinations
 - Application architects and developers construct services and applications from basic IT building blocks
 - Some building blocks can execute on different underlying platforms with different delivery models:
 - Java, Tomcat, JBOSS, WAS, DB servers
 - On-premise, off-premise
 - Others are constrained to specific platforms/systems:
 - CICS, IMS
 - IT delivers flexibility to the business by adapting building blocks to what's most cost efficient at a particular time
- Monitoring and automation policy can be built in at application build time, not applied later
 - When infrastructure is changed, the tools, agents, methods automatically change





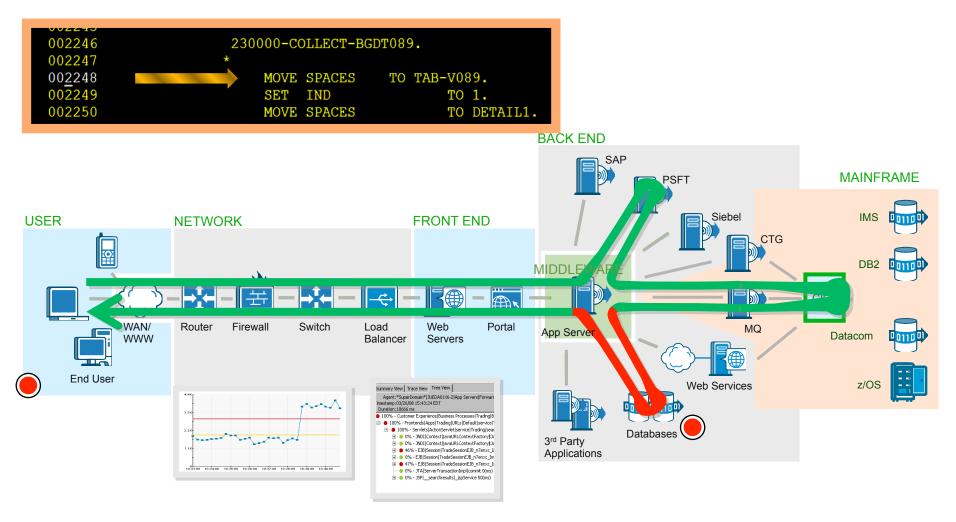
monitoring the enterprise

- Current monitoring technology is excellent for monitoring and measuring at the platform and subsystem levels
- The capability to integrate monitoring of applications, subsystems and disparate platforms is an area where investment and invention is needed:
 - Discovery, aggregation, "technical impedance matching"
- It's not enough to just gather, aggregate and present data, more capabilities are needed:
 - Synthesis of business metrics: "failed customer interactions," "orders per second," "IT cost per order"
 - Infrastructure and application analytics: long term trending and capacity management, profiling to provide early warning of failures, and recognition of application misuse





proactive management across the enterprise monitoring the mainframe, distributed, and cloud







enterprise IT automation managing the infrastructure and the applications

- Automation is a key capability used by IT to improve the efficiency, reliability and availability of IT services
- Many installations have decades of automated scripts and actions that are just part of the fabric
- "Crossing the platform divide" is often done with bespoke extensions to various products – resulting in fragility that is often exposed when upgrading the automation products or the underlying middleware
- Automation should take advantage of underlying technology to delivery qualities of service
 - Greatest common factor rather than least common denominator



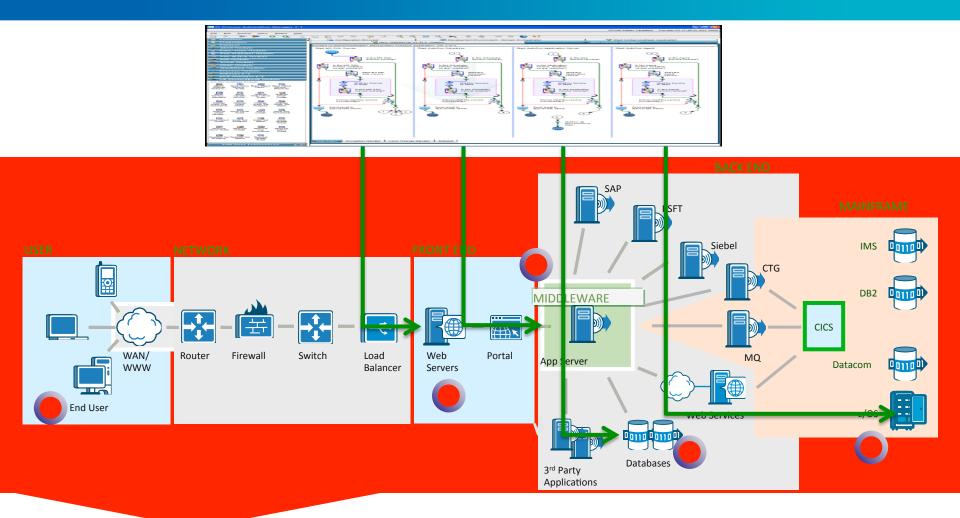


enterprise IT automation managing the infrastructure and the applications





enterprise IT automation CA OPS/MVS and CA PAz





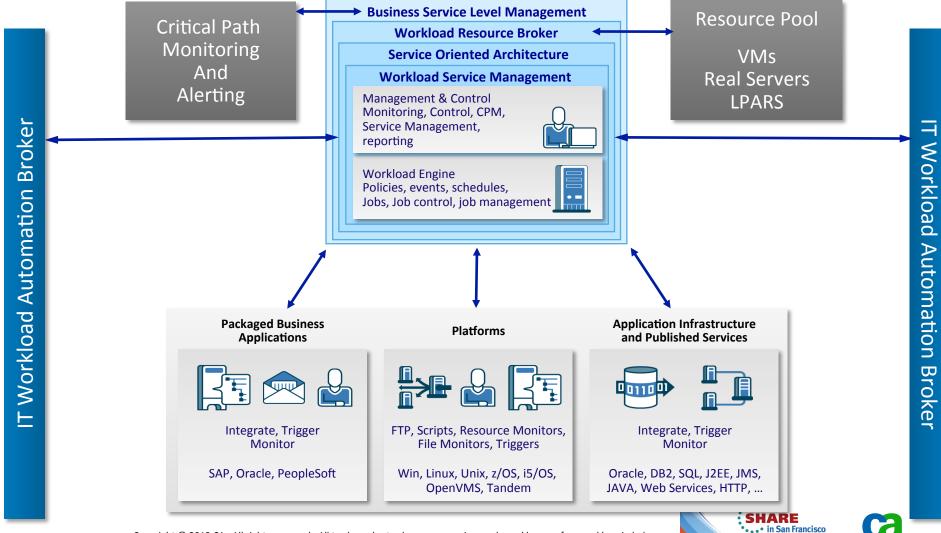


enterprise workload automation

- Workload automation has traditionally led the way on enterprise-wide operations
- The roles and functions of workload automation, IT automation and business process orchestration continue to converge and intertwine
- Metrics, SLAs and critical path management for each of these need to be monitored and converge
 - Corrections must occur in real time
- The discipline must expand beyond script based to enable more policy based management







your IT challenge....are you ready?

Can you unlock innovation while managing complexity, controlling cost, and mitigating risk?







summary

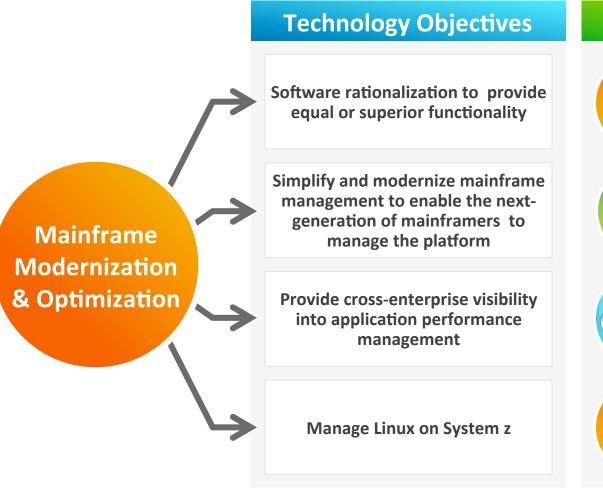
- To move to the next level of performance IT must reorganize away from silo (hardware/software/subsystem) delivery to align with the delivery of business services
- Systems management remains important, but business service/ application management is paramount
- By focusing on transforming to a service delivery model, IT can define elements of the infrastructure that can be flexibly provisioned, enabling better cost management
- Virtualization, cloud, and xaaS are steps along the way to Business Service Innovation
- The business, application development, IT, and IT vendors must collaborate to build a platform to best serve both business and technical needs





transforming IT management mainframe modernization and optimization

Where CA Technologies Mainframe Solutions can help you today



Business Benefits



Reduce costs and simplify vendor management



Sustain critical skills & improve staff efficiency



Manage complexity



Reduce costs & manage complexity





questions?





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thank you





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