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# *Analytics templates for Cognos BI on System z*

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# The IBM Cognos Innovation Center



The Innovation Center for Business Analytics is a forum and resource center that was created to assist organizations seeking innovative concepts, functions and business practices that they can use to achieve higher levels of performance.

The Innovation Center for Business Analytics brings together technology experts, finance professionals and performance management thought leaders to promote proven techniques, technologies and best practices in performance management. Connect with peers and industry leaders as you learn from their experience.

<http://www-01.ibm.com/software/data/cognos/innovation-center/>

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# Advantages/fundamentals of the IBM Cognos Innovation Center

- Deep knowledge in Business Analytics AND industry-specific aspects.
- Malleable and customizable infrastructure.
- Commitment to IBM and Cognos (obviously).  
whereby we can test/alter/benchmark solution elements.
- Rapid deployment, known solution(s), low TCO, and high ROI.
- Peer-to-peer connectivity and sharing, it isn't just IBM!
- Deliverables beyond blueprints: white papers, Twitter, LinkedIn, events, webinars, experience sharing, and more.



# *Why blueprints?*

- Many BI consumers within a set of industries develop their own metadata/solution sets from 'scratch'.
- Effective metadata/solutions require extensive industry expertise
- Start/stop/rebuild/restart efforts are costly and counterproductive
- There is a significant advantage to taking a predefined set of solution elements in-house and tweaking to your specific requirements



# ***Blueprints for System z***

- The BI elements of the blueprints are available to be implemented on System z under Linux or z/OS .
- One solution element, TM1, does not run on System z thus a hybrid solution is required (zBX).
- TM1 is scheduled to be delivered on System z (Linux) later this year.
- Membership in the center has its privileges

# ***Enterprise Planning blueprints***

- Product Profitability Analytics Performance Blueprint
- Sales Performance Management for Salesforce.com Performance Blueprint
- Predictive Cross-Sell and Up-Sell Performance Blueprint
- Call Center and SLA Monitoring Blueprint
- Strategic Investment Management Blueprint
- Allocations Planning Performance Blueprint
- Capital Project Planning Performance Blueprint
- Capital Project Planning Performance Blueprint Powered by TM1
- Capital Project Planning Performance Blueprint Powered by IBM Cognos Express
- Initiative Planning Performance Blueprint
- Capital Expenditure Planning Performance Blueprint
- Expense Planning and Control Performance Blueprint
- Expense Planning and Control Performance Blueprint Powered by TM1
- Expense Planning and Control Performance Blueprint Powered by IBM Cognos Express
- Integrated Financial Planning and Forecasting Performance Blueprint
- Integrated Financial Planning and Forecasting Performance Blueprint Powered by TM1
- Integrated Financial Planning and Forecasting Performance Blueprint Powered by IBM Cognos Express
- Sales Compensation Planning Performance Blueprint
- Sales Planning and Forecasting Performance Blueprint
- Strategic Finance Performance Blueprint
- Strategic Finance Performance Blueprint Powered by TM1
- Strategic Long Range Planning Performance Blueprint

<http://www-01.ibm.com/software/data/cognos/innovation-center/blueprints/enterprise-planning.html#key>

# ***Financial Management & Control blueprints***

- Internal Controls Performance Blueprint
- XBRL Performance Blueprint (SEC Compliance)
- Close, Consolidate and Report Performance Blueprint
- Group Consolidation and Corporate Reporting Performance Blueprint
- Management and Financial Reporting Performance Blueprint

<http://www-01.ibm.com/software/data/cognos/innovation-center/blueprints/financial-management.html>