

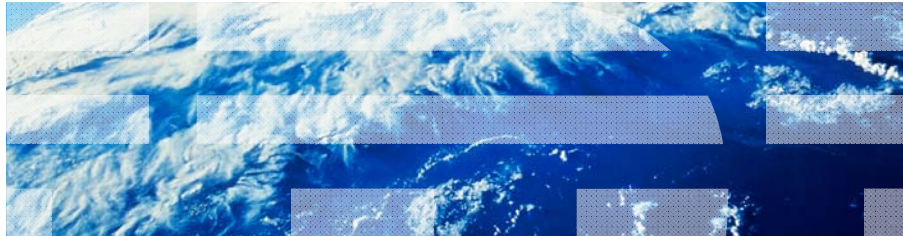
SHARE in Anaheim, August 2012



Session 11785

Cloud with zEnterprise: Aligned with Your IT

Glenn Anderson, IBM Technical Training



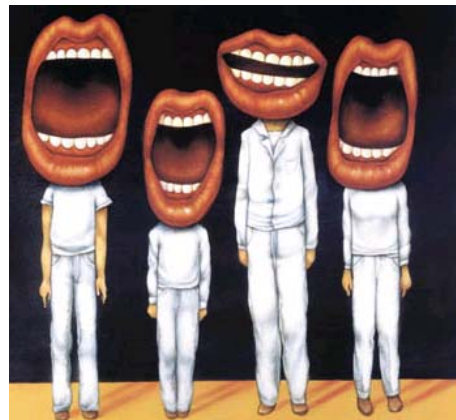
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What are we talking about.....

- Aligned with your IT
- Cloud
- zEnterprise



2

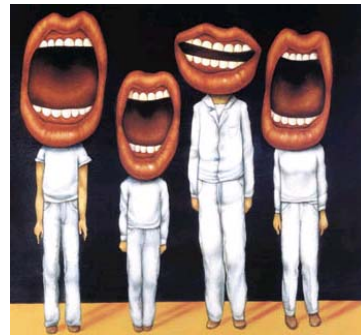
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What are we talking about.....

- **Aligned with your IT**






- **Cloud**

- **zEnterprise**

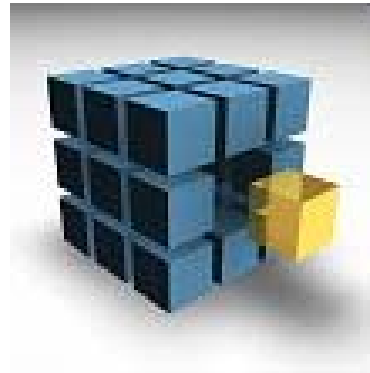


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Today's Challenges

 <p>85% idle</p> <p><i>In distributed computing environments, up to 85% of computing capacity sits idle.</i></p>	 <p>70c per \$1</p> <p><i>70% on average is spent on maintaining current IT infrastructures versus adding new capabilities.</i></p>	 <p>1.5x</p> <p><i>Explosion of information driving 54% growth in storage shipments every year.</i></p>	 <p>\$40 billion</p> <p><i>Consumer product and retail industries lose about \$40 billion annually, or 3.5 percent of their sales, due to supply chain inefficiencies.</i></p>	 <p>33%</p> <p><i>33% of consumers notified of a security breach will terminate their relationship with the company they perceive as responsible.</i></p>
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Businesses need to get back to using IT as part of a **corporate strategy**, as opposed to an **inward-looking** operational role.



From *The IT Payoff*, by Sarv Devaraj and Rajiv Kohli

Reducing Cost and Optimizing Business



...leverages virtualization, standardization and automation to free up operational budget for new investment (**inward looking**)



... allowing you to optimize new investments for direct business benefits (**corporate strategy**)

Cost and Value Milking Stool

- Cost Case
(IT Finance)
- Technical Case
(Operations)
- Value Case
(Together)



Why the crazy interest in cloud computing today?

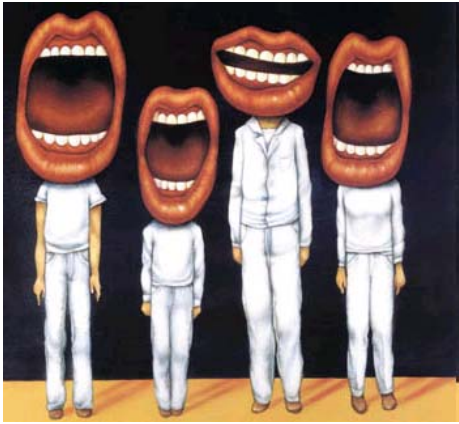
- IT needs to deliver service, to meet the needs of the business you are supporting
- IT has not been doing a good job of this. Users are not satisfied
- A public cloud is a model for IT to do a better job of delivering services to end users
- IT needs to operate as a value center. When IT is a cost center, the only thing they ask you to do is cut costs!



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What are we talking about.....

- Aligned with your IT
- **Cloud**
- zEnterprise





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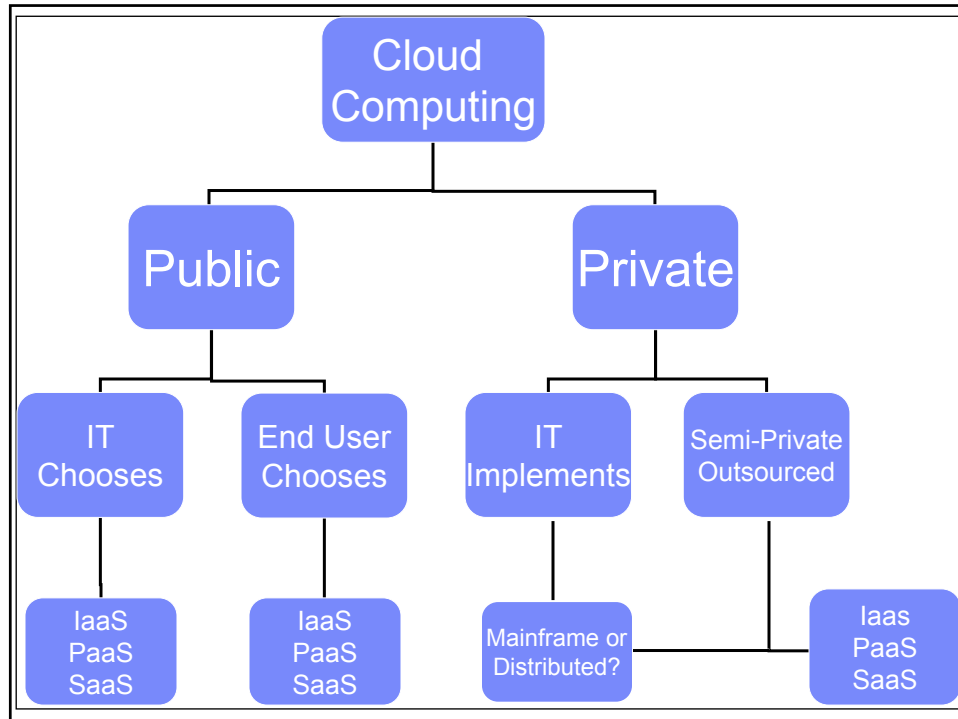
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Cloud Computing is the provision of dynamically scalable and often virtualized resources as a service

<i>Business Perspective</i>	<i>IT Perspective</i>
<p>A user experience & business model</p> <ul style="list-style-type: none"> • <i>Transparent infrastructure</i> • <i>Massively scalable</i> • <i>Dynamically delivered</i> • <i>Standardised, self served</i> • <i>Utility Pricing Model</i> 	<p>An infrastructure management and services delivery method</p> <ul style="list-style-type: none"> ▪ <i>Secure & Resilient</i> ▪ <i>Automated</i> ▪ <i>Public and Private</i> ▪ <i>Enterprise class</i> ▪ <i>Virtualized</i> ▪ <i>Easily managed</i>

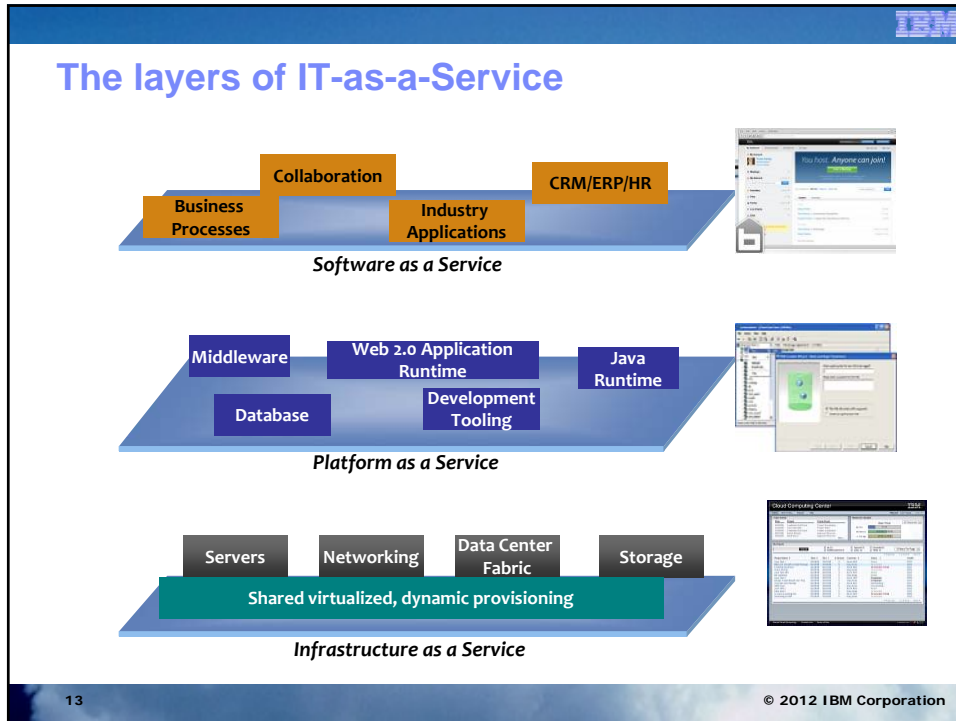
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What are the Characteristics of Public Cloud Computing?

- **On-Demand Self Service**
 - Pick services you need, when you need them
- **Broad Network Access**
 - Available over network through thin or thick clients
- **Resource Pooling**
 - Resources are shared, serving multiple consumers
- **Rapid Elasticity**
 - Capabilities provisioned, in some cases automatically
- **Measured Service**
 - Pay only for what you use





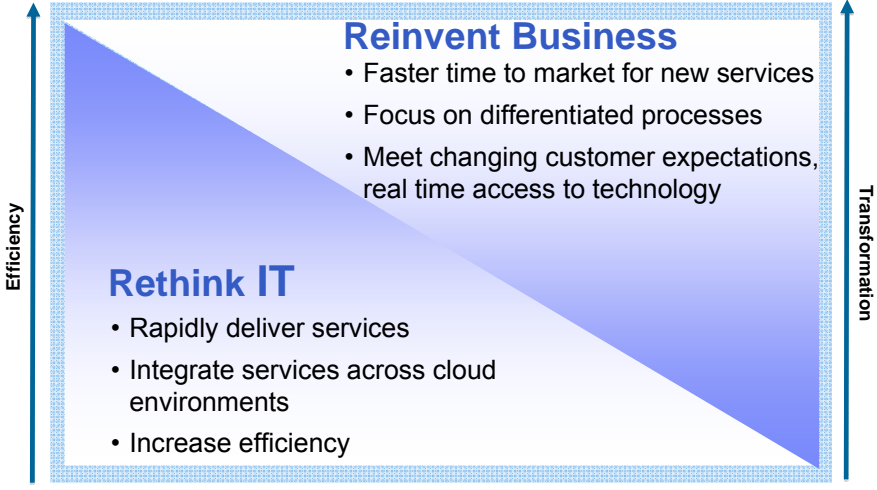


So What Makes a Private Cloud?

- **Automation**
 - Takes you from a virtualized environment to a more public cloud-like environment
- **IT service management**
 - Integrating with change, incident and config mgmt processes so that a server and its life cycle can be located and identified
- **Self-service from a UI**
 - This is not easy. Consider cultural churn and effective resource sharing.
- **Are you provisioning VM's or provisioning whole applications?**
- **A pay-as-you-go model between the IT organization and the line of business?**

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Cloud computing allows companies to rethink IT and reinvent the way they do business



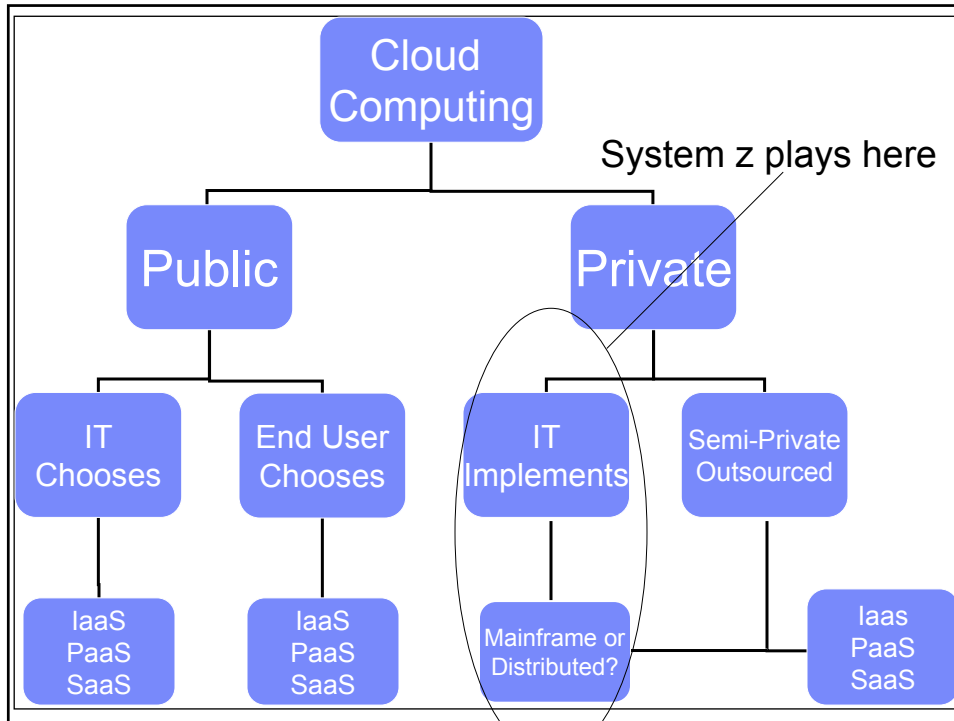
Rethink IT

- Rapidly deliver services
- Integrate services across cloud environments
- Increase efficiency

Reinvent Business

- Faster time to market for new services
- Focus on differentiated processes
- Meet changing customer expectations, real time access to technology

Economics of Computing are Changing

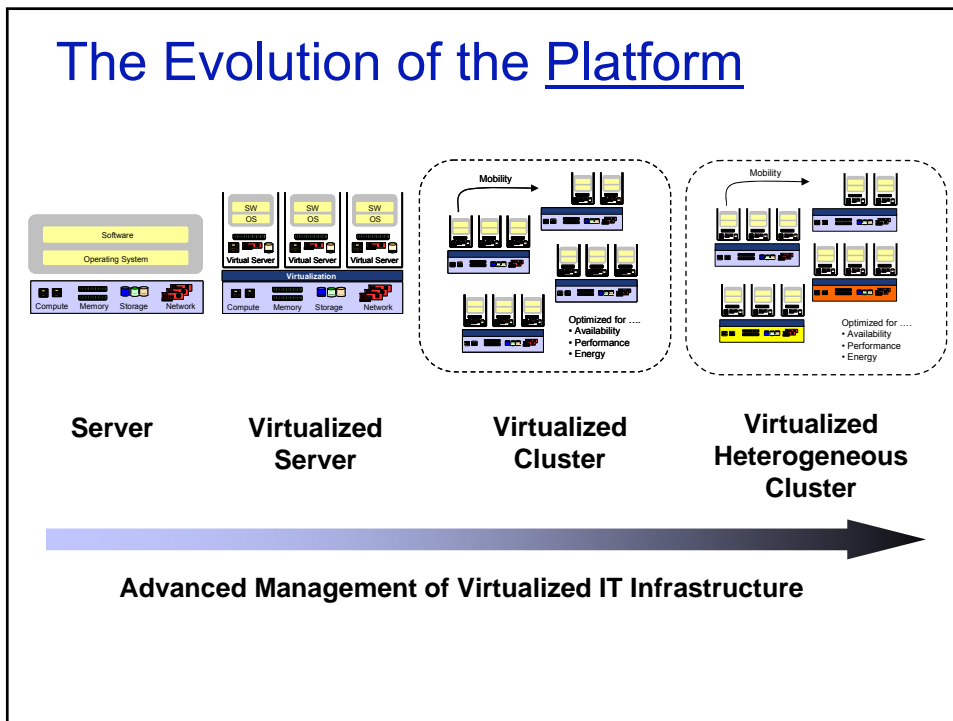
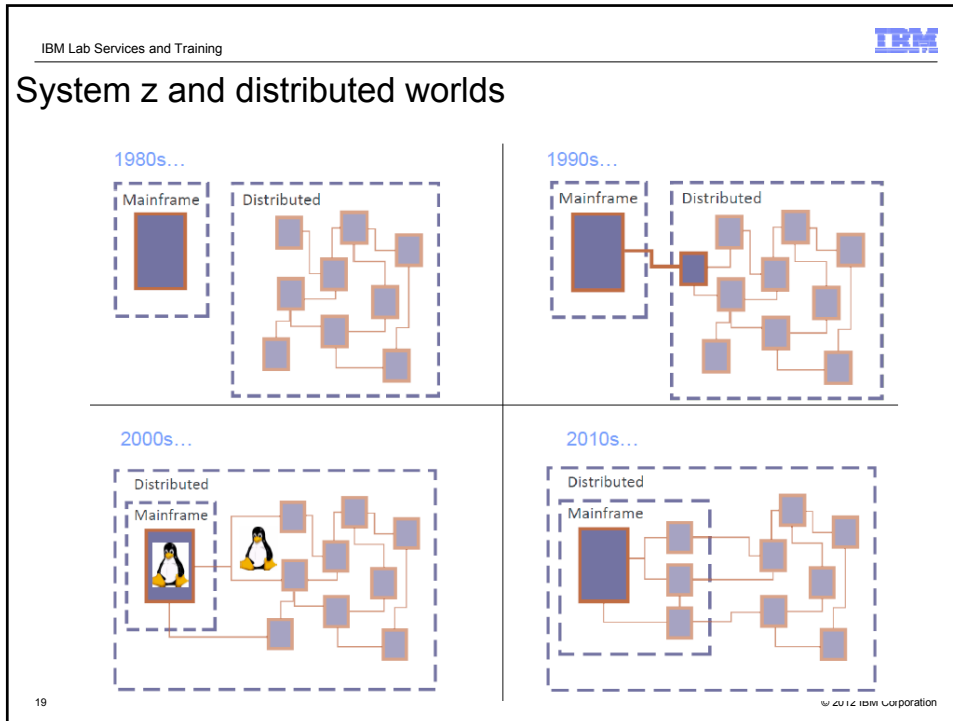


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What are we talking about.....

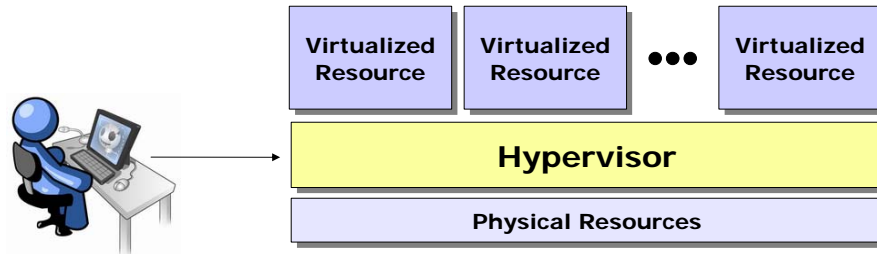
- Aligned with your IT
- Cloud
- **zEnterprise**

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Key Role of the Hypervisor in Cloud Computing

In many cloud scenarios there's a hypervisor at the heart of it which provides the ability to spin up virtual resources:

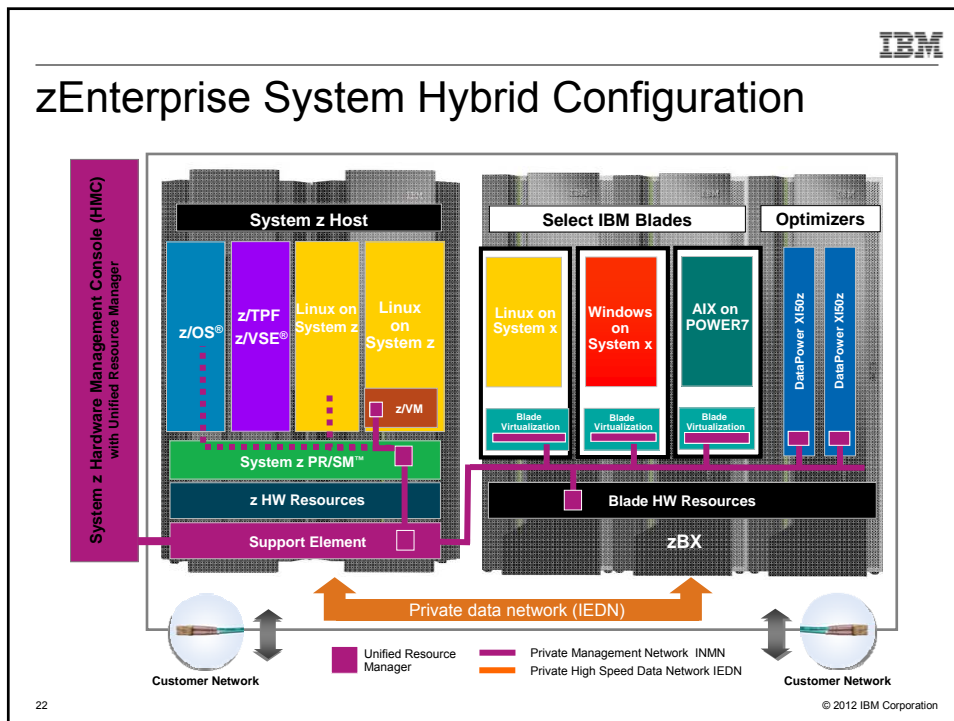


For System z we have two hypervisors:

- PR/SM - logically partitions the physical CEC
- zVM - provides "virtual machines" on LPAR

In addition:

- zManager - controls creation of "virtual servers" on top of the blades in the zBX



Principles to Apply to Cloud Computing Challenges

- **Design for cloud-scale efficiencies**
 - zEnterprise demonstrates efficiency through virtualization, consolidation, platform and energy management, etc.
- **Support lean service management**
 - zEnterprise provides standardized admin, automated provisioning, etc.
- **Identify and leverage commonalities**
 - zEnterprise provides a high degree of commonalities
- **Define and manage generically**
 - zEnterprise Unified Resource Manager



Prevalent Issues with Cloud Environments

- | | |
|--------------------------------|---------------------------|
| • Security | • Workload Identification |
| • Availability and reliability | • Seamless Integration |
| • Scalability | • Chargeback |
| • Elasticity | • Capacity Planning |
| • Monitoring | • Support |
| • Qualities of Service | • Standardization |



System z: The choice for Enterprise Class Computing

Pain Point	System z	Power	x86
Avoiding downtime	Best Unmatched system reliability and redundancy of server hardware assets.	Better	Good
Managing growth	Best Dynamically add real hardware; share system resources with multiple hypervisors in a single machine.	Better	Good
Underutilized Resources	Best (up to 100%) Extensive hardware sharing as you scale; extremely granular sharing of system resources.	Better (~ 80%) Moderate hardware sharing as you scale	Good (~ 50%) Very little hardware sharing as you scale
Need for flawless system monitoring	Best Superior statistics and operational insight.	Better	Good
Workload management	Extensive Also able to span architectures with zEnterprise (z/p/x).	Moderate	Minimal
Time to market	Best Server cloning can be achieved in seconds; granular and efficient sharing of resources facilitates rapid provisioning.	Better	Good

Role and Value of System z

Function	Cloud Model	z/VM	z/OS
Hardware Configuration	CMDB	HMC	HMC
Hw/SW Relationships	CMDB	System Directory	SYS1.PARMLIB
Monitoring	ITM	Performance toolkit	SMF/RMF/ OMEGAMON
Software configs	DSL	VMSES	SMP
Usage	TUAM	Performance Toolkit	SMF/RMF
Image Repository	Hipervisor / SAN	System Directory + Guest MiniDisks	SYS1.PARMLIB + DASD
Provisioning	TPM + HiperVisor	TPM Support	No TPM Support yet
Automation	TPAE	Netview	MPF - Netview
Service Request Management	TSRM	NA	NA
Pervasive Security	None	RACF/ACF2 etc.	RACF/ACF2 etc.

Value Using System z for Cloud Computing

BUSINESS VALUES: Unchallenged virtualization leadership

- System utilization rates +80 percent
- Shared everything approach — network, memory, CPU, etc.— enables less components and a more simplistic IT foundation
- 1/4 of the network costs of distributed capacity

BUSINESS VALUES: Created on zero downtime design principles

- Physical redundant parts within the box that support hot fail-over
- System capacity that can be plugged into existing, running systems
- Mean time between failure is measured in decades on System z

BUSINESS VALUES: Secure and trusted platform

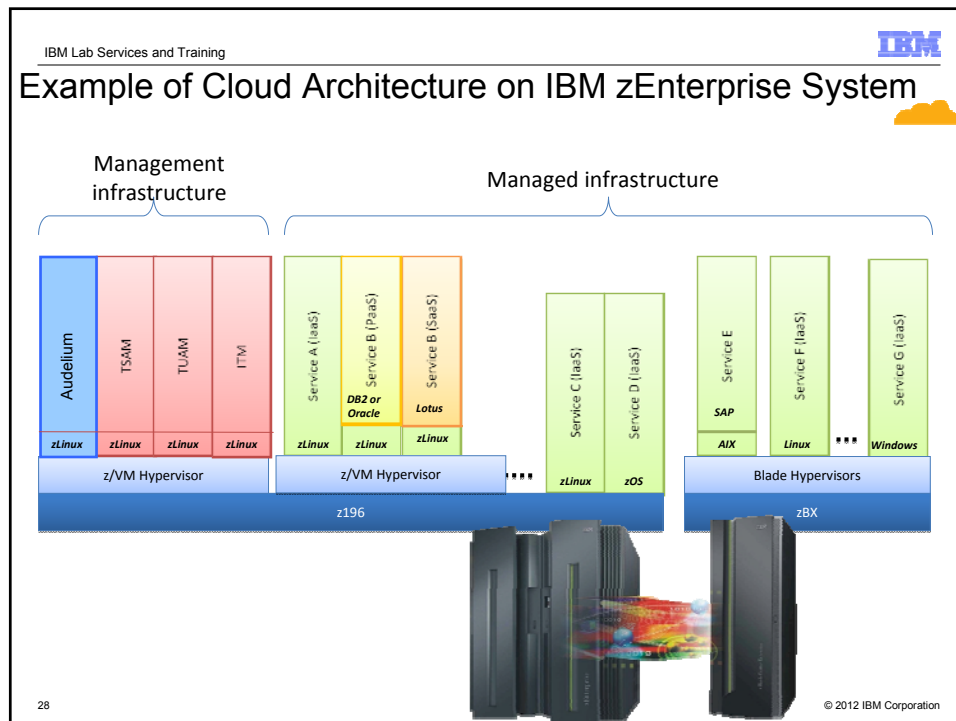
- High-performance cryptography
- Improved Secure Sockets Layer (SSL)
- z architecture has less intrusion points
- LPARs are equivalent of separate physical boxes

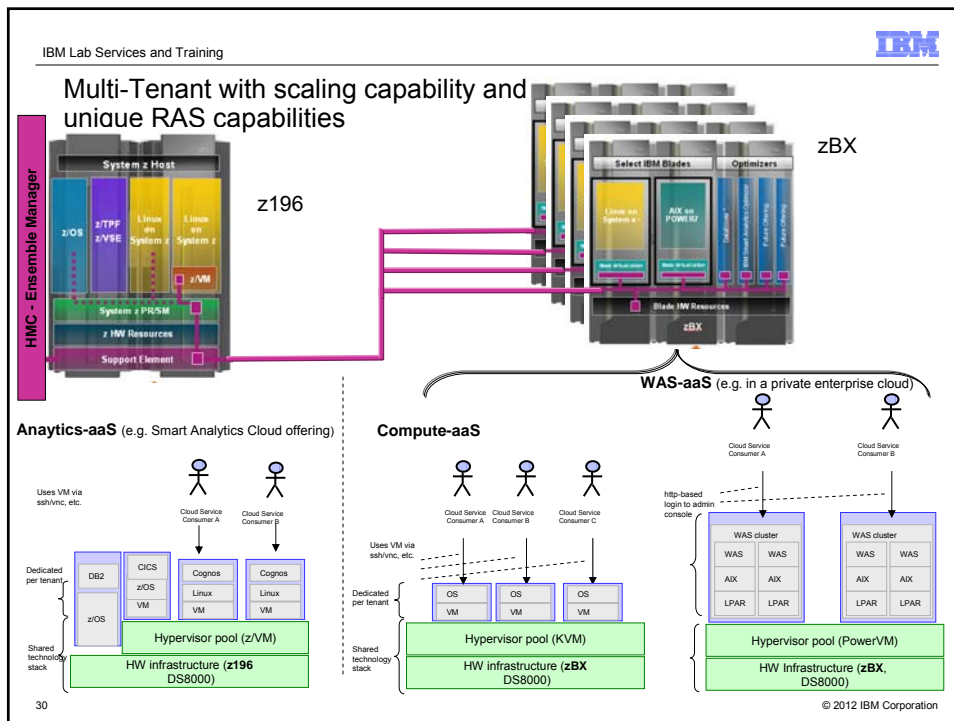
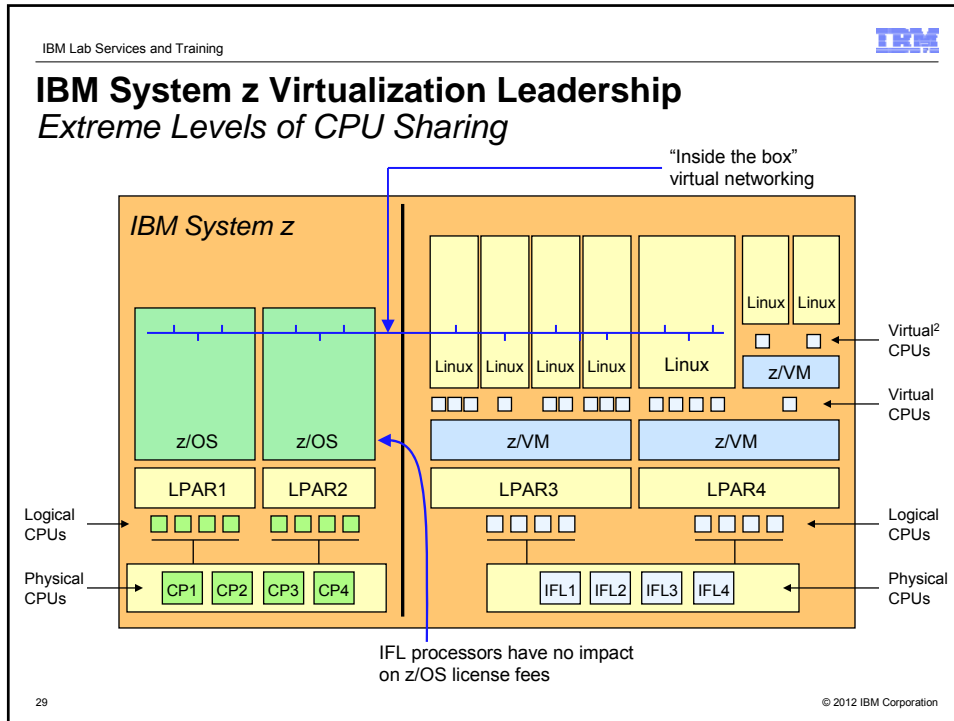
BUSINESS VALUES: Energy efficient with less footprint


- Consumes 1/12th the electricity as a distributed server farm
- Consumes 1/25th the floorspace as distributed capacity

BUSINESS VALUES: Operationally efficient with less

- 1/5 the administration resources required to support more workload
- Greater ROI for IT projects
- Near-linear scalability with +1M servers supported







zEnterprise Unified Resource Manager

Transforming the way resources are managed and deployed



What is it?

Unified Resource Manager provides infrastructure awareness to optimize the system resources in accordance with understanding the policies assigned to that particular workload.

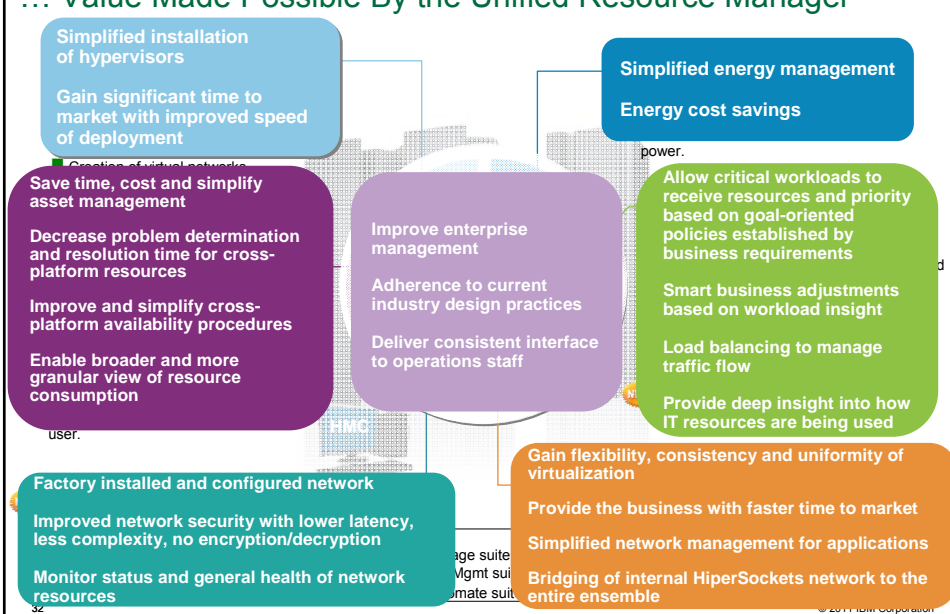
Functions are grouped into suites of tiered functionality that enable different levels of capability – Manage, Advanced Management and Automate.

How is it different?

- **Heterogeneous management:** Total systems management across heterogeneous resources. APIs facilitate enterprise wide management.
- **Integration:** Single point of control, common skills for resources, reduced complexity of day to day operations..
- **Monitoring.** New dashboard for CPU resources and energy management.
- **Simplified installation:** Auto discovery and configuration of resources and workloads with single interface
- **Secure:** Improved network security with lower latency, less hops and less complexity. Improved control of access due to management of hypervisors as firmware.
- **Service and support management:** Virtual machines and blades able to perform hardware problem detection, reporting and call home

... Value Made Possible By the Unified Resource Manager



Simplified installation of hypervisors

Gain significant time to market with improved speed of deployment

Simplified energy management

Energy cost savings

Save time, cost and simplify asset management

Decrease problem determination and resolution time for cross-platform resources

Improve and simplify cross-platform availability procedures

Enable broader and more granular view of resource consumption

Allow critical workloads to receive resources and priority based on goal-oriented policies established by business requirements

Smart business adjustments based on workload insight

Load balancing to manage traffic flow

Provide deep insight into how IT resources are being used

Factory installed and configured network

Improved network security with lower latency, less complexity, no encryption/decryption

Monitor status and general health of network resources

Gain flexibility, consistency and uniformity of virtualization

Provide the business with faster time to market

Simplified network management for applications

Bridging of internal HiperSockets network to the entire ensemble

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Workload Management with Unified Resource Manager

Policy-based Resource Sharing that Aligns IT Assets with Business Priorities

- A **Workload** is a grouping mechanism and management view of virtual servers supporting a business application
- It provides the context within which associated platform resources are *presented, monitored, reported, and managed*
- A **Performance Policy** is associated with a Workload
- Unified Resource Manager will dynamically adjust CPU settings to achieve performance policy compliance
- Workloads can span LPARs, blades, and even zEnterprise systems (up to eight)

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Calling REST API to create a virtual server

A- Create virtual server

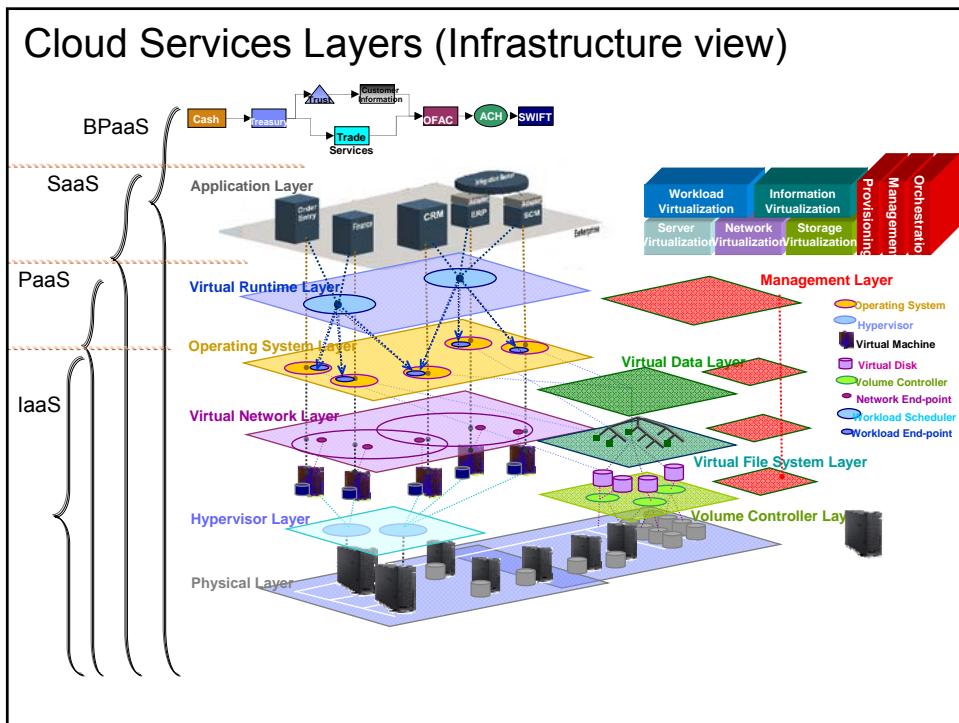
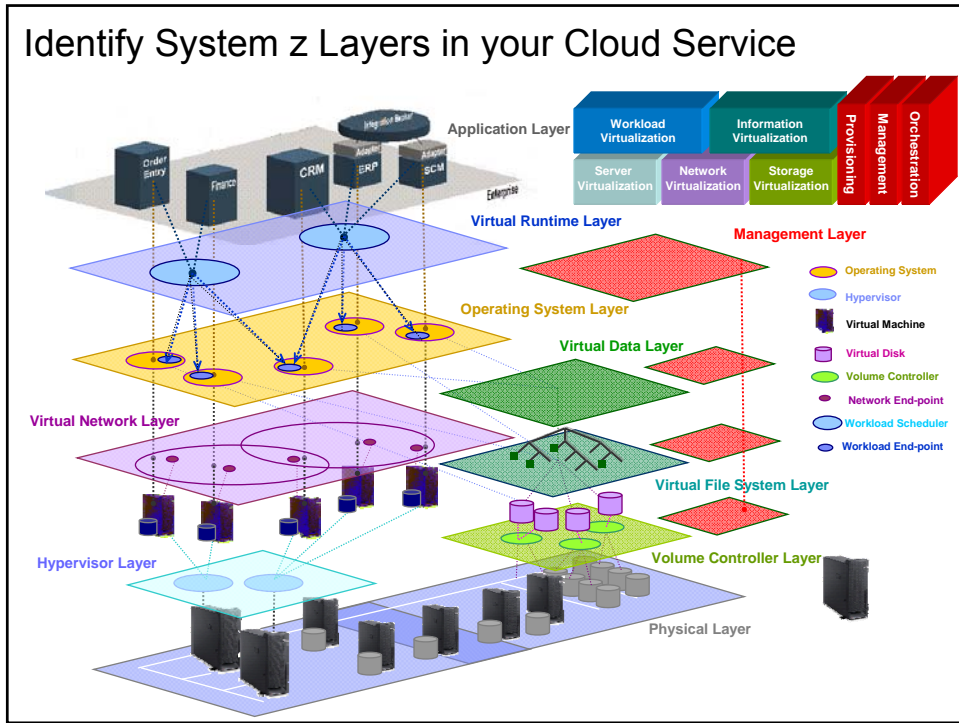
- 1 Select Hypervisor
- 2 Define Virtual Server
- 3 Define Network for Virtual Server
- 4 Define Storage for Virtual Server
- 5 Additional Options for Virtual Server

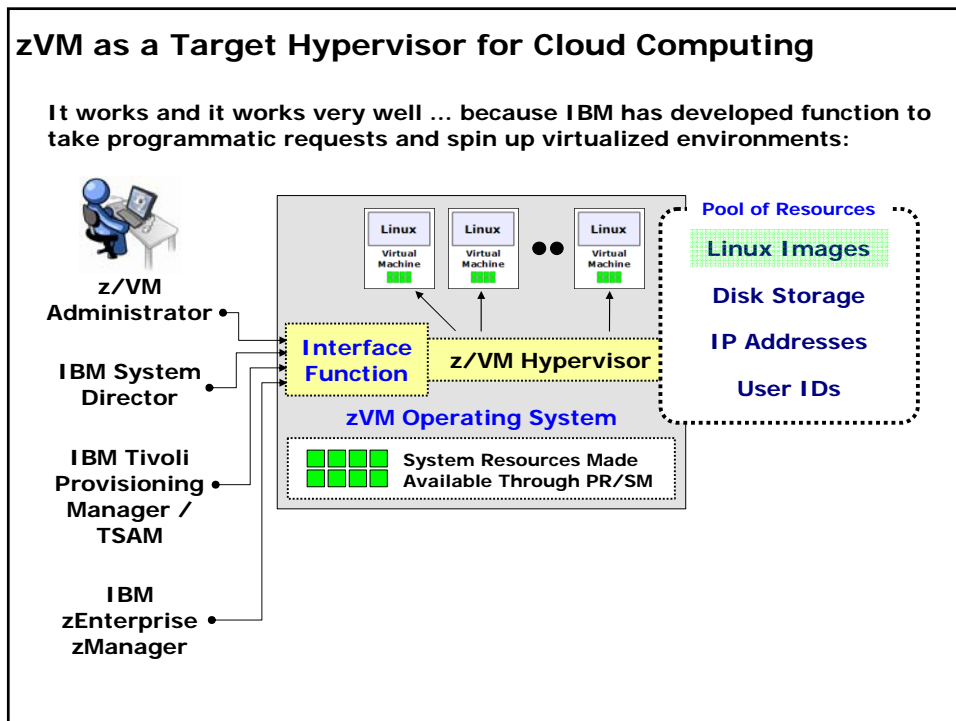
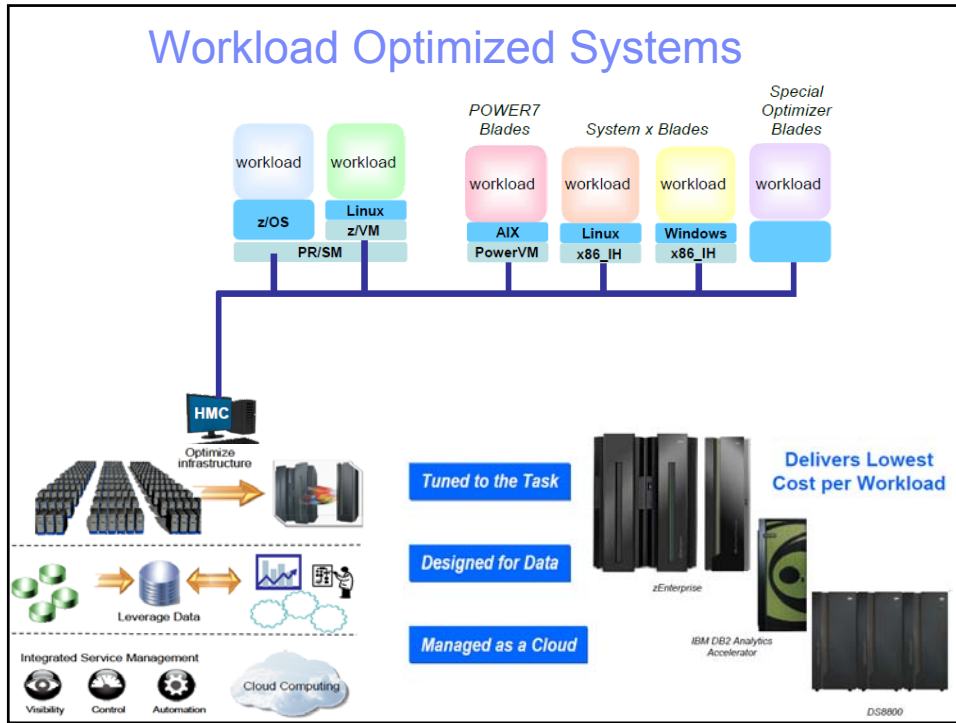
* All statements regarding IBM future direction and intent are subject to change or withdrawal without notice, and represents goals and objectives only.

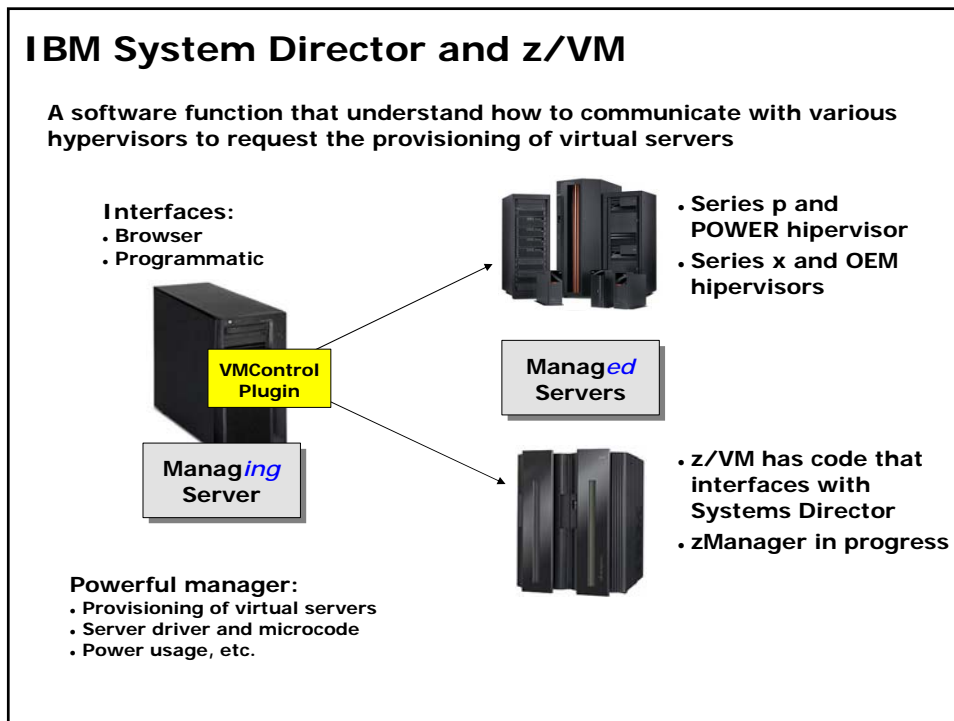
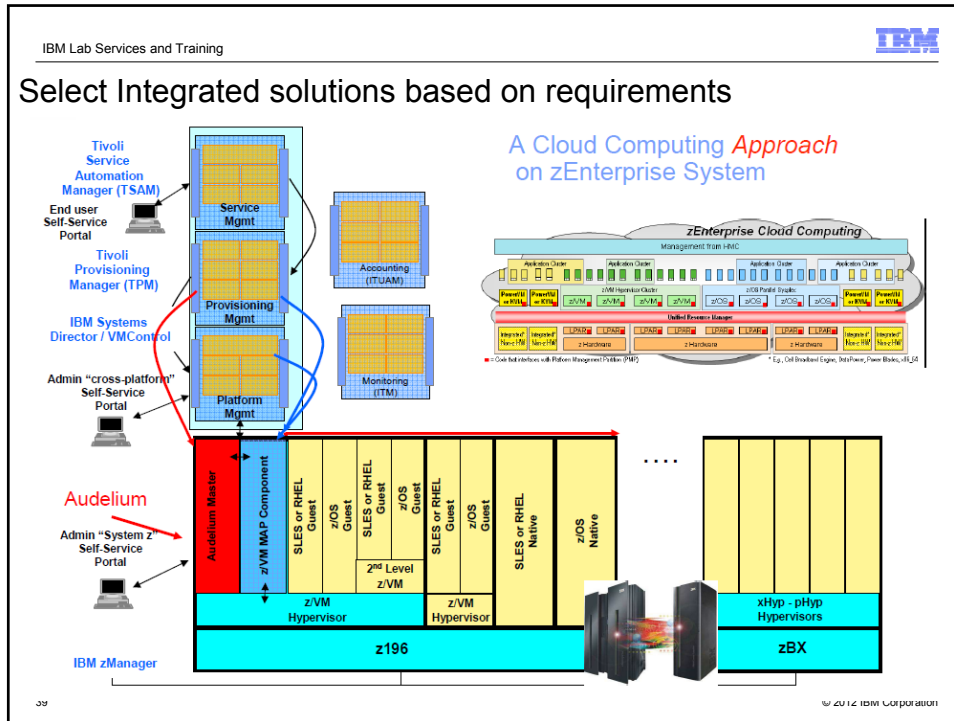
B- Associate Virtual Server to a Workload

C- Activate Virtual Server

34







Tivoli Provisioning Manager / Automation Mgr

Software Solution from Tivoli that performs provisioning and adds additional cloud-related functionality:

Interfaces:
 • Browser
 • Programmatic



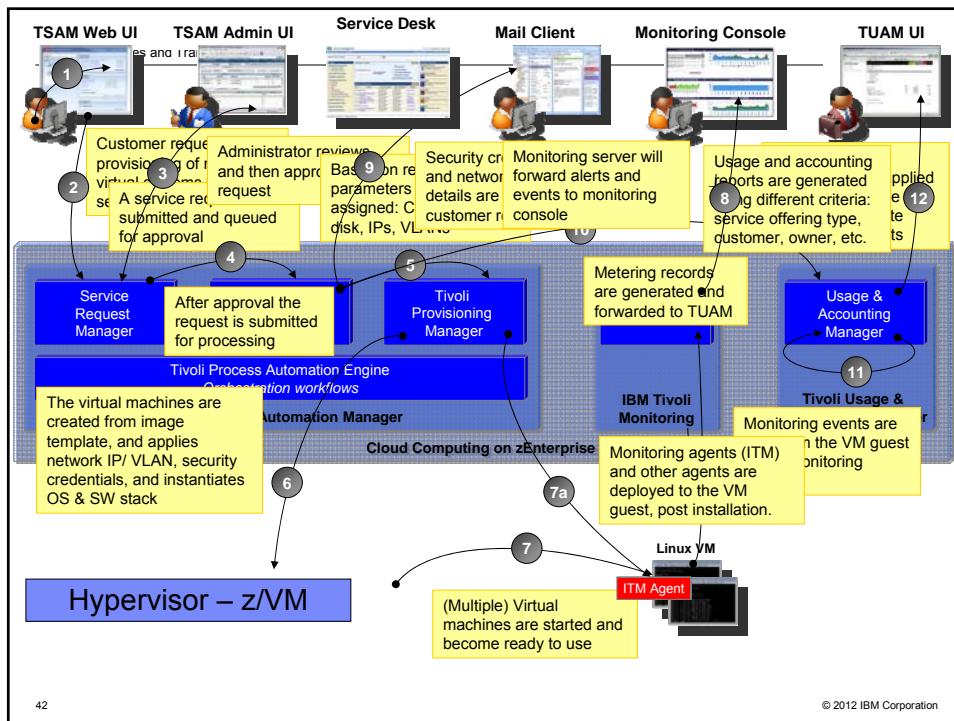
Managed Servers

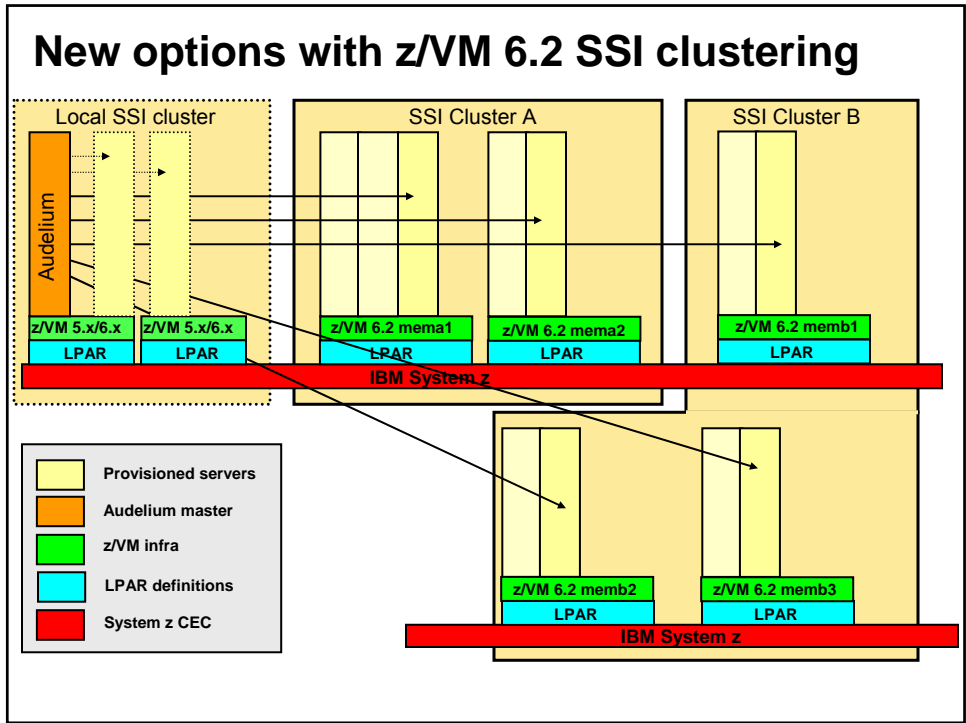
- System p and POWER hypervisor
- System x and OEM hypervisors



- zVM has code that interfaces with TPM/TSAM
- zManager in progress

TPM provisions virtual servers. It has a powerful scripting language and is very flexible. Tivoli Service Automation Manager (TSAM) includes TPM under the covers. It is intended to be a full function "service automation manager" -- request interface, provisioning, usage meters, billing, etc.





What About z/OS?

Two questions here ...

Can z/OS serve the same kind of hypervisor role z/VM serves?

z/OS Operating System

System Resources From PR/SM

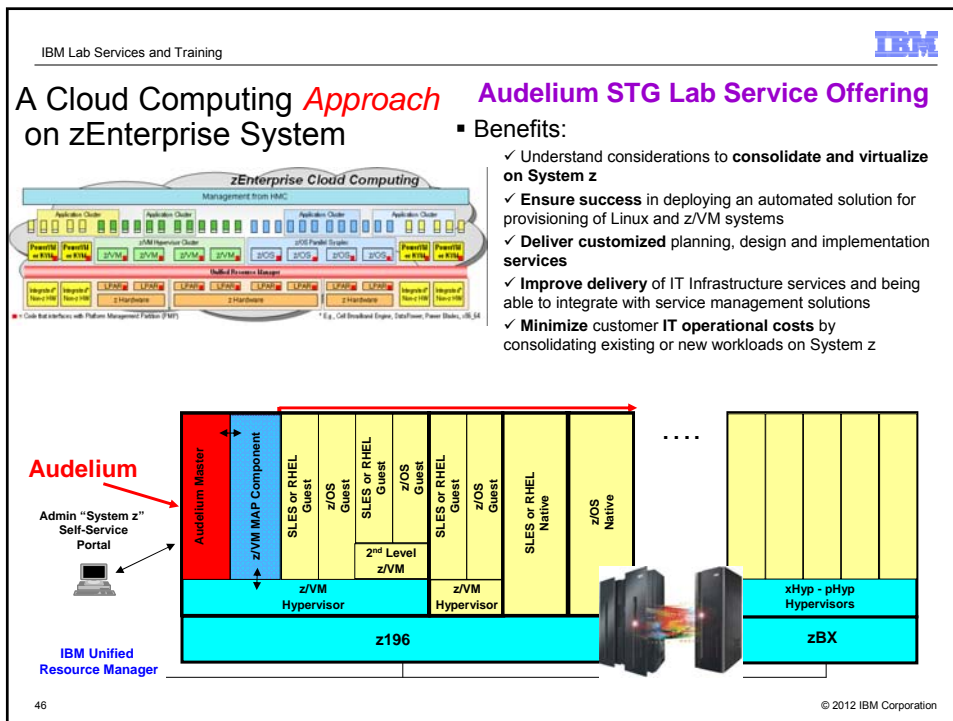
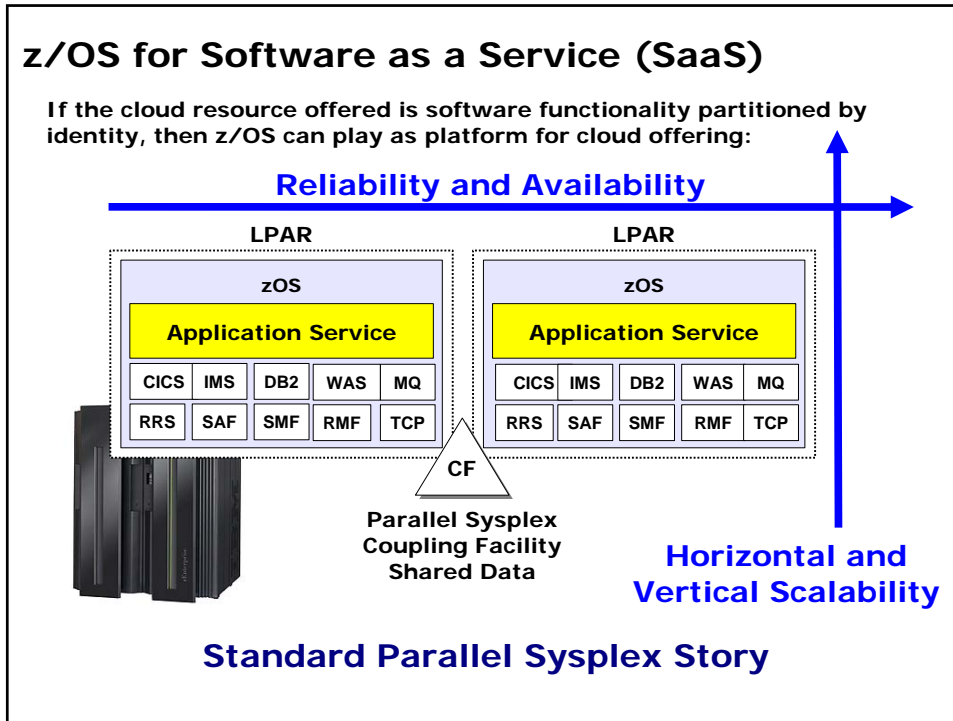
Answer: No, not its design

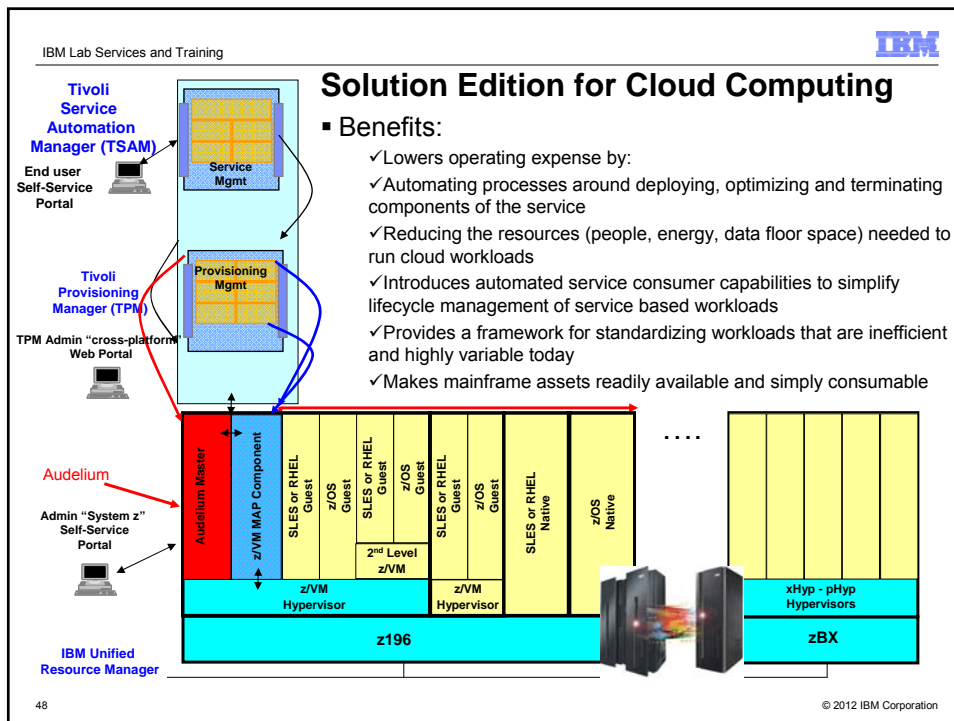
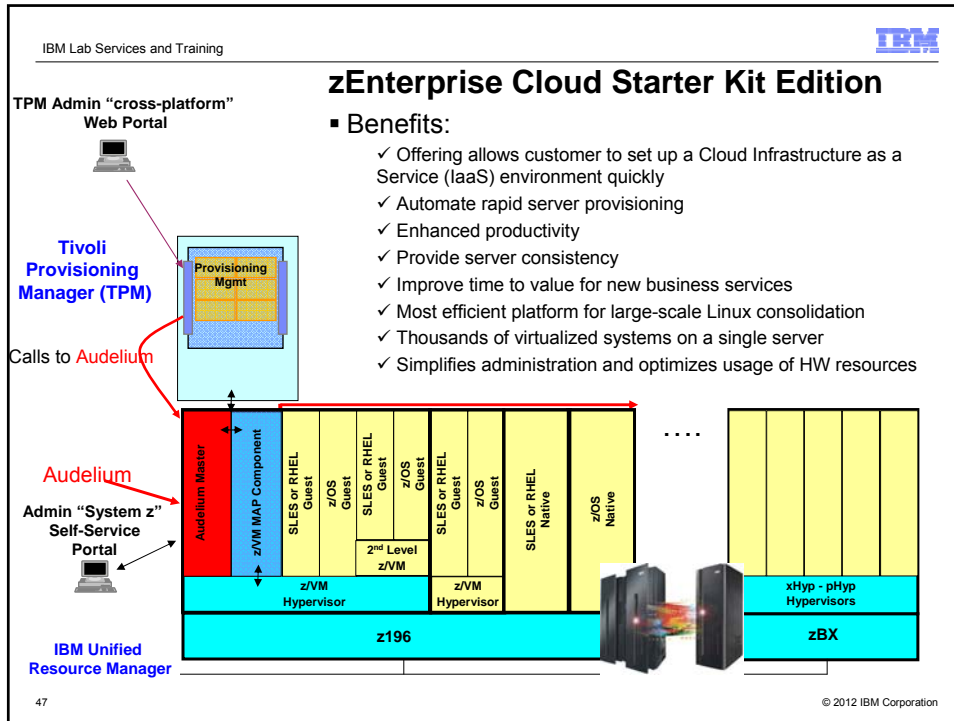
Can z/OS be the operating system running in a z/VM virtualized cloud environment?

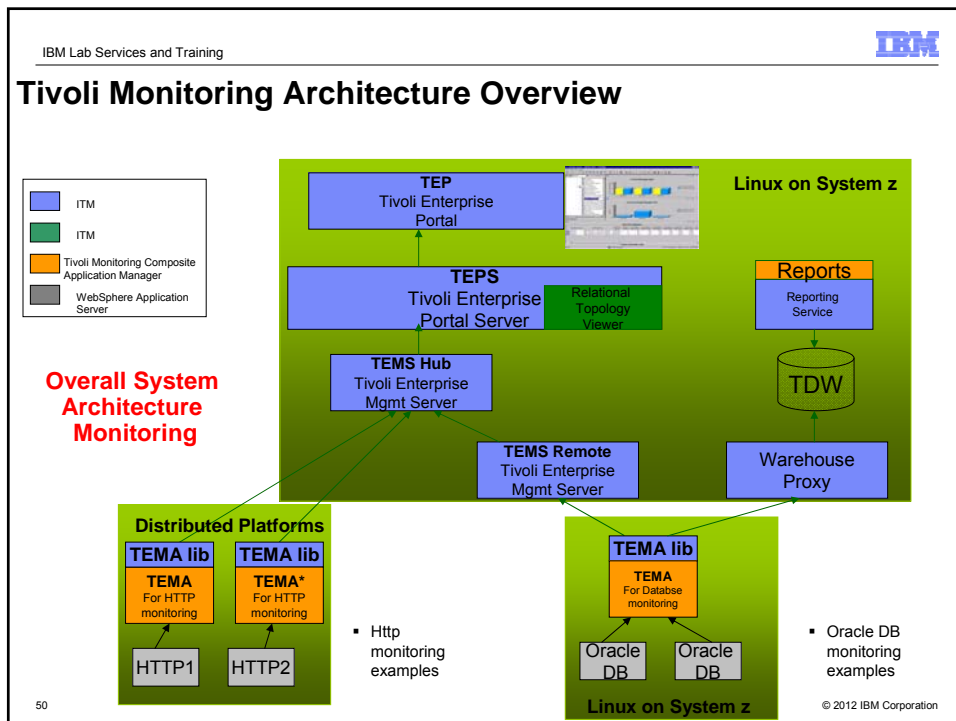
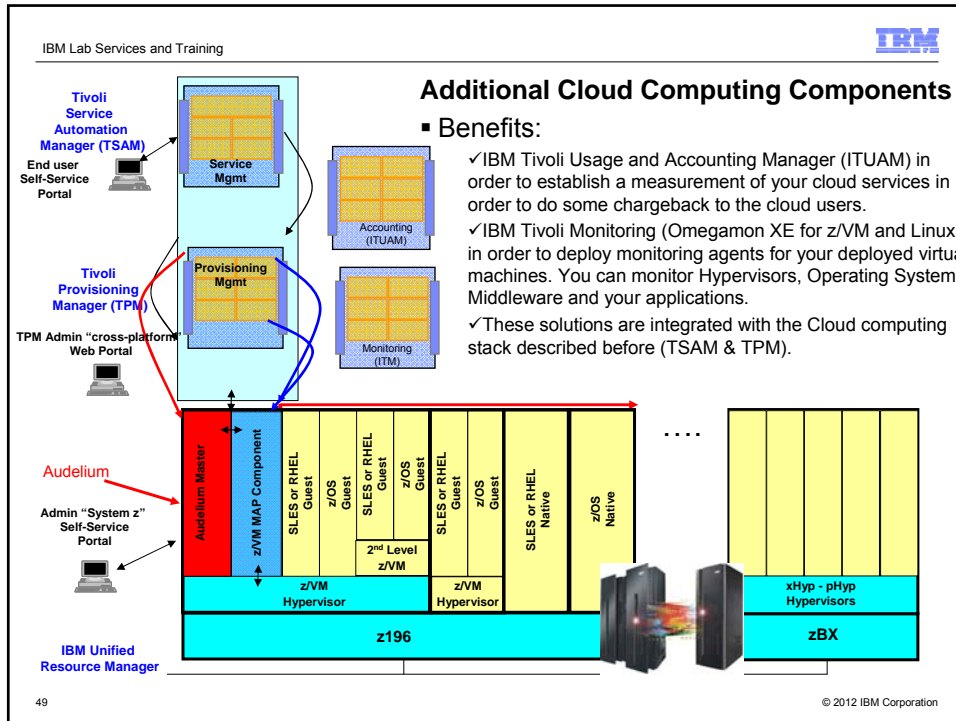
z/VM Operating System

System Resources Made Available Through PR/SM

Answer: Yes, technically this is possible. We see this mostly in customized test environments.







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Monitoring from Cloud Management running on Linux z/VM

Monitors

Linux Virtual Machines automatically deployed from the cloud & your management environment

Monitors

AIX partitions from your "Cloud on z". Here a cloud service managed from Linux z deployed an SAP dialog instance to AIX.

Monitors

z/VM Hypervisor itself

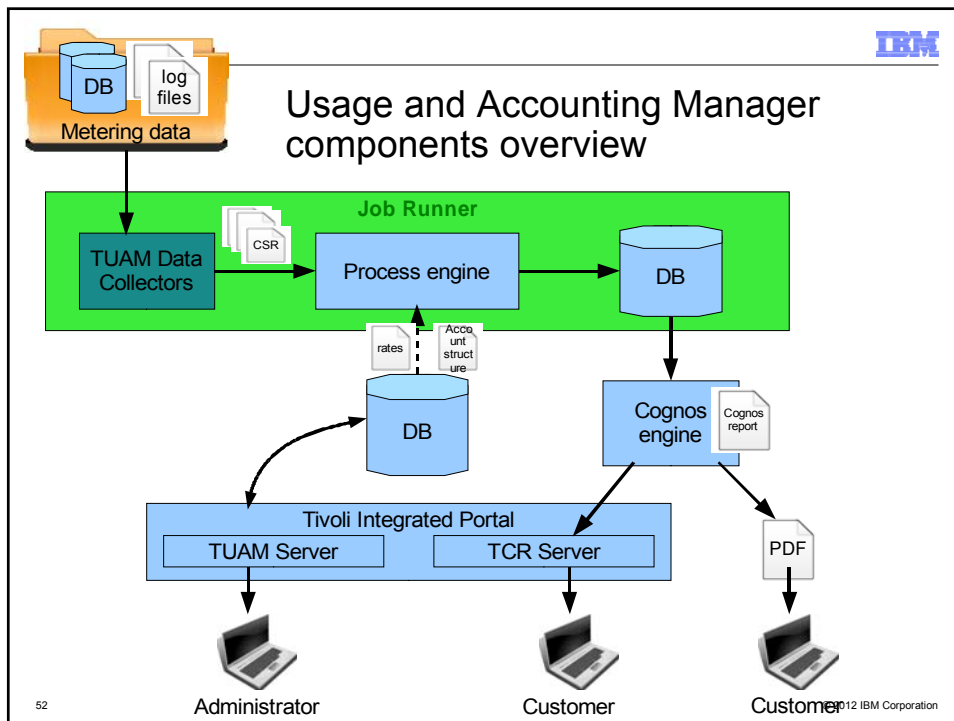
The screenshot shows three system trees:

- UNIX Systems:** SAP-PPRD, UNIX OS (Disk Usage, File Information, Network, NFS Activity, Process, RPC Performance, System Information, Users, Agent Management Services), SAP-PRD.
- Linux Systems:** 4mbase1-5, cloudntc (DB2, ctginst1, Idscmdb), demno235, omegainx, rpitm1, tsamntc (DB2, Linux OS, Summarization and Pruning Agent, UNIX Logs, Warehouse Proxy), zNT010003057012, zNT010003057013.
- z/VM Systems:** omegainxVL, z/VM Linux Systems (Channel, CP Owned Devices, DASD, LPAR, Network, Real Storage, System, TCP/IP, Workload).

A table titled "z/VM Channel Entry" is shown with columns: Time, System ID, CHCID, Model Device, Channel Descriptor, and Internal Channel Profile. It lists various channel configurations for different systems.

Network definitions for zEnterprise (OSM, management network and OSX, data network) are also indicated.

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Accounting Allocation of Resources

Getting defaults metrics from TSAM

Simple to configure, provide information on service requests.

Metrics : duration and size of machines requested
Identifiers : chargeback department, requester, project name, hostname

Management infra. Managed infrastructure

Machine A

Managed infrastructure

Machine B

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Accounting Real Utilization of Resources

Getting real utilization metrics information for each machine

Could be complex to configure : installation of agents in each machine has to be automated

Metrics :

- *hypervisor* : percentage CPU, memory, I/O, ...
- *OS* : percentage CPU virtuel, # processes, ...
- *application* : # of database transactions, # of http requests, ...

Identification : hostname

Management infra. Managed infrastructure

Cloud Appliance

Machine A

Managed infrastructure

Machine B

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Accounting from Cloud Management running on Linux z/VM

Step 1
Select your report's parameters

Step 2 →
Generate the invoices for each department

Work with reports

Parameter Selection

Account

Account Structure: Cloud Services

Account Code Level: Chargeback Department (1 - 20)

Starting Account Code: Lowest Possible Account

Ending Account Code: Highest Possible Account

Date Range

Select desired date range for report: Date Range (below)

Start Date: Sep 1, 2011 12:00:00 AM

End Date: Oct 5, 2011 11:59:59 PM

Invoice

Invoice Number: 1

Invoice by Account Level

Invoice Number 1

Date Range: September 1, 2011

2P7C Cloud Computing
IBM Customer Center PSSC
Parc Ind La Pompidou
Montpellier, France

1445 - New Technology Center

	Units	Rate	Charge
CPU consumption (cpu.hr)	36.23	0.04000000	1.45
Disk blocks read (GB)	25.00	0.02000000	0.70
Disk blocks written (GB)	24.00	0.02000000	0.72
Disk usage (GB.Hr)	576.41	0.00100000	1.52
Memory usage (GB.Hr)	145.65	0.02000000	2.94
Network incoming bandwidth (GB)	1.00	0.05000000	0.10
IBM Data Warehouse - Linux OS metrics			6.95
CPU allocation (cpu.hr)	163.54	0.02000000	3.27
Memory allocation (GB.Hr)	613.05	0.00100000	0.61
Server allocation (hr)	613.05	0.00100000	0.61
IBM Service Automation Manager - Allocation metrics			1.89
Total For 1445 - New Technology Center			8.83
	Units	Rate	Charge
CPU consumption (cpu.hr)	0.30	0.04000000	0.01
Disk usage (GB.Hr)	145.52	0.00100000	0.16
Memory usage (GB.Hr)	33.41	0.02000000	0.67
IBM Data Warehouse - Linux OS metrics			0.84
CPU allocation (cpu.hr)	227.29	0.00100000	0.23
Memory allocation (GB.Hr)	115.77	0.00100000	0.10
Server allocation (hr)	115.77	0.00100000	0.10
IBM Service Automation Manager - Allocation metrics			0.43
Total For 1465 - Design Center			1.27

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Introducing the Smart Analytics Cloud

A private cloud optimized for analytic services in large enterprises

Defined as ... To create... That delivers ...

Smart Analytics Cloud

IBM Smart Business - services with industry leading hardware & software

A private cloud computing solution for business intelligence (BI) & analytics

A services solution for delivering business intelligence to the entire organization

IBM software

Cognos 8 BI
A broad range of BI capabilities

Web

Mobile

Search

Office

Reporting

Analysis

Dashboards

Open, enterprise-class BI platform

IBM hardware

IBM System z
Centralize, Virtualize & Simplify the BI infrastructure

+

IBM Services

- Create awareness of BI and understand the needs for a BI strategy across the organization
- Complete a readiness assessment to define the scope and priorities for the solution
- Deploy Cognos 8 BI for Linux on System z as a private cloud
- Provide the skills for the on going management & expansion of their BI private cloud deployment

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System z – Cloud Computing Offerings

Cloud Management - Service Automation Manager Technology

- IBM Offering 'IBM System z Solution Edition for Cloud Computing' – covers Tivoli Service Automation Manager (TSAM) as cloud life-cycle instance, including service catalogue, orchestration of requests and based on TPM as deployment component

Infrastructure Management – Director & Provisioning Manager Technology

- IBM Offering 'zEnterprise Starter Edition for Cloud' - Tivoli Provisioning Manager (TPM) as cloud service deployment instance
- IBM Systems Director VMControl – Director GUI initiated virtual server deployment

Infrastructure Virtualization – z/VM & Unified Resource Manager Technology

- Unified Resource Manager (URM) – zEnterprise HMC initiated virtual server deployment (z/VM-Linux, KVM/Intel-Linux/Windows, PowerVM-AIX) on zBX

Audelium – Service Offering - Fast start automated z/VM Linux & z/OS deployment

Closing Thoughts.....

Cloud Computing involves virtualizing compute resources behind an interface. Compute services are provided dynamically

The **users** of a cloud are *unaware* of infrastructure details

The **administrators** of a cloud *are* aware and use various solutions to provide the infrastructure

Different kinds of cloud: IaaS, PaaS, SaaS

Quite often there's a hypervisor in the mix ...

... and function to interact with the hypervisor to create and manage the virtual server infrastructure

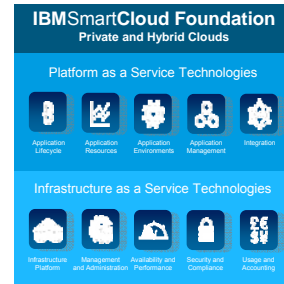
System z does have a role in the cloud:

- **z/VM** -- as hypervisor for virtualized Linux
- **z/OS** -- as a platform for Software as a Service
- **zEnterprise/zManager** -- infrastructure and manager of a set of hypervisors in a hybrid environment

Conclusion

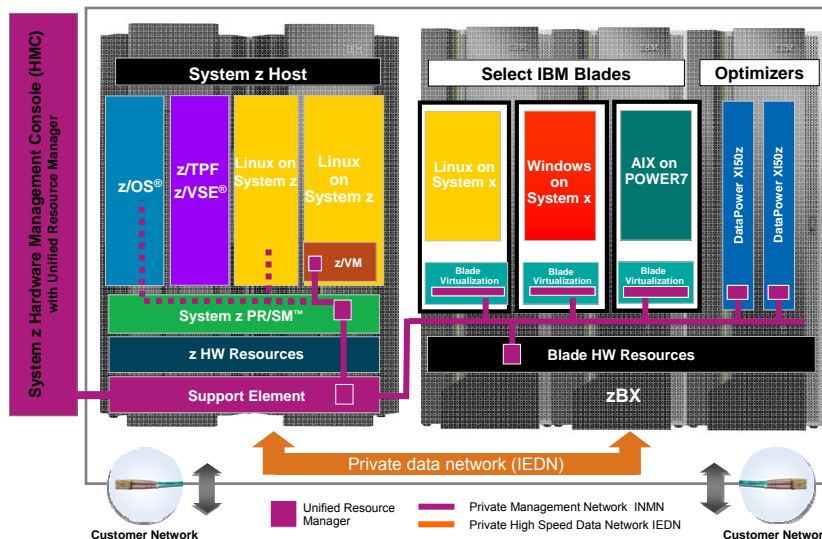
Cloud Offerings for System z (from Truth)

Work on System z by using:
Linux Server
 (Virtualization on System z)



- Then, initiate your journey to Cloud Computing by using :
- => STG Lab Service offering named "Audelium" (based on DIRMAINT)
 - => Unified Resource Manager
 - => IBM System Director - VMControl
 - => **Cloud Starter Edition** (based on TPM)
 - => Cloud Management with the **Solution Edition For Cloud Computing** (based on TSAM)

zEnterprise System Hybrid Configuration





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