SHARE 1st Time Attendee Orientation

Anne E. Caluori
5 August 2012
SHARE-wide Services
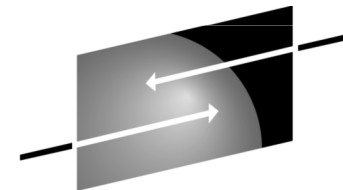SHAREHQ@share.org

SHARE
in Anaheim
2012

Session Agenda

Our purpose today is to give you information that will help you get the most out of your experience this week at SHARE

- About SHARE
- Navigating the conference
- Some SHARE logistics
- A few more pointers for the conference
- Recap

It's not an acronym.....
it's what we do!

SHARE's Identity, Mission & Vision

IDENTITY

SHARE is an independent, volunteer-run association
providing enterprise computing professionals with
user-focused education, professional networking, and
a forum to influence the Information Technology industry.

MISSION

SHARE enables people
in information technology environments
to achieve business results.

VISION

SHARE will be an indispensable partner
with its members and IBM–
the community where users and technology
meet to shape future of information technology.

Programs and their Projects – the SHARE organization at a glance

Application Architecture Development

- Application Development & Integration
- Assembler Language
- CICS
- Language Environment, COBOL, PL/I, C/C++ and REXX
- WebSphere MQ

Communications Infrastructure

- Communications Server
- Communications Technologies
- Network Management and Security

Enterprise Data Center

- Data Center Management
- Integrating Innovative Technologies
- Professional Development
- Security and Compliance

Information Management

- Database
- IMS
- Storage

Linux & VM

- Linux
- Virtualization
- VM

MVS

- Enterprise-wide Capacity & Performance
- MVS Core Technologies
- MVS Storage Management
- zNextGen

SHARE-Wide

I need a fix for our network performance problem

What's new at the Trade Show???

I'd like to meet the developers

Why are *you* here this week for the SHARE conference?

Help me learn more about WebSphere

Let's talk to other IT architects about key issues

I need more some good contacts!

Come for the content – Stay for the community!

Charting your course for the week

8:00-9:00
9:30-10:30
11:00-12:00
12:15-1:15
1:30-2:30
3:00-4:00
4:30-5:30
6:00-7:00

Shape of the day

- *Generally* sessions are 60 minutes long
- *Generally* follow standard daily pattern

Generally speaking:

- Most orientation and admin sessions Sunday pm
- Look for opening projects sessions Sunday pm & Monday am
- Full days of technical sessions Monday-Thursday
- Half day plus closing sessions on Friday
- Look for project dinners Wednesday evening

Keynote sessions at 8:00 am on Monday & Tuesday

Anaheim's Keynote Sessions

Jason Dorsey
Center of Generation Kinetics

Crossing the Generational Divide: Leveraging the Power of Generations™ for Your Strategic Advantage
Monday, August 6, 8:00 a.m. – 9:00 a.m.
Grand Ballroom Salon E/F (Anaheim Marriott Hotel)

For the first time ever, four different generations are working side by side - and a fifth generation is on the way! Each brings a different perspective, strengths and priorities to the workplace. These be a frustrating challenge (you leave a voicemail and they reply with a text!) or a strategic opportunity depending entirely how you respond. Jason Dorsey reveals each generation's workplace mindset and shares surprising statistics, stories and frontline-tested strategies that quickly drive results across generations. You will leave motivated with ready-to-use actions that you can apply in your everyday role.

Brian Gallagher,
President of EMC Enterprise
Storage Systems Division,
EMC Corporation

Cloud and Big Data Driving IT Transformation
Tuesday, August 7, 8:00 a.m. – 9:00 a.m.
Grand Ballroom Salon E/F (Anaheim Marriott Hotel)

The Mainframe continues to deliver scale and performance required by Cloud Computing and Big Data. Virtualization across the data center has transformed the way IT organizations deliver IT services to be more dynamic and at the lowest cost. Big Data is here and it is driving day to day decisions. It is more important than ever to intelligently use all data and guarantee that it is available at all times. Brian Gallagher, will focus on how these macro trends transform IT, how enterprises and IT professionals need to address new challenges and how the Mainframe plays a critical role in driving IT Transformation.

Complete your sessions evaluation online at SHARE.org/AnaheimEval
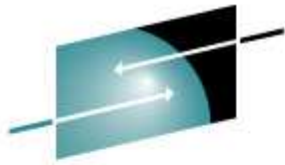
SHARE in Anaheim

August 5 - 10, 2012

The technical session schedule is now availabl

See who's speaking by checking out our keynote, spotlighted and distinguished speakers.

Register to attend the best in enterprise IT technical content, networking and innovations.

View event highlights and sample sessions on the SHARE in Anaheim event brochure.

- *Conference session schedule is online and being updated continually*
- *Keep checking for new or changed sessions AND handouts*

SHARE

Technology · Connections · Results

Navigation

- 🔍 Search
- 🖨 Print Page
- 🕐 Create an Itinerary

Browse Options

· Browse by Day:

SUN 5th	MON 6th	TUE 7th
WED 8th	THU 9th	FRI 10th

- · Grid View
- · Browse by Track
- · Browse by Program & Project
- · Browse by Speaker
- · Browse Sessions With Handouts

About Anaheim

- · Nearby Restaurants - Google
- · Nearby Restaurants - Yelp

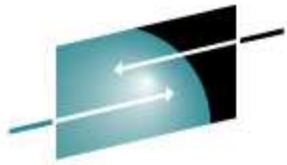## Additional Resources

- · SHARE Home
- · SHARE Events
- · Registration

Track Index

- › Application Development
- › Big Data - Big Analytics - Big Needs
- › CICS Systems Programming
- › Cloud in the Enterprise
- › Data Center and IT Management
- › Data Center Modernization
- › Linux Systems Management
- › Network Support and Management
- › Responsibly Architected Application Solutions
- › Security and Compliance
- › Software Architecture
- › Storage Administration
- › The Dark Side of Virtualization
- › zNextGen
- › z/OS Systems Programming
- › z/VM Systems Programming

- • *Provides a short cut index to the week's sessions by subject area*
- • *Each track comprised of from 20 to over 100 related sessions*
- • *Won't solve your scheduling issues but will help winnow down number of contenders*
- • *Remember, our session timeslots may have over 20 sessions running concurrently*
- • *You can also browse by a particular program or project, by a speaker, or check the session with handouts*

SHARE in Anaheim

Navigation
- Search
- Print Page
- Create an Itinerary

Create your own tailored itinerary for the conference week

Browse Options

- Browse by Day:

  | SUN 5th | MON 6th | TUE 7th |

SHARE in Anaheim
August 5-10, 2012
Anaheim Marriott Hotel
Anaheim, California

Welcome to the **SHARE in Anaheim Personal Scheduler**. Here you can browse events scheduled for this meeting, create your own schedule of events, check it for conflicts, record notes, and download it to your personal calendar or PDA. If you download your schedule, please wait until the day before travel to ensure you have the latest updates.

How to Log In to the Personal Scheduler:

If you are a first-time user, click the "Create a New Account" button below. If you have used the SHARE Personal Scheduler at any time in the past, click the "Login to an Existing Account" button below to login, or to reset your password if you have forgotten it.

While you are logged into the Personal Scheduler, we recommend that you <u>do not</u> use your browser's Back button for navigation.

Create a New Account   Login to an Existing Account

You may browse the events for the SHARE in Atlanta meeting without creating a login HERE.

- SHARE Home
- SHARE Events
- Registration

SHARE
Technology · Connections · Results

Navigation
- 🔍 Search
- ⏱ My Schedule
- ❓ Help/FAQ
- 🖨 Print Page
- 📝 NEW! Evaluate Sessions
- 🔒 Log Out

Browse Options
· Browse by Day:

SUN 5th	MON 6th	TUE 7th
WED 8th	THU 9th	FRI 10th

- · Grid View
- · Browse by Track
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- · Browse by Speaker
- · Browse Sessions With Handouts

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Additional Resources
- · SHARE Home
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- · Hotel

Big Data - Big Analytics - Big Needs

🔍 Click this icon near each title to see a quick view of the session
To control all sessions on the page use this button:

Not Attending click to change (please allow time for page to reload if there are many sessions)

Sunday

4:30 PM-5:30 PM

Not Attending click to change **11237:** Integrating Innovative Technologies (I2T
Speaker: Diana Donnellan
Project: Integrating Innovative Technologies
La Jolla (Anaheim Marriott Hotel)

Monday

9:30 AM-10:30 AM

Attending click to change **11926:** Big Data: Turning Promise to Reality 🔍
Speaker: Stephen Brodsky
Project: Integrating Innovative Technologies
Grand Ballroom Salon E/F (Anaheim Marriott Hote

11:00 AM-12:00 PM

Not Attending click to change **11927:** Get Ready for Big Data with IBM System
Speaker: Jim Reed
Grand Ballroom Salon E/F (An

1:30 PM-2:30 PM

Attending click to change **11876:** An Intro to Hadoop: What I s, How It Wo
Speaker: Robert Hardaway
Project: Application Development & Integration
Grand Ballroom Sa F (Anaheim Marriott Hote

Alternate click to change **11851:** Smarter Computing Business Analytics
Netezza) 🔍

- *Logged into Confex for personal itinerary*
- *Browsing Big Data track*
- *Each session in the track displayed for your option*
- *Default = "Not Attending*
- *Click once "Attending"*
- *Click again "Alternate"*

- *Click magnifying glass icon to see abstract and details of session*

SHARE Personal Schedule

My Personal Agenda for Summer 2012 Anaheim

- Add Event
- Reset Schedule
- Print/Download Schedule
- Print Page

Indicates scheduling conflict.

Status	Scheduling	Location	Title	Speaker	Notes
Attending click to change	Sunday, 09:00 AM - 03:00 PM	Grand Ballroom Salon B	11415: CICS Project Working Session	Gene Hudders	
Attending click to change	Sunday, 03:00 PM - 04:00 PM	La Jolla	11245: Enterprise Data Center (EDC) Program Opening	Karla Houser	
Attending click to change	Sunday, 03:00 PM - 04:00 PM	Los Angeles	11949: Information Management Program Opening	Brian Kithcart	
Attending click to change	Sunday, 04:30 PM - 05:30 PM	La Jolla	11237: Integrating Innovative Technologies (I2T) Project Opening	Diana Donnellan	
Alternate click to change	Sunday, 04:30 PM - 05:30 PM	Grand Ballroom Salon H	11915: MVS Storage Management Project Volunteers Coordination	Russell Witt	
Alternate click to change	Sunday, 04:30 PM - 05:30 PM	Grand Ballroom Salon B	11381: Meet the MQ and MB Project Members	Dennis Pherigo	
Attending click to change	Sunday, 06:00 PM - 07:00 PM	Grand Ballroom Salon D	11276: SHARE Orientation for First-Time Attendees (Evening Session)		
Attending click to change	Sunday, 07:00 PM - 09:00 PM	Grand Ballroom Salon E/F	11275: SHARE Open House		
Attending click to change	Monday, 08:00 AM - 09:15 AM	Grand Ballroom Salon E/F	12060: General Session - Crossing the Generations Divide: Leveraging the Power of the Generations for Your Strategic Advantage	Jason Dorsey	

- *Select sessions to attend*
- *Always have Alternate Session options*
- *Conflicts highlighted*
- *If you find a track that you like, focus your week on those sessions*
- *Can search by speaker*
- *Notice project openings*
- *FTA Orientation*
- *Open House*
- *Keynotes – Monday & Tuesday at 8:00 am*
- *Downloadable; printable*
- *Updated throughout conference*

SHARE in Anaheim 2012

SHARE Technology Exchange (STE)

- See the latest products hitting the market aimed at improving the performance of your enterprise computing environment.
- Network with sales & technical experts from 50+ industry-leading companies and gain insights into next generation product releases
- Located in the Marquis Ballroom (Anaheim Marriott Hotel)

Monday, August 6	4:00 p.m. - 7:30 p.m. - Exhibit Hall Open
	5:30 p.m. - 7:30 p.m. - Opening Reception
Tuesday, August 7	4:00 p.m. - 7:30 p.m. - Exhibit Hall Open
	5:30 p.m. - 7:30 p.m. - Reception
Wednesday, August 8	10:30 a.m. - 1:30 p.m. - Exhibit Hall Open
	12:30 p.m. - 1:30 p.m. - Snack Break
	1:00 p.m. - 1:30 p.m. - Passport to Prizes Giveaway

A few more pointers for the conference

- Keep checking the online scheduler for updates, as well as session papers and handouts as speakers upload them

- One of the key benefits is networking with other participants, our speakers, developers & attendees, so….
  - Bring your list of questions
  - Remember your business cards

- We'll be asking for your feedback
  - Session by session - session evaluation online
  - 1st Time Attendee Feedback Session
  - Post-Conference evaluation
  - Now? Email us: SHAREHQ@share.org

- Election for SHARE Officers & Directors Wednesday 8/8/12

Complete your sessions evaluation online at SHARE.org/AnaheimEval

A few more pointers for the conference

- What if the session I really need doesn't exist? BOF!

- Look for Onsite Guide – daily updates

- Your conference badge
  - Required to attend SHARE activities
  - Helps you find other people –
    - Ribbons identify volunteers and staff
    - Pins & stickers identify projects and programs
  - Please be mindful of where you're wearing it (only in the SHARE venue)

10, count 'em, 10 things to remember

1. It's more than just the onsite conference!

   2. Tell us what you don't like asap.

   3. Tell us what you like asap.

   4. Engage!

   5. Get sticker savvy.

   6. Wear your badge wisely.

   7. Vote with your feet.

   8. Have a backup plan.

   9. Have a plan.

   10. Exploit materials you have.

SHARE in Anaheim
2012

References and Acknowledgements

Additional support materials

- Events and Attendees pages (SHARE'S website at www.SHARE.org)
- SHARE's Canons of Conduct – also online on SHARE's site

Feedback to SHARE

- please send your comments and suggestions to us at SHAREHQ@share.org
- include "Attendee Orientation" in your SUBJECT line please

How to get additional answers

- attend the onsite First Time Attendee Orientation session at upcoming conference
- email us at SHAREHQ@share.org

The preceding presentation owes credit to the following who have contributed to this initiative over its long SHARE history:

Leo Zimmerman, Robert Rannie, Anne Caluori, Randy Rosen, Joe Malloy, Ray Sun, Vicki Turner, Janet Sun, Marty Zimelis, James Vincent, Kristine Harper, and undoubtedly a host of unnamed other volunteers.