

# How A Commercial Software Product Is Architected

Session 11180

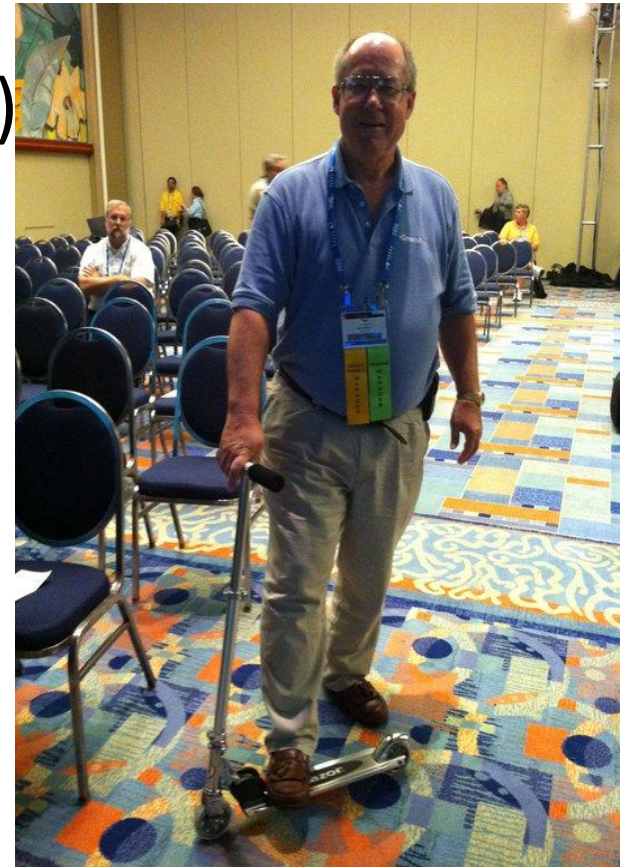
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# Background

- Wrote first code in 1960 for IBM 1620 (fifty-two years ago)
- Coded in machine language (was no assembler yet)
- Have written products that have sold over one billion \$
- Helped start two software companies (BMC and Neon Enterprise Software)
- Owner of eleven software patents



# Conceptualizing The New Product

- Categories of new products
  - Brand new; never been done before
    - First spreadsheet
    - First DBMS
  - Redo of an existing product
    - Faster SORT
    - New IEBGENER



# Market Changes

- In last thirty years, many development-type personnel now work for ISVs
- People in installations are primarily installers and diagnosticians
- To them, a new product is just work and risk
- Hard to even find Beta test sites any more



# Brand New Products

- Best choice
- No competition
  - In software, being first is everything
  - Second is irrelevant
- Half of all new products fail
  - Be ready to accept this
  - Part of the business
- Hard work



# Redo of Existing Products

- Somewhat less risk
- Primary competitor is inertia and bundling
- Performance is only one criteria
  - Price (lower is not always perceived as better)
  - Stability
  - Risk
  - Conversion effort
  - Change control



# Resources Required

- Hardware and software environment for development, testing, QA, and distribution
- Strong financial backing
  - Most customers will not want to purchase from you unless you have a strong balance sheet
  - Most developers seriously underestimate the time it takes to develop a product
- Legal and support infrastructure
- Software licenses
- Documentation
- Backup and recovery; offsite archive



# Resources Required

- The key idea code that the product is based on is seldom that large
- Bulk of the code is mundane
  - Reports
  - Messages
  - License code checking
  - Failure information
  - Diagnostic tools





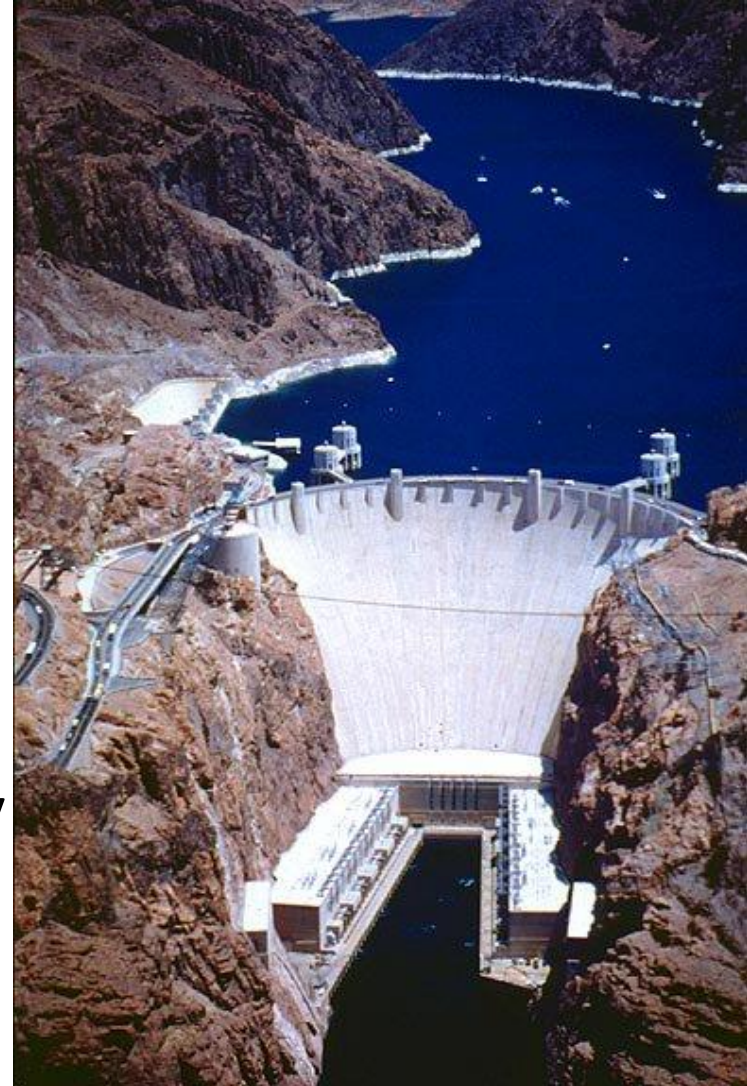
# Legal Protections

- Open source?
- Trade secret?
- Patents?



# Choosing A Language

- HL Assembler
  - No restrictions
  - No license issues
  - Advanced MACRO facility
- Structured Programming
  - Reduced APAR rate
  - Long-preferred methodology



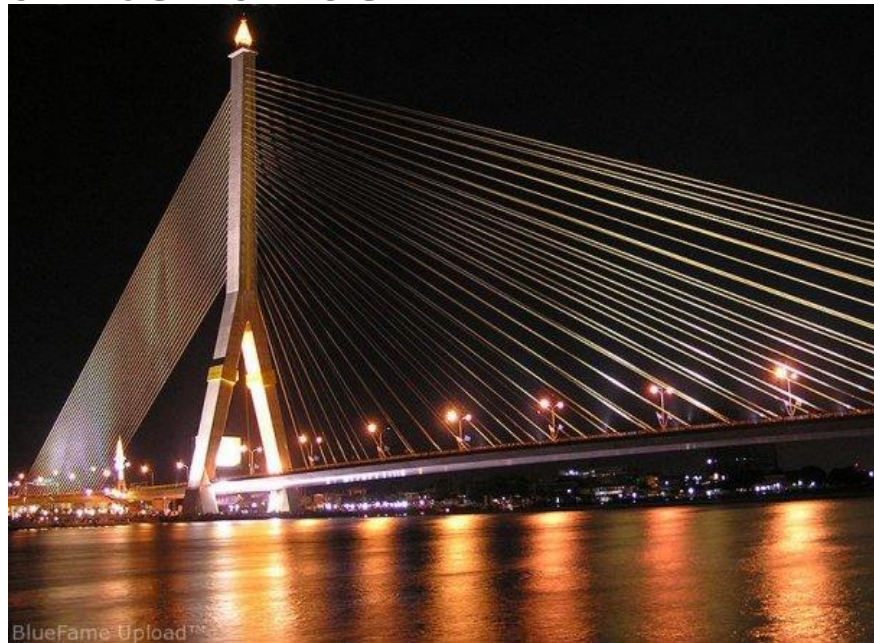
# Language Choice

- Very controversial
- SAS has announced it will drop support of C
- Assembler always works in every z environment
- High-Level Assembler and Structured Programming Macros weaken other high-level language arguments



# Technical Design Fundamentals

- Library Management System
  - Allows for BUILDing and PROMOTEing
  - Allows for multiple versions and releases
- How to deliver maintenance
  - Cumulative
  - Individual
  - SMP/E
  - IEBCOPY



# Creating Building Blocks

- Encapsulate functions
  - Perhaps require an INIT call which returns a token
  - Token is address of a control block which is used for subsequent operations
  - Termination call when finished
- Consider stacking PCs for some functions
  - Can be slow
  - Can be faster if you want to tolerate callers in any AMODE, ARMODE, programming state, etc.



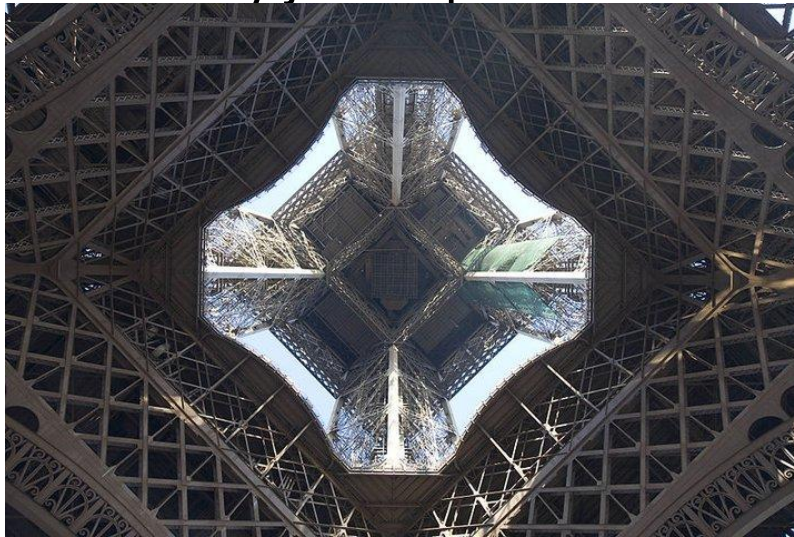
# Creating Building Blocks

- Functions should issue their own messages and issue return codes
- Any resources acquired should be released in case of an abend
- Macros should be used to invoke
- Optional tracing should be provided



# Managing Storage

- Save areas and local working storage
  - One STORAGE OBTAIN | RELEASE per unit of work
  - Should step down and up to new | prior save area
  - R13 should point to local working storage
  - Provides macros to accomplish this
- Storage service (a primary building block)
  - Should provide cushions to allow for recovery to run
  - Storage owned by job step task



# Managing Storage

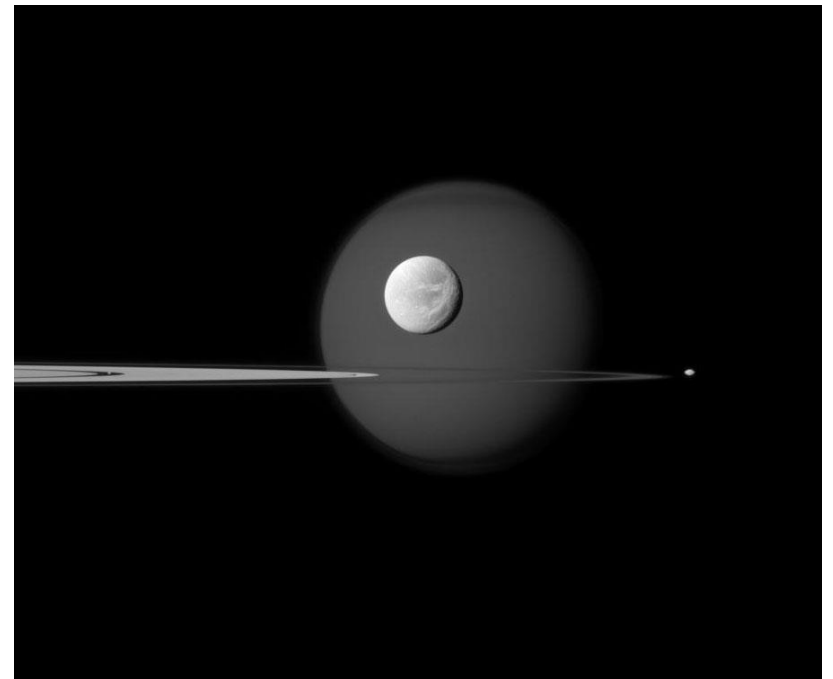
- Don't forget cell pools and data spaces
- Exploit subpools and keys
- Avoid key zero storage whenever possible
- Be aware of high and low private, and of backing storage
- Never do STORAGE OBTAIN | RELEASE in critical path code





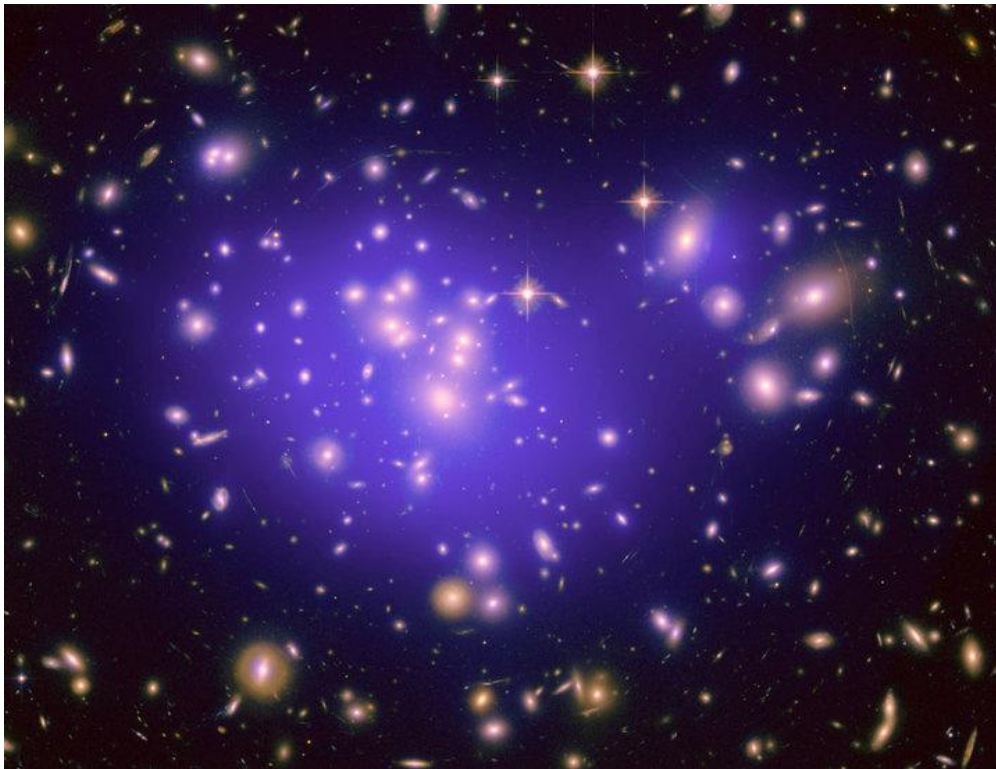
# Diagnostics

- Should be built-in day one
- CTRACE
  - Whenever external facility is invoked
- First Failure Data Capture
- LOGREC
- System log
- SDUMP
- IPCS Formatting



# Organizing Your Code

- Understand what is done once and what is done in critical path



# Coding Guidelines

- Write RENT, “baseless” code
- Have standard eye-catcher block in module which contains assembly date and time, fixes applied, z/OS level assembled on, who assembled, etc.
- Have standard eye-catcher in front of control blocks



# Documenting Code

- Always place documentation in code
- Anywhere else gets separated and lost
- Include a log of changes
- For MACROs, follow guidelines similar to IBM newer MACROs.



# Managing Code

- Consider a product for managing your source code, MACROs, LIST data sets, etc.
- SCLM is a good choice, and it is kind of free
  - Requires PDSEs
  - Performance is not a strong point
  - Adequate function



# Messages and Print Lines

- Externalize in a PDS
- Allow for symbolic substitution
- Allow of choice of date formats
- Allow for various substitution methods:
  - Hex
  - Numeric
  - Character
  - Date / Time
  - Scaled numbers



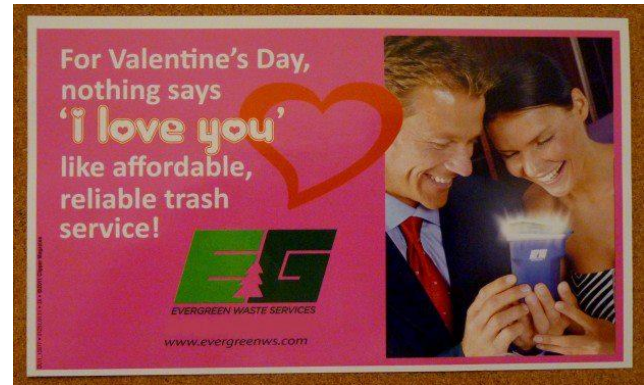
# About Performance

- Understand what performance metrics are important to your customers
  - Elapsed time
  - Minimization of CPU time
- Consider multiple TCBs/SRBs
- Consider generating code
- Instructions are free; cache lines are expensive



# I/O

- IBM's access methods are adequate in most cases
- For extremely performance-sensitive applications, consider a STARTIO driver
- Not difficult, but documentation is hard to come by
- More flexible
- Needs constant attention
- Needs another entire day of sessions





# Authorized Programming

- Many functions require your code to be authorized, so often unavoidable
- Supervisor state in itself is not dangerous
  - Key zero is dangerous, and should be avoided
  - Ignorance is also dangerous; no known cure for stupid
  - Protect your code from other idiots: Use PROTECT MACRO on your own code.



# Recovery Routines

- Important to gather information about failure
- Consider writing information to multiple places in case customer loses it:
  - Console LOG
  - LOGREC
  - SDUMP
- Release storage cushions



# Recovery Routines

- Display save area chains, linkage stacks
- Display module IDs, assembly dates and times, and fixes installed
- List options in effect
- List z/OS level and any other software levels
- List PSW, AMODE, ARMODE, condition code
- Determine service issued, if any
- List of BEAR register



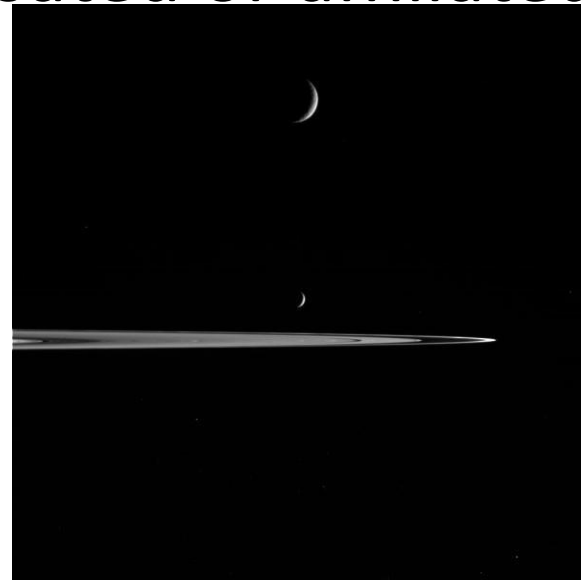
# Recovery Routines

- Build SYMREC Symptom String
- Build meaningful dump title for SDUMP
- Take SDUMP
  - Retry SDUMP if address space is busy
  - Print out SDUMP data set name
  - Analyze SDUMP return code



# Recovery Routines

- Release resources
  - Latches in SRB mode
- Consider building in your debugging tool, such as XDC, based on presence of a DD statement in your JCL (not compensated or affiliated in any way with Colesoft)



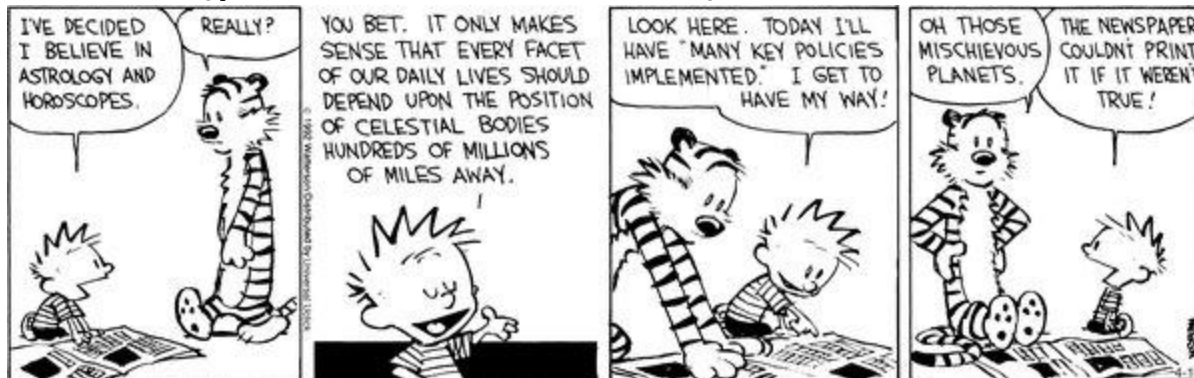
# Design

- Design is all-critical
  - Implications in development time
  - Implications in support
  - Implications in success
- No matter what
  - Do not develop under time pressure
  - Do it right the first time
  - Having deadlines does not make code born any sooner



# Design

- Consult with other experts
- Try not to copy what has been done before
  - Different criteria in effect years ago
  - Don't propagate poor design choices
- Do try and utilize existing services if they are stable
  - z/OS System Logger (great track record)
  - VSAM RLS (poor track record)



# Design



- Control blocks are key
  - Primary control block
    - Always passed as parameter
    - Always pointed to by same register
    - Embed in initial module and change key
    - Allows VCON access
  - Make easy to access with DO loops
  - Think carefully!
  - Allow reserved space



# Design

- Register assignments
  - R14,R15,R0,R1 – Linkage registers
  - R13 – Save area and local work storage
  - R12 – Base register for literals
  - R11 – Primary control block
  - Remaining registers – other control blocks
- Avoid FP registers
- Be conscious of all 64-bits



# Design

- Separate initialization | termination
- Only optimize critical path code
- Design is more critical to performance than compilers trying to optimize a poor design
- Remember, instructions are free; cache misses are expensive



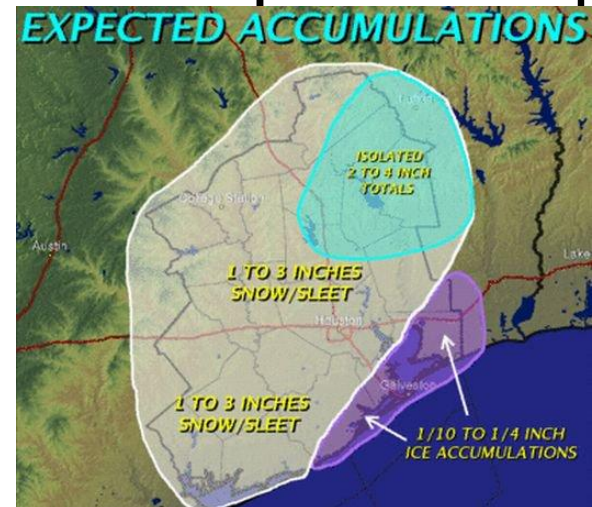
# Design

- Example of processing an IMS data base
- Prior designs used LRU buffer pool
- Basically, block-faulted through data base
- New design inverted IMS insertion algorithm
- Performance increased by a factor of six



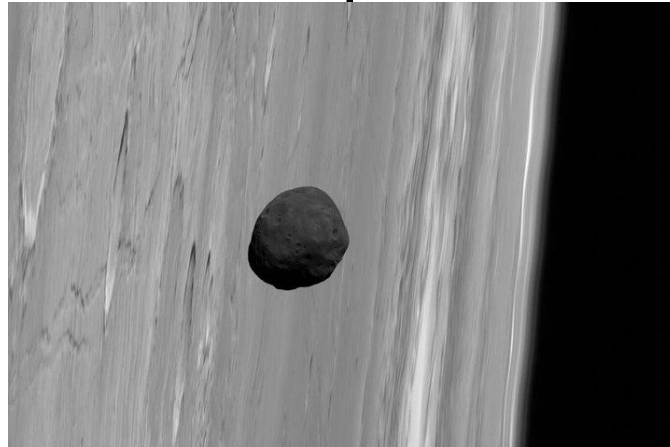
# Design

- Be aware of DASD and TAPE architecture
- Unit of transfer is a track
- Tape blocks are compressed and written as 256K byte blocks
- Implement parallelism with multiple TCBs | SRBs
- Be aware of serialization



# Design

- **Serialization – Avoid!**
  - Better to have a dedicated control block per thread
  - Roll up stats at end of process
  - Especially avoid in critical path code
  - Cell pools use CS or CDS
- Services which provide tokens which provide work space without acquisition are fastest



# Prototyping

- Before huge effort is invested, prototype
- Time to diagnose performance issues



# Team Staffing

- Select team members carefully
- Don't select all "chiefs"
- Seldom are more than six people effective
- Remember "The Mythical Man-Month"
- Review all critical issues with at least one other person



# Post Mortem

- Was product successful?
  - Why or why not?
  - Customer evaluation and feedback
  - Never-ending process
  - Education
  - New functions to be exploited

He's one of the busiest men in town. While his door may say *Office Hours 2 to 6*, he's actually on call 24 hours a day.

The doctor is a scientist, a diplomat, and a friendly, sympathetic human being all in one, no matter how long and hard his schedule.

*According to a recent Nationwide survey:*  
**MORE DOCTORS SMOKE CAMELS  
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**D**OCTORS in every branch of medicine—113,997 in all—were queried in this nationwide study of cigarette preference. These leading research organizations made the survey. The gist of the query was—What cigarette do you smoke, Doctor?

*The brand named next was Camel!*

The rich, full flavor and cool mildness of Camel's superb blend of superior tobaccos seem to have the same appeal to the smoking tastes of doctors as to millions of other smokers. If you are a Camel smoker, this preference among doctors will hardly surprise you. If you're not—well, try Camels now.

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That's your proving ground for any cigarette. See if Camels don't suit your "T-Zone" to a "T."

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