

Social Networking for the Database Professional

Willie Favero

IBM Silicon Valley Lab
Data Warehousing on System z Swat Team

Friday, March 16, 2012
9:30 AM-10:30 AM
Session Number: 10504



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Agenda



- Introduction
- Objective of Presentation
- Your Internet footprint
- Social Networking
 - World of DB2 for z/OS – DB2 for z/OS communities
 - DB2 for z/OS Webcasts on Demand
 - Top DB2 for z/OS Blogs
 - Certification Testing & Books
 - IBM Developer Works
- Questions & Answers
- Useful URLs

Today's Objective



- Provide overview of the “top” DB2 for z/OS communities where you can:
 - **Grow and Develop skills**
 - **Network with IBM Developers, Experts , Gold Consultants and like minded individuals that work with DB2 for z/OS**
 - **Stay in touch with what is happening via Bloggers**

Establishing an Internet Footprint



Bio Page for William Favero - Mozilla Firefox: IBM Edition

File Edit View History Bookmarks Tools Help

Int'l DB2 Users Group (idugdb2) on Twitter x IBM - Announcing DB2.10 for z/OS x IBMDB2forzOS's Channel - YouTube x ItsMyURLs x Bio Page for William Favero x +

Presto! williefavero.com

The Evangelizing of DB2 for z/OS

William Favero: Writer, Speaker, Teacher, Technician, DB2 Enthusiast, and DB2 SME

March 14, 2012

[Published Articles](#) [Presentation History](#) [Writing Contributions](#)



Welcome... You've reached the personal web site for William J. Favero, or more commonly referred to as Willie Favero. Thank you for your interest and taking the time to stop by. Since you're visiting here, I assume you would like to know more about me.

"I'm passionate about family, music, cars, the mainframes, and especially about DB2. I thrive on sharing what I have learned over the years, solving technical problems, and learning and messing with the latest technology. If you are looking for a partner, teacher, mentor, technician, or simply someone to discuss your technical issues with, you have arrived at the right place."

Do you need to know more about me? What follows is the more traditional description of who I am professionally, where I have been, and what I have accomplished over my last 30+ years working in IT. Then just read on...

Bio... Willie Favero is currently a Senior Certified Consulting IT Software Specialist working with the Data Warehouse on System z Swat Team at IBM's Silicon Valley Lab. He is also a member of IBM's zChampion team, a representative for System z with [IBM's Academic Initiative](#), an [IBM Certified DBA for DB2.10 for z/OS, DB2.9 for z/OS, and DB2 for z/OS Version 8](#), an [IBM Certified DB2.9 System Administrator for z/OS](#), certified on DB2 UDB and DB2 for OS/390 Version 7, and a participant in the zNextGen program at SHARE. Between IMS/VS DB/DC, Cincom's Total and Supra, IDMS, and DB2, he has over 30+ years experience working with database. However, Willie has spent his last 24 years working primarily with the DB2 family. His responsibilities include consulting to IBM's customers on Data Warehouse running with DB2 for z/OS. He has performed DB2 subsystem, performance, and security health checks, performance tuning for the DB2 subsystem, performance analysis for DB2 applications and SQL, design reviews, data modeling, general DB2 consultation, CritSit resolution, DB2 installation assistance, migration planning to DB2 for z/OS Version 8, all forms of DB2 education, and dabbles in z/OS and System z hardware. Willie currently has one of the top DB2 for z/OS blogs on the internet, [Getting the Most out of DB2 for z/OS](#), along with his mainframe blog ["Musings of a Life-long Mainframe Guy"](#). He can be found on [Twitter](#), [Facebook](#), [LinkedIn](#), and [Google+](#). He is also active in the DB2 community with [SHARE](#), [IEEE](#), [MBCS](#), and [ACM](#).

This is Willie's second career... responsible for the development and delivery of DB2 for z/OS, Client/Server, Object Technology, z/OS, System z, and specialty engine topics. He presents at numerous conferences including the North American, European, and Asian Pacific International DB2 User Group (**IDUG**) Conferences and the IDUG Canadian Symposiums, **GUIDE** (an IBM Rep for 4 years), **Nordic GUIDE**, and **SHARE** (currently a project leader). In addition, Willie presents at most local DB2 and Database User Groups in the US and Canada, many international DB2 User Groups in Europe, Asia, and Australia, DB2 Vendor Seminars in the US, Asia, Europe, and Australia, and the IBM DB2 Technical Conference, now the IBM DB2 Information on Demand (IOD) Conference, in the US and Canada. He also participated for three years on the Conference Planning Committee (CPC) for the North American IDUG and he is currently the IBM liaison to the IDUG for BMC Software, Inc. With 7+ years at BMC Software, Inc., Willie's responsibilities relating to both the IBM DB2 family (all platforms) and the BMC products (locally and internationally), user groups, seminars, and taping

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<http://williefavero.com/>

THE Open GROUP
Distinguished IT Specialist

[my TWITTER](#) [my FACEBOOK](#)
[my LINKEDIN](#) [my WORDPRESS](#)

start Mail - All Documents ... AT&T Network Client ... C:\Documents and Se... 10504 - Social Netwo... 10:25 PM Wednesday 3/14/2012 96%

Bio Page for William F... Jasc Paint Shop Pro - ... The World of DB2 for ...

My Primary Blog



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 **Getting the Most out of DB2 for z/OS and System z** 
by Willie Favero IBM DB2 for z/OS SME

Welcome to all things DB2 for z/OS. This is your one stop, your only stop, and your final stop to find out all you'll ever want to ... more
[Blog Main](#) | [Archive](#)

 **Please help me out. What do you call it?**
11 hours ago | Comments (3)
(Posted June 17, 2011) Your are correct. I am going to ask more questions; two questions to be exact. However, this time the question is very easy and everyone sh...

 **APAR Friday on a Thursday: Patrick Bossman does a guest post on RUNSTATS HISTOGRAM**
8 days ago | Comments (2)
(Posted June 9, 2011) An APAR closed recently that corrects an issue that exist with how DB2 collects RUNSTATS HISTOGRAM statistics. This APAR is significant to achiev...

 **Finding everything I have written for one version of DB2**
8 days ago | Comments (0)
(Posted June 9, 2011) I was asked today, why I had to build a list of DB2 9 entries when there was a DB2 9 category listed right below the Comment Box. It seemed like a prett...

 **What have I written about DB2 9: A recap**
9 days ago | Comments (2)
(Posted June 8, 2011) Today's post was suggested by tens of thousands of my followers... well, actually one friend. He suggested listing out my DB2 9 blog post similar to what...

 **The draft of the DB2 10 for z/OS Performance Topics Redbook is available**
10 days ago | Comments (0)
(Posted June 7, 2011) The title just about says it all. The draft version, the previous DB2 for z/OS Performance Redbook is now available for download. The...

 **A recap of my past DB2 10 blog post**
14 days ago | Comment (1)
(Posted June 3, 2011) Blogs are pretty cool and very useful in some situations. However, there is one huge flaw in the world of blog, the life span of a blog post. ...

 
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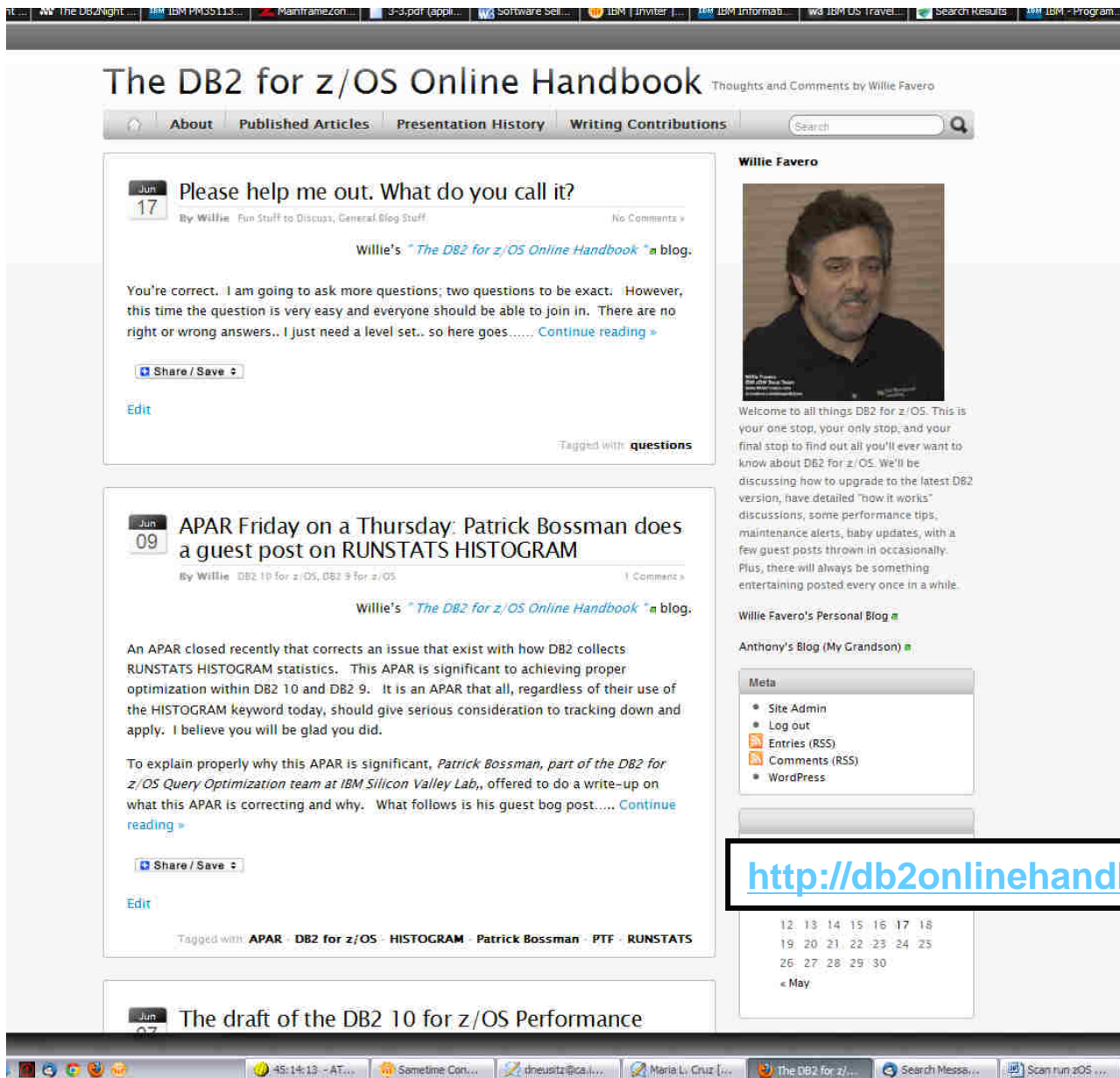
<http://it.toolbox.com/blogs/db2zos/>

Share Your Perspective
Share your professional knowledge and experience

Inbox 5 Notifications 5 Ask A Question Account

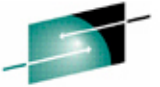
45:12:37 - AT... Sametime Con... dneusitz@ca... Maria L. Cruz [... Getting the M... Search Messa... Scan run zOS ...

My Blog Mirror



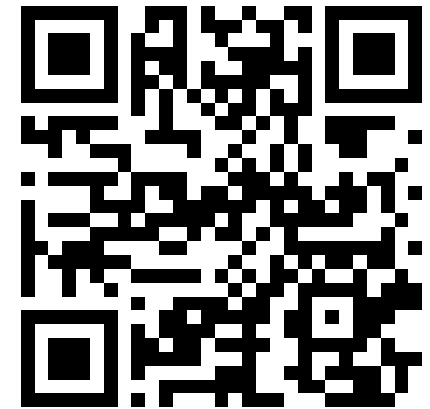
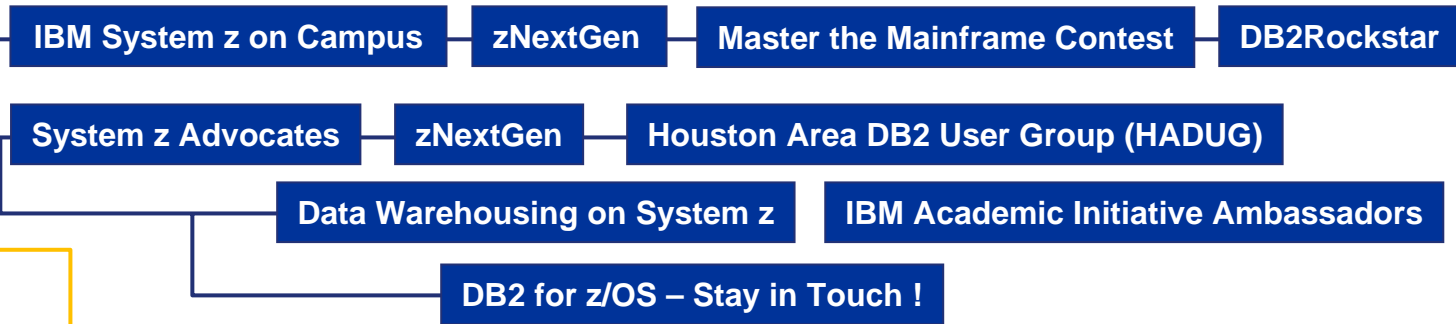
The screenshot shows a web browser window displaying the "The DB2 for z/OS Online Handbook" website. The browser's address bar shows the URL <http://db2onlinehandbook.com/>. The website header includes the title "The DB2 for z/OS Online Handbook" and the author "Thoughts and Comments by Willie Favero". Below the header is a navigation menu with links for "About", "Published Articles", "Presentation History", and "Writing Contributions", along with a search box. The main content area displays a list of blog posts. The first post is dated "Jun 17" and titled "Please help me out. What do you call it?". The second post is dated "Jun 09" and titled "APAR Friday on a Thursday: Patrick Bossman does a guest post on RUNSTATS HISTOGRAM". The third post is dated "Jun 07" and titled "The draft of the DB2 10 for z/OS Performance". The sidebar on the right features a profile picture of Willie Favero, a welcome message, and links to "Willie Favero's Personal Blog" and "Anthony's Blog (My Grandson)". A "Meta" section in the sidebar provides links for "Site Admin", "Log out", "Entries (RSS)", "Comments (RSS)", and "WordPress". At the bottom of the sidebar, there is a calendar navigation showing the current month as "May" and a list of days from 12 to 30.

Would You Like to Network?



Sad to say, there are still many more not listed above.

- ▶ my TWITTER
- ▶ my FACEBOOK
- ▶ my LINKEDIN
- ▶ My slideshare profile
- my TECHNORATI
- ▶ my FLICKR
- my LAST.FM
- STUMBLEUPON
- ▶ my BLOGGER
- ▶ my WORDPRESS
- ▶ my YOUTUBE
- my MYSFACE



QR Code



Yammer



▶ Not bad for business ▶ Maybe, maybe not ▶ Watch out

What Else Do I Mess Around With?

I'm a member of:
The World of DB2 for z/OS

This network is one stop shop for anyone interested in DB2 for z/OS, hear about upcoming events, webcasts, whitepapers etc...

1516 members



DB2 Listserve

[DB2-L Home Page](#)

DB2-L@WWW.IDUG.ORG

Other Blogs of Interest

[Craig Mullins](#) (DB2 Portal)

[Craig Mullins Data & Tech](#)

[Robert Catterall](#)

[Troy Coleman](#)

[Dave Beulke](#)

[Cristian Molaro](#)

[Triton Consulting](#)

[Chris Eaton](#) (LUW)

[Martin Packer](#) (Mainframe Perf)

[The Mainframe Blog](#)

[Susan Visser](#)

[Surekha Parekh](#)

[Scott Hayes](#) (LUW)



channelDB2
DB2 videos, podcasts, blogs, photos, discussions, etc.



planetDB2

DB2 for z/OS Website



The screenshot shows a Mozilla Firefox browser window displaying the IBM website for DB2 10 for z/OS. The page features a blue background with a cardboard box overflowing with gold currency symbols (Euro, Yen, Pound, Dollar). The main headline reads "Savings ... right out of the box" and "IBM DB2 10 for z/OS delivers faster queries and reduced cost with optimized technology". Below this, the words "Simple", "Secure", "Cuts costs", and "Innovative" are displayed. The page is divided into sections: "Overview", "DB2 Query Management Facility", "DB2 Tools for z/OS", "Customer testimonials", and "Resources". The "Overview" section is active, containing three main articles: "Introducing IBM® DB2® 10 for z/OS", "Unsurpassed resiliency for business-critical information", and "Improved operational efficiency for 'out-of-the-box' DB2 CPU savings". A "Learn more" sidebar on the right lists links to the DB2 Product Page, Best Practices, Events, and Library. Another sidebar titled "DB2 10 for z/OS Highlights" includes links to a demo and a comparison with Oracle RAC.

Savings ... right out of the box
IBM DB2 10 for z/OS delivers faster queries and reduced cost with optimized technology

Proven
Simple
Secure
Cuts costs
Innovative

Overview | DB2 Query Management Facility | DB2 Tools for z/OS | Customer testimonials | Resources

Introducing IBM® DB2® 10 for z/OS
In today's business and economic environment, the challenge for IT is clear: **improve operational efficiencies, reduce costs, and adapt quickly to support business growth** -- all without sacrificing the resiliency required for today's demanding business requirements. DB2 for z/OS continues to be the undisputed leader in total system availability, scalability, security, and reliability at the lowest cost per transaction. DB2 10 for z/OS continues to build on these formidable capabilities of [DB2 9 for z/OS](#), and delivers innovations in these key areas:

Improved operational efficiency for "out-of-the-box" DB2 CPU savings
DB2 10 delivers great value by reducing CPU usage. IBM's internal testing and early beta customer results revealed that, depending on the specific workload, customers could achieve out-of-the-box DB2 CPU savings of up to 5% - 10% for traditional workloads and up to 20% for specific workloads, when compared to running the same workloads on DB2 9. DB2 reduces its CPU usage by optimizing processor times and memory access, leveraging the latest processor improvements, larger amounts of memory, and z/OS enhancements. Improved scalability and virtual storage constraint relief can add to the savings. Continued productivity improvements for database and systems administrators can drive even more savings.

Unsurpassed resiliency for business-critical information
Business resiliency is a key component of the value proposition of DB2 for z/OS and the System z platform. Uniquely integrated technology allows DB2 for z/OS and System z to support your efforts of keeping your business running even when things go wrong or you need to make changes. DB2 10 innovations raise the bar on data resiliency through scalability improvements and fewer outages. This release delivers the ability to support up to five to ten times more concurrent active users in a single DB2 subsystem than in DB2 9, allowing customers to scale-up or scale-out simply, and with less system management. Schema evolution or data definition on demand as well as query performance manageability enhancements support improved availability and performance manageability.

Rapid application and warehouse deployment for business growth
Staying competitive in today's global economy is tougher than ever, requiring agility, adaptability, and responsiveness. SQL and pureXML enhancements in DB2 10 help extend usability, **improve performance, and ease application portability** to DB2 for z/OS, supporting your efforts to create an efficient, productive application structure with a **sustainable competitive advantage**. [DB2 10 adds unique temporal capabilities](#) to support business and system time within the database itself, making application development and maintenance significantly simpler and more cost effective.

Learn more

- DB2 Product Page
- DB2 Best Practices
- DB2 Events
- DB2 Library

DB2 10 for z/OS Highlights

- DB2 10 Demo
- Why is DB2 for z/OS better than Oracle RAC ?

[DB2 10 for z/OS Website URL](#)

World of DB2 for z/OS e-community



- Integrated e-community - one stop shop **over 1600 members**
 - Events, conferences, local seminars, webcasts, whitepapers, red books , User Group meetings, blogs etc
 - Next Steps after you [join community](#)*
1. Complete your profile
 2. Connect to colleagues, friends and DB2 experts
 3. Invite your colleagues and friends to join
 4. Share and collaborate
 5. Feedback so we can improve your community

* **Live URL, click through**

World of DB2 for z/OS Main Page



Currently 1807 members

Top Content

Integrated blogs

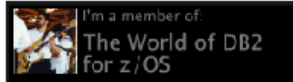
The screenshot shows the main page of the 'World of DB2 for z/OS' group. At the top, the title 'The World of DB2 for z/OS' is displayed in blue. Below the title is a navigation menu with links: Main, Invite, My Page, Blogs, Events, News, Groups, Members, Photos, Videos, Forum, PollDaddy, WordPress, and Leaderboards. A red box highlights the 'Currently 1807 members' text in the top right corner. On the left side, a blue box labeled 'Top Content' has a red arrow pointing to a list of members: 1. John Tobler, 2. Jennifer Shear, 3. Sona Oakley, and 4. Brad St. Pierre. Below this list is a 'View All' link. Another blue box labeled 'Integrated blogs' has a red arrow pointing to the 'RSS' section. The RSS section contains two blog posts: 'March 2012 (RSU1202) Service Package has been Tested and is Available' (posted March 5, 2012) and 'APAR Friday: Here's a list of APARs you should be checking out this week' (posted March 4, 2012). The main content area is titled 'Latest Activity' and features a search bar with the text 'What brings you here?' and a 'Share' button. Below the search bar are three activity items: 1. 'Surekha Parekh shared their event on Twitter' with a thumbnail for 'DB2 for z/OS Seminar 2012 - Italian User Group Rome- 14th March' and a timestamp of '37 minutes ago'. 2. 'DB2 for z/OS Webcasts on Demand' with a thumbnail for 'DB2 for z/OS (What's On)' and a description: 'If you missed a live webcasts or Telcon then don't worry. This group will list all DB2 for z/OS webcasts & teleconferences available to you FREE on demand all year! See More'. It also shows 'Michael Shaul joined Surekha Parekh's group 3 hours ago' and '0 Comments' and '0 Likes'. 3. 'Meet IBM Experts' with an IBM logo and a description: 'This group is an open group for customers and Business Partners to meet and collaborate with IBM experts'. It also shows 'Michael Shaul joined Surekha Parekh's group 3 hours ago' and '2 Comments' and '3 Likes'. On the right side, there is a user profile for 'Willie' with options: Sign Out, Inbox, Alerts, Friends - Invite, and Settings. Below this is a 'New Invites' section showing '1 Group Invite'. Further down is a 'Robert Catterall blog' with the title 'Faster, More Efficient, More Resilient DB2 Utility Sorting with DB2 Sort' and a description: 'Dynamic Management of a DB2 for z/OS Client-Server Workload with IBM InfoSphere Optim Configuration Manager'. At the bottom right, there is a 'Photos' section with a thumbnail for 'DB2 10 Launch Party'.

<http://db2forzos.ning.com/>

World of DB2 for z/OS continued...

This network is one stop shop for anyone interested in DB2 for z/OS, hear about upcoming events, webcasts, whitepapers etc & collaborate.

Badge



Get Badge

About



Surekha Parekh created this Ning Network.

Forum



Instrumentation White Paper

Started by John Tobler in General. Last reply by Max Scarpa 5 hours ago.

14 5

+ Add a Discussion View All

WordPress

Surekha Parekh's Blog



DB2 for z/OS Virtual Conference On Demand

8 hours ago

DB2 10 for z/OS – Justify your upgrade using the IBM Business Value Assessment – 60 minutes REGISTER NOW Topics include: 1. Using the Business Value Assessment Estimator Tool to find your potential savings 2. Upgrade costs versus benefits for various scenarios 3. Minimizing the overall cost of upgrading 4. Reviewing major improvements, such as CPU and elapsed time [...]

DB2 User Groups Recognised at IDUG EMEA 2011 in Prague

27 days ago

Many DB2 for z/OS User Groups are well established and have regular meetings where they share knowledge, experiences and ideas. We recognised many DB2 for z/OS User Groups at IDUG EMEA 2011 in Prague. If you are managing an DB2 for z/OS User Group please let me know so we can support you [...]

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Download your complimentary DB2 10 book! Smarter

View WordPress

Events

Today



DB2 for z/OS Seminar 2012 - Italian User Group Rome- 14th March

March 14, 2012 [all day](#) - Rome, Italy

0 Comments 1 Like

March 20
Tuesday



What's new from the Optimizer in IBM DB2 10 for z/OS?

Videos



DB2 10 Customer Experiences - Handlesbanken & Bank Data

Added by Surekha Parekh

0 5

+ Add Videos View All

Groups

IBM Meet IBM Experts
80 members
2 3

DB2 Migration Planning Workshop
35 members
11 5

DB2 10 for z/OS
155 members
13 2

DB2 for z/OS Just DB2 for z/OS Quotes
38 members
21 1

Data Warehouse & Business
93 members
17 2

DB2 for z/OS What's On
Webcasts on

Upcoming Events

DB2 for z/OS Upcoming Events






The World of DB2 for z/OS

DB2 for z/OS


[Main](#) [Invite](#) [My Page](#) [Blogs](#) [Events](#) [Web](#) [Groups](#) [Members](#) [Photos](#) [Videos](#) [Forum](#) [Polls/Quizzes](#) [WordPress](#) [Leaderboards](#)

Upcoming Events Past Events **My Events** + Add

Featured Events

 <p>DB2 10 for z/OS Cut costs. Improve performance. Secure Trustworthy Market Leader</p> <p>DB2 for z/OS Seminar 2012 - Italian User Group Rome- 14th March March 14, 2012 all day You have not responded.</p>	 <p>What's new from the Optimizer in IBM DB2 10 for z/OS? March 20, 2012 from 11am to 12pm You have not responded.</p>	 <p>DB2 10 for z/OS Cut costs. Improve performance. Secure Trustworthy Market Leader</p> <p>IBM DB2 for z/OS Update Seminar 2012 - 26 March 2012 - Nordea, Copenhagen March 26, 2012 all day You have not responded.</p>	 <p>DB2 10 for z/OS Cut costs. Improve performance. Secure Trustworthy Market Leader</p> <p>IBM DB2 for z/OS Update Seminar 2012 - 27 March 2012 - Jyske Finans, Silkeborg March 27, 2012 all day You have not responded.</p>	 <p>IDUG DB2 Tech Conference May 14-18, 2012 Denver, CO USA</p> <p>IDUG DB2 Tech Conference North America 2012 May 14, 2012 to May 18, 2012 You have not responded.</p>
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Upcoming Events (7)

<p>Today</p> 	<p>DB2 for z/OS Seminar 2012 - Italian User Group Rome- 14th March March 14, 2012 all day - Rome, Italy DB2 for z/OS Technical Seminar & User Group Meeting -14th March Top speakers including Cristian McClaro Register Now Agenda INPS Education Centre Via Cro il Grande, 21 Roma Organized by Adrian Colett Type: local, db2, fcr, z/os, seminar You have not responded.</p>
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Popular Event Types


- cb2 (47)
- webcast (37)
- seminar (36)
- for (29)
- z/os (27)

View All

March 2012

S M T W T F S

Photos



DB2 10 Launch Party by Surekha Parekh
0 likes

Willie

Sign Out

- Inbox
- Alerts
- Friends [Invite](#)
- Settings

New Invites

1 Group Invite

Robert Catterall blog

Faster, More Efficient, More Resilient DB2 Utility Sorting with DE2 Sort

Dynamic Management of a DB2 for z/OS Client-Server Workload with IBM Infosphere Optim Configuration Manager

View All More...

<http://db2forzos.ning.com/events>

Invitations for Events, Webcasts etc

The screenshot shows a Ning event page for 'What's new from the Optimizer in IBM DB2 10 for z/OS?'. The event is organized by Surekha Parekh and is scheduled for March 20, 2012, from 11am to 12pm. The location is online. The event type is a webcast. The page includes a speaker profile for Terry Purcell, a list of attendees (78), and a list of people who might attend (5). There is also a photo of a 'DB2 10 Launch Party by Surekha Parekh'.

Event Title: What's new from the Optimizer in IBM DB2 10 for z/OS?

Added by: Surekha Parekh

Event Details:

- Time: March 20, 2012 from 11am to 12pm
- Location: Online
- Website or Map: <http://bit.ly/TerryPurcell20thMarch>
- Event Type: webcast
- Organized By: Surekha Parekh
- Latest Activity: 13 hours

Event Description:

Highlights:

REGISTER NOW: <http://bit.ly/TerryPurcell20thMarch>

Topics:

- Database management
- Query optimization
- Improvements to complex OR and IN list processing
- SQL RUNSTATS management and performance improvements

Speaker: Terry Purcell, Senior Technical Staff Member, DB2 for z/OS Optimizer Development, IBM Software Group

Broadcast date: March 20, 2012 at 11:00 a.m. Eastern Daylight Time, 3:00 p.m. GMT / UTC

Attendees: 78

Might attend: 5

Photos: DB2 10 Launch Party by Surekha Parekh

<http://db2forzos.ning.com/events/what-s-new-from-the-optimizer-in-ibm-db2-10-for-z-os-1>

40 + Webcasts On Demand on replay

April 26
Tuesday



Planning your DB2 Migration Strategy? Hear DB2 10 Customer Experiences from Bank Data

April 26, 2011 from 11am to 12p with Q & A

Broadcast Date: April 26, 2011 at Daylight Time, 3:00 p.m. GMT, 4 Summer Time This is the first o directly from DB2 10 Beta custc questions....

Organized by Surekha Parekh | also, available, on, demand **You are attending.**

May 16
Monday



DB2 10 Performance - Get the latest Hints & Tips

May 16, 2011 from 10am to 11am - <http://bit.ly/CristianMolaro>

In episode #3 of The DB2Night Show z/OS Edition, we take a look at the DB2 10 Performance. Our special guest Cristian Molaro, MConsulting who has been a co-author of a new Red Book about DB2 performa...

Organized by Surekha Parekh | Type: db2, nightshow, -, live, webcast, with, q&a **You are attending.**

May 3
Tuesday



The impact of high availabil performance on business an

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May 17
Tuesday



DB2 10 for z/OS Migration Planning and Early Experiences & Best Practices

May 17, 2011 from 11am to 12pm - 4pm - BST 5pm - CET

DB2 10 for z/OS Migration Planning and Early Experiences REGISTER NOW To avoid disappointment this webcast will be oversubscribed - this is the first time John is shares his experience gained with e...

Organized by Surekha Parekh | Type: webcast, with, q&a

“The World of DB2 for z/OS” on LinkedIn



The screenshot shows the LinkedIn group page for "The World of DB2 for z/OS - Stay In Touch!". The browser address bar displays the URL: <http://www.linkedin.com/groups/World-DB2-z-OS-Stay-1753547>. The page features a navigation menu with options like Home, Profile, Contacts, Groups, Jobs, Inbox, Companies, News, and More. Below the navigation, there are tabs for Discussions, Members, Promotions, Jobs, Search, Manage, and More... A central section titled "Start a:" allows users to begin a Discussion or Poll. The "Your Activity" section shows a post titled "Programming for Java" with a description: "These topics describe DB2 10 for z/OS (DB2 for z/OS) application". The "Most Popular Discussions" section highlights a "Free Webinar featuring Craig Mullins: Improving Application Performance By Fetching Multiple Rows" scheduled for March 15th at 2pm EDT. The right sidebar includes a "Manager's Choice" section with a post by Surkha Parikh and a "Latest Updates" section showing recent group activity.

<http://www.linkedin.com/groups/World-DB2-z-OS-Stay-1753547>

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* **Live Link, try it and click through**

“The World of DB2 for z/OS” Subgroups



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TweetDeck – Real-time Messages

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The screenshot displays the TweetDeck v0.37.4 interface. At the top, there's a navigation bar with icons for home, compose, and search. Below this is a 'From:' section with social media icons for Facebook, Twitter, LinkedIn, and a generic user icon. A text input field contains 'What's happening?' and a 'DRAG MEDIA AND LINKS HERE' prompt. Below the input are icons for image, video, audio, and hashtag.

The main content area is divided into four columns:

- All Friends:** A list of tweets from friends. The top tweet is from 'IBMDB2, [+]' dated Mon 21 Feb 23:50, mentioning a 'DB2 10 webcast 22nd Feb Register Now' with a link to <http://bit.ly/g6ZmKN>. Other tweets include information about a migration webcast, a magic link, and a blog post about a DB2 10 upgrade.
- Scheduled Updates:** A section for updates scheduled for 'Today 15:00'. The update is from 'IBM' and says 'Remember DB 2 10 Migration webcast is about to start is 30mins' with a link to <http://bit.ly/g6ZmKN>.
- Mentions:** A list of tweets mentioning the user. The top tweet is from 'IBM' dated Fri 18 Feb 16:51, asking 'What are the Top-10 Reasons to Move to DB2 10' with a link to <http://lnkd.in/jB7bhm>. Other mentions include a tweet about workshops in March and a tweet about a newsletter.
- Direct Messages:** A list of direct messages. The top message is from 'spufidoo' dated Tue 22 Feb 00:14, saying 'glad you are attending'.

Click on screen image for TweetDeck home page.

World of DB2 for z/OS on YouTube



The screenshot shows the YouTube channel page for 'World of DB2 for z/OS'. The channel has 26 subscribers and 1,508 video views. The page displays a list of 8 uploaded videos. The video thumbnails include a QMF Enterprise Editio..., IBM DB2 Experts, Canada Revenue Agency - DB2 for z/OS, DB2 10 for z/OS, IBM UK Land Registry, and DB2 10 Customer Experiences - Han... The channel name is 'World of DB2 for z/OS' and there is a 'Subscribe' button. The navigation tabs are 'Feed' and 'Videos'. A search bar for the channel is also present.

World of DB2 for z/OS + Subscribe 26 subscribers 1,508 video views

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Canada Revenue Agency - DB2 for z/OS 145 views 11 months ago 3:37

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IBM UK Land Registry 194 views 11 months ago 2:42

DB2 10 Customer Experiences - Han... 653 views 11 months ago 3:10

<http://www.youtube.com/user/IBMDB2forzOS>

Slideshare – The IBM Network



The screenshot shows a web browser window displaying the Slideshare profile for the IBM Network. The browser's address bar shows 'www.slideshare.net/IBM'. The Slideshare navigation bar includes a search box, an 'Upload' button, and a notification for '25 Willie Favero'. The main content area features a large banner for the 'IBM Network' with a colorful graphic of stylized human figures. Below the banner, the IBM profile is shown with a 'Following' button, '0 SlideShares', and '695 Followers'. A bio states: 'The IBM Network is designed to be a continually evolving resource to engage with IBM forward thinkers in their area of expertise. Here, anyone can access IBM's latest thinking, research presentations, documents and videos for inspiration, insight and discussion.' A section titled 'IBM Forward Thinkers' lists several individuals with their photos and names: Cameron Brooks, Ed Brill, John Juliano, Paul Grundy, Hal Van Hercke, and Chris Pepin. The main slide being viewed is titled 'Social Business Behavior' by Jacques Pavlenyi, Market Segment Manager at IBM Collaboration Solutions, dated 02/27/2012. The slide content includes the title, subtitle 'The changing nature of culture, etiquette and personal interaction in the workplace', and a large, colorful graphic of stylized human figures. A Slideshare player interface is visible at the bottom of the slide, showing '1 / 9' slides.

<http://www.slideshare.net/IBM>

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IBM System z Technology Summit

How to Streamline Your DB2 for z/OS Utility Processing

Haakon Roberts
DB2 Development
March 2011

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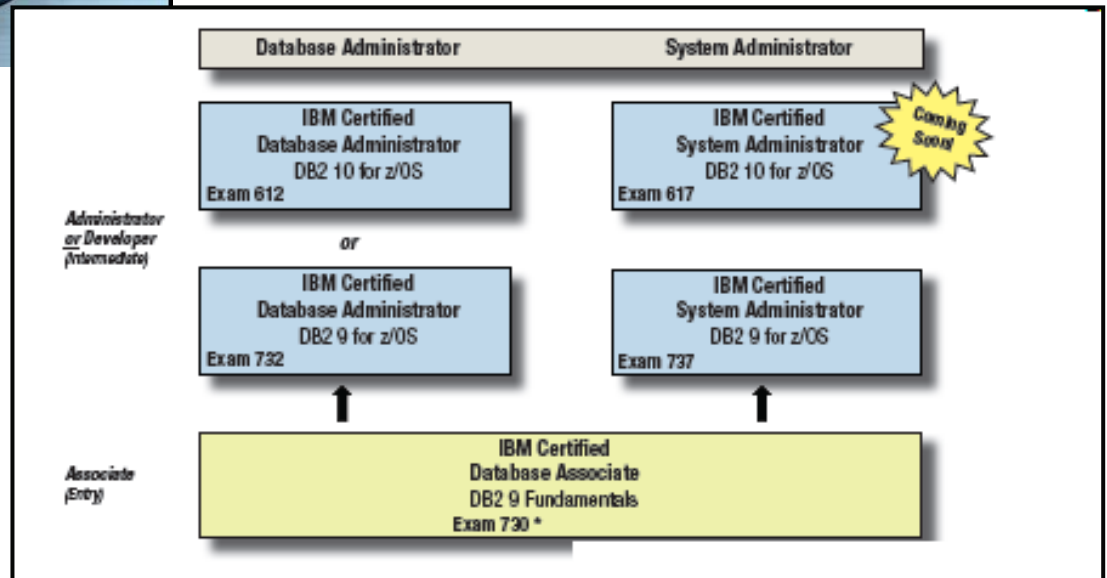
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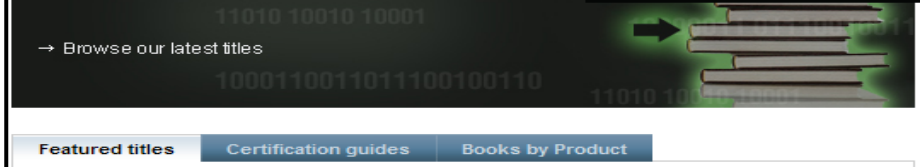
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DB2 10 for z/OS - Cost Savings Out of the Box
 by Roger Miller, David Beulke, Julian Stuhler, Surekha Pureka
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Title	Authors
DB2 V9 for z/OS Certification Guide - Systems Administration - Test 737 (MC Press) (link resides outside ibm.com)	By Judy ... 2010
DB2 Developer's Guide, Fifth Edition (link resides outside ibm.com)	
The Official Introduction to DB2 UDB for z/OS Version 8 (link resides outside ibm.com)	
Database Administration: The Complete Guide to Practices and Procedures (link resides outside ibm.com)	

Title	Authors	Year
DB2 9 Fundamentals Certification Study Guide (link resides outside ibm.com)	Roger Sanders	2007
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DB2 9 for Linux, UNIX, and Windows: DBA Guide, Reference, and Exam Prep (6th Edition) (link resides outside ibm.com)	George Baklarz and Paul Zikopoulos	

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Tuning SQL with Optim Query Tuner, Part 2
Learn the methodology for tuning single queries. It includes a sample query to help you understand how to analyze access plans, statistics, predicates, and indexes to ensure IBM DB2 optimizer performs well. [More >](#)

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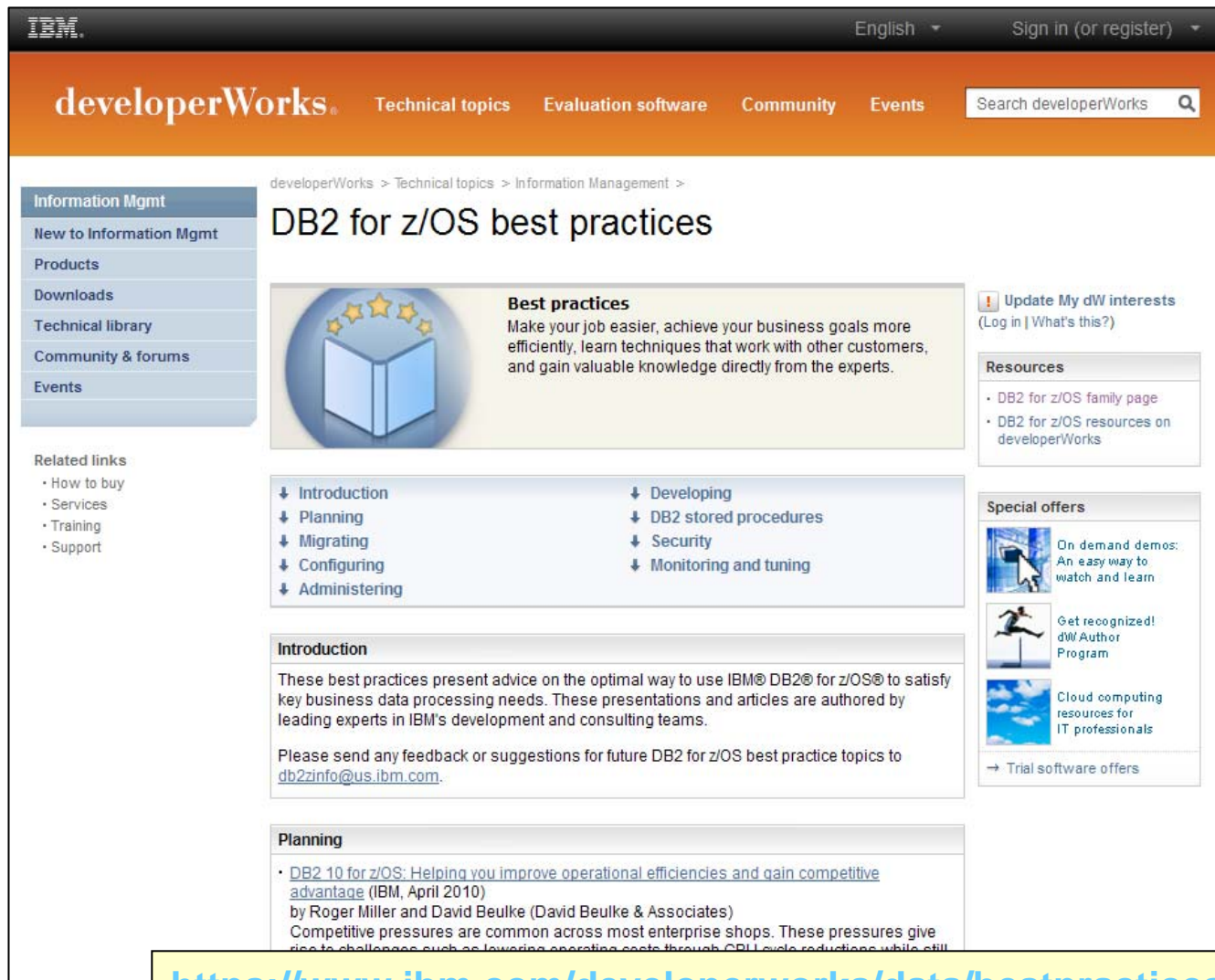
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- [Webcast: The DB2Night Show z/OS Edition \(13 June\)](#)
- [Redbooks publication: DB2 for z/OS: Using the Utilities Suite](#)
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DB2 for z/OS Best Practices



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Introduction

These best practices present advice on the optimal way to use IBM® DB2® for z/OS® to satisfy key business data processing needs. These presentations and articles are authored by leading experts in IBM's development and consulting teams.

Please send any feedback or suggestions for future DB2 for z/OS best practice topics to db2zin@us.ibm.com.

Planning

- [DB2 10 for z/OS: Helping you improve operational efficiencies and gain competitive advantage](#) (IBM, April 2010)
by Roger Miller and David Beulke (David Beulke & Associates)
Competitive pressures are common across most enterprise shops. These pressures give rise to challenges such as lowering operating costs through CPU cycle reductions while still

<https://www.ibm.com/developerworks/data/bestpractices/db2zos/>

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Tuning SQL with Optim Query Tuner, Part 2: Tuning individual queries

Learn how to monitor and tune queries and workloads to improve application performance

Gene Fuh (fuh@us.ibm.com), IBM Distinguished Engineer, IBM
Kendrick Ren (kren@ca.ibm.com), Advisory Software Engineer, IBM
Kathy Zeidenstein (krzeide@us.ibm.com), Senior Software Engineer, IBM
Qiang Song (songq@cn.ibm.com), Advisory Software Engineer, IBM

Date: 19 May 2011
Level: Intermediate
PDF: [A4 and Letter](#) (1059KB | 37 p)

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Summary: The first article in this series introduced the concept of access paths and showed you how to read an access path diagram in Optim Query Tuner. In this article, a methodology for tuning individual queries is introduced. Using a sample query, you are shown how you can use Optim™ Query Tuner to go through the process. The process includes using query formatting and annotation, and analysis of the access plan, statistics.

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By keeping up to date with the IBM DB2 Utilities Suite for z/OS, you can find solutions that might solve some of your current problems. These additional utilities help you reduce the amount of processor resources that are expended on unnecessary reorganizing noncontiguous partitions.
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Learn about the latest feature in the DB2 Utilities Enhancement Tool for z/OS, the Utility Monitor. The Utility Monitor helps you enforce company-wide best practices for controlling DB2 utilities. By using the Utility Monitor, you can control which DB2 utilities run with the syntax and parameters that you need, saving you valuable time and resources.
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Do you need to undo data changes to a production object? Have you ever needed to reset a test object's data or production data? Do you simply need to create a fresh image copy by using offline resources so that your production data is available? The Change Accumulation Tool can help you do these tasks and more, all while maximizing the availability of the data.

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Useful URLs



- DB2 10 Launch Site
 - <http://bit.ly/DB210Launch>
- DB2 for z/OS Website
 - <http://www-01.ibm.com/software/data/db2/zos/>
- DB2 Product Library
 - <http://www.ibm.com/software/data/db2/zos/library.html>
- DB2 Newsletter
 - <http://www.ibm.com/vrm/newsletter/11065>
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Willie**

Willie Favero

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