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Social Networking for the Database Professional

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IBM Silicon Valley Lab
Data Warehousing on System z Swat Team

Friday, March 16, 2012
9:30 AM-10:30 AM
Session Number: 10504

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Agenda

- Introduction
- Objective of Presentation
- Your Internet footprint
- Social Networking
  - World of DB2 for z/OS – DB2 for z/OS communities
  - DB2 for z/OS Webcasts on Demand
  - Top DB2 for z/OS Blogs
  - Certification Testing & Books
  - IBM Developer Works
- Questions & Answers
- Useful URLs

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Today's Objective

- Provide overview of the "top" DB2 for z/OS communities where you can:
  - Grow and Develop skills
  - Network with IBM Developers, Experts , Gold Consultants and like minded individuals that work with DB2 for z/OS
  - Stay in touch with what is happening via Bloggers

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Establishing an Internet Footprint

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My Primary Blog

http://it.toolbox.com/blogs/db2zos/

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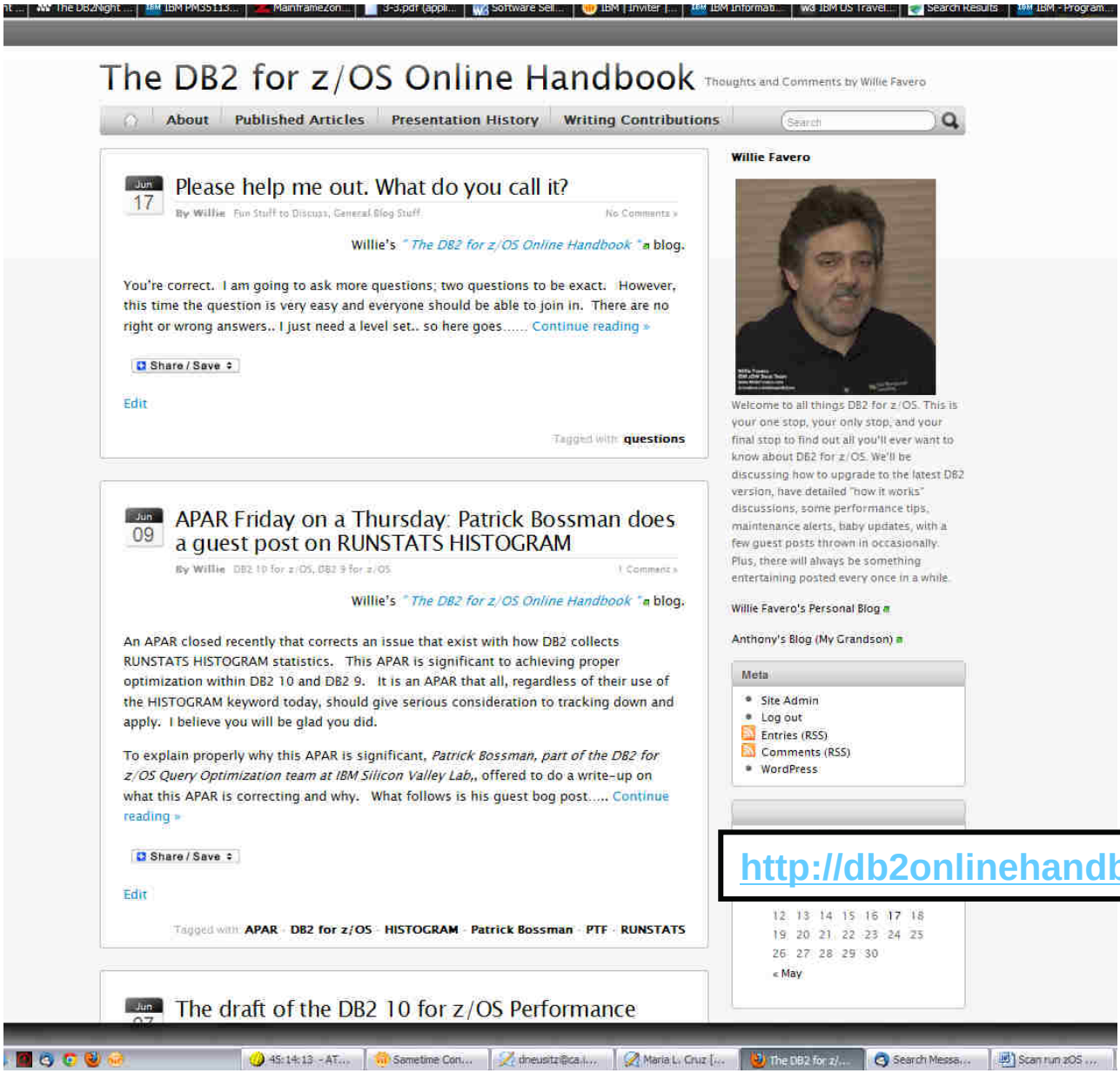
My Blog Mirror

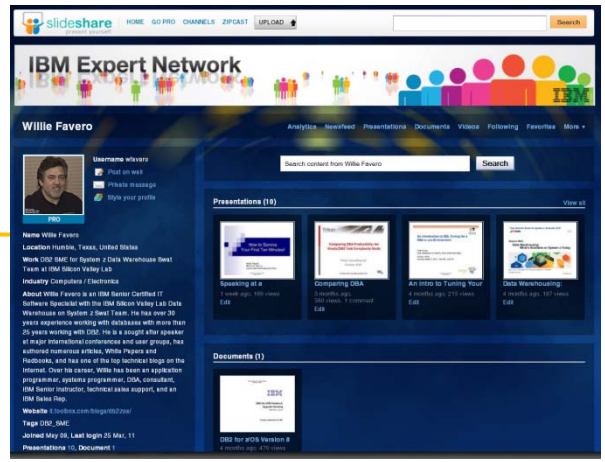


http://db2onlinehandbook.com/

Would You Like to Network?

Sad to say, there are still many more not listed above.

- my TWITTER
- my FACEBOOK — IBM System z on Campus — zNextGen — Master the Mainframe Contest — DB2Rockstar
- my LINKEDIN — System z Advocates — zNextGen — Houston Area DB2 User Group (HADUG)
  - Data Warehousing on System z — IBM Academic Initiative Ambassadors
  - DB2 for z/OS – Stay in Touch !
- My slideshare profile
- my TECHNORATI
- my FLICKR
- my LAST.FM
- STUMBLEUPON
- my BLOGGER
- my WORDPRESS
- my YOUTUBE
- my MYSPACE



QR Code

- Yammer
- Jive

▸ Not bad for business ▸ Maybe, maybe not ▸ Watch out

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What Else Do I Mess Around With?

DB2 Listserve

DB2-L Home Page

DB2-L@WWW.IDUG.ORG

channelDB2

DB2 videos, podcasts, blogs, photos, discussions, etc.

planetDB2

Other Blogs of Interest
Craig Mullins (DB2 Portal)
Craig Mullins Data & Tech
Robert Catterall
Troy Coleman
Dave Beulke
Cristian Molaro
Triton Consulting
Chris Eaton (LUW)
Martin Packer (Mainframe Perf)
The Mainframe Blog
Susan Visser
Surekha Parekh
Scott Hayes (LUW)

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DB2 for z/OS Website

[DB2 10 for z/OS Website URL]

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World of DB2 for z/OS e-community

- Integrated e-community - one stop shop **over 1600 members**
  - Events, conferences, local seminars, webcasts, whitepapers, red books , User Group meetings, blogs etc
- Next Steps after you join community*
  1. Complete your profile
  2. Connect to colleagues, friends and DB2 experts
  3. Invite your colleagues and friends to join
  4. Share and collaborate
  5. Feedback so we can improve your community

*** Live URL, click through**

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World of DB2 for z/OS Main Page

Currently 1807 members

Top Content

Integrated blogs

http://db2forzos.ning.com/

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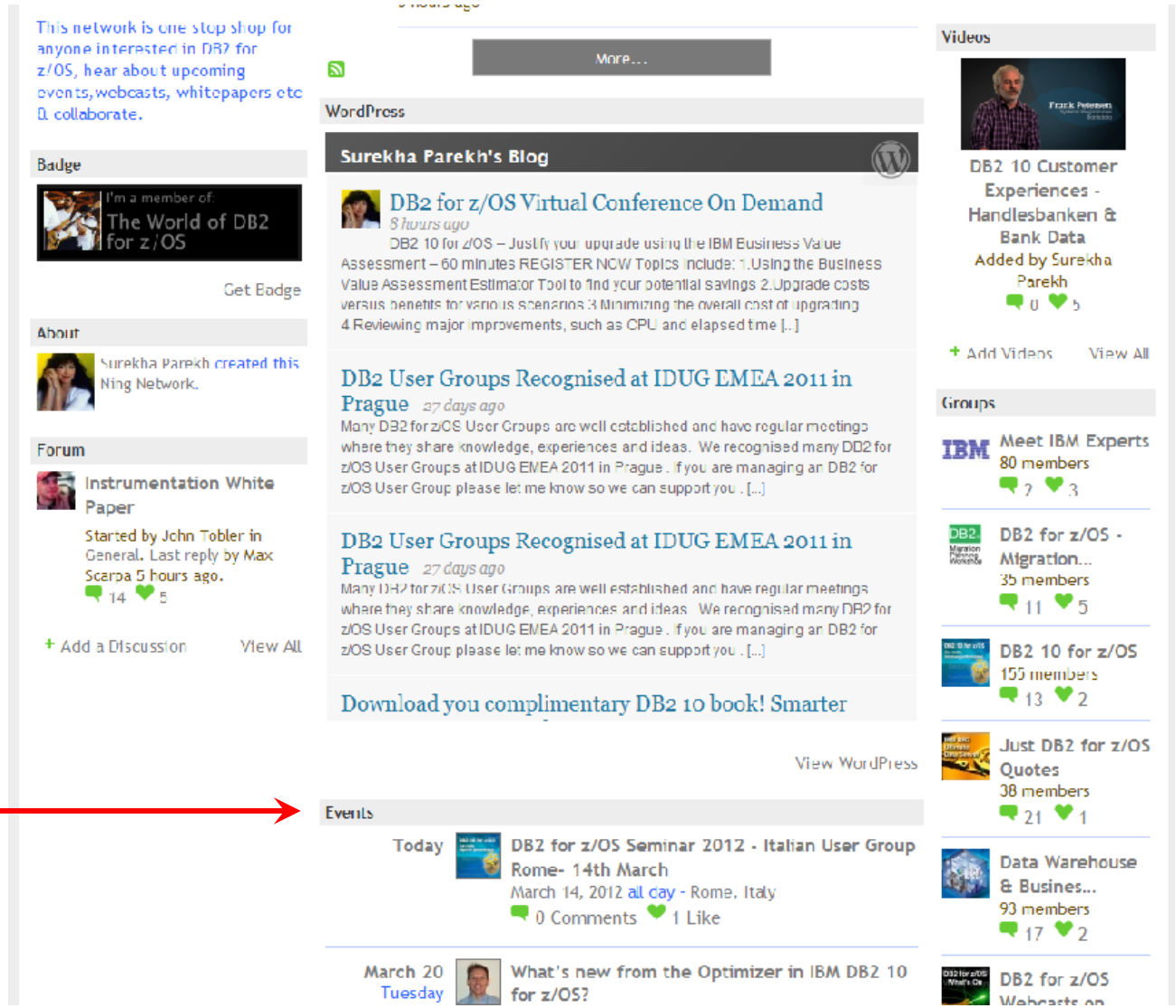
World of DB2 for z/OS continued…



Upcoming Events

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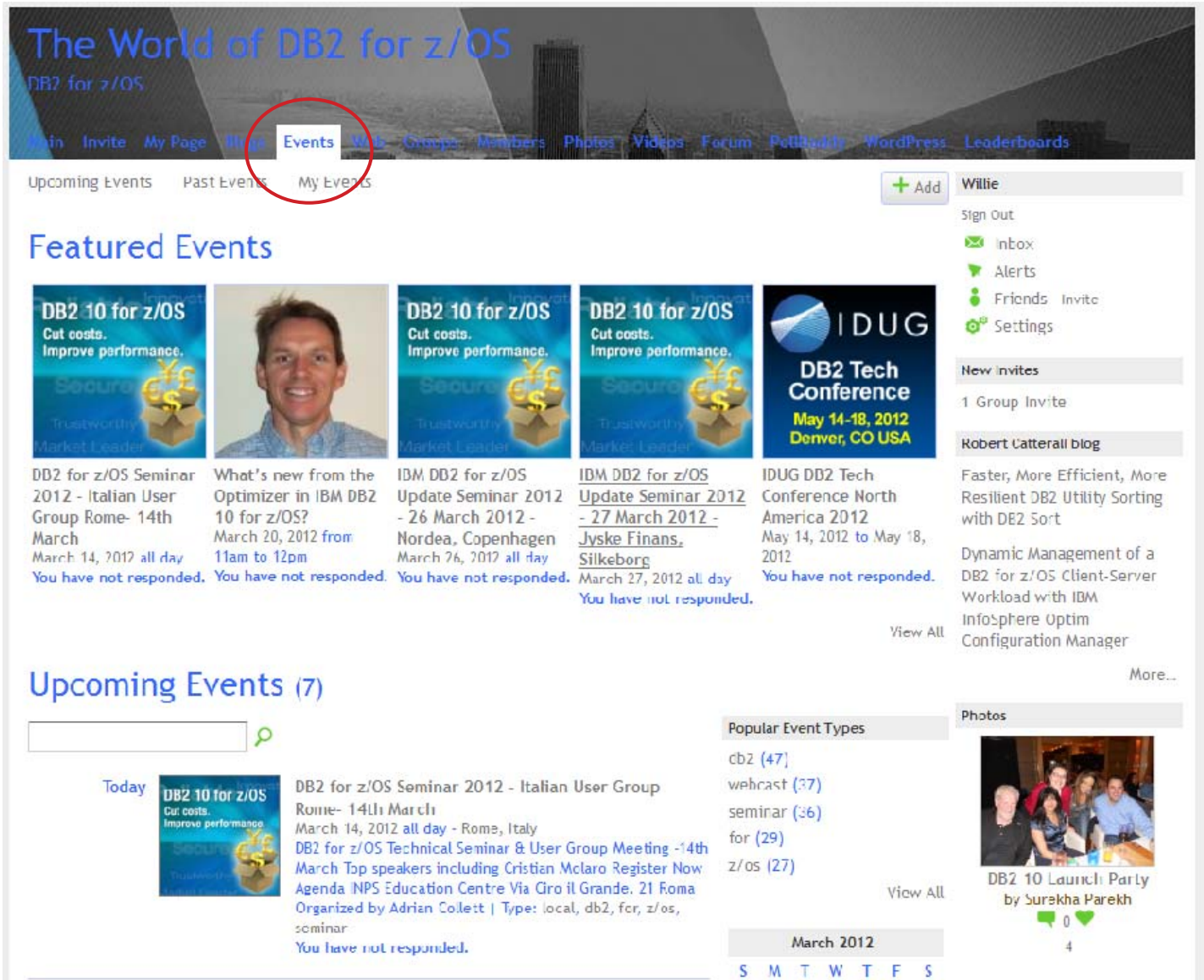
DB2 for z/OS Upcoming Events



http://db2forzos.ning.com/events

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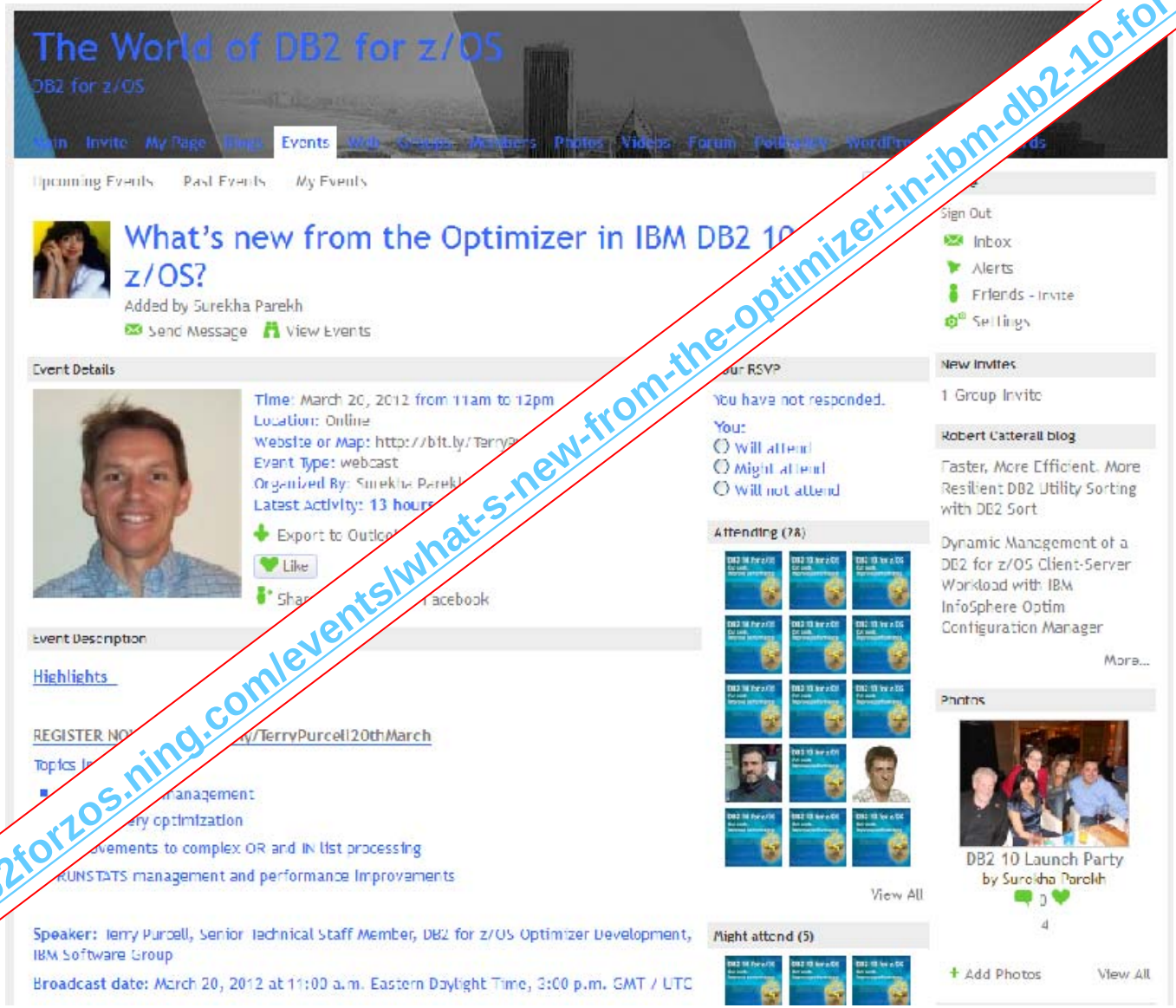
Invitations for Events, Webcasts etc



http://db2forzos.ning.com/events/what-s-new-from-the-optimizer-in-ibm-db2-10-for-z-os-1

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40 + Webcasts On Demand on replay

April 26
Tuesday

Planning your DB2 Migration Strategy? Hear DB2 10 Customer Experiences from Bank Data

April 26, 2011 from 11am to 12p
with Q & A
Broadcast Date: April 26, 2011 a
Daylight Time, 3:00 p.m. GMT, a
Summer Time This is the first o
directly from DB2 10 Beta custc
questions....
Organized by Surekha Parekh |
also, available, on, demand
You are attending.

May 3
Tuesday

The impact of high availabil performance on business an

May 3, 2011 from 11am to 12pm
Don't miss this panel discussion
experts in Data Warehousing ar
including Jo Coutuer, Partner, N
Goodman, Database Administra
Hospital; and...
Organized by Annette Zawacki
You have not responded.

May 16
Monday

DB2 10 Performance - Get the latest Hints & Tips

May 16, 2011 from 10am to 11am - http://bit.ly/CristianMolaro
In episode #3 of The DB2Night Show z/OS Edition, we take a look at the DB2 10 Performance. Our special guest Cristian Molaro, MConsulting who has been a co-author of a new Red Book about DB2 performa...
Organized by Surekha Parekh | Type: db2, nightshow, -, live, webcast, with, q&a
You are attending.

May 17
Tuesday

DB2 10 for z/OS Migration Planning and Early Experiences & Best Practices

May 17, 2011 from 11am to 12pm - 4pm - BST 5pm - CET
DB2 10 for z/OS Migration Planning and Early Experiences REGISTER NOW To avoid disappointment this webcast will be oversubscribed - this is the first time John is shares his experience gained with e...
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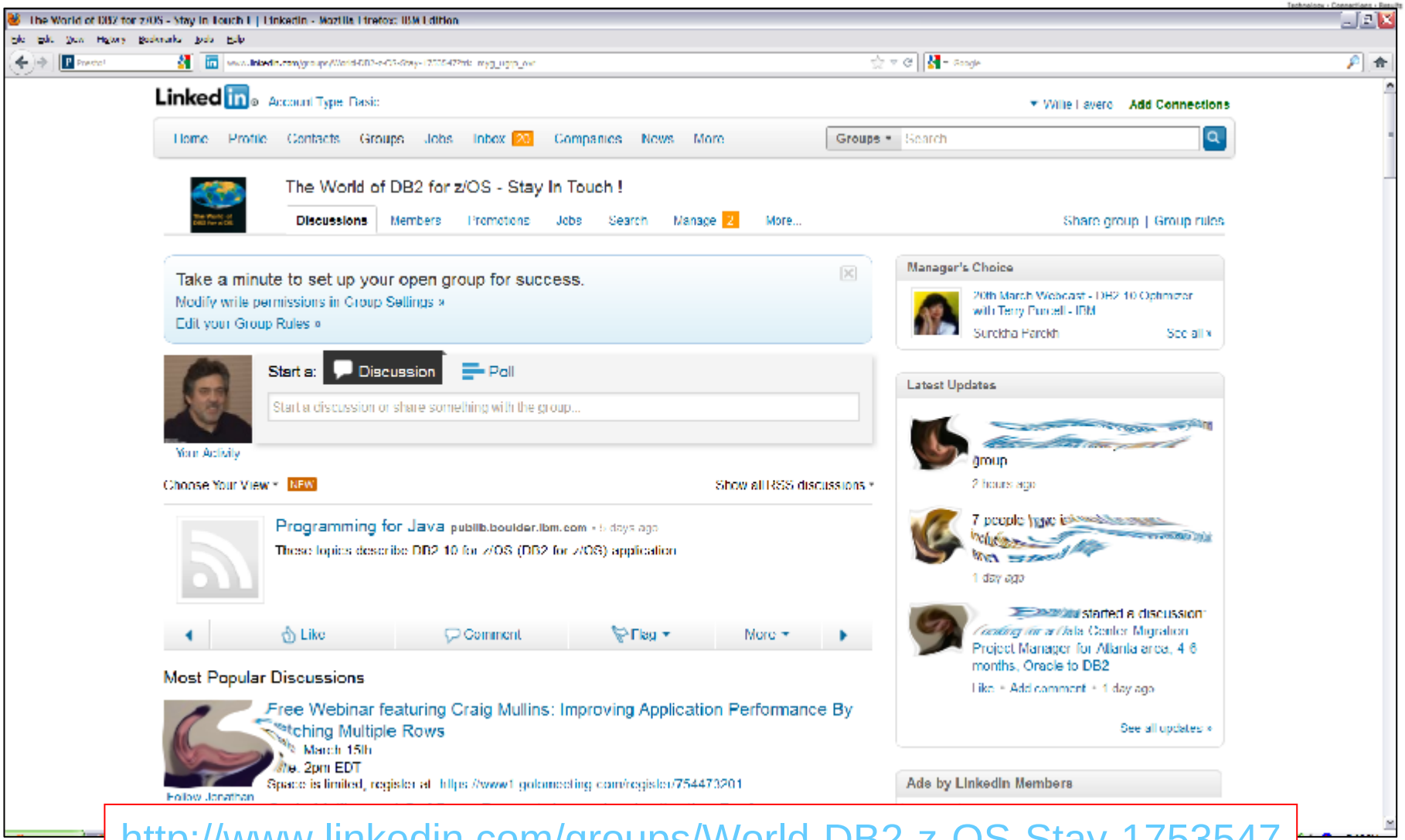

http://www.linkedin.com/groups/World-DB2-z-OS-Stay-1753547

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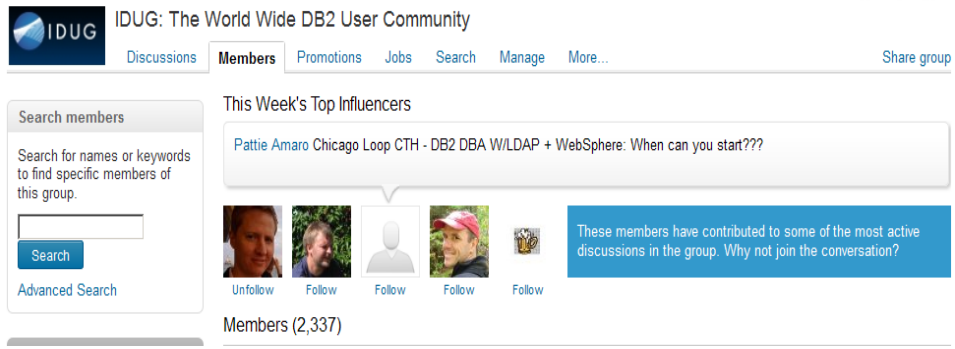
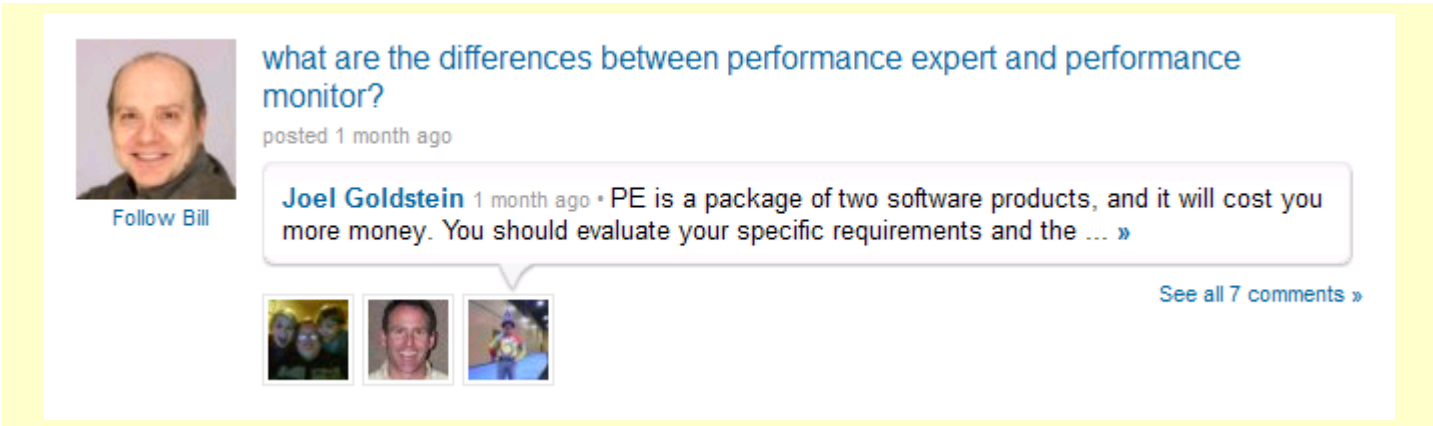
Join DB2 for z/OS – What's On !

- JOIN*
- CONNECT
- COLLABORATE



- AND request subgroup for DB2 USER GROUPS



*** Live Link, try it and click through**

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“The World of DB2 for z/OS” Subgroups

- DB2 10 for z/OS *
- DB2 Tools for z/OS
- DB2 for z/OS Nordics
- DB2 for z/OS Speakers
- Data Warehousing & Business Analytics on System z
- San Francisco DB2 User Group
- Latin America DB2 for z/OS Community
- Polish DB2 for z/OS Community
- China DB2 for z/OS User Community
- DB2 for z/OS User (GSE) Group Belux
- DB2 for z/OS Regional User Group Leaders
- System Integrators

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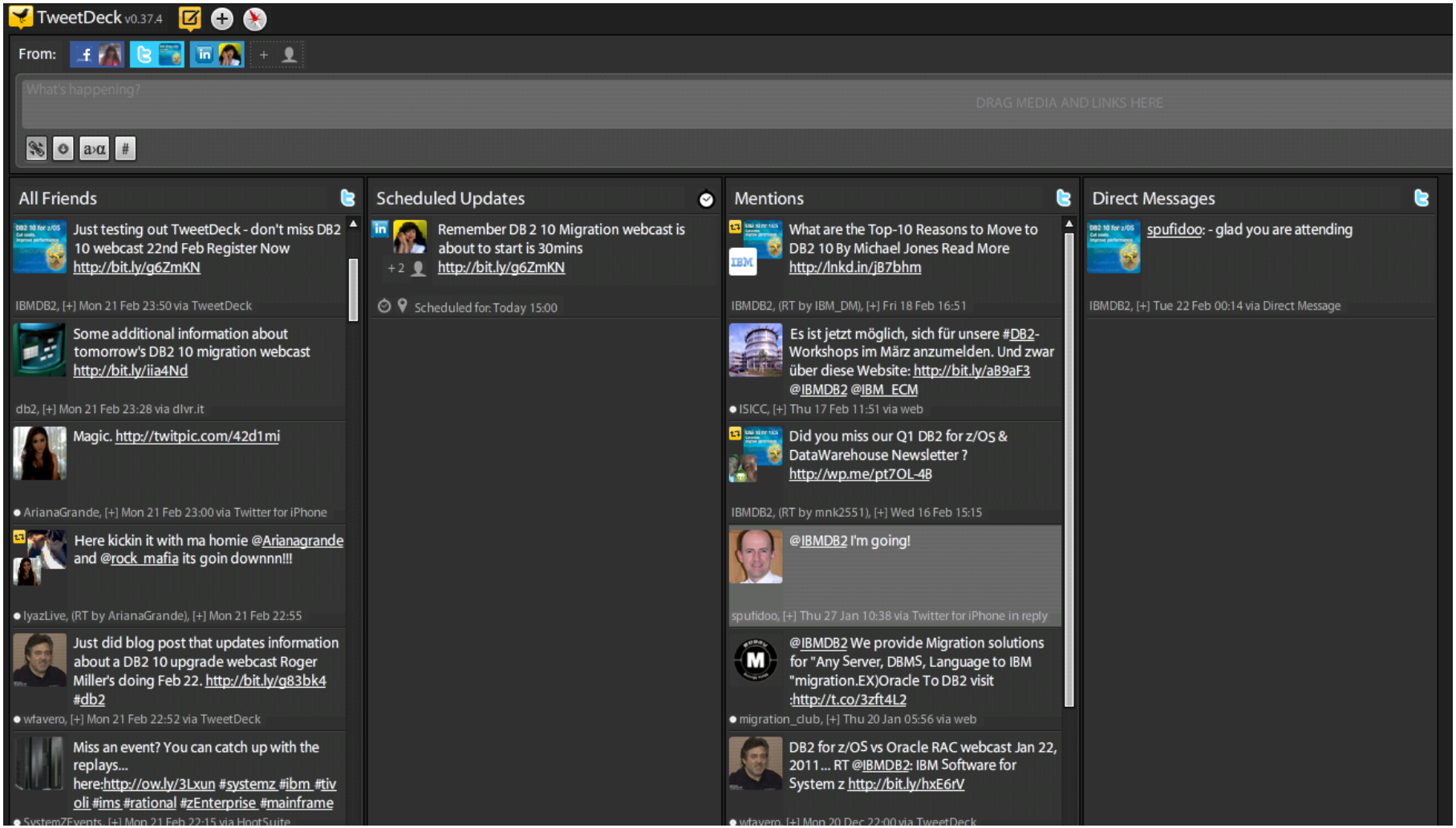

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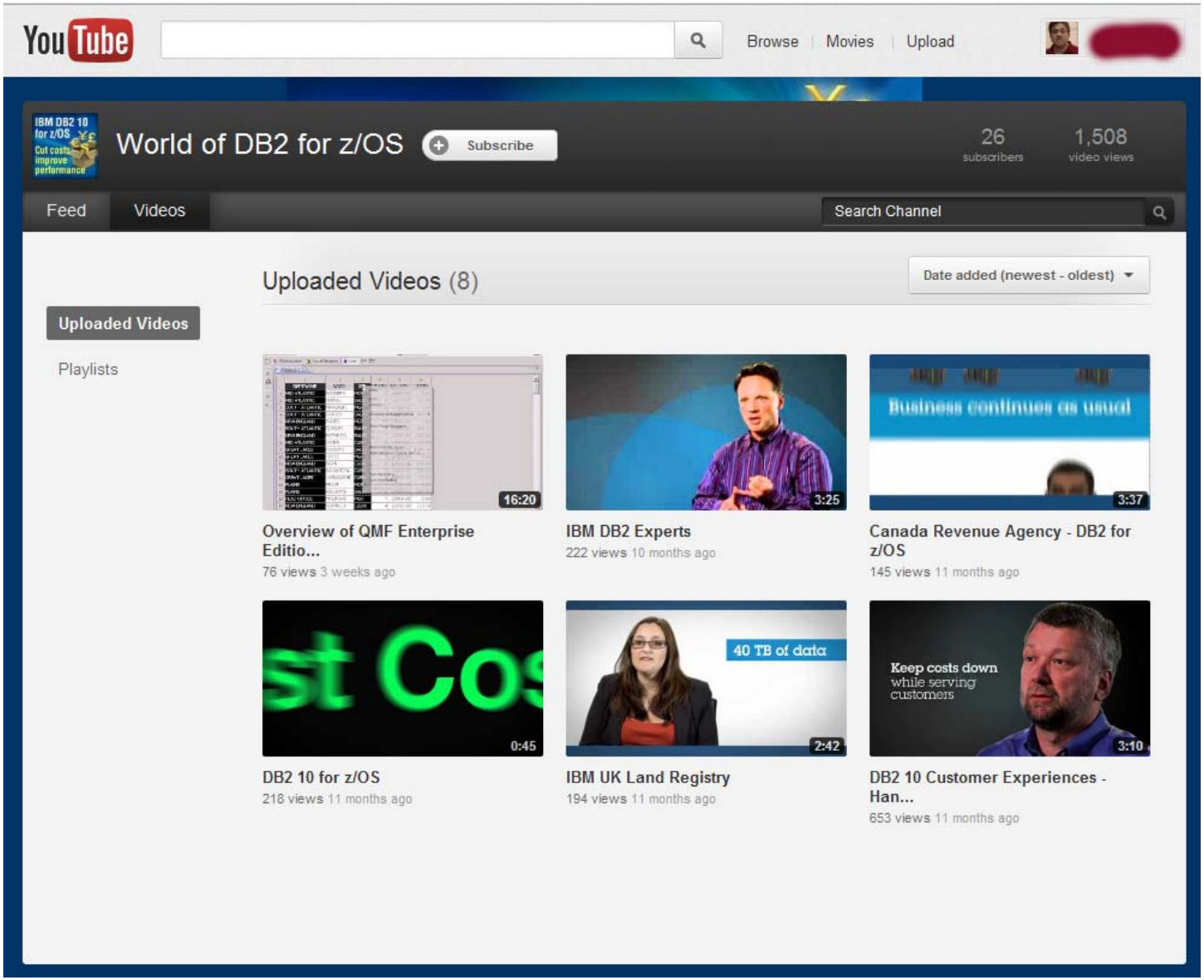

http://www.youtube.com/user/IBMDB2forzOS

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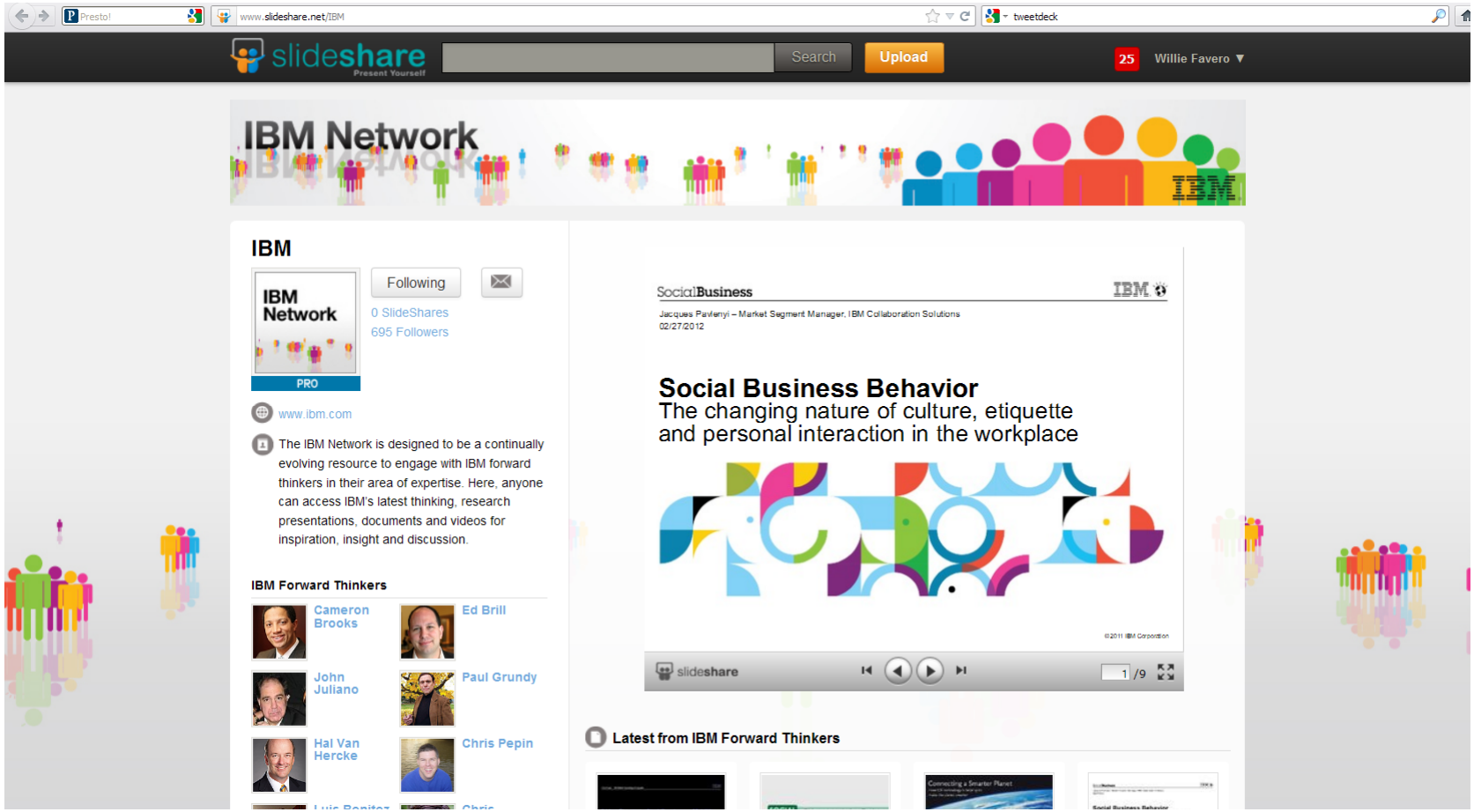

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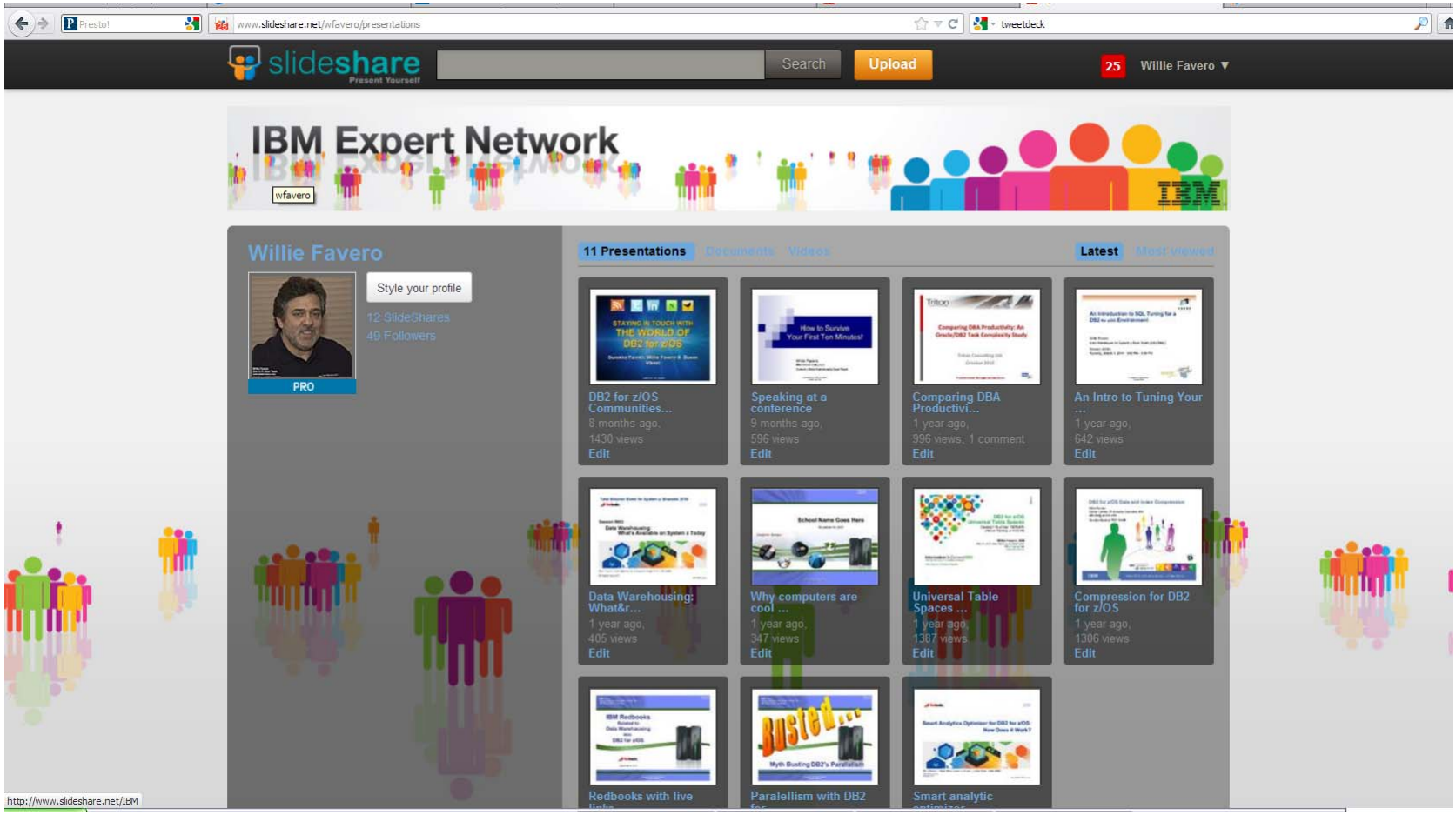
Slideshare – Willie Favero



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slideshare – World of DB2 for z/OS

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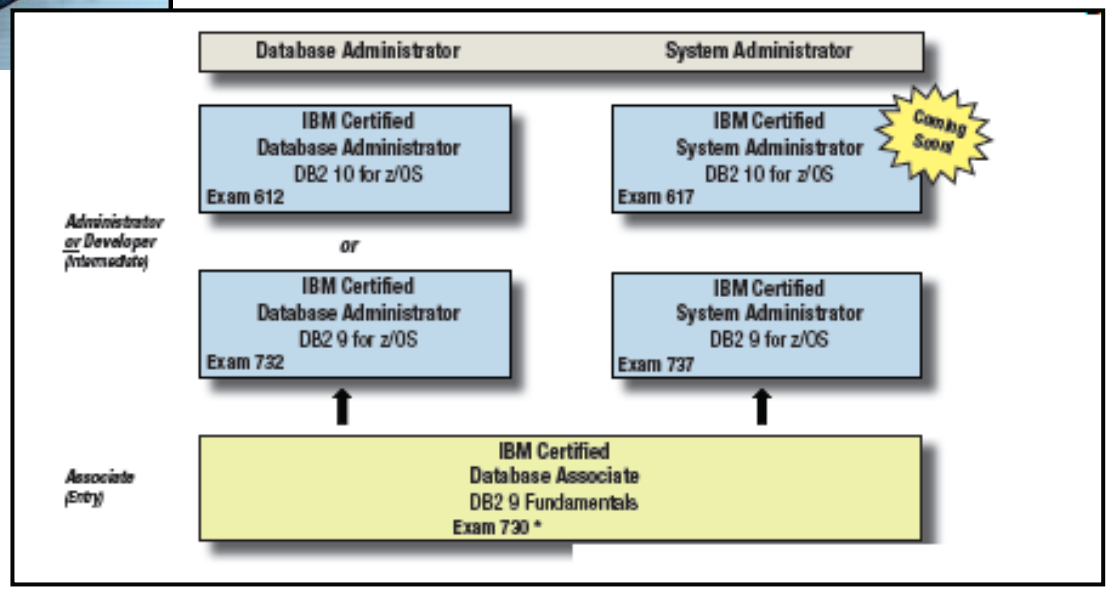
IBM Software > Information Management > Training and certification >

Training and Certification

for Information Management



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DB2 10 for z/OS - Cost Savings ..... Out of the Box

by Roger Miller, David Beulke, Julian Stuhler, Surekha Pureka

→ Book Information on our Blog

→ Amazon version

→ Electronic version

DB2 z/OS

Title	Authors	
DB2 V9 for z/OS Certification Guide - Systems Administration – Test 737 (MC Press) (link resides outside ibm.com)	By Judy	2010
DB2 Developer's Guide, Fifth Edition (link resides outside ibm.com)		
The Official Introduction to DB2 UDB for z/OS Version 8 (link resides outside ibm.com)		
Database Administration: The Complete Guide to Practices and Procedures (l resides outside ibm.com)		

Title	Authors	Year
DB2 9 Fundamentals Certification Study Guide (link resides outside ibm.com)	Roger Sanders	2007
DB2 9 Database Administration Certification Study Guide for Exam 731 (link resides outside ibm.com)	Roger Sanders	2007
DB2 9 Database Administration Certification Study Guide for Exam 732 (link resides outside ibm.com)	Susan Lawson and Daniel Luksetich	2008
DB2 9 Database Administration Upgrade Certification Study Guide for Exam 736 (link resides outside ibm.com)	Roger Sanders	2007
DB2 9 Advanced Database Administration Certification Study Guide for Exam 734 (link resides outside ibm.com)	Roger Sanders, Dwaine Snow	2008
DB2 9 for Linux, UNIX, and Windows: DBA Guide, Reference, and Exam Prep (6th Edition) (link resides outside ibm.com)	George Baklarz and Paul Zikopoulos	

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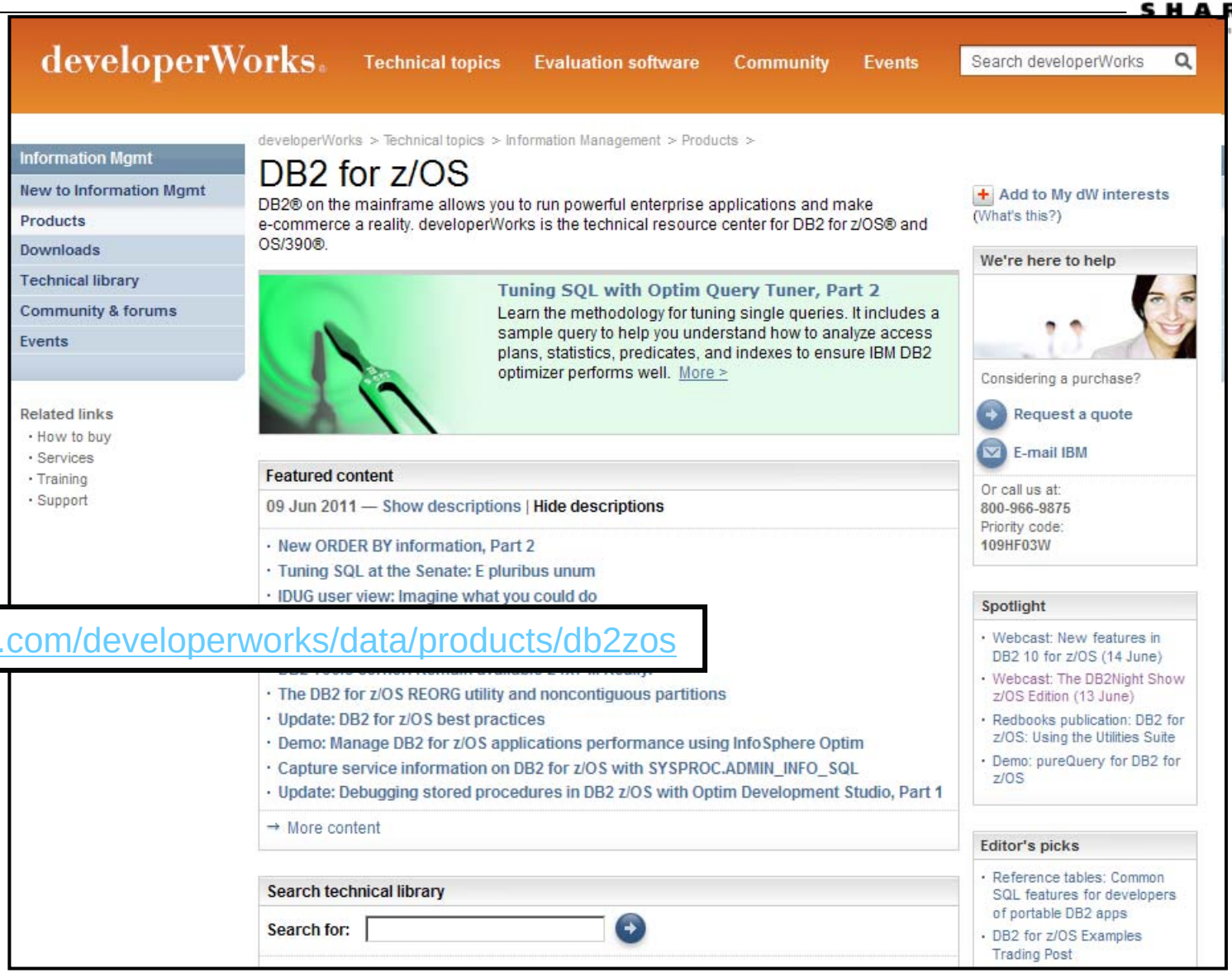

http://www.ibm.com/developerworks/data/products/db2zos

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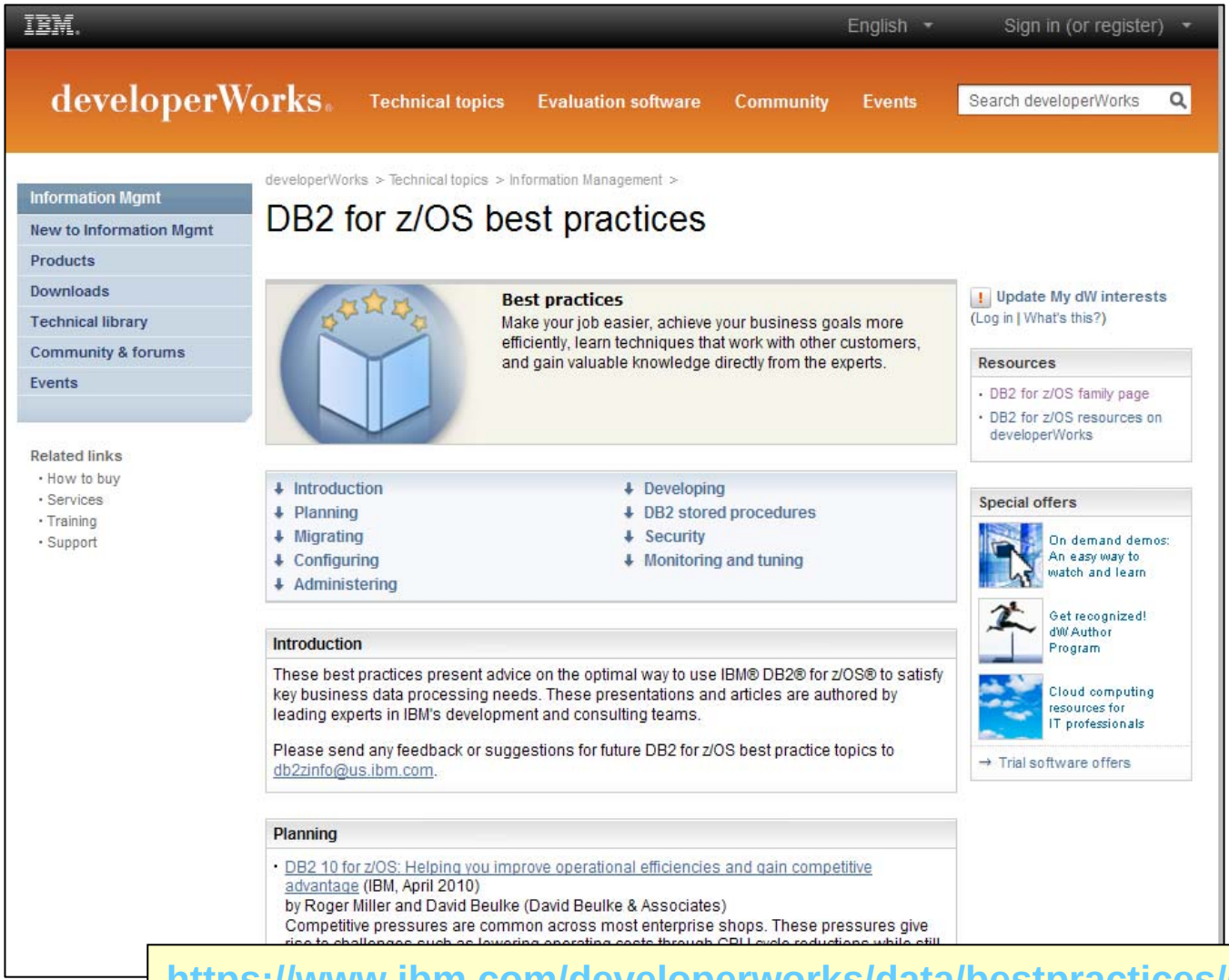

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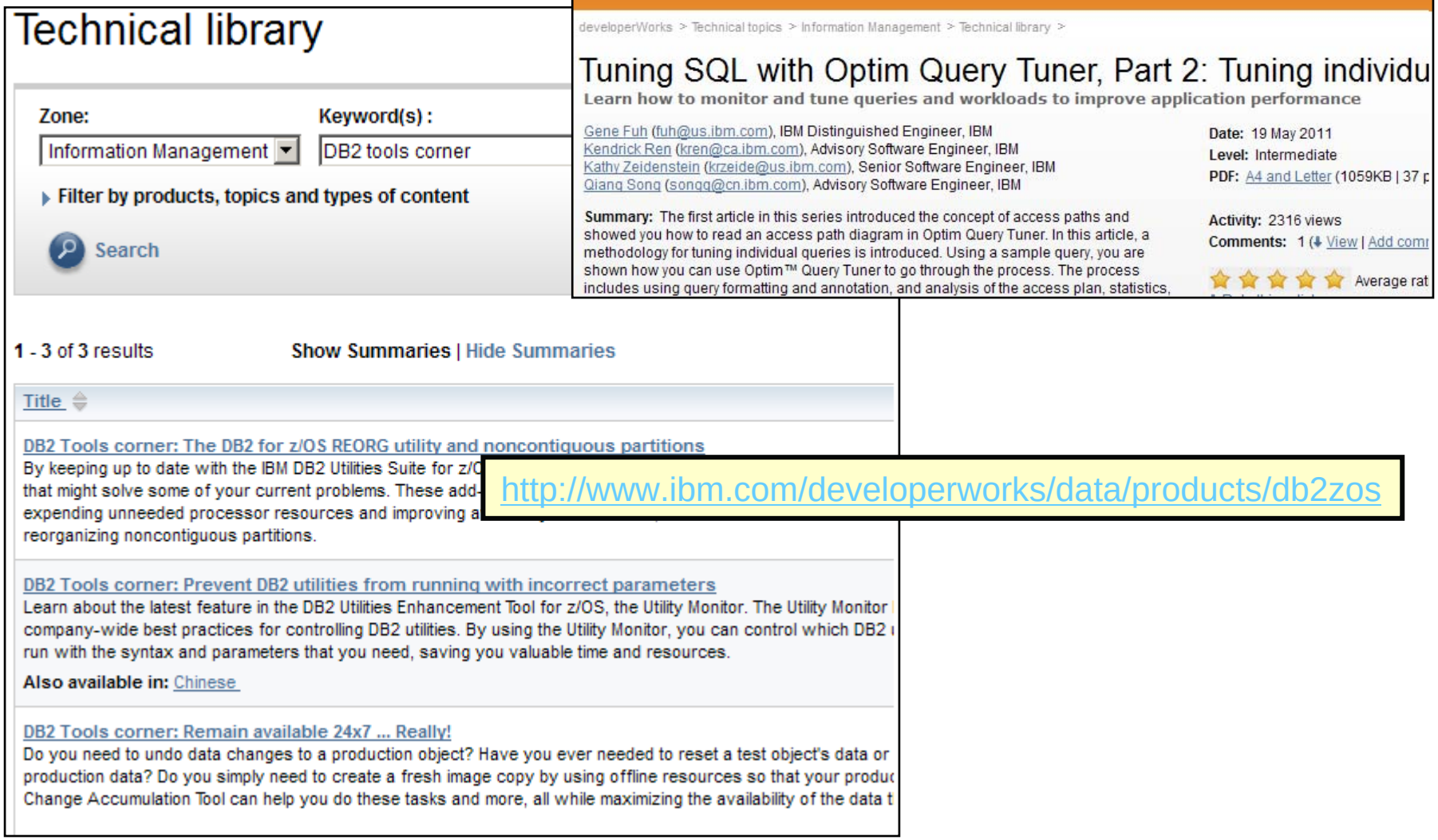

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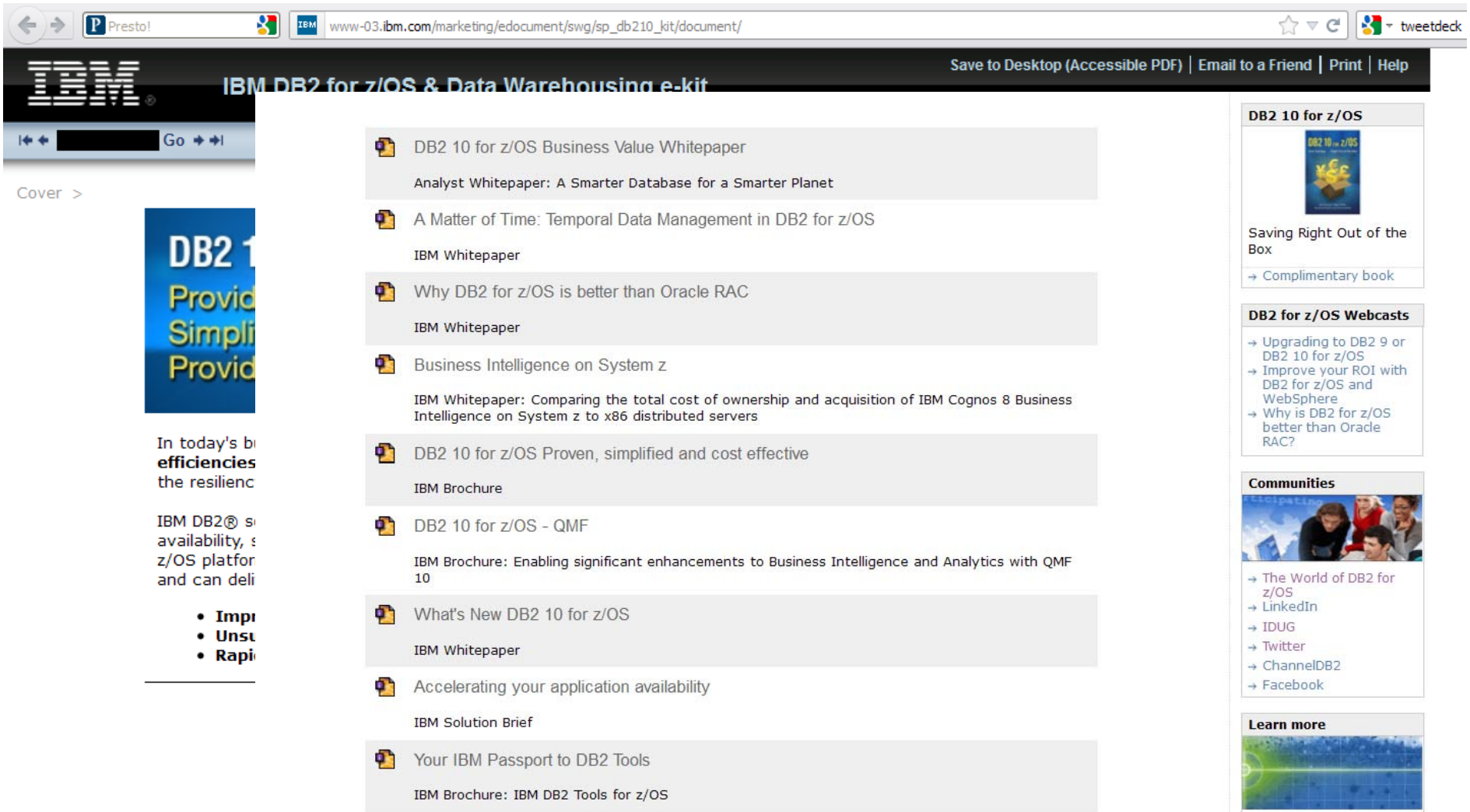

http://bit.ly/DB210e-Kit

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Useful URLs

- DB2 10 Launch Site
  - http://bit.ly/DB210Launch
- DB2 for z/OS Website
  - http://www-01.ibm.com/software/data/db2/zos/
- DB2 Product Library
  - http://www.ibm.com/software/data/db2/zos/library.html
- DB2 Newsletter
  - http://www.ibm.com/vrm/newsletter/11065
- Latest Whitepapers
  - Business Value of DB2 10 – Julian Stuhler
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Communities

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  - Find the community that interests you…
    - Information Management ibm.com/software/data/community
    - Business Analytics ibm.com/software/analytics/community
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