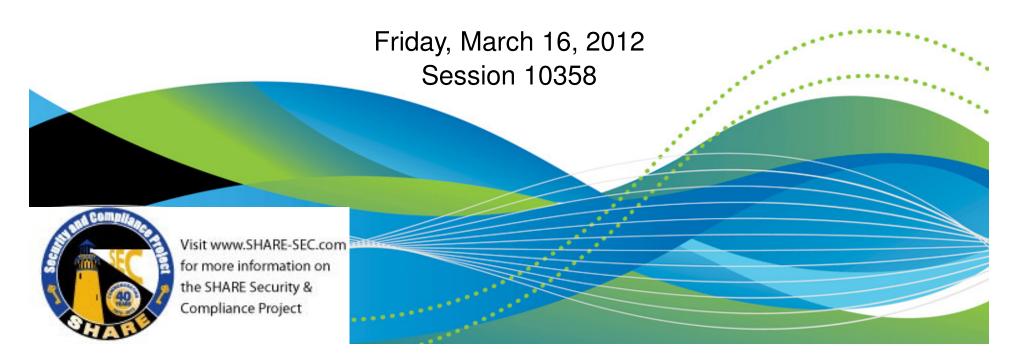




# Thinking Cloud Services – Look Before You Leap



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### **Preamble**

## Cloud security literature consistently boils down to one repetitive message:

Don't put any important information in the Cloud!





### **What The Cloud Looks Like to Proponents**







### What the Cloud looks like to Security folks







### Or, Maybe this!







### What does it really look like?

The reality is mixed
Some things to applaud
Some things that worry
One big thorny issue







### What Cloud are we talking about?

- The concept of cloud computing dates to the 1960's
- Cloud computing comes in a number of forms, deployments,
- Bottom line:

Our "Cloud" concern is where your data sits in any external environment that is under someone else's management, and the concern increases to the extent the resources in that environment are shared across the provider's clients.





### What do Cloud Providers tell us?

- Cloud Providers will tell you
  - Security is best in class
  - Your data is safe
  - The benefits of cloud will set you free...





### Who owns the responsibility

#### Owners vs Custodians

Cloud service consumers (Owners) cannot shift responsibility for information security or disaster recovery to a cloud provider.

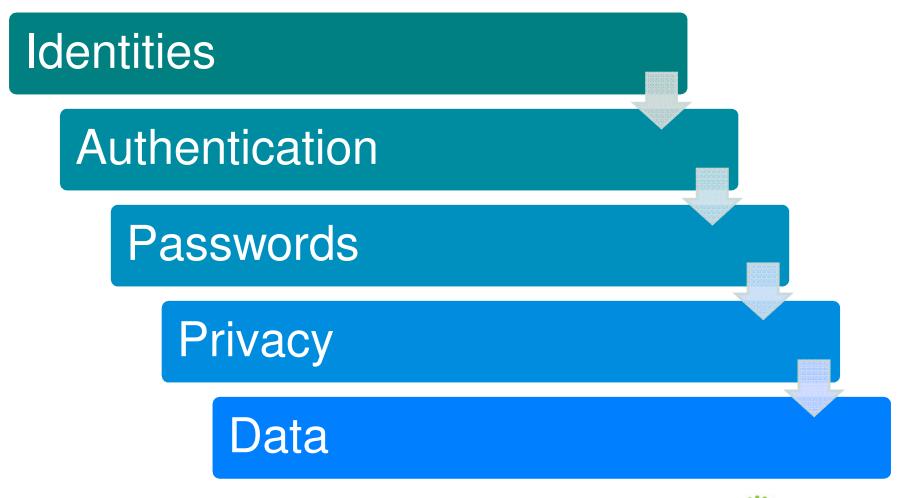
Cost and execution can be shifted. Consumers can leverage services provided by the provider, and enhance the capabilities.

Cloud provider has custodial responsibilities which vary depending on the type of cloud service.





### **Cloud Security Concerns**







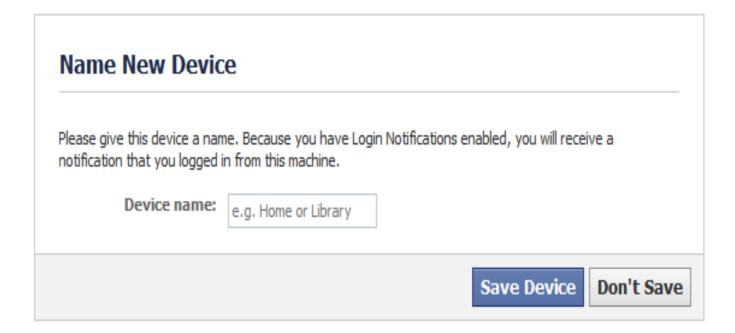
### **Identities and Authentication**

- Once it was only a label
- It was deemed "public" information, expected to be known
- Man in the middle and hijack attacks necessitated changes
- The concept of an identity and its authentication is changing
  - An account name
  - A device
  - A user selected icon or picture
  - Out of band confirmation
  - Email confirmation





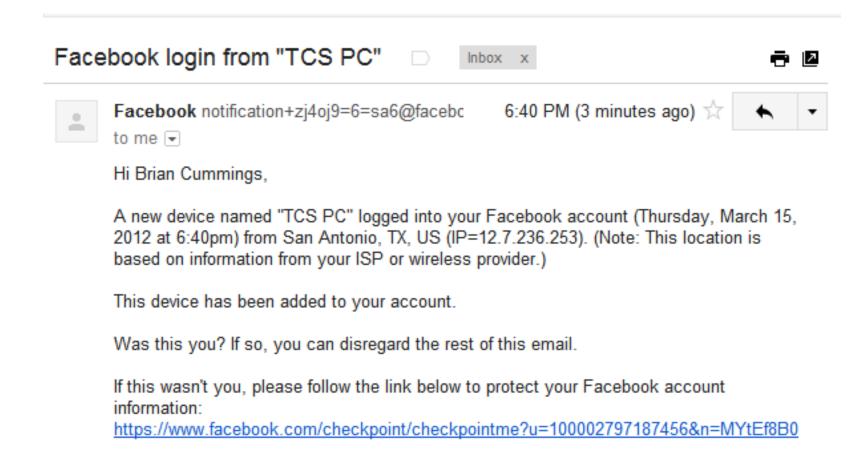
### **Identities: Facebook Device**







### **Identities: Facebook Confirmation**







### **Authentication: Google 2-Step**

Google accounts
To verify your identity on this computer, enter the verification code
Enter code: Verify  Remember this computer for 30 days.
Other ways to get a verification code » Cancel





### **Cloud-Based Identity Management**

Identity Management - SailPoint Named a Leader in IAG.

www.sailpoint.com/2011GartnerMQforlAG Download the Analyst Report Today.

#### Identity Management | IdentityManagement.com

www.identitymanagement.com/

Easy to deploy Workflow-Powered Identity Management & Self-Service

#### Cloud SSO & Provisioning | intel.com

www.intel.com/go/identity

Analyst Reports, Video Tutorials, Free Trial from Intel

#### Identity Management Companies To Demonstrate Simple Cloud ...

www.sailpoint.com > News & Events > Press Releases > Archive

Oct 18, 2011 – Identity Management Companies To Demonstrate Simple Cloud Identity Management (SCIM) Specification at Internet Identity Workshop (IIW) ...

#### Secure Cloud Identity Management | Ping Identity

pingidentity.com/

Ping Identity delivers single sign-on and **identity management**, increasing IT security and ... Ping Identity® — The **Cloud** Identity Security Leader ... RSA 2012: eWEEK Labs Picks the 21 Hottest Security **Vendors**- 29 February 2012, eWeek ...

#### News for cloud identity management vendors

Identity management in the cloud emerges as hot-button issue for CIOs

Network World - 4 days ago

Sallie Mae uses **identity management** software from SailPoint to ensure that its 6100 ... of whether it's stored in the **cloud** or at one of its data centers.

#### IETF explores new working group on identity management in the cloud

www.networkworld.com/.../030912-identity-management-ietf-25710...

6 days ado - A specification already exists for Simple Cloud Identity Management

Ads - Why these ads?

Ads - Why these ads?

#### NetApp® Cloud Computing

www.netapp.com/cloud

Thinking Cloud? Think NetApp Storage. Watch Video to See Why!

#### **Identity Management Suite**

www.hitachi-id.com/

Manage user lifecycle securely and efficiently

#### **Identity Management**

www.oracle.com/identity

Leaders Quadrant Gartner MQ Report for User Provisioning, Download Now

#### Microsoft® Private Cloud

www.microsoft.com/readynow

Microsoft® Private Cloud: Built for the Future. Get Info on Resources!

#### IAM in the Cloud

www.courion.com/identity-mgt-cloud

Access Management in the Cloud Identity Management Cloud Solution

#### Identity Management

www.fischerinternational.com/ Simple and Easy IdM: easy roll-out, provisioning GUI, no programming.

#### Identity Cloud

www.symplified.com/Free-Asset-Download











### **Passwords**

- Self-Service password selection and change
- Strong password enforcement
- Coupled with extended identity authentication
- Other considerations
  - Enforce periodic changes
  - Ability to use a different password for sensitive services
  - Password reverification
  - Cloud-based password management and single sign-on

Buyer Beware:
Not all providers enable user password change!





### **Google Application Passwords**







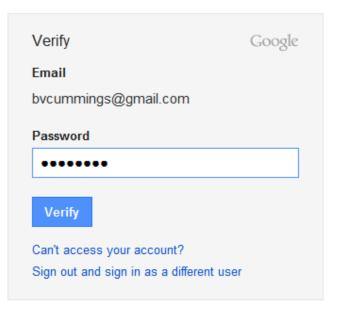
### **Google - Reverification**



#### Accounts

Why do I need to enter my password?

To help protect your privacy, we'll sometimes ask you to verify your password even though you're already signed in.







### Cloud-Based Single Sign-On

Ads - Why these ads?

#### NetApp® Cloud Computing - Thinking Cloud? | NetApp.com

www.netapp.com/cloud

Think NetApp Storage. Watch Video to See Why!

Solutions for the Private Cloud - Private Cloud and Cloud Services

#### Single Sign-On Solutions - Preferred, Secure SSO Solutions.

www.imprivata.com/GartnerReport

Get Free Gartner SSO Vendor Report!

#### Free Gartner Hype Cycle | intel.com

www.intel.com/go/identity

For Identity and Access Management Technologies. Immediate Download.

#### Cloud Single Sign-On & Federated Identity

https://www.pingidentity.com/.../SSO-and-Federated-Identity.cfm

Internet SSO, as the name implies, is single sign-on that works across the Internet . It allows users with Web browsers to securely access multiple Web ...

#### Single sign-on for the cloud and SaaS - OneLogin

www.onelogin.com/

As I looked to extend our security perimeter to the **cloud**, I wanted a solution that provided the requisite control, while still seamlessly existing in Netflix's Freedom ...

Login - Company - Downloads - Product

#### Intel announces Cloud SSO beta program

www.networkworld.com/news/.../022712-intel-cloud-sso-256621.ht...

Feb 27, 2012 – Intel today announced the availability of a **cloud**-based **single sign-on** (**SSO**) authentication and authorization service under a beta program ...

#### Intel Launches Cloud SSO Beta Program

www.crn.com/news/.../intel-launches-cloud-sso-beta-program.htm

Feb 27, 2012 - Intel has launched the beta program for Cloud SSO, a service that

Ads - Why these ads?

#### Cloud Single Sign-On

www.okta.com/

**Single Sign-on** for all web apps, on premise, SaaS, SAML, or proprietary

#### Single Sign-On Made Easy

www.janrain.com/

**Single Sign-On** For Your Online Ecosystem. Easy To Implement

#### Enterprise Single Sign On

www.onesite.com/

Easy to implement **Single Sign On** Integrate all your sites and apps

#### **Cloud** Solutions

www.symplified.com/Avail-Free-Download

Keep Your Data & Identities Safe with Simplified Cloud Solutions.

#### Secure Internet SSO

www.pingidentity.com/

Ping Identity Management=Security For Proven Cloud Security Access

#### Unified Single Sign On

www.sutisoft.com/sutisecure/ Manage your web application credentials with a Single Sign On

#### Enterprise Single Sign-On









### **Privacy – Google Privacy Policy**

- Information we collect
- We collect information to provide better services to all of our users —
  from figuring out basic stuff like which language you speak, to more
  complex things like which ads you'll find most useful or the people who
  matter most to you online. We collect information in two ways:
- Information you give us. Personal information, Google Profile,
- Information we get from your use of our services.
  - Log information
  - Device information
  - Location information
  - Unique application numbers
  - Local storage
  - Cookies and anonymous identifiers (Google services)





### **Privacy – Customer Control**

- Privacy Principles
  - Customer should have full control over the selection of privacy settings.
  - Customer should have the option to opt out of user experience data collection.
  - Customer should be able to review, correct, delete any information collected and stored for an account.
  - Email confirmation of changes in any account settings
  - For social media, notifications when anyone posts, writes, pokes, or otherwise touches your account and information

Buyer Beware:
Sign on to services only for selected activities.





### **Data Security**

### Google Information Security Statement

#### Information security

We work hard to protect Google and our users from unauthorized access to or unauthorized alteration, disclosure or destruction of information we hold. In particular:

- · We encrypt many of our services using SSL.
- We offer you two step verification when you access your Google Account, and a Safe Browsing feature in Google Chrome.
- We review our information collection, storage and processing practices, including physical security measures, to guard against unauthorized access to systems.
- We restrict access to personal information to Google employees, contractors and agents who need to know that information in order to process it for us, and who are subject to strict contractual confidentiality obligations and may be disciplined or terminated if they fail to meet these obligations.





### Information Security Thorny Issue

### Infrastructure Security

Minimal security: Access control

If client data is comingled on storage devices or in databases, how is client data segregation assured?

How is data protected from "abuse of privilege" by infrastructure folks.

How is your data protected on portable media or remote storage for archive or backup purposes?





### **Information Security - Encryption**

### Infrastructure Security

Cloud providers typically do not offer encryption.

Too many issues

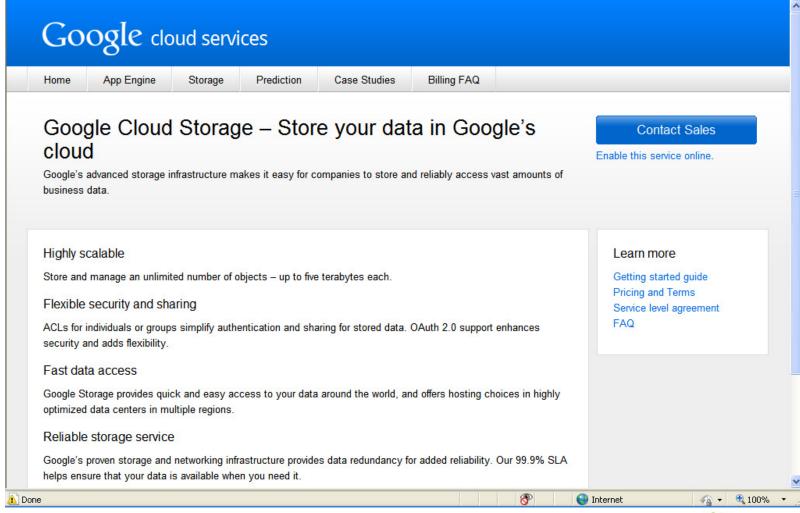
- Client by client, or full encryption of all customer storage?
- Who manages the keys?
- What is the legal liability?

**Customers will need to implement encryption** 





### Google Enterprise Storage Encryption







### **Cloud Provider Attestation**

#### **About SherWeb**

Company Team Members Partners Why SherWeb Distinctions Testimonials News

#### Your data, now in even better hands

Ensuring our clients' peace of mind is critical to our success. After all, business email and related information is highly sensitive and all business activities should strictly comply with industry standards. That's why we take a proactive approach to ensuring the security of our customers' mission-critical data.

To guarantee the safest hosting environment possible, we recently improved our data safeguards by successfully completing the SAS 70 Type II audit.

Performed by Deloitte, one of the world's leading professional services firm, this audit goes well beyond the SAS 70 Type I audit. In addition to certifying that we have developed and implemented standard controls to manage our business and the delivery of our service to customers, the SAS Type II audit certifies that these controls are properly designed and rigorously applied at all times.

#### What is SAS 70?

The Statement on Auditing Standards 70 (SAS 70) is a widely-recognized accounting

### Why is SAS 70 Type II important?

Service providers are required to implement

Done





### **Cloud Security Summary**

Identities – need cloud federation

Authentication - extended

Passwords – strong passwords required

Privacy – full customer control

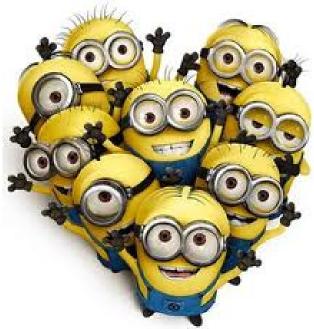
Data – encrypt sensitive data





### The End! Thank you!

# Questions?



The Minions of Despicable Me

