



SHARE First Time Attendee Orientation

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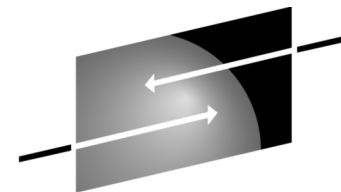




Session Agenda

Our purpose today is to give you information that will help you get the most out of this SHARE conference (now that you're here!)

- About SHARE
- Charting your course for the conference
- A few pointers for the conference
- Recap



S H A R E

Technology • Connections • Results

**It's not an acronym.....
*it's what we do!***



SHARE's Identity, Mission & Vision

IDENTITY

SHARE is an independent, volunteer-run association providing enterprise computing professionals with user-focused education, professional networking, and a forum to influence the Information Technology industry.

MISSION

SHARE enables people in information technology environments to achieve business results.

VISION

SHARE will be an indispensable partner with its members and IBM—the community where users and technology meet to shape future of information technology.



More behind the scenes information

SHARE's Cultural Principles

- Everybody Serves: **Serving our customers**, while learning and growing in the process, is the responsibility and priority for all SHARE volunteers.
- Everybody Cooperates: Our success requires teamwork and collaboration. We cultivate **productive and rewarding relationships** with colleagues
- Everybody's Important: SHARE is a diverse community of IT professionals, led by volunteers, with **each individual** making an important contribution to the success of our organization.
- Everybody Delivers: We set **high standards** for ourselves based upon the expectations of our customers.
- Everybody Succeeds: We practice the belief - **the more we share, the more we learn**. And we have fun in the process.



So, what's a project?

Project: n., [proj-ekt, -ikt]; a SHARE community of people with a common focus, managed by a team of volunteers in order to provide the project members with educational, community and networking opportunities.

After I went to a bunch of zNextGen sessions, I decided to go to their project dinner and had a great time. I'm going to see what else I can find out about them.

I joined the CICS project at SHARE during my first conference.



Programs and their Projects – the SHARE organization at a glance

Application Architecture Development

- Application Development & Integration
- Assembler Language
- CICS
- Language Environment, COBOL, PL/I, C/C++ and REXX
- SOA and eBusiness
- WebSphere MQ

Communications Infrastructure

- Communications Server
- Communications Technologies
- Network Management and Security

Enterprise Data Center

- Data Center Management
- Integrating Innovative Technologies
- Professional Development
- Security and Compliance

Information Management

- Database
- IMS
- SAN
- Storage

Linux & VM

- Linux
- Virtualization
- VM

MVS

- Enterprise-wide Capacity & Performance
- MVS Core Technologies
- MVS Storage Management
- zNextGen

SHARE-Wide

Find a fix for our
network performance
problem

*See what's new
at the Trade Show..*

*Meet the
developers*

**Why are you here this week
at the SHARE conference?**

Talk to other
IT architects
about key issues

Make some
good contacts!

Learn more
about
WebSphere

**Come for the content –
Stay for the community!**

Charting your course for the week

8:00-9:00
9:30-10:30
11:00-12:00
12:15-1:15
1:30-2:30
3:00-4:00
4:30-5:30
6:00-7:00

Shape of the day

- *Generally* sessions are 60 minutes long
- *Generally* follow standard daily pattern

Generally speaking:

- Most orientation and admin sessions Sunday pm
- Look for opening projects sessions Sunday pm & Monday am
- Full days of technical sessions Monday-Thursday
- Half day plus closing sessions on Friday
- Look for project dinners Wednesday evening

Keynote sessions at 8:00 am on Monday & Tuesday

Orlando's Keynote Sessions



In the keynote **Dreams and Dreamers: How to Innovate like Walt Disney and the Pixarians**, Bill Capodagli brings to life Pixar's magical playground that will spark ideas for IT professionals to create their own playgrounds and also address some of the key issues they are facing today. As one of the most requested international keynote speakers on Disney and Pixar, Bill demonstrates how they have created a culture where storytelling, mutual respect, trust, collaboration and fun have produced phenomenal results. For over 30 years, Bill has benchmarked the Walt Disney Company and helped scores of organizations revamp their customer service standards, develop innovative products, and increase productivity using Walt Disney's original credo for success: **Dream, Believe, Dare, Do.**

Monday 8:00-9:00 am

Southern Hemisphere 1/2



In **The New Era of Smarter Computing: Optimized Systems**, Dr. Rao insists that Smarter Computing starts with a powerful and appropriate systems design that shifts from simply deploying systems as fast as you can, to deploying them in the most efficient and optimized manner. The IBM approach to optimized systems includes matching system architecture to specific workload requirements with consistent management of all environments to help reduce infrastructure costs and deliver superior IT economics. Leading organizations are embracing Smarter Computing by integrating, automating and securing their systems and systems operations, delivering twice the computing capacity on a flat budget. This session will highlight a technology strategy for designing systems that optimize hardware, software and storage to provide better business performance at lower costs.

Tuesday 8:00-9:00 am

Southern Hemisphere 1/2

Charting your course for the week (cont'd)

- Conference schedule is available online
- Scheduler tool may be useful to organize a personal agenda

SHARE in Orlando

[ATTENDEES](#)

[EXHIBITORS](#)

[SPEAKERS](#)

[VOLUNTEERS](#)

August 7-12, 2011 | Walt Disney World Dolphin | Orlando, Florida

[Registration Available](#)

[Register today](#) through SHARE's online registration - it's quick and easy to use!

[Justify Your Attendance](#)

Access the [justification toolkit](#) to build your case for attending SHARE in Orlando.

[Conference Schedule Now Available](#)

Check out the [session schedule](#) and view the listing of technical sessions for SHARE in Orlando, where we will address important issues and trends IT professionals are facing today.

[Check Out Our Participating Exhibitors](#)



Using “Tracks” option

Navigation

- [Search](#)
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Browse Options

• Browse by Day:

SUN 7th	MON 8th	TUE 9th
WED 10th	THU 11th	FRI 12th

• [Browse by Track](#)

• [Browse by Program & Project](#)

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• [Browse Sessions With Handouts](#)

About Orlando

- [Orlando Visitor's Bureau](#)
- [Nearby Restaurants - Google](#)
- [Nearby Restaurants - Yelp](#)

Additional Resources

- [SHARE H11e](#)
- [Upcoming Conferences](#)

- [Application Technologies and Architectures](#)
- [Architecture Summit](#)
- [Beyond Channel Attached Storage](#)
- [Business Intelligence/Analytics](#)
- [Capitalizing on zEnterprise](#)
- [CICS Systems Programming](#)
- [Cloud Environments in the Enterprise](#)
- [Disaster Recovery and Business Continuity](#)
- [Enterprise Data Center Management](#)
- [Implications of Watson to Enterprise IT](#)
- [IT Management](#)
- [Linux Systems Management](#)
- [Network Support and Management](#)
- [Oracle under Linux: Making It Work Well on System z](#)
- [Security and Compliance](#)
- [Software Architecture](#)
- [Storage Administration](#)
- [Virtualization for New Services](#)
- [Virtualization of Existing Resources](#)
- [zNextGen](#)
- [z/OS Systems Programming](#)
- [z/VM Systems Programming](#)

- Providing a short cut index to the week's sessions by subject area
- Track index includes all Hot Topics, Themes, and Areas of Interest
- Each track comprised of from 12 to over 100 related sessions
- Won't solve your scheduling issues but will help winnow down number of contenders
- Remember, our session timeslots may have as many as 22 sessions running concurrently

Attending click to change	Sunday, 04:30 PM - 05:30 PM	Europe 4	9236: Integrating Innovative Technologies (I2T) Project Opening	James Willette
Attending click to change	Sunday, 06:00 PM - 07:00 PM	Oceanic 1	9981: SHARE Orientation for First-Time Attendees (Evening Session)	
Attending click to change	Sunday, 07:00 PM - 09:00 PM	White Sand Beach/Cabana Deck	9988: SHARE Welcome Reception	
Attending click to change	Monday, 08:00 AM - 09:00 AM	Southern Hemisphere I-II	10089: General Session: Dreams and Dreamers: How to Innovate like Walt Disney and the Pixarians	Bill Capodagli
Attending click to change	Monday, 09:30 AM - 10:30 AM	Europe 4	9781: Discovering the Leader in You	Denise P. Kalm
Attending click to change	Monday, 11:00 AM - 12:00 PM	Europe 5	10017: Using SOA to Implement Cloud - One Company's Modernization	Diana Donnellan
Alternate click to change	Monday, 11:00 AM - 12:15 PM	Oceanic 5	9557: zEnterprise Hybrid Smarter Planet Application Architecture	Montgomery Bauman
Attending click to change	Monday, 01:30 PM - 02:30 PM	Europe 5	9261: IBM's Cloud Computing Reference Architecture: Cloud Gets Real	Mike Buzzetti
Alternate click to change	Monday, 01:30 PM - 02:30 PM	Europe 11	9288: Keeping Your Network at Peak Performance as You Virtualize the Data Center	Laura Knapp
Attending click to change	Monday, 04:00 PM - 07:30 PM	Atlantic Hall B/C	9985: SHARE Technology Exchange (STE) - Monday	
Attending click to change	Monday, 05:30 PM - 07:30 PM	Atlantic Hall B/C	9992: Welcome Reception in the SHARE Technology Exchange	
Attending click to change	Tuesday, 08:00 AM - 09:00 AM	Southern Hemisphere I-II	10091: The New Era of Smarter Computing: Optimized Systems	Gururaj Rao
Attending click to change	Tuesday, 09:30 AM - 10:30 AM	Europe 5	9354: Securing Data in a Cloud Environment	Ulf Mattsson
Attending click to change	Tuesday, 11:00 AM - 12:15 PM	Oceanic 5	9775: Freedom from Endless Spreadsheets: Application Portfolio Management Made Easy	Timothy Hahn
Click to add/remove on personal schedule				
Attending click to change	Tuesday, 04:00 PM - 07:30 PM	Atlantic Hall B/C	9986: SHARE Technology Exchange (STE) - Tuesday	

This excerpt was generated using the online conference scheduler tool.

- Project opening – Sun 4:30 pm
- FTA Orientation – Sun 6:00 pm
- Welcome Reception – Sun 7:00 pm
- Keynotes – Monday & Tuesday at 8:00 am
- STE – opens Monday 4:00 pm (reception at 5:30 pm!)
- Always try to have an Alternate Session option (or two or three)
- If you find a track that you like, focus your week on those sessions
- Can also search by speaker
- Downloadable; printable
- Updated throughout conference



Can't find exactly the session you need? Try a BOF!!

Birds of a Feather (BOF) Session

- An informal, interactive forum hosted and moderated by SHARE attendees (as opposed to scheduled pre-conference)
- To convey their knowledge and experience on a given topic with other interested attendees
- Online BOF request form is located on the Attendee Resource Page at orlando.SHARE.org/attendee
- Requests need to be approved by SHARE Conference Operations
- Questions? Need assistance? please visit the Speaker Support Center



SHARE Technology Exchange (STE)

- Learn about the latest products hitting the market that will improve the performance of your enterprise computing environment.
- Network with sales & technical experts from 60+ industry-leading companies and gain insights into next generation product releases

Monday, August 8

4:00 p.m. - 8:00 p.m. - Exhibit Hall Open
5:30 p.m. - 8:00 p.m. - Welcome Reception

Tuesday, August 9

4:00 p.m. - 8:00 p.m. - Exhibit Hall Open
5:30 p.m. - 8:00 p.m. - Reception

Wednesday, August 10

10:30 a.m. - 1:30 p.m. - Exhibit Hall Open
12:30 p.m. - 1:30 p.m. - Dessert Break
1:00 p.m. - 1:30 p.m. - Passport to Prizes Giveaway



Evening Receptions

SHARE Open House Luau

Sun, Aug 7 7:00–9:00 pm

Cabana Deck/White Sand Beach WDW Dolphin

Welcome Reception

Mon, Aug 8 5:30–7:30 pm

SHARE Technology Exchange Expo Atlantic Hall C WDW Dolphin

Tech Exchange Expo Evening Reception

Tues, Aug 9 5:30–7:30 pm

SHARE Technology Exchange Expo Atlantic Hall C WDW Dolphin

Tech Exchange Expo Dessert Break

Wed, Aug 10 12:30–1:30 pm

SHARE Technology Exchange Expo Atlantic Hall C WDW Dolphin

Thursday Farewell Reception

Thurs, Aug 11 8:00–10:00 pm

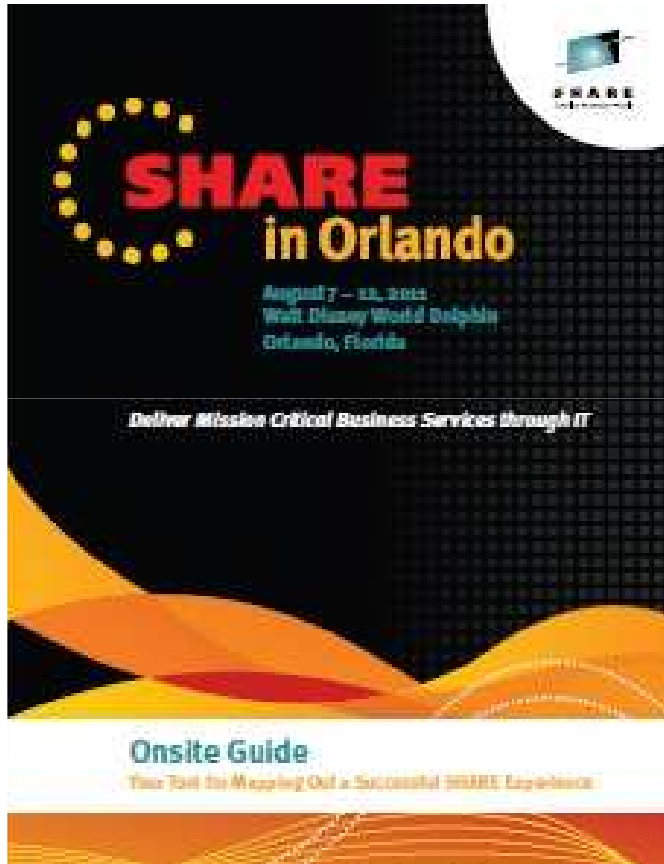
Southern Hemisphere III WDW Dolphin

A few pointers for the conference

- Keep checking the online scheduler for updates, as well as session papers and handouts as speakers upload them
- One of the key benefits is networking with other participants, our speakers, developers & attendees, so....
 - Keep your questions handy
 - Engage with other participants
- We'll be asking for your feedback
 - Session by session - session evaluation form
 - 1st Time Attendee Feedback Session
 - Post-Conference evaluation
 - Email us: SHAREHQ@share.org



A few more pointers for the conference



- Look for Onsite Guide – daily updates
- Your conference badge
 - Required to attend SHARE activities
 - Helps you find other people –
 - Ribbons identify volunteers and staff
 - Pins & stickers identify projects and programs
 - Please be mindful of where you're wearing it (only in the SHARE venue)
- Make contact with the volunteers who support the topic areas that interest you
- Consider becoming a volunteer!

Pins & stickers identify projects & programs

Application Architecture Development

- Application Development & Integration
- Assembler Language
- CICS
- Language Environment, COBOL, PL/I, C/C++ and REXX
- SOA and eBusiness
- WebSphere MQ



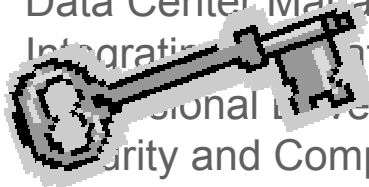
Communications Infrastructure

- Communications Server
- Communications Technologies
- Network Management and Security



Enterprise Data Center

- Data Center Management
- Integrating Diverse Technologies
- Personal Development
- Security and Compliance



Linux & VM

- Linux
- Virtualization
- VM



MVS

- Enterprise-wide Capacity & Performance
- MVS Core Technologies
- MVS Storage Management
- zNextGen



Information Management

- Database
- IMS
- SAN
- Storage

10, count 'em, 10 things to remember

1. It's more than just the onsite conference!
2. Tell us what you don't like asap.
3. Tell us what you like asap.
4. Engage!
5. Get sticker savvy.
6. Wear your badge wisely.
7. Vote with your feet.
8. Have a backup plan.
9. Use your time wisely.
10. Exploit materials you have.





References and Acknowledgements

Additional support materials

- Events and Attendees pages (SHARE'S website at www.SHARE.org)
- SHARE's Canons of Conduct – also online on SHARE's site

Feedback to SHARE

- please send your comments and suggestions to us at SHAREHQ@share.org
- include “Attendee Orientation” in your SUBJECT line please

How to get additional answers

- ask a ribbon wearer
- email us at SHAREHQ@share.org

The preceding presentation owes credit to the following who have contributed to this initiative over its long SHARE history:

Leo Zimmerman; Robert Rannie; Anne Caluori; Randy Rosen; Joe Malloy; Ray Sun;
Janet Sun; Marty Zimelis; James Vincent; Al Williams; Kristine Harper;
and undoubtedly a host of unnamed other volunteers.