

Server Virtualization Technical and Total Cost Analysis

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Thursday, March 3, 2011: 11:00 AM-12:00 PM Room 204A (Anaheim Convention Center)





Session Abstract



- Server Virtualization Technical and Total Cost Analysis
- Thursday, March 3, 2011: 11:00 AM-12:00 PM
- Room 204A (Anaheim Convention Center)
- Speaker: <u>Montgomery Bauman</u> (IBM Corporation)
- Server proliferation is a well known issue in today's IT world. Server virtualization offers hope at combating server proliferation. But which virtualization offering (or offerings) is optimial for a given set of discrete servers?

IBM has developed a methodology and companion tool (RACEv) that aspires to help customers analyze servers that are subject to virtualization and in so doing provide a total cost of ownership viewpoint of those servers virtualized onto one of the following virtualization platforms:

- System z, using PR/SM and z/VM
- x86, using VMware
- POWER, using PowerVM
- Sun, using LDOM (or Zones)
- The analysis considers technical contraints on processors, memory, I/O, and hypervisors. Once a constraint-free target configuration is derived, the cost models run generating costing in the following categories:
 - energy
 - floorspace
 - server acquisition and maintenance
 - storage acquisition and maintenance
 - connectivity acquisitions and maintenance
 - software licenses and support
 - administration
 - disaster recovery acquisitions and maintenance
 - disaster recovery annualized costs
 - cost of outages
- The analysis concludes with a 5 year total cost of ownership chart that even a manager can understand!!!
- Tracks: Virtualization for New Services and Virtualization of Existing Resources





Topics



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- 1. The RACE Program's Mission
- 2. The RACEv Modeling Methodology
- 3. RACEv Run-Through
 - RACEv Workflow
- 4. Additional RACEv Functions and Features
- 5. <u>Conclusion</u>
- <u>Appendix</u>





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The RACE Program's Mission



IT Complexity Drives Many Hidden Costs

- Managing today's mixed IT platform environments can be complex and costly
 - Proliferation of servers
 - Underutilized assets
 - Proliferation of software licenses
 - Proliferation of distributed control points
 - Ineffective costing methodologies
- The Result
 - Massive complexity
 - Spiraling people costs
 - Increased availability and downtime costs
 - Increased security breach costs
 - Sub-optimal investment choices

Virtualization and infrastructure mgt standards are the only hope to intercept these trends !



The RACE Mission...

- Choosing the Right Server...
 - For the right reasons...
 - Functional Requirements (1st and foremost)...
 - Where does the software run
 - etc.
 - Non-Functional Requirements...
 - Cost and Value
 - Resilience
 - Skills
 - etc.
- By any other name ...
 - IT Optimization
 - Business Justification
 - Total Cost of Ownership / Total Cost of Computing
 - "Fit for Purpose"

<u>RACE</u> Right-fitting Applications into Consolidated









Server Choices and Cost/Value Optimization **Points** Connections · Results

- Rational. Redhat. Facilities Software ORACLE' WebSphere. Novell. DB2. -Floorspace Licenses Lotus. Tivoli -Support & Subscription -Power Ca -Cooling
- Hardware -Servers -Storage -Networks -Switches & Routers



- Administration
 - -Data Centers
 - -Servers
 - -Software
 - -Applications

-Data



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Server Virtualization in a Nutshell (part 1)







Server Virtualization in a Nutshell (part 2)

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Server Virtualization in a Nutshell (part 4)

Server Introducing the "Virtual Server"! **Capacity Virtual Server** Utilization Operating System





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Server Virtualization in a Nutshell (part 5)









Server Virtualization in a Nutshell (part 7)









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Server Virtualization ... the Big Promise













RACEv Analysis Integration Points EXAMPLE



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RACEv Analysis Integration Points EXAMPLE



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1st Pass 2nd Pass e.g. Linux **Price Calibrations Application** Assessment **Config Calibrations** RACEv RACEv **Time and Effort**



RACEv Analysis Integration Points EXAMPLE

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RACEv Technical Analysis Categories

- 1. Virtualization Target Configuration Analysis
- 2. Processing Constraint Analysis
- 3. Memory Constraint Analysis
- 4. Hypervisor Constraint Analysis
- 5. I/O Configuration and Connectivity Analysis
- 6. Enterprise Backbone Bandwidth Analysis
- 7. Software Analysis
- 8. Hypervisor Software Analysis
- 9. Datacenter Analysis
- 10. Systems Administration Analysis
- 11. Engineering and Migration Analysis *
- 12. Datacenter Facilities Analysis *

* RACEv provides "placeholders' for these analysis efforts

(i.e. RACEv does not support the analysis directly, but does so indirectly)



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RACEv Cost Analysis Categories

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- 1. Power
- 2. Floorspace
- 3. Facilities *
- 4. Migration *
- 5. Engineering *
- 6. Server Acquisition
- 7. Server Maintenance
- 8. Connectivity Acquisition
- 9. Connectivity Maintenance
- **10.Disk Acquisition**
- 11.Disk Maintenance

- 12.Software Licenses
- 13.Software Maintenance
- 14.Network Bandwidth
- **15.**Systems Administration
- 16.Disaster Recovery Equipment Acquisition
- 17.Disaster Recovery Equipment Operation
- 18.Cost of Downtime
- 19.Cost of "Solution Editions"

* RACEv provides "placeholder-inputs' for these cost category inputs (i.e. RACEv does not generate values for these categories)



Initiating a RACEv Engagement



- To begin a RACEv analysis (or to learn more about RACEv's applicability in your situation)...
 - Contact your IBM technical support specialist or sales specialist or Techline
 - ...and (as req'd) have them contact a RACEv core team consultant (below)
 - ...or engage Techline
 - http://w3-03.ibm.com/support/techline/na/dasmt_sysz.html
 - ...if you are a business partner, contact PARTNERWORLD
 - available to distributors and Dynamic Infrastructure Specialty or Specialty Elite partners
 - Paul Augustyniak ... paugusty@us.ibm.com (East)
 - Bob Vik ... revik@us.ibm.com (East)
 - Monte Bauman ... <u>mbauman@us.ibm.com</u> (East)
 - Scott Lundell ... <u>solundell@us.ibm.com</u> (West)
 - Eduardo Oliveira eduardoc@us.ibm.com (Techline)





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The RACEv Modeling Methodology









Server Data Used by RACEv



All Subject and Target servers (except for z) are described in a 3rd-party provided distributed-server data-table

- Vendor e.g. "IBM"
- Server Name and Config Info unique key
- Family e.g. "System p" or "Proliant"
- Model e.g. "p570" or "DL585"
- Processor e.g. "Xeon X7350 Quad Core 2.93GHz"
- Chips number of chips in config e.g. "4"
- Cores number of cores in config e.g. "8"
- Capacity Rating
- Height millimeters of height
- Width millimeters of width
- **Depth** millimeters of depth
- Watts steady state power consumption (vs nameplate)
 Used for
 Provided by independent
 - "Green" Analysis

Provided by independent company (non-IBM affiliated) ... 18K+ entries in table, all major vendors represented, all x86 & all RISC

Used for Software Licensing & Costing Calculations

Customer Configuration Information



Subject Server to Target Server Mapping "Virtualization Domains"





Target Server Processing Capacity Planning



Topics

N = Number of Target Servers Determined to be Required per Capacity Planning





Target Server Memory Capacity Planning



N = Number of Target Servers Determined to be Required per Memory Capacity Planning



Target Server Hypervisor Capacity Planning





N = Number of Target Servers Determined per Hypervisor Characteristics (Constraints)



Ε Technology · Connections · Results Target Server Capacity Processing **Planning Constraints** N=2 Memory Target Constraints Generated Target Server target N=2 Memory Config configuration Analysis **Hypervisor Constraints** N=3 Target Server Hypervisor Analysis in Anaheim

Generated Target Configuration





System z Cross-Server Capacity Mapping



- Mainframes are designed a certain way ...
- Distributed servers are designed a certain way ...
- When designs do not vary greatly, then a commonly derived and consistently applied capacity metric is valid in order to correlate servers from various makers.
 - (We get such a metric from our 3rd party server database provider)
- Mainframes and distributed server designs do vary greatly!
 - A different (and patented) technique to correlate capacities is required!
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Workload Factors ... Applying Technical Understanding



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drive the

mapping

When we came to understand the workloads better, we added "labels" to the clouds Utilized

Distributed

Server

Capacity



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The RACEv Model in a Nutshell (process-view)



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Readme Sheet

- Version Number & Filename
- Server Database Freshness Date
- Support Button
- Support List
- Feedback Button
- Submission Button
- Disclaimer
- Licensing Information and Instructions
- The Model in a Nutshell

RACEv - Server Virtualization Cost & Value Analysis Tool





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Model Setup

- Model Name
- Nickname
- Objective
- Result
- Brownfield / Greenfield Switch
- Pushbuttons (next page)

Case Controls

Input Fields Are Color Coded Like This Input Fields Are Color Coded Like This Default-Value Override Fields are Color Coded Like This Key Output Fields are Color Coded Like This Key Notations are Color Coded Like This Key Notations are Color Coded Like This End of Input Demarkations are Color Coded Like This

Model Run Setup Table

Model Name:	Model Name		
	Discuss the input field to describe the objective of this model — whet is being		
Model Description/Objective:	studied what is be decided who is doing the work and what timeframes are at hand		



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Model Setup - Pushbuttons

- Cell Protection On/Off (recommend "On"!)
- Reset Overrides
- Turn Cases on and off (just work the ones you care about)
- Turn Domains and/or Datacenters on and off
- Streamlines (by hiding) the workbook and working processes
- Set Normal-Mode / Hybrid-Mode

Model Controls and Assists





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Case Inputs

- Set Case IDs
- Pick Default Hypervisors per Case
- Set Basic Target Server Parameters per Case





Config Inputs

- Setup Datacenter Tables
- Setup Server Lifecycle Table
- Setup Virtualization Domains Table
- Setup Workload Factor Table
- Setup Operating System Table
- Setup Middleware Table
- Setup System z Performance, Cost, & Power Tables

Key Software (and zHardware) Inputs Panel

Distributed Server Operating Systems Table						
	Cost Per	Cost Per	Cost Per	Cost Per	Cost Per	Cos
Titles	Server License	Server S&S	License	S&S	Socket License	Soc So
WIN2K	0.00	0.00	0.00	0.00	0.00	
Linux/x86+RISC	291.00	958.33	0.00	0.00	0.00	
AIX	0.00	0.00	0.00	0.00	0.00	
HP/UX Ent.	0.00	1,395.00	0.00	0.00	0.00	
Solaris	0.00	0.00	0.00	0.00	0.00	Ę
VMware ESX	0.00	0.00	0.00	0.00	0.00	
Linux/z	0.00	0.00	0.00	0.00	0.00	
	0.00	0.00	0.00	0.00	0.00	
İÖ	PICS					



Subjects Sheet

- Describe each "Case 0" server
 - Greenfield = to be acquired servers •
 - Brownfield = existing servers \bullet
- Set Server Name
- Server Table "Lookup Number"
 - Server make/model chips/cores GH :
 - Watts Width Height Perf-Rating
- Set Quantity
- Set Peak Average Utilization
- Pick Server Lifecycle Role
- Pick Operating System
- Pick Primary Middleware
- Pick Other Middleware
- Pick Workload Factor
- Cost / Book Value / Trade-In / Maint.

Subject Servers Input Sheet

Specify your server inventory here...

5	0	
0	Server Name (or Server Group Name)	ServerName
	Server Database Lookup Index	4971
	Vendor	HPQ
	Server Name and Config Info	ProLiant DL380 G3 (2U) Xeon 2.8GHz 512KB (2ch/2co)
	Family	ProLiant
	Model	DL380 G3
85	Number of Servers	10
	Peak Average Utilization	10%
	Data Center Name	DataCenter01
	Virtualization Domain	Domain 1
	Server Lifecycle Role	Dev/Test
	Server Tier Role	Application Server
	Operating System	WIN2K
	Primary Middleware	WAS-ND
	Middleware 2	Oracle Enterprise Edition
	Middleware 3	null
	Middleware 4	null
	Middleware 5	null
	Middleware 6	null
	Middleware 7	null
	Middleware 8	null
	Middleware 9	null
	Middleware 10	null
	Workload Factor Category Specification	Middleware-Based Default
<u>CompeteLine</u>		
	Current Point in Time Server Book Value (or if Green-Field	
0.00	then the Cost of the Server) - Need help? - Invoke Competel ine!!!	0.00
0	Depreciation Schedule Duration (Months)	0
0	Months Left in Depreciation Cycle	0
0.00	Current Point in Time Server Trade-In Value	0.00
90.000.00	Annual Server Maintenance per Server	1.500.00
,	Warranty Period (for Green-Field / New servers)	0
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Server Number

Targets Sheet

- Per Virtualization Domain...
- Choose Target Servers
- Sizing Analysis
 - Determine how many target servers are needed to satisfy processing demands
- Set Costs
- Set Max Memory
- For z
 - Choose target z famil
 - LPAR-based sizing
 - Override #LPARs
 - Override #CECs

Target Server Setup and Processing Co

Case 1	No Hypervisor	Server	
Server Domains:	Domain 1	Domain 2	
High Priority OLTP_RPEs Medium Priority OLTP_RPEs Low Priority OLTP_RPEs Total OLTP_RPEs	19539 0 6796 26335	0 0 0 0	
Minumum OLTP_RPEs for Hosting Server	619.6352941	0	
Hosting Server Name Server Table Index Lookup	NewServer 5232	NewServer 5232	





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Facts Sheet

- Annualized Costs By Category ...
 - Power
 - Floor Space
 - Facilities
 - Server Acquisition
 - Connectivity Acquisition
 - Disk Acquisition
 - Annual Server Maintenance
 - Annual Connectivity Maintenance
 - Annual Disk Storage Maintenance
 - Software Licenses
 - Annual Software Support
 - Annual Enterprise Network
 - Annual Sysadmin
 - Disaster Recovery Equipment
 Acquisition
 - Total Annual Cost of DR Equipment
 - Annual Cost of Downtime Time

Facts and Figures Sheet

	Introduction		Case 0	Case 1
		Manufacturer/Vendor Server/Model	Mixed Subject Servers	DEL PowerEdge
e nance enance		Hypervisor Virtual Servers Physical Servers Virtual Servers/Physical Server LPARs Total IFLs Required in Virtual Domains	1	1
	Power Analysis		Case 0	Case 1
		Manufacturer/Vendor Server/Model	Mixed Subject Servers	DEL PowerEdge
		пурегизог	-	-
		DC1	328.68	422.58
		DC2	0.00	0.00
h h		DC3	0.00	0.0(
FIL		DC4	0.00	0.00
		DC6	0.00	0.0(
		DC7	0.00	0.0(
luipment		DC8	0.00	0.00
imo		DC9	0.00	0.0(
		DC10	0.00	0.00
		Total Annual Cost of Energy	328.68	422.58





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Summation Sheet

Case 2-7

Case 3-Vmware

Case 4-p

Case 5-Sun

\$11,130,700

\$35,406,280

\$9,975,634

\$17,013,054

\$14,045,991

\$45,462,191

\$13,602,622

\$22,307,805





Topics

\$16,961,282

\$55,518,102

\$17,229,609

\$27,602,557

\$19,876,573

\$65,574,012

\$20,856,597

\$32,897,309

\$22,791,864

\$75,629,923

\$24,483,585

\$38,192,061

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Additional RACEv Functions and Features



Sensitivity Analysis

- The Favorite Sheet
 - Basic "What if" iterative analysis capability
 - Copy-by-value of "key" modeling outputs
 - As many times as required
 - Then compare run by run by run side-by-side
 - Watch key output variables change
- Sensitivity-Driver Spreadsheet
 - Choose RACEv inputs to vary (and how)
 - Choose RACEv outputs to watch
 - Run the driver
 - Which runs RACEv over and over and over
 - Changes inputs and records outputs
 - Creates a record of the runs and processes results
 - Read the report
 - Find what matters ... and what doesn't
 - Iterate and Decide





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Technology Refresh Analysis

- Commodity servers...
 - Acquired in a 36-month pattern
 - Purchased with 36-month maintenance package
 - At end of term "Refreshed" with new commodity server
- RACEv
 - Will add estimated "acquisition costing" for a Tech Refresh
 - Will add estimated "admin" burden for a Tech Refresh



Growth Analysis



- As is, RACEv is a "static" analysis
 - What if the "requirements" (i.e. the subjects) are growing?!?!
- RACEv Growth Analysis
 - Permits user to specify rates of growth
 - To be applied to year 1 (applied to the "Subjects" sheet)
 - For each out-year (year 2, year 3, year 4, and year 5)
 - RACEv iterates and generates a new SUMMATION sheet based upon the specified growth rates





Solution Edition Package Support

- New "packaged" offering
- Complete "solution" package
- Hardware, software, maintenance, and options
- For "zLinux", the "Enterprise Linux Server" (ELS) Solution Edition is applicable (there are many others)
- When the "zLinux" target configuration meets prerequisites for ELS...
 - then RACEv will automatically use ELS package and prices



Hybrid Analysis



• Normal-Mode

- All "Subject Servers" moved to "Target Case" and costed
- Each "Target Case" compared to "Subject Case"
 - And each "Target Case" compared to any other generated "Target Cases"

Hybrid-Mode

- Each "Subject Server" moved to **ONE** "Target Case" and costed
- Participating "Target Cases" summed together to generate total cost
- The summed-together costing compared to "Subject Servers"
 - And the summed-together costing compared to each "Target Case" generated as a normal-mode case
 - A case can be in normal-mode, or in hybrid-mode, not both
- Example ... one model to do the following ...
 - System "x" protocol servers + "p" application servers + "z" database servers COMPARED to "As-Is" and COMPARED to a total "SUN" case



zEnterprise Support

- Bigger better faster IFLs and servers
- Support for zEnterprise Unified Resource Manager
- IEDN support
- Support for PS701 blades (and future blades)
- Component pricing support
- Downstream support for RACEzOS
- Hybrid-Mode support
 - In the zEnterprise ensemble
 - Not in the zEnterprise ensemble





RACEzOS



- z/OS Cases (up to 3)
- Understands zIIPs and zAAPs
- Estimates distributed topology overhead
 - and the value of co-location
- Links to a RACEv "base case"
- Requires companion use of...
 - zPCR for capacity planning
 - Workload Pricer Tool for software costing





"Mainframe Executive"



RACEv in the trade press

- "Mainframe Executive"
 - Publisher: Bob Thomas
 - Same folks who do "zJournal"
- September edition
 - Bill Carico interviews "Monte Bauman"
 - "So what is this RACE thing...?"

<u>"Straight Talk: Right-fitting Applications into Consolidated Environments"</u> (Go to Page 46)





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Conclusion







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Conclusion



RACEv

- Right-Fitting Applications Into Consolidated Environments
- Server Virtualization Cost and Analysis Tool ... RACEv
- Worldwide set of practitioners across all IBM server brands
- Thoughtful, consultative, even-handed analysis methodology
- No-charge offering from IBM technical support specialists
- And a tool-offering for YOU (if you are an IBMer)...
- To empower your competitive and complex solution selling efforts!





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Appendix



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Two-Column Slide (Type Size=28)

- Topic A (Type Size=24)
 - Subtopic 1 (Type Size=22)
 - Subtopic 2 (Type Size=22)
 - Subtopic 3 (Type Size=22)
 - Subtopic 4 (Type Size=22)
- Topic B (Type Size=24)

- Topic C (Type Size=24)
 - Subtopic 1 (Type Size=22)
 - Subtopic 2 (Type Size=22)
 - Subtopic 3 (Type Size=22)
 - Sub-subtopic 1 (Type Size=20)
 - Sub-subtopic 2(Type Size=20)
- Topic D (Type Size=20)







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Slide with Text & Graphic





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End of Presentation

